

SPENDING BY MEDIUM-TOTAL YEAR 1989
\$ THOUSANDS

	MAGS	ROP	FSIs	SUPP	PRINT	SOV	OUT	SOV	TOTAL	SOV
AMERICAN	\$0.0	\$691.9	\$210.0	\$0.0	\$901.9	0.2	\$105.8	0.0	\$1,007.7	0.1
AMER. HERITAGE	\$0.0	\$0.0	\$0.0	\$46.7	\$46.7	0.0	\$0.0	0.0	\$46.7	0.0
CARLTON	\$25,399.5	\$630.4	\$0.0	\$4,127.6	\$30,157.5	6.2	\$4,029.0	1.3	\$34,186.4	4.3
LUCKY STRIKE	\$0.0	\$638.1	\$150.0	\$203.9	\$992.0	0.2	\$835.5	0.3	\$1,827.5	0.2
MALIBU	\$8,704.9	\$111.9	\$680.2	\$4,721.3	\$14,218.3	2.9	\$5,051.8	1.7	\$18,270.1	2.4
MISTY	\$0.0	\$25.3	\$0.0	\$0.0	\$25.3	0.0	\$0.0	0.0	\$25.3	0.0
PALL MALL	\$4,836.9	\$114.5	\$1,050.1	\$1,929.3	\$7,930.9	1.6	\$2,639.2	0.9	\$10,570.1	1.3
TAREYTON	\$19.6	\$0.0	\$0.0	\$152.8	\$172.4	0.0	\$696.4	0.2	\$868.8	0.1
BARCLAY	\$60.0	\$0.0	\$0.0	\$0.0	\$60.0	0.0	\$0.0	0.0	\$60.0	0.0
BELAIR	\$7.1	\$220.6	\$0.0	\$0.0	\$227.7	0.0	\$431.9	0.1	\$659.6	0.1
CAPRI	\$22,398.5	\$223.0	\$0.0	\$77.7	\$22,699.2	4.6	\$7,864.2	2.6	\$30,563.4	3.9
KOOL	\$5,195.4	\$0.0	\$44.6	\$0.0	\$5,240.0	1.1	\$23,412.8	7.8	\$28,652.8	3.6
PRINCE	\$0.0	\$26.2	\$0.0	\$0.0	\$26.2	0.0	\$115.7	0.0	\$141.9	0.0
RALEIGH	\$7.1	\$0.0	\$0.0	\$0.0	\$7.1	0.0	\$23.7	0.0	\$30.8	0.0
RICHLAND	\$7,641.6	\$112.4	\$0.0	\$25.3	\$7,779.3	1.6	\$2,599.5	0.9	\$10,378.8	1.3
VICEBOY	\$5,455.8	\$1,528.0	\$0.0	\$2,780.8	\$9,764.6	2.0	\$3,530.3	1.2	\$13,294.8	1.7
WHITNEY	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	0.0	\$11.6	0.0	\$11.6	0.0
EVE	\$1,178.5	\$0.0	\$418.7	\$0.0	\$1,597.2	0.3	\$0.0	0.0	\$1,597.2	0.2
L&M GEN PVT L	\$339.2	\$0.0	\$0.0	\$0.0	\$339.2	0.1	\$0.0	0.0	\$339.2	0.0
L&M 30's	\$0.0	\$0.0	\$52.8	\$0.0	\$52.8	0.0	\$0.0	0.0	\$52.8	0.0
PYRAMID	\$207.9	\$1,431.5	\$0.0	\$0.0	\$1,639.4	0.3	\$0.0	0.0	\$1,639.4	0.2
HARLEY DAVID.	\$0.0	\$66.4	\$0.0	\$0.0	\$66.4	0.0	\$298.8	0.1	\$365.1	0.0
KENT	\$1,535.2	\$71.4	\$57.1	\$5,197.3	\$6,861.0	1.4	\$4,004.5	1.3	\$10,865.5	1.4
MAX	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	0.0	\$47.5	0.0	\$47.5	0.0
NEWPORT	\$17,919.0	\$1,222.7	\$474.9	\$2,607.3	\$22,224.0	4.5	\$39,611.4	13.2	\$61,835.4	7.8
SPRINGLEMON	\$0.0	\$90.7	\$0.0	\$126.7	\$217.4	0.0	\$478.8	0.2	\$696.1	0.1
TRUE	\$1,466.9	\$33.1	\$469.1	\$6,373.6	\$8,342.7	1.7	\$6,546.8	2.2	\$14,889.5	1.9
ALPINE	\$16,787.9	\$1,842.2	\$443.4	\$1,897.0	\$20,970.5	4.3	\$10,219.0	3.4	\$31,189.5	4.0
B&H	\$31,756.6	\$150.3	\$24.0	\$6.3	\$31,937.2	6.5	\$9,694.2	3.2	\$41,631.4	5.3
CAMBRIDGE	\$2,977.6	\$116.7	\$0.0	\$0.0	\$3,094.3	0.6	\$1,912.6	0.6	\$5,006.9	0.6
MAPLEBORO	\$63,265.2	\$7,655.5	\$0.0	\$0.0	\$70,920.7	14.5	\$55,492.4	18.5	\$126,413.1	16.0
MERIT	\$48,004.2	\$3,784.8	\$18.2	\$165.4	\$51,972.6	10.6	\$9,661.5	3.2	\$61,634.1	7.8
NEXT	\$0.0	\$500.7	\$18.2	\$0.0	\$518.8	0.1	\$397.4	0.1	\$916.3	0.1
PARLIAMENT	\$2,017.0	\$51.6	\$0.0	\$0.0	\$2,068.7	0.4	\$2,430.2	0.8	\$4,498.9	0.6
PLAYERS	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	0.0	\$4.5	0.0	\$4.5	0.0
VA. SLIMS	\$27,049.3	\$4,711.7	\$375.4	\$3,959.2	\$36,095.5	7.4	\$20,319.7	6.8	\$56,415.2	7.1
CAMEL	\$18,608.0	\$120.8	\$1,075.0	\$0.0	\$19,803.8	4.0	\$29,111.5	9.7	\$48,915.4	6.2
CHELSEA	\$0.0	\$187.1	\$0.0	\$0.0	\$187.1	0.0	\$608.7	0.2	\$795.8	0.1
DORAL	\$395.7	\$881.3	\$0.0	\$1,020.4	\$2,297.5	0.5	\$643.4	0.2	\$2,940.8	0.4
MAGNA	\$10,818.1	\$45.1	\$0.0	\$0.0	\$10,863.2	2.2	\$15,872.3	5.3	\$26,735.5	3.4
MOFE	\$13,069.1	\$47.9	\$88.2	\$0.0	\$13,205.1	2.7	\$8,119.0	2.7	\$21,324.2	2.7
NOW	\$19,419.8	\$314.0	\$45.0	\$554.5	\$20,333.3	4.2	\$89.0	0.0	\$20,422.2	2.6
PREMIER	\$1,098.4	\$0.0	\$0.0	\$60.8	\$1,159.3	0.2	\$282.7	0.1	\$1,441.9	0.2
RITZ	\$377.2	\$0.0	\$0.0	\$0.0	\$377.2	0.1	\$51.0	0.0	\$428.2	0.1

485825190Z