

ONLY THE PERSON WHOSE NAME APPEARS
ON THIS LABEL SHOULD TAKE THE TEST.

PLEASE
RETURN BALLOT BY:

N-4206 (BLACK CODES)

Please print name/address corrections
on label. Does the change apply to
all family members _____ or just to
you _____?

If Address Changed: What is your
new phone number? (Please include
area code.) _____

Dear Panelist:

With this ballot I am enclosing ten packs of cigarettes coded as follows: T5- 5 packs and
S7 - 5 packs. Please read the directions for each part and fill out the ballot completely.

When the ballot is completely filled out, please return it to me in the enclosed postage-paid
envelope. Thank you very much—your cooperation in this test is most helpful.

C. Friede

Study Leader

PART I

FIRST SMOKE THREE OR FOUR PACKS OF THE CIGARETTES CODED T5.

Read the phrases at each end of each line of boxes. Which phrase do you think describes the
cigarette coded T5. If the one on the left describes it better, mark an X in one of the boxes on
the left side—the more you think the description is true, the closer to the left side. If you think
the phrase on the right side of the boxes is a better description, mark one of the boxes on the right
side—again the truer it is, the closer to the right side.

THE CIGARETTE CODED T5 . . .

Does not have a mild taste ☐ ☐ ☐ ☐ ☐ ☐ ☐ Has a mild taste

Is not harsh ☐ ☐ ☐ ☐ ☐ ☐ ☐ Is harsh

Does not have a good taste ☐ ☐ ☐ ☐ ☐ ☐ ☐ Has a good taste

Is not satisfying ☐ ☐ ☐ ☐ ☐ ☐ ☐ Is satisfying

Is not cool smoking ☐ ☐ ☐ ☐ ☐ ☐ ☐ Is cool smoking

Does not burn too fast ☐ ☐ ☐ ☐ ☐ ☐ ☐ Burns too fast

Does not have an easy draw ☐ ☐ ☐ ☐ ☐ ☐ ☐ Has an easy draw

Does not have a dry
taste in the mouth ☐ ☐ ☐ ☐ ☐ ☐ ☐ Has a dry taste in
the mouth

Does not leave a good
aftertaste in my mouth ☐ ☐ ☐ ☐ ☐ ☐ ☐ Leaves a good aftertaste
in my mouth

I dislike extremely ☐ ☐ ☐ ☐ ☐ ☐ ☐ I like extremely

(CONTINUE ON REVERSE SIDE)

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