Hat-Check Chick Falls in Love With Life



Poor weeking girt, above, is so smitten, she's givin' the feller his hat for free, instead of makin' him buy it back. The feller? That's LIFE: LIFE: LIFE: (It's the great new eigarette.) TASTE: TASTE: TASTE: (It's the bestest-tasting yet.) SIZE: SIZE: SIZE: (Why, the size is a surprise.) And LIFE is actproof... never sticks to your hips! Get LIFE Cigarettes... now at popular prices. You get more out of LIFE!

AD NO. 12 JOB NO. L-8044

Post a 21 lines (T) Final Post Assert 4 lines

Captain's Daughter Goes Overboard For Life

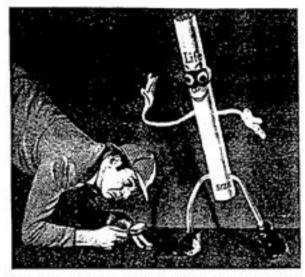


Girl overboard! Winsome water-gypsy above jumped ship and aware 50 yards (breast stocke) to get a closer look at Livin Livin Livin (if a the great new cipsertie.) TASTE! TASTE! TASTE! (if a the bestest-tasting yet.) size: size: size: (Why, the size is a surprise.) And Livin is seriproof....ever sticks to your lips! Get Livin Cigarettes.... now at popular prices. Remember, you get more out of Livin!

AD NO. 14 JOS NO. 1-8045

Ndespapers August 11, 1948

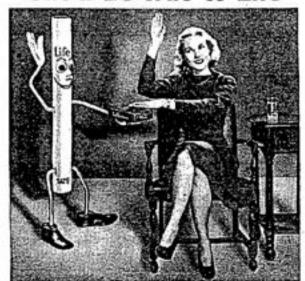
Says There's No Sweet Mystery About This Life!



Super-Snooper, above is just tracking down what lots of dopes that never finished kindergarten already know. Namely, the facts of LFFE:LIFF:(It's the great new eigenette.)TASTE TASTE:TASTE: It's the heatest-tasting yet. SEE: SEE: SEE: SEE: Why, the size is a surprise.) And LIFE is not proof ... never sticks to your lips! Get LIFE Cigarettes ... now at popular prices. You get more out of LIFE:

AD NO. 13 JOB NO. L-8043

Beautiful Blonde Swears She'll Be True to Life



Hey, you guys! Step looking and listen for a minute. Miss Dream-Beat (above) is not for you. She's got it bud for LIPELLIPELLIPE (It's the great new eigerette.) TASTEL TASTEL TASTEL (It's the besteet-tasting yet.) SIZEL SIZEL SIZEL (Why, the size is a surprise.) And LIPE is surproof. ... sever sticks to your lipe! Get LIPE Cigarettes... now at popular prices. Remember, you get more out of LIPE!

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AD NO. 15 JOB NO. L-8046

Newspapers August 11, 1946 150 lines (T) Final Proof, August 6, 1948