

PREPARED BY  
LORILLARD MEDIA DEPT.

DATE 1/27/93  
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TRUE

1993  
OUT-OF-HOME/TRANSIT ESTIMATE REPORT

APPROVED BY: BRAND AGENCY	<i>[Signature]</i> <i>1/27/93</i> (Crest Logo/Star)	DATE: 2/5/93
BRAND MANAGER	<i>[Signature]</i> <i>McNissan</i>	DATE: 2/12/93
LORILLARD OOH MEDIA	<i>[Signature]</i> <i>McNissan</i>	DATE: 2/9/93

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