PHILIP MORRIS U. S. A.

TER-OFFICE CORRESPONDENCE

ICHHOND, VIRGINIA

Dr. R. B. Seligman

Date: November 20, 1975

L. F. Meyer

Subject: Low Delivery Cigarettes

On the attached table are data on two cigarette samples prepared in an effort to achieve a 4 to 5 mg. tar cigarette with a plastic filter using the improved Multifilter blend.
Note the difference in filter configuration and the dilution levels. We have cleverly named these cigarettes HALF-TIMER.

Your comments on direction of our continued effort are invited.

Attachment

cc: Mr. F. E. Resnik Dr. W. F. Gannon Mr. P. N. Gauvin