



MEMORANDUM

To: Mr. George Baroody
Mr. Andy Pasheluk
Mr. George Telford

From: R. B. Spell

Date: January 19, 1999

Subject: **Advertising - Newport Non-Menthol
Media-Delivered Coupon**

Per Natasha Ball's memo dated 1/11/98 (99), the Newport Non-Menthol \$1.00 off coupon is scheduled to run during the month of January in:

Magazines

"and"

Alternative Newspapers

As soon as redemption rates are available, please advise of the rate for "each" of the media types used.


R. B. S.

/lz

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