



LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

MAGAZINE

ESTIMATE RECAP - PM01(0)

PERIOD
01/01/93 TO 12/31/93

DATE 03/12/93
PAGE 1

CLIENT: P.M. INC. OFFICE: 10
EST NO: 3909 REVISES EST DTD 02/12/93

DESC: 704 WORLDWIDE MILITARY
ASIA 042-261-881

TOTALS BY PRODUCT/MONTH

ON SALE DATE

PRODUCT	PERIOD	ESTIMATE AMOUNT	ESTIMATE CHANGE	ESTIMATE LESS C/D
MARL. MILITARY	JAN 1993	5,688.38		5,688.38
	FEB	5,688.38		5,688.38
	MAR	5,688.38		5,688.38
	QUARTER 1	17,065.14		17,065.14
	APR	1,809.90	1,809.90	1,809.90
	QUARTER 2	1,809.90	1,809.90	1,809.90
	TOTAL	18,875.04	1,809.90	18,875.04
V SLMS MILITARY	JAN 1993	2,331.00		2,331.00
	FEB	2,331.00		2,331.00
	MAR	2,331.00		2,331.00
	QUARTER 1	6,993.00		6,993.00
	APR	2,331.00	2,331.00	2,331.00
	QUARTER 2	2,331.00	2,331.00	2,331.00
	TOTAL	9,324.00	2,331.00	9,324.00
GRAND TOTAL	JAN 1993	8,019.38		8,019.38
	FEB	8,019.38		8,019.38
	MAR	8,019.38		8,019.38
	QUARTER 1	24,058.14		24,058.14
	APR	4,140.90	4,140.90	4,140.90
	QUARTER 2	4,140.90	4,140.90	4,140.90
	TOTAL	28,199.04	4,140.90	28,199.04

2040801487