

TABLE VI

PHILIP MORRIS TEST MARKET BRANDS

TAR AND NICOTINE DELIVERIES - MARCH, 1982

Brand	Factory	Tar Target	Tar Delivery, mg/cigt.			Nicotine Delivery, mg/cigt.		
			Jan., 1982	Feb., 1982	March 1982	Jan., 1982	Feb., 1982	March 1982
P.M. International 100	Stockton St.	-	16.3	16.4	16.8	1.17	1.11	1.14
P.M. International Menthol 100	Stockton St.	-	*	17.6	16.8	*	1.13	1.07
Marlboro 80 "B"	Louisville	16.0	*	15.6	16.1	*	1.06	1.11
Marlboro 80 "Y"	Louisville	16.0	*	15.6	*	*	1.06	*
Marlboro 85 "B"	Louisville	16.0	*	15.8	15.9	*	1.09	1.10
Marlboro 85 "Y"	Louisville	16.0	*	16.0	*	*	1.08	*
Hi-Lite 100	Stockton St.	-	*	13.4	*	*	0.99	*
B & H Lights 100 (Box)	Stockton St.	10.5	*	*	10.3	*	*	0.74
B & H Menthol Lights 100 (Box)	Stockton St.	10.5	*	*	10.0	*	*	0.74
Marlboro Menthol 80 (Box)	Stockton St.	14.5	*	14.7	15.5	*	0.93	0.98
B & H Ultra Lights 100	Stockton St.	-	*	*	6.4	*	*	0.46
B & H Menthol Ultra Lights 100	Stockton St.	-	*	*	6.4	*	*	0.45

*None available.

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