# 25 Spring 439/639 TSA: Lecture 20

#### Dr Sergey Kushnarev

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#### EWMA

EWMA stands for exponentially weighted moving average, which is a quick way to generate "forecasts". It is useful under some specific settings.

EWMA basically do the following

$$\widehat{Y}_t(1) = (1-\theta)Y_t + \theta\,\widehat{Y}_{t-1}(1)$$

which is linear combination of the observed  $Y_t$  and the predicted value at the previous time  $\widehat{Y}_{t-1}(1)$ . The parameter  $\theta$  in this method is often chosen ad hoc.

EWMA can be useful in predicting IMA(1,1). Consider a IMA(1,1) (i.e. ARIMA(0,1,1))

$$\begin{split} Y_t - Y_{t-1} &= W_t, \quad W_t = e_t - \theta \, e_{t-1}, \\ \text{i.e.,} \quad Y_t &= Y_{t-1} + e_t - \theta \, e_{t-1}. \end{split}$$

For invertible model, suppose it has an  $AR(\infty)$  invertible representation

$$e_t = \pi_0 Y_t + \pi_1 Y_{t-1} + \pi_2 Y_{t-2} + \cdots$$

then  $Y_{t+1}$  can be written as

$$Y_{t+1} = e_{t+1} - \pi_1 Y_t - \pi_2 Y_{t-1} - \cdots$$

Using the similar truncation/approximation idea we used for MA/ARMA model (see examples in lecture 18,19), and taking the conditional expectation  $\mathbb{E}[\cdot \mid Y_{1,...,t}]$ , we get

$$\widehat{Y}_t(1) = \mathbb{E}[Y_{t+1} \mid Y_{1,...,t}] = -\pi_1 Y_t - \pi_2 Y_{t-1} - \dots - \pi_t Y_1.$$

So if we can find the coefficients  $\pi_j$ , then we can get  $\widehat{Y}_t(1)$  by this method.

Sidenote: for ARIMA(p,d,q), the coefficients  $\pi_j$  in the invertible representation satisfy the following recursive formula

$$\pi_j = \begin{cases} \sum_{i=1}^{\min(j,q)} \theta_i \, \pi_{j-i} - \tilde{\phi}_j, & \text{if } 1 \leq j \leq p+d \\ \sum_{i=1}^{\min(j,q)} \theta_i \, \pi_{j-i}, & \text{if } j > p+d \end{cases}$$

where  $1-\tilde{\phi}_1x-\cdots-\tilde{\phi}_{p+d}x^{p+d}=(1-\phi_1x-\cdots-\phi_px^p)(1-x)^d$  is the AR polynomial of the ARMA(p+d,q) corresponding to the original ARIMA(p,d,q). And  $\pi_0=1$ .

For our IMA(1,1) (i.e. ARIMA(0,1,1)) setting,

$$Y_t - Y_{t-1} = e_t - \theta e_{t-1}$$

we can either use the previous general recursion formula, or just plug  $e_t = \sum_{j=0}^{\infty} \pi_j Y_{t-j}$  into the IMA(1,1), to get the following

$$\pi_0=1, \text{and } \pi_j=(\theta-1)\theta^{j-1} \text{ for } j\geq 1.$$

Then use the earlier result, we get

$$\begin{split} \widehat{Y}_t(1) &= -\pi_1 Y_t - \pi_2 Y_{t-1} - \dots - \pi_t Y_1 \\ &= (1 - \theta) Y_t + (1 - \theta) \theta \, Y_{t-1} + (1 - \theta) \theta^2 Y_{t-2} + \dots + (1 - \theta) \theta^{t-1} Y_1 \\ &= (1 - \theta) Y_t + \theta \underbrace{\left[ (1 - \theta) Y_{t-1} + (1 - \theta) \theta Y_{t-2} + \dots + (1 - \theta) \theta^{t-2} Y_1 \right]}_{\widehat{Y}_{t-1}(1)}. \end{split}$$

So we reached the EWMA formula we introduced at the beginning:

$$\widehat{Y}_t(1) = (1 - \theta)Y_t + \theta \widehat{Y}_{t-1}(1).$$

We can also rewrite it as

$$\widehat{Y}_t(1) = \underbrace{\widehat{Y}_{t-1}(1)}_{\text{forecast}} + (1-\theta) \underbrace{\left(Y_t - \widehat{Y}_{t-1}(1)\right)}_{\text{forecast error}},$$

which can be seen as the forecast for  $Y_t$  at time t-1, plus the forecast error (after we observed the actual  $Y_t$ ) multiplied by a smoothing factor  $(1-\theta)$ .

FYI: there are some other smoothing forecast methods, like Holt and Holt-Winters exponential moving average (double and triple exponential weighted moving average).

## Seasonal ARIMA (SARIMA)

We combined AR and MA into the mixed model ARMA, and generalized to ARIMA. SARIMA is a further generalization of ARIMA.

**Example 1: seasonal MA.** Consider the model

$$Y_t = e_t - \Theta e_{t-12}$$
.

This model is seasonal MA of order 1 with seasonal period 12, denoted by  $MA(1)_{12}$ .

Note: the equation for this model can also be seen as an MA(12) with  $\theta_{12} = \Theta$  and  $\theta_1 = \cdots = \theta_{11} = 0$ . But MA(12) allows the parameters  $\theta_1, ..., \theta_{11}$  to be nonzero. So MA(12) is "too large" for this model. Instead, MA(1)<sub>12</sub> is the correct model to characterize it.

