

WINONA MRB, INC.
8200 Humboldt Ave., So.
Minneapolis, MN 55431

1991 CONTINUOUS TRACKING STUDY
NO. 1602-10062
JANUARY, 1991

TIME STARTED: _____
TIME ENDED: _____

1a. Hello. I'm _____ of WINONA RESEARCH, a national public opinion firm calling long distance from Phoenix, Arizona. I'd like to ask you a few questions, and your answers, of course, will be kept entirely confidential. We're talking to people 18 years of age and over, so first of all, are you 18 or over?

Yes . . . 1 --->

ASK Q.1b

No . . . 2 --->

ASK: May I speak to someone who is 18 or over?

IF NO ONE 18 OR OVER AT HOME NOW WHO CAN BE INTERVIEWED, THANK AND ARRANGE TO CALL BACK - IF NECESSARY, RE-INTRODUCE YOURSELF AND PROCEED

IF NO ADULT 18+ LIVES IN HOUSEHOLD, TERMINATE AND TALLY

1b. And since we are talking to a cross-section of people living all over the United States, could you tell me, do you live in a . . . (READ LIST)

Big city 1
Small city 2
Town 3
Suburb 4
Out in the country . . . 5
or, What? (SPECIFY): . . 6

DO NOT READ

--->

Don't know 7
Refused 8

2. Are there any people in this household, including yourself, who are 18 years of age or over and smoke cigarettes?

Yes . . . 1 --->

ASK Q.3

No . . . 2 --->

GO TO Q.49

CALLBACK DATE: _____ CALLBACK TIME: _____

NAME: _____ AGE: _____

TELEPHONE: () _____ TIME ZONE: E C M P

STATE CODE:

COUNTY CODE: