# Topic Modeling

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Text classification, text tagging, text categorization, rubrication

- Sentiment Analysis
- Topic Detection (modeling)
- Language Detection
- Exploratory Data Analysis

### Techniques:

- distances
- KNN
- Kmeans
- PCA
- regression
- trees
- etc (many other variations)

**Topic modeling** is a type of statistical modeling for discovering the abstract "topics" that occur in a collection of documents.

Topic - in fact several important words.

- LSI, LDA
- PLSA, HDP

LSI - topic modeling techniques based on SVD decomposition.

- Easy to understand
- Easy to specify
- Fast

## Pipeline:

input: corpus of documents, number of topics (n).

- Normalization, preprocessing
- Matrix (M) doc-term via BOW
- SVD decomposition
- get 3 matrices  $M = U \times \Sigma \times V^{\mathsf{T}}$

#### Decomposition notation:

- M initial matrix document×terms .
- U docs×topics.
- $\Sigma$  topics×topics.
- $V^{\mathsf{T}}$  topics $\times$ terms.

#### LDA

- Slower
- More popular
- A prior knowledge about topic distribution

#### PLSA

- Fast
- More "natural"coefficients

## Links

- Introduction to Topic Modeling
- LDA
- How to Compare LDA Models