

DENNIS AND COMPANY, INC.1700 BEDFORD STREET
STAMFORD, CONNECTICUT 06905
(203) 327-6596

A-1

Study #1369
February, 1982

VALIDATION NO.

(5-8)

DO NOT WRITE IN THIS SPACE

(1-4)

**CIGARETTE STUDY
SCREENING QUESTIONNAIRE**

Date: _____

Time Started: _____

Time Completed: _____

TOTAL TIME IN MINUTES
(9-10)

(PLEASE PRINT:)

Name: _____ Tel. # () _____

Address: _____ City: _____ State: _____

Interviewer: _____ Zip: _____

CIRCLE APPROPRIATE QUOTA GROUP (Q.9)
(11)
Ultra Low Tar.1
Fuller Flavor/Low Tar.2

Hello, I'm _____ from Dennis and Company, a national marketing research organization. We're conducting a survey in your area about consumer products and would like to include someone in your home 21 years of age or older among the people we are interviewing.

1. First, how many males 21 years of age or older are there living in your home?

(12)

(NUMBER OF MALES)

(IF "NONE", TERMINATE AND CIRCLE NEXT AVAILABLE NUMBER BELOW.)

NO MALES 21+:

| | | | | | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|------|
| 01 | 02 | 03 | 04 | 05 | 06 | 07 | 08 | 09 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | (13) |
| 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | (14) |

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