

MEMORANDUM

The American Tobacco Company
A DIVISION OF AMERICAN BRANDS, INC.

RS
1076

DATE	July 2, 1979	CONFIDENTIAL
TO	Mr. R. P. Truitt, Executive Vice President	
FROM	P. H. Leake, Assistant Research and Development Director	
REF	Summary of Modified Blend Components, Slivers and Sieve Analyses - 1st Half 1979	

We are attaching our reports on modified blend components, sliver and sieve analyses of ATC brands and major competing brands of cigarettes for the first six months of 1979. All brands were purchased during the 1st Quarter of 1979.

P. H. Leake

ALF:pct
Attachments

cc: Mr. V. B. Lougee, III, President and Chief Operating Officer ✓
Mr. C. C. Kern, Jr., Manufacturing Director
Mr. J. H. Hager, Coordinator - Leaf
Mr. R. H. Morrison, Leaf Processing and Storage Director
Mr. D. B. Casler, Jr., Manager - Virginia Branch
Mr. William Nichols, Jr., Manager - Reidsville Branch
Mr. L. M. Tilley, Manager - Durham Branch
Mr. R. S. Sprinkle, III, Research and Development Director