CAROLINA TOBACCO OPERATIONS EARNINGS STATEMENT CCC-CZECHOSLAVAKIA (07330015) NOVEMBER 1995

(000)

CURRENT MONTH NOVEMBER 30,1995				11 MONTHS ENDING NOVEMBER 30,1995		
LAST YEAR	BUDGET	ACTUAL		ACTUAL	BUDGET	LAST YEAR
•••••	•••••	••••••				•
153	52	-	GROSS SALES	158	572	311
153	52	-	NET SALES	158	572	311
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153	52		TOTAL REVENUE	158	572	311
113	39		STANDARD COST	115	424	226
			DISTRIBUTION	9		
113	39		COST OF SALES	124	424	226
40	13		GROSS PROFIT	34	148	85
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27	4		ADVERTISING	23	45	42
5		*	CONSUMER PROMOTION	167	47	5
-	5	1	ADMINISTRATION	24	48	4

32	14	1	TOTAL	214	140	51
8	(1) (1)	DIVISION PROFIT	(180)	8	34
8	(1) (1)	OPERATING INCOME BEFORE TAX	(180)	8	34