



More buxom blondes with shipwrecked sailors insist on Camels than any other cigarette today. It stands to reason: the best tobacco makes the best smoke. The Camel blend of costly tobaccos has never been equalled for rich flavor and easygoing mildness. No wonder Camel is the No. 1 cigarette of all!

Leave the fads and fancy stuff to landlubbers...

**Have a real
cigarette—
have a CAMEL**



R. J. REYNOLDS TOBACCO CO., WATSON, N. C.

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