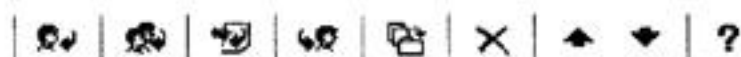


Copy**2505398745****Close****From:** McAlpin, Loreen**To:** A. Lilly; Allen Kassman; Gregory Cummings; Hector Alonso; Richard Cox; Rick Solana; Urs Nyffeler; Wolf Reininghaus**Cc:****Subject:** ERP Process Document**Sent:** 8/16/00 2:44 PM**Importance:** Normal

Below please find the verbage discussing the background of the External Research Program which will be included in the Process Document for QS purposes. I would appreciate your reviewing this paragraph and let me know if you have any comments or suggestions for revision(s).

II. Background:

The purpose of the Philip Morris External Research Program is to support the highest quality research that contributes to our fundamental scientific knowledge, helps address the concerns of the public health community regarding cigarette smoking, and enables Philip Morris to continue its pursuit of product modification(s) or new product design(s) that might reduce the health risk of smoking. Any ongoing research performed under contract in support of Philip Morris RD&E projects which deals with proprietary information would not be included in this program. Philip Morris will only fund proposals submitted to the External Research Program that have been recommended by the Science Advisory Board

Thank you for your help. We plan on finalizing this document early next week.

-L