

# Lorillard

LORILLARD, INC., 1501 W. CAMPUS DRIVE, SUITE 1, LITTLETON, CO. 801

Better  
Homes

May 30, 1990

*Call  
Miller  
Platt*

TO: Mr. Vincent Miele  
FROM: R. J. Belongia  
SUBJECT: DIRECT ACCOUNTS - Amcon Distrib  
Rapid City, Sd  
Customer No. 1

In a combined effort, sales and advertising will be introducing Harley Davidson Cigarettes into Amcon Distributing, Rapid City, South Dakota on a temporary basis. The purpose of this temporary introduction is in response to the 50th Anniversary Sturgis, South Dakota Cycle Rally being held on August 6th through August 17th, 1990.

Per your conversation with Mr. Dick Safley, the initial order of Harley in the amount of 100 (12M) cases, (70 King Filter, 30 Lights Filter) is being requested for delivery on July 9, 1990. This delivery date is needed to provide adequate lead time for the assembly of displays and 2-pack promotional deals prior to distribution to retail by Amcon Sales People. Due to the cost/quantity of merchandise being ordered and lead time needed for assembling displays, we are requesting your approval for special extended terms in the form of 30 day billing be applied to this order. It would be appreciated if you would approve this request and forward to order services (Mr. Matt Caso) for processing.

Thank you.

R. J. Belongia

RJB:ch  
cc: A. J. Giacoio  
M. Caso  
B. Magid  
R. W. Safley  
A. Pasheluk  
T. Klein  
L. Schroeder  
J. Payne

*1/10 m. 1990*  
*7000 1/10*  

KS	FL	170
KS	LT	195

*6-11-90 JLS*

91043999

CONFIDENTIAL

L

605444