

EDUCATION

UNIVERSITY OF CALIFORNIA. LOS ANLGELES

B.S. in Cognitive Science and Specialization in Computing -Minor in Digital Humanities Expected Jun 2021 GPA: 3.3

SKILLS

- Adobe XD
- InVision
- HTML/HTML5, CSS/CSS3
- R, C++, Java, Python
- Microsoft Office (Word, PPT, Excel)
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- · Google Docs, Drawings, Sheets, Slides, Forms

CONTACT



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Los Angeles, CA Dallas, TX

SERENE SUPAKKUL

Driven cognitive science student at UCLA and aspiring UI/UX designer with strong teamwork and interpersonal skills seeking to gain experience in digital and user-experience design.

EXPERIENCE

DESIGN SHADOWING Jul 2019-Present

IBM

- Ideate design and demo for new technology product to be presented at conference at Germany in September
- Research technical ideas to properly visualize technological ideas
- Implement IBM's Design Thinking strategies while contributing to design team's projects
- Receive mentorship under IBM's Cross-Sector lead designer and gain insights on techniques in design

GRAPHIC DESIGNER Jun 2019 - Present

SEOULA

- Designed. Prototyped. and tested Seoula's first ever website in Adobe XD singlehandedly
- Taught myself HTML and CSS to develop website
- Contribute to creative ideas in all aspects of club's graphic design

COURSES IN PROGRESS

GRAPHIC DESIGN BOOTCAMP Expected completion: Aug 2019

• Graphic and web design in Photoshop, InDesign, Illustrator

DIVING IN WITH INVISION STUDIO Expected completion: Aug 2019

Creating interactive digital prototypes with InVision Studio

LEADERSHIP

THAI STUDENT ASSOCIATION BOARD • TREASURER Jan 2018 - Jun 2019

Thai Student Association at UCLA

- Collaborate with other staff members to bring awareness of Thai culture to UCLA and create a supportive community based on shared interests
- Publicize, market, and organize fundraisers and apply for grants for funds to make club's cultural awareness and community-building events possible
- Communicate with other staff members to establish finance goals
- Raised over \$11,000 for an annual production

DIRECTOR OF MODERN DANCE TEAM Jan 2019 - Apr 2019

UCLA Thai Culture Night 2019

- Managed team of 30+ dancers to prepare for performance at UCLA Thai Culture Night 2019
- Designed and polished dance set while communicating with leadership team to accomplish goals and overcome challenges
- Organized practices, team logistics, and team bonding activities