

# Branding Planner

Thank you for downloading our Branding Planner. Let's keep the questions short and to the point. When you've completed signing the fields, please send a copy to [mail@altervisionmedia.com](mailto:mail@altervisionmedia.com).

We need to know your name and contact information.


Tell us a little about your company, product or service.


Why are you seeking design of a new brand, mark or logotype?


What would you like to provide us in terms of deliverables? For example, "One classy logo designed for the web," or "A complete identity overhaul for a variety of uses in print and on the internet."


Give us some words that describe the desired look and feel. Like "sophisticated, groovy, simple, etc."


Are there any brands or marks you highly admire or simply can't stand?
