

M E M O R A N D U M

TO: MR. T. J. MOORING  
CC: Mr. T. E. Whitehair  
Mr. B. E. Bacon  
FROM: Mr. C. J. Heger  
DATE: September 5, 1986

Attached is M.M.D.R. No. BM-21-86, Discontinue New  
Brand/Line Extension in Test Market, which has been approved  
by the Executive Committee.

*CJH/cal*  
C. J. H.

/cal

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