

MERCADOTECNIA CONSULTING
(313) 569-7289

ALLOCATED BY 5-1

EDITED BY (yes) 5-2

Qualification Screener

(1-4)
Project Code 02-186MC
April/June, 1982

5713

(1) DATE:	4-29-82	TIME: START	1:00 PM	FINISH	1:35 PM
(2) INTERVIEWER'S NAME:	M. G. Teneak	CODE:	27	(10-11)	
(3) RESPONDENT'S NAME:	José Teneak				
(4) ADDRESS: STREET:	132 Fortbarn	APT. NO.			
CITY	San Antonio	STATE	TX	ZIP	78228
(5) TELEPHONE:	512	435-1462			
	(AREA CODE)	EXCHANGE			

Hello, my name is _____ I work for _____ a public opinion firm, and we are conducting a survey with people in this area. I have nothing to sell you. I'm only interested in your opinions and the opinions of people in your household. By the way, do you wish to speak with me in Spanish or English? (IF ENGLISH, TURN OVER SCREENER FOR ENGLISH VERSION.)

A. Does anyone in this household smoke cigarettes?

- (12) 1 ☒ Yes (ASK Q.B-Q.D. THEN GO TO PAGE 5-3, SMOKING HOUSEHOLDS)
2 ☐ No (ASK Q.B. THEN GO TO PAGE 5-2, NON-SMOKING HOUSEHOLDS)

B. We are interested in talking to Hispanic people from various ethnic backgrounds. Please tell me the country of your family heritage or origin? (READ LIST IF NECESSARY)

- (13) 1 ☐ Puerto Rico
2 ☐ Cuba
3 ☐ Mexico
(14) 4 ☒ Other Hispanic: Spain
5 ☐ Other. (THANK, TERMINATE, TALLY AND REUSE SCREENER)
(TALLY: _____)

C. Do you or any of your relatives or close friends work for (1) a tobacco company, (2) an advertising agency, or (3) a marketing research company or field service firm? (PAUSE AFTER EACH)

- (15) 1 ☐ Yes (THANK, TERMINATE, TALLY, REUSE SCREENER)
(TALLY: _____)
2 ☒ No (CONTINUE)

D. May I ask who I am speaking with? (WRITE IN NAME)

NAME: José Teneak
(First) (Last)

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