

DOCUMENT CLEARANCE SHEET

2029-13
MK #

DATE ROUTED: March 1, 1988

8016-13-00
Contract #

CONTRACT SUBJECT: Trone Advertising, Inc. Master Contract

Company: Trone Advertising, Inc.

Brand (s): CAMEL

Total Cost: \$32,000

Current Year EFO: (\$32,000)

Brief Description: Develop at least 5 creative concepts for CAMEL to be utilized in 1989.

Implementor: S. H. King *SK*

G/L Code: 04-73-4600-8660-855-800611-060101

Review Routing

| <u>Department</u> | <u>Initials</u> | <u>Signature</u> | <u>Date</u> |
|-------------------|-----------------|------------------|----------------|
| <u>Legal</u> | <u>TJR</u> | <u>TJR</u> | <u>3/11/88</u> |
| <u>Fin. Svcs.</u> | <u>MWB/BSM</u> | <u>MWB</u> | <u>3/14/88</u> |
| <u>Promotion</u> | <u>DMS/CLS</u> | <u>Dms/CLS</u> | <u>3/9/88</u> |
| <u>Promotion</u> | <u>JJG/DMC</u> | <u>JJG/Dmc</u> | <u>3/10/88</u> |
| Approved by: | <u>ALB</u> | <u>ALB</u> | <u>3/14/88</u> |

RETURN TO:

NAME: Dreama M. Simmons

DEPARTMENT: Promotion

LOCATION: 5th Flr., Reynolds Bldg.

NOTE: The Document Originator must maintain on file a copy of the signed document clearance sheet in accordance with established Company records retention schedule.