Riley

Job Title

Lead Software Engineer

Age

35 to 44 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

Social Networks

Preferred Method of Communication

- Email
- Text Messaging
- Phone

Tools They Need to Do Their Job

- Project Management
- Email
- Cloud-Based Storage & File Sharing Applications
- Business Intelligence Dashboards

Job Responsibilities

Conducting competitive analysis and synthesizing user research. Facilitating communication between engineering, design, and marketing teams.

Their Job Is Measured By

Product adoption and usage rates, Code deployment efficiency, Team velocity, Project milestone completion.

Industry

Technology

Organization Size

10,001+ employees

Reports to

VP of Engineering

Goals or Objectives

Driving product innovation and feature adoption. Successfully coordinating projects across global, distributed teams. Maintaining peak productivity and mental clarity to avoid burnout.

They Gain Information By

Industry-leading tech and product management blogs (e.g., product-specific newsletters, developer forums). LinkedIn Learning and specialized online courses (Coursera, Udemy) for skill development. Virtual conferences and webinars on remote work optimization and distributed team management. Peer-to-peer communities (Slack, Discord) for tech and freelance advice.

Biggest Challenges

- Collaboration & Creativity
- Communication
- Project Management & Disorganization