

ORGANIZATION ANNOUNCEMENT

DATE: October 21, 1999

ENTITY: Philip Morris

Management Corp.

NUMBER: PMMC-051-99

TO:

ALL DEPARTMENT HEADS

FROM:

Anne L. Skillin

In light of David Greenberg's recently announced appointment as Senior Vice President, Corporate Affairs, Philip Morris International Inc., Murray H. Bring, Vice Chairman, External Affairs and General Counsel, Philip Morris Companies Inc., and Steven C. Parrish, Senior Vice President, Corporate Affairs, Philip Morris Companies Inc., are pleased to announce the following organizational appointments. These appointments are effective immediately.

 James Spector is appointed Vice President, Corporate Affairs Strategy and Development, Philip Morris Management Corp. reporting to Steve Parrish. Jim will assume responsibility for strategy and development for Corporate Affairs worldwide in addition to leadership of our PM21 Initiative.

Reporting to Jim will be:

- George Knox, Vice President Corporate Affairs Strategy, Philip Morris
 Management Corp. George will continue to be responsible for the professional
 development strategy for Corporate Affairs and work closely with the Global
 Corporate Affairs Council.
- Clare Purcell, Manager, Corporate Affairs Strategy, Philip Morris Management Corp.
- Joan Cryan, Manager, Corporate Affairs Policy, Philip Morris Management Corp.
- Janine Rosen, Manager, Corporate Affairs, Philip Morris Management Corp.

Please join us in wishing Jim and George success in their new assignments.

anne Skellin