

1178

**Philip Morris "Takedown" Report**

Date: 3/25/99 TA: 4Q0  
Market: Milwaukee State: WI  
Location: I-94 @ Hwy 100 S/S FE (8P)  
Vendor: Eller Board # 1 of 16  
Media Type: Bulletin Standard - 19'6" x 48"

\*\*\*\*\*  
Yes No Advertiser  
Posted Over: x Miller Lite  
Whited Out: x  
Extensions in place x  
(Only if 19'6" x 48')

Have you destroyed all remaining copy? Yes

Have you removed copy beneath vinyl? Yes

Conducted inspection with Tom Hochuli from Eller

\*Notes/Comments: Miller Lite copy too short in width. About a foot of white space showing on right side of bulletin.

*Brittany M Reeves*  
OMS Signature

2/17/99  
Date of copy removal

2084607646