Nikita Serebryanik

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EDUCATION

B.S. in Information Technology & Web Science Business and Management (DUAL MAJOR)
Rensselaer Polytechnic Institute (RPI), Troy, NY

May 2021

GPA: 2.96/4.0

Physico-Technical High School №1 (top 25 schools in the country)

June 2017

Russia, Saratov GPA: 3.7/4.0

RELEVANT COURSEWORK

• Introduction to Information Technology and Web Sciences, RPI Fall 2017 Head and worked in a team on Design & Development of web application. Solved RPI Clubs notification problem by creating a new communication platform.

Introduction to Management, RPI

Fall 2017

Applied management practices and created a strategy for developing new product line for Fitbit. Demonstrated variety of side products with lowest RD costs in order to increase profit and presented for one of Fitbit managers.

Marketing Principles, RPI

Fall 2018

Using whole variety of marketing methods as SMM to attract customers for a local startup.

SKILLS

Technical

Graphic Design (Experienced in Adobe Photoshop)

Web Design and Development (HTML, CSS, JavaScript, PHP & MySql)

Experience with C++ Programming

Experience with Python Programming

Proficient with variety of Microsoft Office products(Word, Excel, Powerpoint)

Social Media Marketing (experienced with setting up Instagram and FB ads campaigns)

General

Experience organizing successful community events.

Excellent problem solving skills.

High quality work and attention to details.

Able to find creative for any type of problem.

Proficient in Russian.

EMPLOYMENT

Work Study, RPI Arts Department Office employee.

Fall 2017 - Present

LEADERSHIP ACTIVITES

RPI Slavic Student Association Event Coordinator

INTERESTS

Traveling, Snowboarding, Wake surfing, Video editing.