

Have one of mine.



**Get hold of
honest taste.**

**Have an
Old Gold.**

**OLD GOLD
KING SIZE
FILTERS**

**Valuable Gift Stars
Coupons, too.**

**Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.**

18 mg. "tar," 1.2 mg. nicotine
av. per cigarette, FTC Report Sept. '73.

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