

Sergey Kan

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WORK EXPERIENCE

Oct 2021 - Present **Product Area Manager, Leroy Merlin**

Company profile: one of the biggest DIY-retailers in Europe, top-1 DIY retailer in Russia

Team profile: pre-checkout part of leroymerlin.ru website

Position summary: led a feature team of 3 developers and 1 QA-engineer

Product

- Increased revenue of "storage" category by 75 mln/month by implementation of new product choice process on the website
- Increased CR (add to cart - by 16.7%, checkout - by 5.5%) of SKUs of several categories by implementing "collections"
- Updated "brands" section by adding templates for suppliers which increased SEO traffic by 1 mln sessions/month, added paid promo blocks

Strategy

- Developed an end-to-end CJM for B2B and professional clients (online&offline)
 - Developed a product strategy for "storage" and "kitchen" categories to increase online sales
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Jan 2021 - Oct 2021 **Business Analyst, Leroy Merlin**

- Led the process of transfer website sections to React (prioritization, customer development, redesign, implementation & release)
 - Led the process of features implementation collected requirements, wrote SRS
 - Participated in backlog prioritization, planning, tasks estimation
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Apr 2018 - Dec 2020 **Fullstack web-developer, Leroy Merlin**

Release management | API management

- Developed a release management system for collecting and tracking deployment data of 100+ integrated services.
 - REST endpoints for a backend-for-frontend platform "Platformeco" (backend)
 - Developed an authorization/authentication process for inner development portal for publication and management of APIs
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Apr 2017 - Apr 2018 **Intern Analyst, Accenture**

Development

- Developed a "log collector" system to collect automated tests results data and display it on a dashboard (JS/jQuery)

Analytics

- Integrated the document and image storage systems of French and Russian business units

Testing

- Cross-browser testing (Selenium WebDriver)
 - Automated testing (Puppeteer)
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EDUCATION

Sep 2014 - Jun 2018 **Bachelor, National Research University "Higher School of Economics"**

Software Engineering, Faculty of Computer Science

SKILLS

Languages: Russian - native, English - B2

Product: backlog prioritization, customer development, feature estimation, project management

Fullstack web-development: React.js, Node.js, Express.js, MongoDB)