

January 19, 2001

RICHARD M. SANDERS Senior Vice President - Marketing President - Sports Marketing Enterprises

P.O. Box 484 Winston-Salem, NC 27102-0484 336-741-1286 Fax: 336-741-2800 E-Mail: sanderr@rjrt.com

Chip Rowen MOTORDROME SPEEDWAY RR 1 Box 88A Smithton, PA 15479

Dear Chip:

Recently, the Attorney General of California wrote to us complaining about a number of NASCAR Winston Racing Series signs which remain at one or more tracks in California. You might still have some of these signs at your facility.

While it may seem surprising to you that the AG is concerned that these mentions of the Series do any harm to anyone, it is clear that, under the terms of the Master Settlement Agreement entered into between R. J. Reynolds Tobacco Company and various states, including California, RJR could not post signage mentioning the Series today.

While we no longer are the series sponsor, we recognize that if these signs remain, they belong to you and are on your property. The decision to remove them is yours. However, in a spirit of cooperation with the AG, we ask that the word "Winston" in signs referring to the "NASCAR Winston Racing Series" be removed or painted over. We understand that