

Sergey Kan

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WORK EXPERIENCE

Jan 2022 – Present	Product Manager, Leroy Merlin Company profile: one of the biggest DIY-retailers in Europe, top-1 DIY retailer in Russia Team profile: pre-checkout part of leroymerlin.ru online store (e-commerce) Position summary: led a product area team of 3 developers and 1 QA-engineer Product <ul style="list-style-type: none">Increased revenue of the "storage" category by 7% and AOV by 15% by implementation of a new product choice process on the websiteImproved price index by 5% and increased conversion rate (add to cart - by 16.7%, purchase - by 5.5%) by implementation "old-new" price visualization on the website (it was also a prerequisite for the mobile app changes)Increased SEO traffic by 1 mln sessions/month by adding templates for suppliers and paid promo-blocks Strategy <ul style="list-style-type: none">Developed an end-to-end CJM for B2B and professional clients (online&offline)Developed a product strategy for "storage" and "kitchen" categories to increase online sales Operations <ul style="list-style-type: none">Decreased team TTM by 20% by implementation of a new feature decomposition and estimation frameworkImplemented a continuous product discovery process in several product teams, aligned discovery parts of the website and the mobile application teams
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Mar 2021 – Dec 2021	Business Analyst, Leroy Merlin Product <ul style="list-style-type: none">Increased APDEX by 50% by transferring website components from AEM to React (prioritization, customer development, redesign, implementation & release) Operations <ul style="list-style-type: none">Led the feature team of 2 developers, led the process of features implementation, collected requirements, wrote SRSPerformed team activities: planning, PBRs, daily scrums etc
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Apr 2018 – Feb 2021	Fullstack web-developer, Leroy Merlin Release management API management <ul style="list-style-type: none">Developed a release management system for collecting and tracking deployment data of 100+ integrated services (React.js + Node.js/Express.js)Developed REST endpoints for a backend-for-frontend platform "Platformeco" (Node.js)Developed an authorization/authentication process for the inner development portal for publication and management of APIs
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Apr 2017 – Apr 2018	Intern Analyst, Accenture Development: developed a "log collector" system to collect automated tests results data and display it on a dashboard (JS/jQuery) Analytics: integrated the document storage and image storage systems of French and Russian business units Testing: cross-browser testing (Selenium WebDriver), automated testing (Puppeteer)
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EDUCATION

Sep 2014 – Jun 2018	Bachelor, National Research University "Higher School of Economics" Software Engineering, Faculty of Computer Science, GPA – 4.2
Jan 2022 – Apr 2022	GoPractice Data driven product management simulator

SKILLS

Languages: Russian – native, English – B2
Product: product discovery, customer development, A/B testing, backlog prioritization, project management
Fullstack web-development: React.js, Node.js, Express.js, MongoDB