

WILLIAM ESTY COMPANY INC.
ADVERTISING

100 EAST 42nd STREET • NEW YORK, N. Y. 10017

Date 6/25/70

Payable Date 7/10/70

Estimate #

Client R. J. REYNOLDS TOBACCO COMPANY

Invoice # 6-310

Product MISCELLANEOUS

MARKETING RESEARCH

MRD #02-208H

Cost of conducting cigarette
product test

625.00

Supervisory Expense

93.75

Telephone charges

22.00

\$740.75

50023 4954