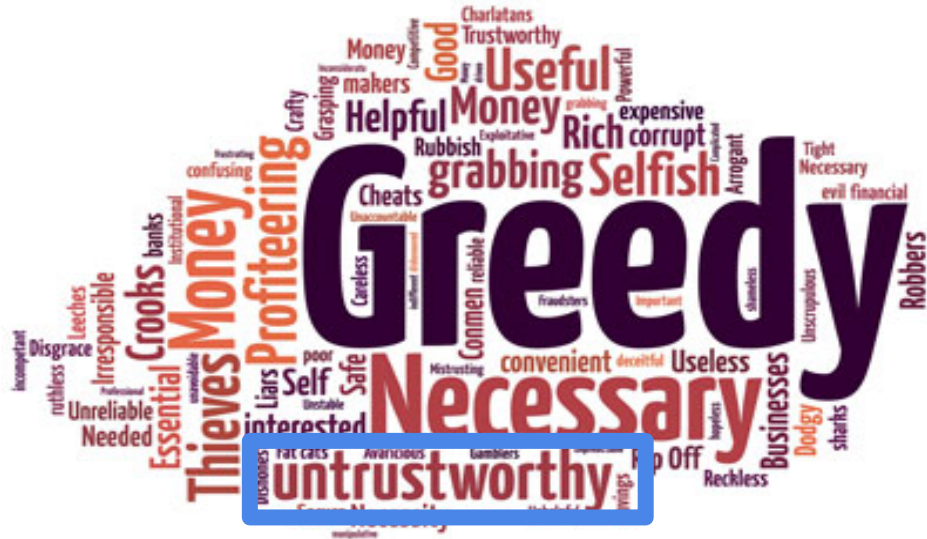


# Intrustment

Making trust investable

# The inexperienced don't invest because...





there is a lack of **Trust** in investment advisors

# The investment process is complex and intimidating



# Intrustment make trust-based investment easy

- Sustainable ~~Asset~~ Trust based capital allocation
- One-Click Investment process  
- Community driven Trust Score

**DEMO**

# **Social Trading is here and growing!**

- Today: \$40mio and 0.5% market share
- 2020: >\$700mio and >15% market share

# Current platforms have failed to create meaningful social capital and build investor's **Trust**



Focus on financial performance  
since 2008



Financial performance and peer reviews  
since 2007, 2.75 millions users



Who?

Generation Y

Generation Y

Generation Y  
&  
Generation X

Generation Y  
Generation X  
Baby Boomers

How?

Business Plan  
Product Roadmap  
Demoable software

MVP  
Beta users  
P2P Integration

Cloud  
**Social Integration**  
Trust Analytics

Mobile Apps  
**Integrate to Open Banking platforms**

Tools &  
Technology

Design Thinking  
Quick prototyping

HTML5  
Javascript  
P2P partner

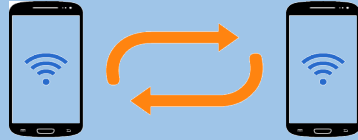
Amazon Cloud  
WebGL  
Google Analytics

Restful API,  
Native Apps



# Platform Model

P2P money transfer  
provided for free



Social Integration  
provided for free



## Intrustment

Assets & Trading  
Small Fee charged  
to Investor



Social Media Marketing  
Revenues from  
Advertisers



# Team



Ex-COO of leading Swiss Mobile Engagement platform, 7 years Tech Product Management, MBA (Kellogg/WHU), Physics (Imperial)



25 years of software development, 7 years of studies in Computer Science (MSc. Cybernetics and Robotechnics).



17 years of software development experience in 4 different countries, 4 years for University of Applied Sciences in Germany, Ex-Buddhist monk

**A team with the market, product and technical experience to build an innovative solution to the unsolved market problem of lack of trust**