

**CRAIG A. JOHNSON
SENIOR VICE PRESIDENT, SALES
PHILIP MORRIS U.S.A.**

Craig A. Johnson was named Senior Vice President, Sales in December 1994. In this new position, Mr. Johnson will continue to direct the Regional Vice Presidents of sales and in addition, will oversee the Trade Marketing and Customer Service groups. He had previously served as Vice President, Sales since December 1993.

Mr. Johnson joined Philip Morris U.S.A. as Vice President, Trade Marketing in April 1991. Prior to joining the company, he was Vice President, Southwest Zone for Frito-Lay, Inc. in Dallas. Prior to that, he was with Procter & Gamble in Cincinnati for ten years, last serving as Division Manager.

Mr. Johnson is a member of the Board of Directors of the University of Texas Century Club.

He received a bachelor of administration degree in marketing from the University of Texas at Austin in 1974.

Born in Fort Worth, Texas, he currently resides in New Canaan, Connecticut.

Philip Morris U.S.A., an operating company of Philip Morris Companies Inc., produces a number of leading cigarette brands: Marlboro, the largest selling cigarette in the U.S.A. and the world; Benson & Hedges 100's, Merit, Virginia Slims, and Parliament. Other brands include Basic, Cambridge and Alpine.

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