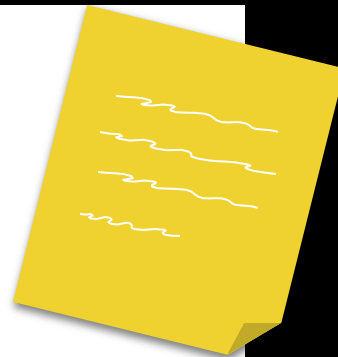




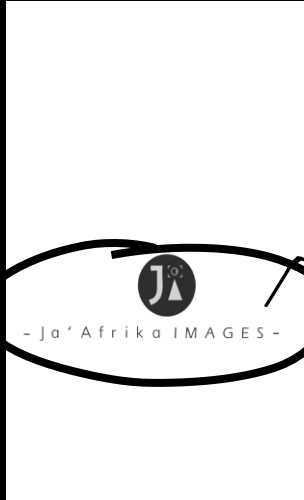
- Ja' Afrika I M A G E S -

Presents...

FAMUFO EXPERIENCE!!



Ja'Afrika IMAGES



- Ja'Afrika IMAGES is an organization that deals and believes in creating and recreation of contents, marketing of product and services as well as generation of concepts and strategies.



FAMUFO Experience!!



FASHION, MUSIC & FOOD Ideally if you look at it, is something that actually unifies different communities and cultures across the globe. Do you see it already? Okay then bring your hand.. come with me ...



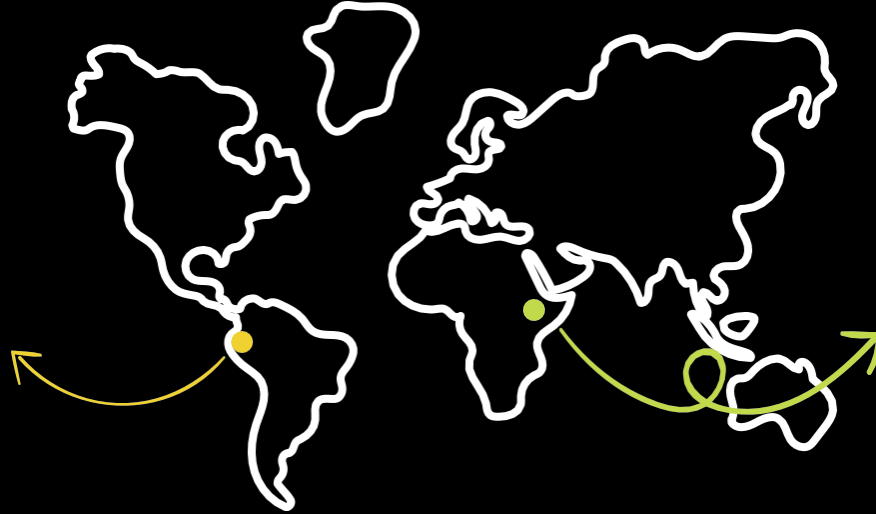
Welcome to Nairobi County, one unique and only capital city with an Animal park right in the heart of it. For this is one among many specialty of this city to the World .And just that alone works for her advantage, makes it fit to be the first city to host phenomenal life impacting festivals. The FAMUFO Experience!! Aiming at unifying us as one on a positive course: In this event we shall showcase Indigenous, contemporary and new creations on one stage, majoring on the three aspects (Fashion, Music & Food). Among the invited are our guests across East Africa who are also serving in the same in their nations. Can We both join hands and make this a recognition and connections arena? Oh yes we can... The whole of this will be **Pushing our agendas of environment which is crucial to us.**



FAMUFO = Fruitful Nations

FAMUFO is UBUNTU

Some of the main agendas for bringing people together revolve around promoting peace and taking care of the environment. A united people are always powerful and very influential that's why FAMUFO = UBUNTU (I Am because you are).



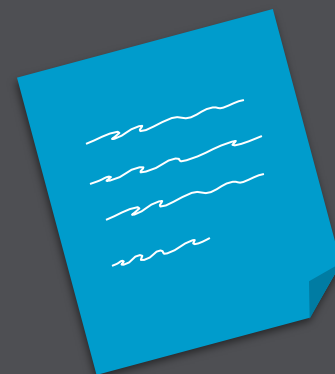
FAMUFO = FRUITFUL NATIONS

FAMUFO looks to bring Nations together through events and festivals that showcase beauty and gifts and creations of Africa and the world. It also cares for the environment through

- 1) Planting not just trees but fruitful trees, (alpine for rain)
- 2) Recycling fruit waste from the market places, prepare the seeds, and plant them in schools, States House(s), police stations, hospitals, places of worship etc We call this initiative **Fruitful Nations.**

1,000,000

Fruit trees in every nation!





