

EDITORS ID _____

TIME STARTED _____ TIME ENDED _____ NO. MIN _____ DATE _____ INTV. ID _____

(# MRD #)	(# RESP. #)	(# CARD #)	(# WAVE ID)	(# YEAR ID)
<u>1</u> <u>2</u> <u>3</u> <u>4</u> <u>5</u> <u>6</u>	<u>7</u> <u>8</u> <u>9</u> <u>10</u>	<u>11</u>	<u>12</u>	<u>13</u>
77.1332		1	BLANK	7

(# State Code)	(# County Code)	(# Reg/Cty Sine)	(# Area Code)	(# Telephone Number)
<u>15</u> <u>16</u> <u>17</u> <u>18</u> <u>19</u>	<u>20</u> <u>21</u>	<u>22</u> <u>23</u> <u>24</u>	<u>25</u> <u>26</u> <u>27</u> <u>28</u> <u>29</u> <u>30</u> <u>31</u>	

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DORAL/TRUE TRACKING STUDY
(MRD #77-0332)

1. INTRODUCTION AND ELIGIBILITY

Hello, I'm _____ with M/A/R/C Consumer Research, an independent research company, calling long distance. We're conducting a survey on peoples use of consumer products and would like to include someone in your home among the people we are interviewing nation-wide.

1a. Have you smoked any cigarettes in the past seven days, or not?

(# If "no" at Qu. 1a, ask if there is another person at home who does smoke. If "yes" ask to speak with the smoker and repeat Qu. 1a.) YES ☐

NO

(# If "not available" set up callback.)

(# If no smokers in home, terminate.)

1b. How many cigarettes do you usually smoke per day?

(33)

(# Less than 1 cigarette per day, ask if there is another person at home who smokes. If "yes" ask to speak with the smoker and repeat Qu. 1a.)

1-15 ... 1

16-25 ... 2

OVER 25 ... 3

(# If "not available" set up callback.)

(# If no other smokers in home, terminate.)

DK/NA ... 4

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