



LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

OUTDOOR

ESTIMATE RECAP - ODO1(S)

PERIOD
01/01/90 TO 12/31/90

DATE 09/04/90
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CLIENT: P.M. INC. OFFICE: 10
EST NO: 0087 REVISES EST DTD 05/04/90

DESC: 772A TRANSPORTATION AND
SPORTS 30SHT POSTING PGRM

TOTALS BY PRODUCT/MONTH

SHOWING DATE

PRODUCT	PERIOD	GROSS AMOUNT	GROSS CHANGE
10-MARLBORO	JAN 1990	37,887.54	
	FEB	39,259.24	
	MAR	39,903.30	
	QUARTER 1	117,050.08	
	APR	39,903.30	
	MAY	39,903.30	
	JUN	39,621.83	281.47-
	QUARTER 2	119,428.43	281.47-
	JUL	39,903.30	
	AUG	39,903.30	
	SEP	39,903.30	
	QUARTER 3	119,709.90	
	OCT	39,903.30	
	NOV	39,903.30	
	DEC	39,903.30	
	QUARTER 4	119,709.90	
	TOTAL	475,898.31	281.47-

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