
Nancy Coleman

6831 Ridge Blvd., #14
(718) 680-2416

Brooklyn, NY 11220

December 22, 1994

Ms. Denise F. Keane
Vice President & Deputy General Counsel
Philip Morris Management Corp.
120 Park Avenue
New York, NY 10017-5592

Dear Ms. Keane:

I am in receipt of your letter of December 14 responding to my letter requesting the removal of outdoor advertising for your products located within 500 feet of schools, houses of worship, playgrounds, and other centers of youth activity in my neighborhood of Bay Ridge, Brooklyn.

May I request a copy of the Cigarette Advertising and Promotion Code in order that I may make the most informed response possible to your stated position.

Thank you very much for your attention to this matter.

Sincerely,



Nancy Coleman

cc: Joe Cherner, President - SmokeFree Educational Services, Inc.

RECEIVED

DEC 27 1994

DENISE F. KEANE

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