

LED BURNETT U.S.A. ----- 10

CLIENT P.M. INC.
PRODUCT MERIT
EST NO 8003

NEWSPAPER SUMMARY OF CHANGE
PERIOD 01/01/78 TO 12/31/78
DESCRIPTION MERIT ROP-703

DATE 04/09/80
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REPORT PR59-1-1

| MU | FARMINGTON NJ | PRESS NEWSPAPERS INC | 11/15/78-A 10/30/78-A 11/15/78-A 11/22/78-A 11/29/78-B 11/29/78-A 11/15/78-A 11/15/78-A | REASON FOR CHANGE | GROSS | GROSS LESS C/D |
|----|------------------|-------------------------|--|-------------------|------------|-------------------|
| | | | | | | |
| OH | CINCINNATI | ENQUIRER | 11/15/78-A | CHNG RATE/COST | 37.84 | 37.20 |
| CH | TANG TOLEDO | AREA NHSPR GRP | 10/30/78-A | CHNG RATE/COST | 81.00CR | 81.00CR |
| OH | NEHARK | ADVOCATE | 11/15/78-A | CHNG RATE/COST | 81.00CR | 81.00CR |
| VA | RADFORD | NEWS JOURNAL | 11/22/78-A | CHNG RATE/COST | 81.00CR | 81.00CR |
| | | | 11/29/78-B | CHNG RATE/COST | 81.00CR | 81.00CR |
| | | | 11/29/78-A | CHNG RATE/COST | 224.10CR | 224.10CR |
| | | | 11/15/78-A | CHNG RATE/COST | 7.56CR | 7.56CR |
| | | | 11/15/78-A | DELETE INSERTION | 776.16CR | 762.97CR |
| | | | 11/15/78-A | DELETE INSERTION | 305.76CR | 300.56CR |
| | | | | TOTAL DECREASE | 1,599.74CR | 1,581.87CR |

C.B.

APR 9 1980

NO Sum. of Ch.
WAS RECEIVED
FOR 5-09-80

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