Grechkin Dmitry

Product Manager, Product Analyst

LANGUAGES

Russian - Native
English - C1

WHO AM I?

Product Manager with experience in EdTech | Medtech | TravelTech | Productivity | Mobile and Web Apps | Data Analytics

SKILLS

| SQL | Data Analysis | Tableau | Google Analytics | Google Data Analytics Professional Certificate |

| ICAgile Certified Professional | Product Analytics | Product Management | Agile | Scrum | Kanban |

EDUCATION

2002 — 2008   **Moscow Aviation Institute (National Research University)**
Electrical and Electronic Engineering (Master of Engineering)

2004 — 2008   **Moscow Aviation Institute (National Research University)**
Economics and Company Management (Master of Engineering)

2009 — 2011   **Russian State University of Trade and Economics**
Faculty of Information Technology, Postgraduate Study in "Mathematical and Instrumental Methods of Economics"

EXPERIENCE

2022 — Present   **Product Manager**
VK, https://kids.mail.ru
Responsibilities: Developing productivity services (Mail, Cloud, etc.) for children and parents, finding growth points for children's services, testing hypotheses, and launching integrations with partners.

2021 — 2022   **Mobile Product Manager**

Tourmachine, https://www.tourmachine.ru

Managed the development and launch of a mobile application for ordering excursions and tours.

2021 — 2021   **Product Owner (Fintech services)**

Lyka, Philippines/Hong Kong, https://www.mylyka.com

Launched new multi-currency electronic wallet for social media platform users with over 5.5 million monthly active users. This initiative helped to scale the platform in Indonesia, Malaysia, and South Korea.

2018 — 2021   **Mobile Product Manager**

Moscow Electronic School (MES)

Led the development of the MES Diary app from ideation to 1.2+ million installations in under 2 years (MAU - 0.95M), winning the Runet Award 2021 https://premiaruneta.ru/site/laureats21. Also, created a skill for the Yandex Alice voice assistant (MES Diary)

2014 — 2018   **Product Lead**

Medical portal and applications http://Emias.info

Built and managed a team that launched iOS and Android applications and Portal using an open city API, achieving 2.5+ million installations, 2+ million bookings per month, and MAU - 2M. The app ranked in the top 5 health/medicine apps in Russia and won international awards https://ehealthcareawards.com/2021-winners/best-native-mobile-app/

2013 — 2014   **Project manager**

Freelance

Managed the development of an Android mobile application and web service for content management for an electronic textbook for doctors, and an IT system for an interactive exhibition at VDNH "Become a doctor."

2010 — 2013

Analyst, SharePoint Developer

ConsultBusinessGroup, http://www.c-b-g.ru/

Worked in the IT and Business Analysis Unit in a group of companies in the field of certification and registration of medical equipment. Optimized and transformed the group of companies' business processes and finances, digitalized their operational activities, launched a registration management system, and developed an electronic client (applicant) cabinet.

2009 — 2009

Business/System Analyst

HealthIdeas (startup in the pharmaceutical industry)

Developed the concept, solution architecture, business model, economic calculations, and presentation materials for a cashback service and discount aggregator for medicines (Fintech/Digital Pharma). Also, launched a service prototype (web service, API, integration with partner bank's POS terminals and processing system).

2008 — 2009

Head of IT Infrastructure Department (2007-2008), Project Manager (2007)

Federal Mandatory Medical Insurance Fund (FOMS), http://ffoms.ru/

Led the launch of FOMS' data center, network infrastructure, and engineering systems. Also, launched the FOMS portal and reporting collection system (Oracle) and organized the user support and Network and Server administration group.

2007 — 2008

Economist, Analyst Intern

NPP "EnergoPerspective"

Conducted economic calculations of investment projects at an engineering company focused on energy and industrial construction.