

LETTY H. SIMON

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SOME HELPFUL BACKGROUND INFORMATION ABOUT LETTY H. SIMON

Success and accomplishment since mid 1960's in the area's of political organization and strategy. Thorough working knowledge of New York City pureacracy. Served in administrative positions within the government, including Assistant Commissioner of a major agency. Firm grasp on current political environment. Founded a public relations consultancy in order to continue to grow as a professional. Business founded in mid 1970's.

Current clients include:

Klinghoffer Family: Public relations and media consultant and their spokesperson during the Achille Lauro tragedy this past fall. For a period of over 3 weeks, the major media sources & local media sources acknowledged that I handled the flow of information about the #1 news story in the world. Have gained a great degree of credibility and respect from that industry as a result of my efforts.

Committee for Astor Place, Inc.: Organized the corporate community and local interests to cause a \$2.5 million restoration/improvement of a landmark subway station. Project in partnership with Metropolitan Transportation Authority and will be completed in a few short months. Handle area promotion and public relations for the Committee. Major recent accomplishment: Department of Consumer Affairs passed administrative ruling prohibiting street vendors in the area - and did so after their position to deny such a ruling was "re-evealuated" due to the pressures brought to bear on the situation. Members of this Committee include: Presidents of The Cooper Union, Tobe Coburn School, Scholastic Inc. Schieffelin & Company, Astor Wines & Spirits, New York Shakespeare Festival; Mrs. Brooke Astor; Senior Vice Presidents of American Express and U.S. Trust Company of New York.

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