

NAME: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
INTERVIEWER: \_\_\_\_\_ DATE: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_

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Hello, I'm \_\_\_\_\_ with \_\_\_\_\_.  
Today we are conducting a brief survey on cigarettes and would like to  
include your opinions.

1. First, is there anyone living in your household who is employed  
in the sale, manufacture or distribution of tobacco products, or  
market research or advertising?  
Yes.....1 → TERMINATE  
No.....2
2. Is there a male living in your home between the ages of 18 and 34  
who smokes at least 10 cigarettes per day?  
Yes.....1  
No.....2 → TERMINATE
3. May I speak to that person?  
Yes.....1  
No.....2

MAKE APPOINTMENT TO CALL  
LATER. SAVE SCREENER.  
GET NAME AND TELEPHONE  
NUMBER.  
DATE: \_\_\_\_\_  
TIME: \_\_\_\_\_