



*Media-based
Blockchain Platform*



*Media-based
Blockchain Platform*

25,000 TX / day

150,000 Users

30+ Applications

100+ Nodes

The problem

Freedom of speech

Censorship and moderation

Advertising

Annoying and non erasable ads

Financial dependence

People are tied to the traditional banking system

Proof of existence

To prove something we are dependent on the notariat

Low level of income

Income levels aren't appropriate

Distance

We are bound to distance even in our day and age

The solution

No administrator

The user chooses which content to see and which is appropriate

P2P advertising

Direct delivery of product from source to source

Freedom of finance

Be your own bank, p2p monetizing

Digital era

Everything is signed by your signature on origin on the blockchain

Additional income

For third world countries it could be a lifesaver

No boundaries

No more bound to friend lists, connecting people all over

Who is interested



Mass Media / communities

Earn extra money. Save on offices and personnel. Proof of ownership. Everlasting information.



Bloggers

Earn money on your content. Decide what to post. No tracing adverts.



Investors

Future technology. Yearly rate. Stable GBG token (tied to paper gold). Passive earning.



Government

Clarity of transactions. Statistical instruments. Registration instruments. Verification of voting, identity.

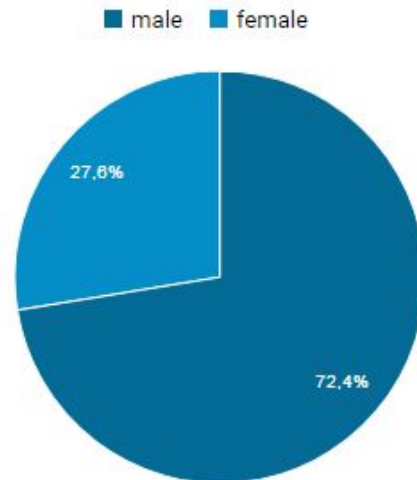
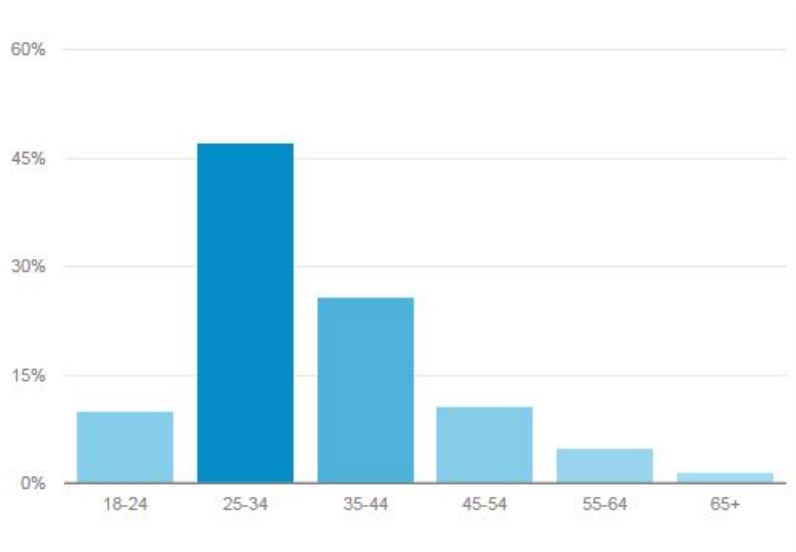


Developers

Develop your application and easily monetize it with open source code.

The market

Primary market is Russian speaking audience all over the globe



Russian speaking audience - circa 375 million

The future market

Secondary and future market: CIS countries and rest of the world



CIS population - circa 300 million

The model



Share in rewards

By giving most of the network to the peers, the applications takes back a cut to sustain itself.



Smart contracts

In the near future provide a place for peers to be able to make deals p2p (the application designs contracts).



Golos store

A typical app store that is free to use, but some extra modules may cost money.



Embedding

Embedding and consulting other applications that decide to work on the blockchain.



Private registrations

Applications allows completely private registrations for a small share.



