

**COURSES IN PROGRESS**

USER EXPERIENCE DESIGNExpected completion: Dec 2019

*UCLA Digital Humanities 150*

* UX design methods and process, ethnographic field research, persona-scenario development, information architecture, prototyping, and usability testing
* hands-on practice in a human-centered process

UX DESIGNEROct 2019-Present

*UCLA DevX*

* Contribute to all aspects of app’s (StudySmart app team) UI design, UX testing, and marketing graphics
* Perform user-testing and data analysis on first version of app’s launch
* Redesign app’s UI based on user-testing feedback and data to improve usability and aesthetic

DESIGN SHADOWJul 2019-Aug 2019

*IBM*

* Ideated designs for demo of new technology product to be presented at conference at Germany in September
* Researched technical ideas to properly visualize technological ideas
* Implemented IBM’s Design Thinking strategies while contributing to design team’s projects
* Created wireframes and design deliverables using Adobe XD and Adobe Illustrator

GRAPHIC DESIGNERJun 2019-Present

*SEOULA*

* Designed. Prototyped. and tested SEOULA’s first ever website in Adobe XD
* Taught myself HTML and CSS to develop website
* Contribute to creative ideas in all aspects of organization’s graphic design

**EXPERIENCE**

THAI STUDENT ASSOCIATION BOARD **•** TREASURERJan 2018-Jun 2019

*Thai Student Association at UCLA*

* Collaborate with other staff members to bring awareness of Thai culture to UCLA and create a supportive community based on shared interests
* Publicize, market, and organize fundraisers and apply for grants for funds to make club’s cultural awareness and community-building events possible
* Communicate with other staff members to establish finance goals
* Raised over $11,000 for an annual production

DANCE TEAM LEADERSHIP **•** MAIN DIRECTORJan 2019-Apr 2019

*Thai Culture Night Modern 2019*

* Managed team of 30+ dancers to prepare for performance at UCLA Thai Culture Night 2019
* Designed and polished dance set while communicating with leadership team to accomplish goals and overcome challenges
* Organized practices, team logistics, and team bonding activities

**LEADERSHIP**

supakkuldesigns.com

SERENE

SUPAKKUL

Driven cognitive science student at UCLA and aspiring UI/UX designer with strong teamwork and interpersonal skills seeking to gain experience in digital and user-experience design.

**EDUCATION**

UNIVERSITY OF CALIFORNIA,

LOS ANGELES

*B.S Cognitive Science and Computing*

Expected Jun 2021

GPA: 3.3

**CONTACT**

**SKILLS**

* Adobe XD
* Invision
* Adobe Creative Suite (Illustrator, Photoshop, InDesign)
* HTML/HTML5
* CSS/CSS3
* R, Java, Python
* Microsoft Office (Word, Excel, PPT)

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