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CAMEL
EVERY INCH A MAN'S SMOKE!

Check out a Camel and you'll find a taste that's clean-cut... alert. A good cigarette. The best tobacco makes the best smoke. But with Camel. Every inch a man's smoke... his kind of confidence, too!

THE BEST
TASTES
THE BEST
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TASTES



The advertisement prepared by
WILLIAM BATH COMPANY
INCORPORATED

Ad No. 1-1945

The advertisement appears in:

- ✓ 11th, December
- ✓ MacFadden-Memo Group, January, 54
- ✓ Pearson Automotive Group, December
- ✓ Successful Farming, December
- Scholarship, U.S. of Notre Dame, October 17 and November 1, 1945
- Palmer, U.S. Military Academy, November and January 1946
- Log 15, U.S. Naval Academy, October 19 and November 1946
- ✓ N.Y. Yankee World Series Program, 2nd Cover
- for the 1946 Series - 1945
- (Black Cover Blank)