



You can
take Salem
out of the
country
but...



you can't take the
"country" out of Salem.

Wherever you light up a Salem, you get a menthol taste that's country soft, country fresh. Because Salem gently air-softens every puff. Take a puff... it is springtime!

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This advertisement prepared by
WILLIAM ESTY COMPANY
INCORPORATED

Ad No. PB-189A
This advertisement appears in:
Life, Page Bleed, August 23, 1968

SP378 1700A