



SERENE SUPAKKUL

supakkuldesigns.com

Driven cognitive science student at UCLA and aspiring UI/UX designer with strong teamwork and interpersonal skills seeking to gain experience in digital and user-experience design.

EDUCATION

UNIVERSITY OF
CALIFORNIA,
LOS ANGELES

*B.S Cognitive Science and
Computing*

Expected Jun 2021

GPA: 3.3

SKILLS

- Adobe XD
- Invision
- Adobe Creative Suite
(Illustrator, Photoshop,
InDesign)
- HTML/HTML5
- CSS/CSS3
- R, Java, Python
- Microsoft Office
(Word, Excel, PPT)

CONTACT



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(682) 217-8183



Los Angeles, CA

EXPERIENCE

UX DESIGNER Oct 2019–Present

UCLA DevX

- Contribute to all aspects of app's (StudySmart app team) UI design, UX testing, and marketing graphics
- Perform user-testing and data analysis on first version of app's launch
- Redesign app's UI based on user-testing feedback and data to improve usability and aesthetic

DESIGN SHADOW Jul 2019–Aug 2019

IBM

- Ideated designs for demo of new technology product to be presented at conference at Germany in September
- Researched technical ideas to properly visualize technological ideas
- Implemented IBM's Design Thinking strategies while contributing to design team's projects
- Created wireframes and design deliverables using Adobe XD and Adobe Illustrator

GRAPHIC DESIGNER Jun 2019–Present

SEOULA

- Designed, Prototyped, and tested SEOULA's first ever website in Adobe XD
- Taught myself HTML and CSS to develop website
- Contribute to creative ideas in all aspects of organization's graphic design

COURSES IN PROGRESS

USER EXPERIENCE DESIGN Expected completion: Dec 2019

UCLA Digital Humanities 150

- UX design methods and process, ethnographic field research, persona-scenario development, information architecture, prototyping, and usability testing
- hands-on practice in a human-centered process

LEADERSHIP

THAI STUDENT ASSOCIATION BOARD • TREASURER Jan 2018–Jun 2019

Thai Student Association at UCLA

- Collaborate with other staff members to bring awareness of Thai culture to UCLA and create a supportive community based on shared interests
- Publicize, market, and organize fundraisers and apply for grants for funds to make club's cultural awareness and community-building events possible
- Communicate with other staff members to establish finance goals
- Raised over \$11,000 for an annual production