

Lee Bates new york / advertising

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10h
Slide
Atlanta

Client: BROWN AND WILLIAMSON	TV Comm'l No.:
Product: SUEDES	Sales Meeting - Atlanta
	Title:
	Length: Date: June 13, 1975

VIDEO

AUDIO

ROOM LIGHTS GO OUT
MEN ARE SITTING IN DARK

WOMAN'S VOICE:

We're going to surprise you today.

You probably thought you were
coming to a sales meeting.

SLIDE: ART - FUNNY GRAPH

With charts.

SLIDE: ART - FUNNY FLOW CHART

Newspaper and magazine schedules.

SLIDE: DOLLAR SIGNS FOREVER

Budget graphs.

SLIDE: PHOTO OF RED SQUARE
ON MAY DAY

Pep talks.

SLIDE: WILD AD

Same-old-stuff. Advertising.

SLIDE: 2ND WILD AD

SLIDE: WILD PACKAGE "ME TOO'S"

And another me-too cigarette.

SLIDE: TITLE: NO WAY

No way.

MUSIC - (ANNOUNCEMENT TYPE)

SLIDE: TITLE - 1975
BROWN & WILLIAMSON
ATLANTA FASHION SHOW

Welcome to the 1975 Brown and Williamson
Atlanta Fashion Show!

FORM 304 12-72

NOTICE IF THE FILM IMAGE IS LESS CLEAR
THAN THIS NOTICE, IT IS DUE TO THE
QUALITY OF THE DOCUMENT BEING FILMED.

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