

Sergey Sudilovsky

UX/UI Designer

Education

Web design / [Alfatraining Bildungszentrum](#) Frankfurt am Main, Germany
From August 2016 to December 2016

Master Degree in Advertising / [International Academy for Business and Management moscow](#) Moscow, Russian Federation
From September 2007 to June 2013

Web design / [Politechnic College 31](#) Moscow, Russian Federation
From September 2004 to June 2007

Work experience

UX Designer / [TIRASTEL GmbH](#) Frankfurt am Main, Germany
From September 2017 to September 2018

Focused on the design and delivery of a impactful interface for the IPTV-console and Smart TV as part of the product development team. Was responsible for the implementation of design systems.

UX/UI Designer / [LTC Media Ferlag GmbH](#) Frankfurt am Main, Germany
From March 2016 to June 2016

Create and apply design strategies across branding and product design. Refine design directions and finalize design details. Lead the planning and structuring of deliverables.

Web designer / [StrojTechnology LLC](#) Moscow, Russian Federation
From March 2012 to September 2013

Focused on increasing corporate site conversion rate. Creation of a human-centered website design, as well as marketing materials (for print and web)

Web designer / [Media group Parlan LLC](#) Moscow, Russian Federation
From November 2010 to February 2012

Increase monetization and usability of the website [topgearrussia.ru](#). Working closely with the marketing Department and advertisers. Was responsible for creating a mobile version of the site.

Web Designer / [Publishing house "Media Market" LLC](#) Moscow, Russian Federation
From October 2009 to October 2010

Collaboration with a multidisciplinary design team to create digital advertising campaigns. Participation in performing photo shootings.

Graphic Designer / [Intefood LLC](#) Moscow, Russian Federation
From March 2009 to July 2009

Designed various design projects for MakiMaki restaurant chain including graphic design, web and print. Create and pitched campaign concepts for launches and retail business.

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🚩 Russian
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UX Reserch

Heuristic Evaluation
Personas and scenarios
Usability and Concept testing
Interaction Flow Map
User Testing

Design

Prototyping
Wireframing
Sketching
Illustration
Animation
Branding

Tools

Figma
InVision
Adobe XD
Adobe Creative Suite
HTML&CSS
JavaScript

Languages

Russian

Native speaker

German

Upper-intermediate

English

Intermediate

in @sergey-sudilowsky

f @ux.sergey

Bē @ux-sergey