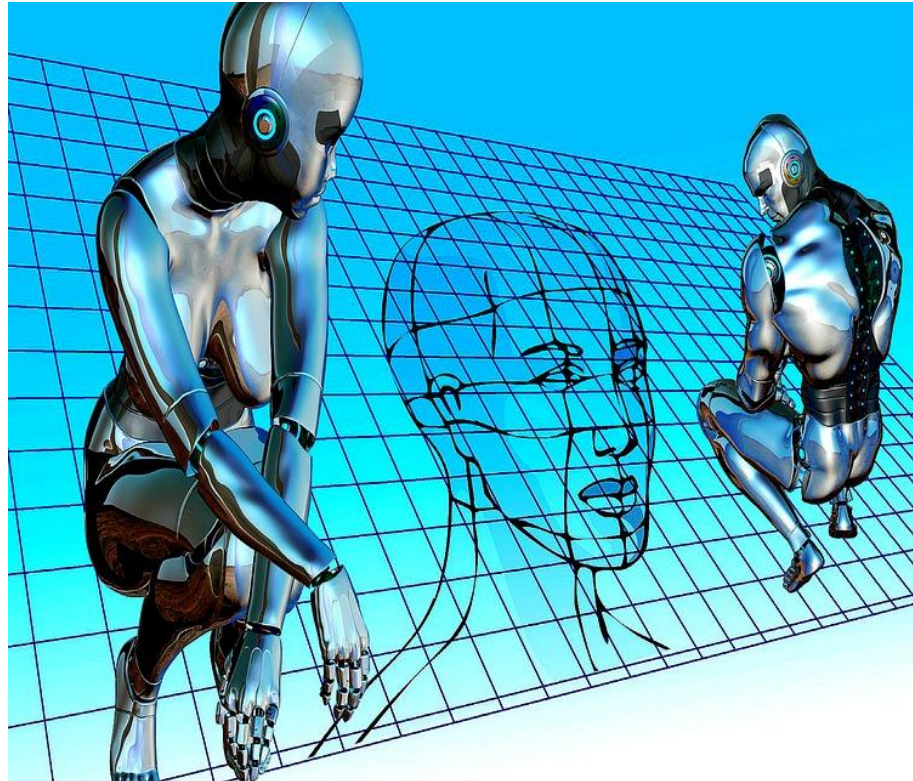
Economical growth

Owning a certain share of the tokens, the model is based upon belief that the price will grow.

The technology

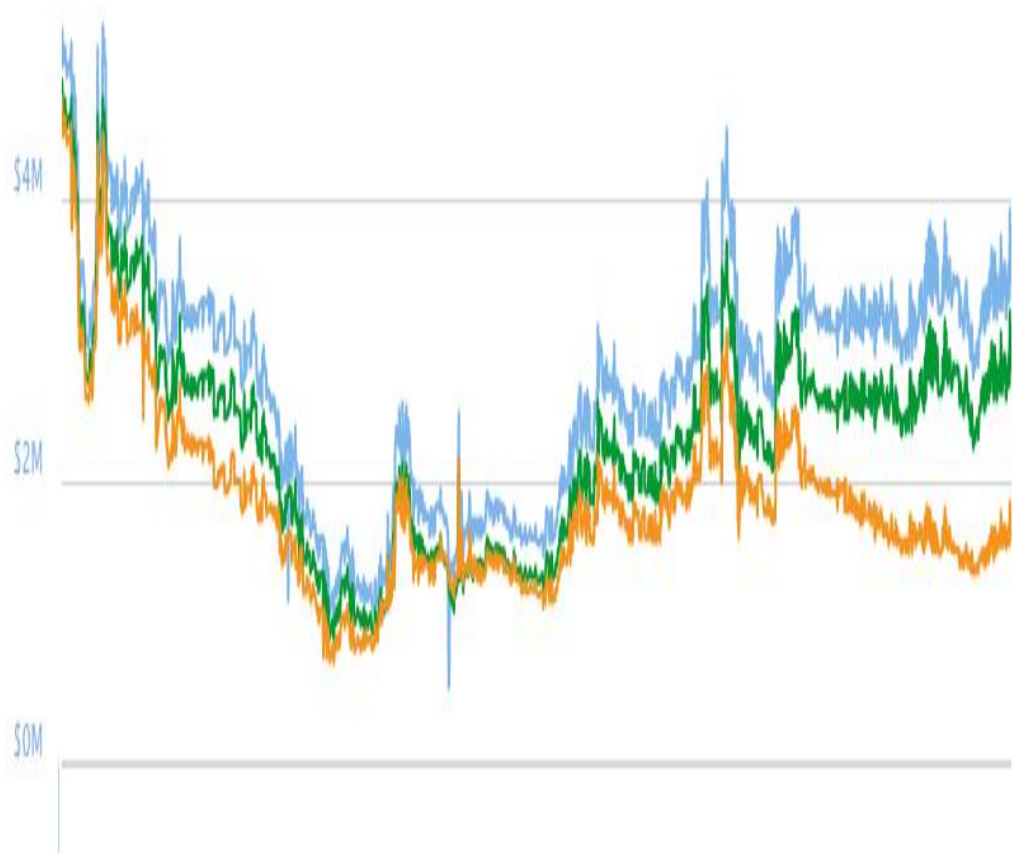
In upcoming release:

- Multi signature accounts
- Personal assets and smart coins
- Language recognition
- Shared code execution
- Private messaging
- Constant payouts
- Payment routing



Funding

- Received crowdfunding of just over 30 Mil RUB (one of the biggest in the RU net zone)
- By means of smart investing, raised the fund to X2 the amount received (even with spending)



What we want to achieve

Market cap

Raise the market cap of the application to the level of 100 mil USD

Applications

Increase the amount of store apps to 500+

Dynamics

Increase the network security by raising node consensus and amount of independent nodes to 500

Ecosystem

Increase the amount of .golos domains to 500+

Smart contracts

Introduce until 3rd quarter of the year and develop the platform in that direction

Technology

Find 50+ teams to work on the blockchain with their own applications