

WINONA MRB, INC.  
8200 Humboldt Ave. So.  
Minneapolis, MN 55431

1988 CONTINUOUS TRACKING STUDY  
NO. 1602-80486  
JUNE, 1988

TIME STARTED: \_\_\_\_\_

1a. Hello. I'm \_\_\_\_\_ of Winona Research, a national public opinion firm calling long distance from Phoenix, Arizona. I'd like to ask you a few questions, and your answers, of course, will be kept entirely confidential. We're talking to people 18 years of age and over, so first of all, are you 18 or over?

Yes ..... 1 ---> ASK Q.1b

No ..... 2 ---> ASK: May I please speak to  
someone who is 18 or over?

IF NO ONE 18 OR OVER AT HOME NOW WHO CAN BE INTERVIEWED, THANK AND  
ARRANGE TO CALL BACK. IF NECESSARY, RE-INTRODUCE YOURSELF AND PROCEED.

IF NO ADULT 18+ LIVES IN HOUSEHOLD, TERMINATE AND TALLY.

1b. And since we are talking to a cross-section of people living all over the United States, could you tell me, do you live in a ... (READ LIST)

Big city ..... 1  
Small city ..... 2  
Town ..... 3  
Suburb ..... 4  
Out in the country ... 5  
or What? (SPECIFY) ..... 6

DO NOT  
READ --> Don't Know ..... 7  
--> Refused ..... 8

2. Are there any people in this household, including yourself, who are 18 years of age or over and smoke cigarettes?

Yes ..... 1 ---> ASK Q.3

No ..... 2 ---> GO TO Q.49

CALLBACK DATE: _____		CALLBACK TIME: _____	
NAME: _____		AGE: _____	
TELEPHONE: (     ) _____		TIME ZONE:    E    C    M    P	
STATE CODE: <span style="border: 1px solid black; display: inline-block; width: 20px; height: 15px;"></span> <span style="border: 1px solid black; display: inline-block; width: 20px; height: 15px;"></span>	COUNTY CODE: <span style="border: 1px solid black; display: inline-block; width: 20px; height: 15px;"></span> <span style="border: 1px solid black; display: inline-block; width: 20px; height: 15px;"></span> <span style="border: 1px solid black; display: inline-block; width: 20px; height: 15px;"></span>		

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