

To: All Store Managers

From: Dave Kette

Subject: TEMPORARY DISPLAY AUTHORIZATIONS

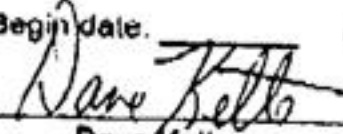
Your RJR Representative is authorized to place one (1) Red Kamel and one (1) Winston temporary display during the months of August, September and October. Your RJR Representative will place the 2 carton Red Kamel temporary display first (**mandatory display**). This display should remain in a primary position for 30 days. After completion of the Red Kamel display, an RJR representative will place a 2 or 4 carton Winston display (**mandatory display**) and will remain in a primary position for 30 days.

Payment will be made to Headquarters for compliance of this program. Therefore, please keep these displays full with the brand load styles designated by your RJR representative.

Thank you in advance for your usual fine cooperation.

Dave Kette



| ..... Place on Display .....  |                 |                             |                 |
|---|-----------------|-----------------------------|-----------------|
| R. J. Reynolds is authorized to place a Red Kamel/ Winston temporary displays. Displays are to be maintained in an agreed upon primary position for 30 days each (not consecutively). |                 |                             |                 |
| <u>RED KAMEL DISPLAY</u>  |                 | <u>WINSTON DISPLAY</u>      |                 |
| Begin date: _____   | End date: _____ | Begin date: _____           | End date: _____ |
| <br>Dave Kette   |                 | _____<br>RJR Representative |                 |
| Store Manager   |                 |                             |                 |

51799 3772