



# SERENE SUPAKKUL

Driven cognitive science student at UCLA and aspiring UI/UX designer with strong teamwork and interpersonal skills seeking to gain experience in digital and user-experience design.

## EDUCATION

UNIVERSITY OF  
CALIFORNIA,  
LOS ANGELES

*B.S Cognitive Science and  
Computing*

Expected Jun 2021

GPA: 3.3

## SKILLS

- Adobe XD
- Invision
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- HTML/HTML5
- CSS/CSS3
- R, Java, Python
- Microsoft Office (Word, Excel, PPT)

## CONTACT



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(682) 217-8183



Los Angeles, CA

## EXPERIENCE

### DESIGN SHADOW Jul 2019–Present

*IBM*

- Ideate designs for demo of new technology product to be presented at conference at Germany in September
- Research technical ideas to properly visualize technological ideas
- Implement IBM's Design Thinking strategies while contributing to design team's projects
- Create wireframes and design deliverables using Adobe XD and Adobe Illustrator

### GRAPHIC DESIGNER Jun 2019–Present

*SEOULA*

- Designed, Prototyped, and tested SEOULA's first ever website in Adobe XD
- Taught myself HTML and CSS to develop website
- Contribute to creative ideas in all aspects of organization's graphic design

## COURSES IN PROGRESS

### DESIGN BUSINESS FUNDAMENTALS Expected completion: Sep 2019

*DLD.academy*

- Cutting edge graphic design techniques using Adobe Illustrator and Photoshop
- Creative and business sides of design

## LEADERSHIP

### THAI STUDENT ASSOCIATION BOARD • TREASURER Jan 2018–Jun 2019

*Thai Student Association at UCLA*

- Collaborate with other staff members to bring awareness of Thai culture to UCLA and create a supportive community based on shared interests
- Publicize, market, and organize fundraisers and apply for grants for funds to make club's cultural awareness and community-building events possible
- Communicate with other staff members to establish finance goals
- Raised over \$11,000 for an annual production

### DANCE TEAM LEADERSHIP • MAIN DIRECTOR Jan 2019–Apr 2019

*Thai Culture Night Modern 2019*

- Managed team of 30+ dancers to prepare for performance at UCLA Thai Culture Night 2019
- Designed and polished dance set while communicating with leadership team to accomplish goals and overcome challenges
- Organized practices, team logistics, and team bonding activities