



LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

MAGAZINE

ESTIMATE RECAP - PM01(0)

PERIOD 01/01/91 TO 12/31/91
DATE 04/12/91
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CLIENT: P.M. INC. OFFICE: 10
EST NO: 1010 REVISES EST DTD 03/08/91
DESC: 703A ALTERNATIVE MARLBORO
RDP SB2

TOTALS BY PRODUCT/MONTH

ON SALE DATE

PRODUCT	PERIOD	GROSS AMOUNT	GROSS CHANGE	GROSS LESS C/D
10-MARLBORO	JAN 1991	7,425.00	3,522.00	7,425.00
	MAR	63,514.12	322.55	63,239.35
	QUARTER 1	70,939.12	3,844.55	70,664.35
	TOTAL	70,939.12	3,844.55	70,664.35

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