## FOR YOUR INFORMATION

Mary Coughlin

DATE:

November 19, 1996

TO:

See Distribution

SUBJECT:

Sound Science and Pleasure Revenge News Clips

Attached are news clips from Arizona on sound science and pleasure revenge.

Kudos to our M. A. N. consultant in Arizona on the successful pitches.

## Distribution:

Media Affairs

T. Borelli

D. Cooper

E. Merlo
E. Woodward
D. Evans, B-M/Pittsburgh
W. Leavell, B-M/DC

J. Reiss, B-M/NY