## SERENITY SILLS

Savannah, GA (open to relocation)
912-328-4755 | serenitycenteria@outlook.com
https://www.linkedin.com/im/serenity-s

#### PROFESSIONAL SUMMARY

Junior Developer with experience ensuring smooth website operations and resolving issues. Organized, detailoriented, and eager to contribute to a collaborative team while gaining hands-on experience in web development.

- Automated Testing
- Front-end Frameworks
- Backend Programming
- Web Development
- Problem-Solving
- Troubleshooting

- HTML/CSS/JavaScript
- WordPress
- Version Control (Git)

# **TECHNICAL PROJECTS**

- Shopping Cart: Developed a responsive shopping cart application for a virtual bookstore using HTML, CSS, and JavaScript. Designed and implemented a grid layout to showcase products with interactive features. Integrated local storage to maintain cart data, allowing users to add, remove, and adjust item quantities. Utilized CSS Grid and media queries to ensure a seamless experience across various devices. Added animations and interactive features like cart toggle, quantity adjustments, and smooth transitions for a polished user experience.
- Dual Infinite Slider: Developed a Dual Infinite Slider with customizable dimensions and infinite scrolling,
  Created two synchronized infinite sliders with varying sizes and image quantities for dynamic visual display.
  Applied CSS variables for flexible slider dimensions and positions, ensuring adaptability across different
  screen sizes. Incorporated a full-width background image to enhance the visual appeal of the sliders. Utilized
  advanced CSS techniques for smooth, continuous scrolling and image transitions.
- Netflix-like Streaming Platform Landing Page: Developed a tab interface to manage content sections, allowing users to switch between different features (e.g., subscription details, device compatibility, and pricing plans). Integrated JavaScript for interactive tab selection, updating UI to show relevant content while managing active states. Used debugging and event handling to ensure smooth functionality and accurate content display.
- Photography Studio Portfolio: Designed and implemented a modern, responsive layout using HTML, CSS, and JavaScript. Integrated Swiper.js for interactive sliders and gallery sections. Created a portfolio grid and service cards to showcase offerings. Used ScrollReveal.js for smooth animations and transitions. Ensured cross-browser compatibility and web accessibility standards.

#### PROFESSIONAL EXPERIENCE

# Omni Day Spa | Morrow, GA Spa Manager 2022 – 2024

- Enhanced website usability and content by performing frequent updates, including optimizing user interface (UI) and user experience (UX) elements, improving site navigation, and updating content to ensure relevance and accuracy, which resulted in a more intuitive user experience and increased site engagement.
- Developed and implemented training strategies, increasing client retention by 31% in a month and boosting team productivity by 21%.
- Boosted team productivity by 21% and reduced staff turnover by implementing targeted morale-boosting strategies.
- Streamlined operational processes by introducing efficient scheduling systems and optimizing resource management, improving overall workflow.
- Designed and launched educational initiatives, boosting sales revenue and expanding client base.

# Crystal Clear Creations | Savannah, GA

## Director of Operations 2020 – 2022

- Engaged with clients to understand their business goals and web design needs, effectively relaying information to the web development team, resulting in improved project alignment and success.
- Implemented process improvements, reducing project turnaround time by 50% and operational costs by 17%, enhancing profitability.
- Enhanced design quality and consistency, resulting in a decrease in client complaints and improving satisfaction.
- Fostered a culture of innovation, increasing employee engagement and operational effectiveness.

## European Wax Center | Savannah, GA

### Trainer 2017 – 2020

- Implemented training methods, improving skill proficiency and achieving an 82% client satisfaction rate.
- Enhanced service quality consistency, boosting overall client trust and loyalty.

#### Posh17 | Richmond Hill, GA

## Social Media Manager 2014 – 2017

- Developed consistent content strategies, increasing social media engagement metrics by 15%.
- Expanded brand reach and perception through data-driven optimizations, resulting in higher brand visibility and follower growth.
- Addressed underperforming areas by analyzing engagement data, identifying improvement opportunities, and implementing strategies, enhancing overall social media performance.
- Monitored and moderated comments and social media interactions, ensuring adherence to community guidelines and fostering a respectful and positive environment.
- Addressed inappropriate content promptly and provided feedback to users to encourage constructive discussions.

#### TECHNICAL TRAINING

#### Path2TECH

- Completed an intensive 24-week Full Stack Developer training program, gaining hands-on experience in both front-end and back-end development technologies, including HTML, CSS, and JavaScript.
- Developed proficiency in building responsive and interactive user interfaces using popular front-end frameworks such as React.js, ensuring a seamless user experience across various devices.
- Acquired essential back-end development skills through practical training in server-side scripting with Node.js, utilizing Express.js for efficient routing and building scalable web applications.
- Demonstrated the ability to work with databases by mastering fundamental database management concepts and hands-on experience with MongoDB, ensuring effective storage and retrieval of data.
- Collaborated with peers on real-world projects, applying Agile development methodologies, version control using Git, and participating in regular code reviews, fostering a collaborative environment.

#### TECHNICAL SKILLS

Programming Languages: HTML, CSS, JavaScript, Python, TypeScript

Cloud Computing: Amazon Web Services, GitHub, ChatGPT Front-End Development: React, UI/UX design principles

**Software:** Visual Studio Code (VSCode)

Operating Systems: Linux, Windows 10, Mac OSX, Ubuntu, Android/iOS, Windows Server 2008 & 2012

Hardware: iMac, MacBook pro, MacBook air, iPhone, iPad, Android/Samsung phones and tablets, Windows

laptops, Windows Desktops, Windows servers, desktop printers, laser jet and inkjet printers, 3D printing

# TRAINING AND CERTIFICATIONS

Path2TECH | nPower | 2024

# **Certifications**

Obtained: Foundations of User Experience (UX) Design | Coursera • Google IT Automation with Python | Coursera