**BLOCK 1 (GENERAL)**

Work Programming is software company with HQ in Philadelphia and development facilities in Minsk, Belarus.

We produce a variety of services from smart software optimization to full-cycle custom software development.

Our company is ready to offer prices **aggressively lower** compared to those in USA or in Western Europe. The list of our services is pretty wide.

**BLOCK 2**

**Application development**

Our software development team can create applications for our customers in different fields of knowledge.

We specialize in C++, Java, ASP & C#, .NET, PHP, Ruby.

***Read more …{***

We can develop and implement:

Customized Software Solutions;

E-Commerce Software Solutions;

Client Server Software Solutions;

Desktop Application Development;

Financial software;

Work Programming Group is professional in database management applications, design, and development.

We will create solutions that save you time and money and provide you with more accurate business data. Your business will benefit by automating processes and compiling more concise information.

Our services also include:

System analysis;

Maintenance of existing systems and applications;

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**BLOCK 3**

**Web-development**

We develop feature-rich custom web applications, sites and portals for corporate and internet-focused projects: E-commerce, Online Servicing and Order Processing, Social Networking, Enterprise Resource Planning solutions, HRM and CRM systems, Content Management systems, Project Management applications, Scalable web portals for businesses, and much more.

***Read more …. {***

### Fast solutions for Web

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### Sites development.

We offer web solutions for:

1. Simple, promo, and informational sites;  
2. E- commerce sites;  
3. Corporate sites;

**Site development stages**

1. Requirement specification development;  
2. Design (exclusive design);  
3. Html, css coding;  
4. Programming (installation of a control system? - CMS);  
5. Site informational filling;  
6. Allocation (installation on a hosting);  
7. Creation of corporate mail (optional);

**Separately on order:**

Installation of system of detailed statistics of attendance;  
Testing;  
Development of banners of various sizes;  
Training;  
Technical support;

#### Simple site - $$$

This site - your online business card, which will state clearly what kind of business you have and how to contact you.  
As a rule sites of given type have simple structure (5-15 pages) and unique design.

#### Corporate website - $$$$

Corporate sites are quite specific - they provide public with information on the company:

1.  Homepage;  
2.  Navigation bar (menu) for accessing various site sections;  
3.  A unified image incorporating the company logos, styles, and graphic images;  
4.  An "about" section with:

Summary of company operations, history, and mission statements  
List of the company's products (services)  
"People" section with biographical information on founders, board members, and key employees  
"News" section containing company news  
List of key clients, suppliers, achievements, projects, partners, or others

This kind of a site also can have pages of interest to specific groups:

- An employment section with lists of open positions;  
- Contact information;  
- Website may contain a feedback form by which visitors may submit messages;

#### Online retailing - E-commerce - $$$$

If you plan selling goods or services online we will create all the means you need:

- original site design;  
- HTML coding for the specific pages defined by customer;  
- CMS integration;  
- development of a convenient e-shop management system;

this solution includes:

- a page describing merchandise/services categories;  
- a page with detailed info on offered merchandise/services;  
- a page for online order/payment;  
- feedback form;  
- contact information (address, e-mail, phone, and fax numbers);  
- all necessary user interface features and databases;  
- Google Analytics registration - you will be able to see how many visitors and from what regions got interested in your site;

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**BLOCK 4**

**Android Application development**

At Work Programming, our objective is to create state-of-the-art mobile software by combining skills with a dedication to prepare the best apps. We understand that Android is the fastest growing mobile platform, due to which the demand for **Android app development** is steadily increasing.

We have a technically-sound team of [Android experts](http://www.mobiers.com/hire-android-developers) that has best-in-class skills and proven expertise in mobile application development by using the Android platform. Our programmers are dedicatedly engrossed in developing scalable and highly robust android mobile applications and porting to distinct mobile platforms.

**BLOCK 5**

**Creative Design**

Our expert team brings digital ideas to life with beautifully executed, creative design.

- Our wide range of design solutions take your business to the next level

- Good website design demonstrates credibility and expertise

- Key calls-to-action and “stickiness factors” keep your site’s visitors coming back

***Read more …*** {

Website Design

Our website design makes sure that your visitors not only stay longer, but also turn into customers.

Branding

Powerful branding distinguishes your business with a compelling visual identity in order to make an impact in your industry.

Print Design

We design print collateral for every occasion: magazine ads, billboards, business cards, trade shows and more, giving your business an impact you can leave behind.

App Design

Stay ahead of the crowd. Our mobile apps are designed for maximum impact, breaking convention and creating demand for your business.

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**BLOCK 6**

Портфолио …..

**BLOCK 7**

Контактная форма

Slider

1.

**Enterprise software with <span>Work Programming</span>**

**We design and develop Enterprise Solutions.**

**Enterprise software is what you need. It gives multiple users in different locations access to the same functionality. Such software is also referred to as an enterprise central system. System that ensures information is shared across all functional areas and levels of management within an organization.**

Enterprise software supports running and managing an entire organization.

**2.**

Welcome to 100% design. Only with <span>Work Programming</span>.

**We’ve provided a succesful design solution to a variety of creative communication tasks across corporate  
and retail**

**3.**

**Web portals with <span>Work Programming</span>.**

**Start your project with Happy Cog.** We’d love to work with you. When you’re ready to talk, give us a “ring.”

4.

Offshore development with <span>Work Programming

Our company provides full range of offshore software development services, from custom outsourcing programming to mobile application design. You can hire our highly qualified developers to extend your team remotely or order a full-cycle custom software development process. <a href="[/solutions.html](view-source:http://www.effectivesoft.com/solutions.html)">Explore >></a>

5.

CUSTOM APPLICATIONS<

EffectiveSoft provides outsourcing services of standalone and server-based custom applications development, including reengineering and refactoring. Thoroughly analyzing your business needs and industry and product requirements, we deliver tailored cost-competitive, scalable and robust solutions. <a href="[/custom\_applications\_development.html](view-source:http://www.effectivesoft.com/custom_applications_development.html)">Explore >></a></p>

6.

MOBILE APPLICATIONS</h2>

<p class="slide-text">We have been creating mobile apps since 2001. Today we are well-known mobile software developers with a professional team of offshore programmers, QA engineers, and business analytics who have wide experience in different business domains. <a href="[/mobile\_software\_technologies.html](view-source:http://www.effectivesoft.com/mobile_software_technologies.html)">Explore >></a></p>

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7.

TESTING SERVICES</h2>

<p class="slide-text">Thorough product examination and bug reporting performed by trusted domain professionals. <a href="[/software\_quality\_control\_services.html](view-source:http://www.effectivesoft.com/software_quality_control_services.html)">Explore >></a></p>

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