

# MARLBORO

*Woman's Luxury Cigarette*

**H**E must be on leave . . . to warrant such devastating chic. All is perfection . . . including her distinguished MARLBORO Cigarettes. Firm, full, unwilting . . . blended of tobaccos cheaper cigarettes cannot possibly afford . . . MARLBOROS give you rare smoking pleasure, worth far more than their price!

(MERELY A FEW EXTRA PENNIES)

IVORY TIPS—PLAIN ENDS

—BEAUTY TIPS (red)



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