Fruitful Nations

Fruitful Nations is a project hewn from FAMUFO whose initiative is to plant trees (mainly fruit trees) across Nations. It aims to create an integration in humanity. It seeks to create an avenue for celebrating man's rich diversity in culture and art with the aim of making the world beautiful in planting at least a million fruit trees in every Nation across the globe.

Its mission is using arts to serve and save planet earth through planting of fruit trees and alpines for rain in Nations and to impart/raise the younger generations into doing the same.

Its vision is to make the Nations fruitful.

01



Now...

We need to bring back the green to the world. We have to:

- Conserve the environment while addressing the current food crisis. (Planting of fruit trees)
- Educate the masses on the importance of conserving the environment.
- Conserve energy by providing shade from trees.
- Improve air quality by absorbing carbon dioxide in the ozone.
- Reduce wind speed and directing air flow.
- Provide habitat for birds, small mammals, and other wildlife





Still...

We need to:

- Reduce storm runoff and the potential for soil erosion
- Enhance visual and aesthetic qualities that attract visitors and businesses and serve as a source of community image and pride
- Grow a generation of environmentalists (friend's of the environment)
- Protect and care for the existing forests and environment
- Reduce noise pollution
- And We All Win!

But How?

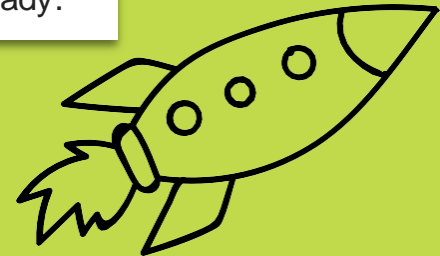


We are in association with different artists involved in fashion, music and food in influencing societies towards this initiative through the experiences.

Politicians, delegates, ambassadors and civil servants in authorities shall also play a key role in influencing as well.

And more so, we want to have the county (The Head and the willing team) in this to be ambassadors and participants of the experience.

We are looking to have at least 60% regional guests and creations, 40% across East Africa community and beyond to the celebrations. The plans are ongoing with the guest members from East Africa in the Nation already.



Sponsor Packages Tiers

1) Bronze

*Membership and partnership.

*To donate 500 fruit trees × 500/-

Total - KSH250,000/-

2) Silver

*Membership and partnership.

*To donate 1000 fruit trees × 500/-

Total - KSH500,000/-

*Can facilitate stage/branding.

3) Gold

*Membership and partnership.

*To donate 2000 fruit trees × 500/-

Total - KSH1,000,000/-

*To facilitate; Sound, lights and at least 2 artists.

4) Platinum

*Membership and partnership.

*To donate 4000 fruit trees × 500/-

Total - KSH2,000,000/-

*Event name.

*Facilitate at least 3 artists.

*Facilitate at least 80% of branding.

NOT EVERYONE DOES IT RIGHT!

Anyone can plant a tree, but not many take the responsibility to see them grow and become fruitful.

We will not just end at planting the tree. We will see to it that the trees are nurtured and taken care of.



Fruitful Nations.



**School children celebrate
planting the trees.**



**A young man plants a
fruitful tree.**



A

A Young Fruitful Nations Ambassador



Kenya Police Dept And Member of Fruitful Nations
Planting a Fruit tree



Tz Police Dept And Members of Fruitful Nations
Preparing to Plant Fruit trees in Arusha Police Station



The FAMUFO Ambassadors joyously pose for a photo.



N.A.I.R.O.B.I



K.A.M.P.A.L.A





-Ja'Afrika IMAGES-

M.O.M.B.A.S.A





L.E.S.O.T.H.O



-Ja'Afrika IMAGES-

-Ja'Afrika IMAGES-

**“When we plant trees, we
plant the seeds of peace and
seeds of hope. We also secure
the future for our children.”**

—Wangari Maathai



Thank You!

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