

**Kinser, Robin D.**

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**From:** Gannon, Sean L.  
**Sent:** Monday, July 31, 2000 4:34 PM  
**To:** Buonaventura, Maria; Mulligan, Kathleen; Laffoon, Susan; Kinser, Robin D.  
**Cc:** Murillo, Joe; Desel, Paula; Caputo, Christine  
**Subject:** Tar and Nicotine by Brand lists

The Corp. Affairs Web Team is trying to find out who is the original author of PM USA's Tar and Nicotine brand by brand list. Since the launch of pmusa.com, we have worked with Maria Buonaventura and Kathy Mulligan to update our brand by brand list based on information that comes to them from the list Joe Murillo approves for disclosure.

However, we would like to get in touch with the original authors/keepers of the list. For example, does marketing generate and keep the list; does legal generate and keep the list for disclosure purposes; does Richmond keep the list as part of its research arm; or is it an MSA generated list to which T&N values are added for reporting purposes, etc.....?

The information is needed as part of our cross-functional project to consolidate pack style descriptions on our Ingredients by brand and T&N by brand.

Thanks,  
Sean Gannon  
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