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**MARLBORO ADVENTURE TEAM
TAKES ON THE AMERICAN WEST '90's STYLE**

Motion-based Theater Offers Adventure of a Lifetime at Colorado State Fair

Pueblo, Colorado (July 9, 1993) -- Visitors to the Colorado State Fair will not only have an opportunity to see great entertainment, but they can also experience the sights and sounds of the American West at the new Marlboro Adventure Team Theater. A journey down white water rapids, across deserts, through canyons and over Western trails is available at the fair's new attraction. The motion-based theater featuring special effects including wind and fog will be at the Colorado State Fair August 24 through September 6.

With the help of a simulated environment, thousands of visitors will have the opportunity to taste the glory of what the Marlboro Adventure Team will experience in the fall of 1993.

The elite ten who "Make the Team" will meet in Grand Junction, Colorado for a trip of a lifetime. Team members will travel by raft, dirt bike, 4x4 and horseback covering over 600 miles in two states in just eleven days.

The Marlboro Adventure Team theater will give visitors the vicarious experience of actually being on the trip. This unique environment will lead visitors through a daring fantasy of freedom and adventure. A moving platform will allow visitors to experience the sights and sounds of the west by feeling the thunder of horses underfoot and the wind in their face.

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