Al Response Tues day
10 rtn. adolesseptamen 74,1959
= 6:34 q.m.

fresident

R. J. Reynolds Toborco Company Winston-Salem, North Corolina . 27102 U.S.A.

Re: Recent Appeals Court (I den't Know where) Decision regarding literate smokens put an notice by Label Warnings on Cartons + Parks (15 1t in Advertsoments!) about the Dangers of Smoking (Surgeon Generals Warning)

To Whom this May Concern;

I just caught on Bloomberg Plenning Nows that some Apprehate Court, some where, I don't Know whether it was state or Federal, Hunded-Down . a Decision Ordering some Jury to Postrict their Consideration of Endance-Presented to Individual Smakers.

This has implications for the Ridirulans "Sollowerd" Yese Industry signal under Duress, Non-Smiring - Clue to Interior Media, & Consumer, + Governantal Pressure.

Now, I can't product what the High-Coard

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