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Builder

Looking to expand my skillset as an individual contributor as well as gain a stronger foundation for leading teams while building high quality infrastructure and products with great people.

Experience

Software Engineer @ Coinbase (January 2022 - Present)

Working on the Growth team on the NFT Marketplace product & Coinbase One

- Built out internal tooling for generating access codes for NFT Marketplace beta access.
- Set up A/B testing framework for NFT Marketplace
- Contributed to the internal design system
- Lead a workshop on successfully contributing to codebases @ Coinbase
- Integrated Coinbase dapp browser with nft.coinbase.com (React Native)
- Integrated user preferences for email & in app notifications
- Worked on user services in Golang to enhance NFT Marketplace's graphql API

Senior Web Developer @ Shopify (April 2019 - January 2022)

Worked on the Google channel to onboard merchants onto the Google surfaces.

- Re-wrote the onboarding UX from Rails to React + Typescript
- Improved our app's Shopify App store rating from 1.9 to 4.5
- Introduced a component library as a library for other channels to adopt
- Instrumented Storybook to help UX and Dev collaboration
- Worked on improving our app's build times and performance speeds.

Additionally, taught React to a cohort of DevDegree students as a 3 month secondment.

Founding Engineer @ Puma Browser (March 2019 - Present)

Built the initial Puma Browser prototype in React Native using Expo

- Default support for coil.com monetized content in under a month
- Learned about the interledger protocol
- Consulting and helping with hiring since April 2019

CTO / Co-Founder @ Going 180 Media Inc. (June 2015 - April 2019)

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Working on a team of 3, we built the products below that are being used by companies sizing from ~50 employee startups to Fortune 50 companies. All the development implementation is carried out by me.

Life After School (August 2018 - April 2019)

A job board to connect high school and college students with disabilities to employers offering co-op placement for them.

- Meteor application using React, MongoDB, hosted on Galaxy.
- Went with Reach Router over React Router for accessibility benefits
- Implemented react-axe to test accessibility within the application
- Companies like the Royal Bank of Canada and IBM are using the platform to post open co-op placements

Ruutly (October 2016 - April 2019)

An embeddable, branded, interactive candidate experience directly in job postings.

- Meteor application using React, MongoDB, hosted on AWS Elastic Beanstalk
- Stripe integration for plan subscriptions
- Google Analytics API integration for custom dashboard analytics
- The embedded piece is being re-worked using NextJS and Apollo for performance improvements while the Meteor backend is getting a GraphQL Apollo server.
- Built custom micro sites for customers using Greenhouse, Lever, and SmartRecruiters to use the API to build job postings and job listings using NextJS and GraphQL.
- Built automated configurations to pull data from 3rd party API to configure the embeddable widgets automatically using node-cron.
- Built custom micro services to generate images for these widgets for social sharing using AWS Lambda, Headless Chrome, and PhantomJS

Raise Your Flag (June 2015 - October 2016)

Career paths for people without a post-secondary degree

- Meteor application using React, MongoDB, hosted on Digital Ocean
- Number 1 on Hacker News when we launched

Community stuff

- Gave talks at a few TorontoJS meetups on various topics such as NodeJS, Meteor and React
- Did a React lunch-and-learn at TWG an awesome agency in Toronto
- Maintainer and contributor for GatsbyJS and Syntax. For Syntax I organized a few teams of contributors to work on issues in teams to increase productivity and make sure there is no redundant work being done.
- FreeCodeCamp article on how to deploy a React application to Netlify that reads from a Google Sheet via API
- Building a Custom Accessible Image Lightbox
- Deploying a Meteor application to AWS Elastic Beanstalk