Similar to the MA model, we can derive the ACVF and ACF for  $MA(1)_{12}$ :

$$\begin{cases} \gamma_0 = (1+\Theta^2)\sigma_e^2 \\ \gamma_{12} = -\Theta\sigma_e^2 \\ \gamma_k = 0, \text{ if } k \neq 0, 12 \end{cases}$$

$$\begin{cases} \rho_0 = 1 \\ \rho_{12} = \frac{-\Theta}{1+\Theta^2} \\ \rho = 0, \text{ if } k \neq 0, 12 \end{cases}$$

**Exercise:** verify the ACVF and ACF above.

In general, the seasonal MA model  $MA(Q)_s$  with order Q and seasonal period s, has the equation

$$Y_t = e_t - \Theta_1 e_{t-s} - \Theta_2 e_{t-2s} - \dots - \Theta_Q e_{t-Qs}.$$

The MA polynomial is of order Qs:

$$\Theta(x) = 1 - \Theta_1 x^s - \Theta_2 x^{2s} - \dots - \Theta_O x^{Qs}.$$

**Example 2: seasonal AR.** Consider the  $AR(1)_{12}$  model (seasonal AR of order 1 with seasonal period 12)

$$Y_t = \Phi Y_{t-12} + e_t.$$

The causality condition for AR(1)<sub>12</sub> is  $|\Phi| < 1$ . Note: The AR polynomial is  $1 - \Phi x^{12}$  which has 12 roots. All the roots have the same modulus  $|\Phi|^{-\frac{1}{12}}$ . So the roots are outside the unit disk if (and only if)  $|\Phi| < 1$ .

We can find that  $\rho_0=1, \rho_{12}=\Phi, \rho_{24}=\Phi^2, \ldots$  The ACF for  $AR(1)_{12}$  is

$$\begin{cases} \rho_{12\cdot k} = \Phi^k, & \text{for integer } k \geq 0 \\ \rho_n = 0, & \text{if } n \neq 12k \end{cases}$$

**Exercise:** verify the ACF above.

In general, the seasonal AR model  $AR(P)_s$  with order P and seasonal period s, has the equation

$$Y_t = \Phi_1 Y_{t-s} + \Phi_2 Y_{t-2s} + \dots + \Phi_P Y_{t-Ps} + e_t.$$

The AR polynomial is of order Ps:

$$\Phi(x) = 1 - \Phi_1 x^s - \dots - \Phi_P x^{Ps}.$$

**Seasonal ARMA.** Similar to ARMA(p,q), we can also combine AR $(P)_s$  and MA $(Q)_s$  into ARMA $(P,Q)_s$ . (The seasonal period s for AR part and MA part are the same.)

## Multiplicative seasonal ARMA model

We can combine a nonseasonal ARMA(p,q) and a seasonal ARMA $(P,Q)_s$  together by multiplying the AR/MA polynomials. This multiplicative seasonal ARMA model is denoted as ARMA $(p,q) \times (P,Q)_s$ :

$$\text{ARMA} \underbrace{(p,q)}_{\text{nonseasonal}} \times \underbrace{(P,Q)_s}_{\text{seasonal}}.$$

It is still in the ARMA form, with the following AR polynomial and MA polynomial

AR polynomial: 
$$\underbrace{\phi(x)}_{\text{order }p} \cdot \underbrace{\Phi(x)}_{\text{order }Ps}$$

MA polynomial: 
$$\underbrace{\theta(x)}_{\text{order }q} \cdot \underbrace{\Theta(x)}_{\text{order }Qs}$$

where  $\phi(x)$ ,  $\Phi(x)$  are the AR polynomials of ARMA(p,q) and ARMA $(P,Q)_s$  respectively, and similarly  $\theta(x)$ ,  $\Theta(x)$  are MA polynomials.

**Example.** Consider an ARMA $(0,1) \times (1,0)_{12}$ . Then the AR polynomial and MA polynomial are

AR polynomial: 
$$1 \cdot (1 - \Phi x^{12})$$
  
MA polynomial:  $(1 - \theta x) \cdot 1$ 

So the equation for ARMA $(0,1) \times (1,0)_{12}$  is

$$\begin{split} \left(1-\Phi B^{12}\right)Y_t &= \left(1-\theta B\right)\,e_t,\\ \text{i.e.,}\quad Y_t-\Phi Y_{t-12} &= e_t-\theta e_{t-1}. \end{split}$$

For this model, (assume it is causal,) we can find  $\gamma_0 = \frac{1+\theta^2}{1-\Phi^2}\sigma_e^2$ ,  $\gamma_1 = \frac{-\theta}{1-\Phi^2}\sigma_e^2$ ,  $\gamma_{12} = \Phi\gamma_0$ ,  $\gamma_{11} = \gamma_{13} = \Phi\gamma_1$ ,.... The ACVF is

$$\begin{cases} \gamma_{12\cdot k} = \frac{1+\theta^2}{1-\Phi^2} \Phi^k \sigma_e^2, & \text{for integer } k \geq 0 \\ \gamma_{12\cdot k\pm 1} = \frac{-\theta}{1-\Phi^2} \Phi^k \sigma_e^2, & \text{for integer } k \geq 0 \\ \gamma_n = 0, & \text{if } n \neq 12k, 12k \pm 1 \end{cases}$$

Exercise: derive the ACF above. (Hint: you can use YW method; or write it as a GLP.)