SAVE UP TO $7.00

NEW!

TRUE BOX

Box 80's: 4 mg. "tar," 0.4 mg. nicotine;
Box 100's: 6 mg. "tar," 0.6 mg. nicotine
av. per cigarette by FTC Method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

MANUFACTURER'S COUPON | EXPIRES SEPTEMBER 30, 1991

$1.00 OFF TRUE

2 PACKS OR ONE CARTON

(BOX OR SOFT PACK)

NOT FOR USE IN

CONDITIONS: This coupon is redeemable if you properly submit this offer and attached the coupon properly. 1. Tear original coupon and redeem it per purchase of 2 packs or 1 carton of True any size, any type. 2. Coupon redeemable in the U.S.A., may not be taxed and void where prohibited, taxed or restricted. 3. You must be 21 or older and pay any applicable sales tax. 4. Use other than specified above may be illegal and void.

DEALERS: may redeem coupon at face value off regular store price upon compliance with Coupon Terms incorporated by reference and available by mail from address below. This agreement will be made on this sales red coupons and you will not be returned and alternate redemption in violation of this offer may be illegal. Each value $.005. For handling allowance 8¢ per coupon.

DEALERS MAIL: Hallie Coupon Redemption Center, P.O. Box 870000, El Paso, Texas 88587-0000. NOT A LORILLARD MAIL ADDRESS

TRUE BOX

CODE 530828

26100 00076

MAIL-IN OFFER | EXPIRES SEPTEMBER 30, 1991

SAVE UP TO $6.00 ON TRUE

To receive a booklet containing 3-$2.00 off store coupons for future purchases of cartons of TRUE, complete this form and mail to:
TRUE Coupon Offer, P.O. Box 5295, Farmingdale, NY 11735
NOT A LORILLARD MAIL ADDRESS

By accepting this offer, I certify that I am a smoker, 21 years of age or older, and that I am willing to receive this offer, as well as future coupons, premiums, and sample cigarettes.

(Please Print Clearly)

Name _____

Signature (Required) _____

Address _____

City _____ State _____ Zip _____

Phone Number ( ) _____

Offer good through September 30, 1991. Void where prohibited by law, taxed, or otherwise restricted. Step and Booklet will be issued. Please allow 6-8 weeks for delivery.

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