

\*\*\* Forwarding note from TKOBAYAS--VAU0002A 09/22/97 16:36 \*\*\*

To: EESCALER--VUS0212A Gembler, Andreas

cc: DDANGOOR--VUS0212A Dangoor, David

EISCOMM --VUS0212A Eis

HGOLDBER--VAU0002A Goldberg, Henry

LCAMILLE--VUS0212A Camilleri, Louis

PHENDRYS--VCH0021A Hendrys, Paul

ABAIIRD --VUS0212A Snow, Ray

TLINDON --VUS0212A Lindon, Tim

DCUMMING--VUS0212A Cummings, Don

JMUNRO2 --VUS0212A Munro, Juan

PEARNE --VAU0002A Peter Barnes

SPARRISH--VUS0212A Parrish, Steven

DDAVIES --VCH0021A Davies, David

GBIBLE --VUS0212A Bible, Geoffrey

JKUNZ --VCH0021A Kunz, Jean-Claude

PEUCKERL--PMCUSNY Peuckert, Lauro

MCVICKER--PMCUSNY McVicker, Robert

TKEARNS --VUS0212A Kearns, Thomas

DSTARK --VUS0212A Webb, William H.

DDEVITRE--VUS0212A DEVITRE, DINYAR

MGOLDBER--VUS0212A Goldberg, Marc

PSCHREER--VUS0212A Schreer, Peter

From: TKOBAYAS

Subject: JAPAN WEEKLY HIGHLIGHTS - W/E SEPTEMBER 17, 1997

To: A. Gembler

From: J. A. Scully

Re: Japan Weekly Highlights - W/E September 17, 1997

In-market sales (units in millions):

	MTD Sep.17 Sales*	Proj. Sales Sep.**	97 2RF Sales Sep.**	% Chg. Prj.vs. Sep.96	NetEffect Dir.Prch. Fav/(Unf)	Adjct'd % Chg vs. LY
Lark	628	1,076	1,176	(4.4)	23	(12.0)
Parliament	453	766	842	5.4	30	(4.9)
Philip Morris	582	1,015	1,096	10.5	(7)	4.9
Next	178	305	314	7.0	(10)	3.4
Virginia Slims	248	429	491	8.6	(37)	11.9
Merit	72	123	108	(12.0)	-	(17.4)