Note: Here are some of the questions people frequently ask. These aren't meant to limit your inquiries, but only to indicate the diversity of issues Tobacco Institute representatives discuss.

- 1. The tobacco industry has labeled the release of the 15th anniversary Surgeon General's Report a "media event." Why?
- 2. Aren't you really worried that HEW Secretary Califano's "war on smoking" is going to cut into cigarette sales?
- 3. The Tobacco Institute often points out that it doesn't promote smoking. If that's the case, what is your purpose?
- 4. A 1978 Gallup poll found 20% of the people would support a total prohibition of cigarette sales. Is prohibition ahead?
- 5. What's your industry's view on proposals like the one voters rejected in California to ban smoking in public places?
- 6. Some of those states and communities where it's now illegal to smoke in public say it protects health. What do you say?
- 7. An HEW scientist, Dr. Gio Gori, published a paper on "less hazardous" cigarettes. Do you accept his conclusions?
- 8. How do you answer the charge that it's inconsistent for HEW to fight smoking while the USDA subsidizes tobacco growing?
- 9. What's the impact of tobacco in this country in terms of how many people smoke, numbers of cigarettes sold and taxes paid?
- 10. There's a recurring rumor about the cigarette companies being geared up for legalized marijuana. Will you tell us about it?

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