PM STARS-Projected as of DEC 27 1997, Nielsen as of JAN 10 1998 Tektronix 12/13/97 11129197 11/12/61 26/1/11 16/81/01 16/4/01 26/02/6 16/9/6 16/CZ/8 26/6/8 1126197 LEIZIIL 1618219 26/0L/9 Weekly Competitive Brand Trends 26/16/5 16/11/61 26/E/S 26/61/1 26/S/ 3122197 Mariboro -2676/C LEIZZIZ 218107 Order No. 016 1130 00 STARS 1152197 26/11/1 Region 1 Page 1 of 1 38.00 34.00 37.00 38.00 38.00 33.00 32.00 31.00 RJRvPM 199547 Confidential

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