

Website Menu Reorganization Plan

Document Date: November 2025

Legend:

 Item Moved to Different Category  New Category Created

Current Structure (6 Categories)

1. Værdiskabe (Safes)

- 16 subcategories
- Cash, Document, Data, Computer, Weapon Safes
- Vault Doors, Medicine, Wall, Deposit, Key Cabinets
- Chemical Cabinets, Hotel, Premium Safes, Steel Cabinets, Locks

2. Brandsikring (Fire Safety)

- Fire Extinguishers (6 types)
- Fire Ladders, Fire Blankets
- Safety Signs, Fire Signs
- Hose Cabinets/Reels/Drums, Fire Cabinets

3. Sikkerhedsspejle (Security Mirrors) MOVED

- Shop, Traffic, School & Hospital Mirrors
- Inspection Mirrors, Prison Mirrors

4. Varesikring (Product Security) MOVED

- Point Security / Alarms
- Sensors / Alarm Cables
- Cable Security / Retractors

5. Ringeanlæg og Skoleur (Bell Systems & Clocks)

- School Bell Systems
- School Clocks

6. Tilbud (Offers)

Proposed Structure (5 Categories)

1. SAFES & SECURE STORAGE

- Same 16 subcategories
- No structural changes

2. FIRE SAFETY & EMERGENCY

- Fire Extinguishers (6 types)
- Fire Blankets, Fire Ladders
- Hose Cabinets/Reels/Drums, Fire Cabinets
- ▶ **Signs & Marking** (new grouping)
 - |— Fire Signs
 - |— Safety Signs (moved here)

3. SURVEILLANCE & SECURITY NEW

- ▶ **Security Mirrors**
 - |— Shop, Traffic, School & Hospital Mirrors
 - |— Inspection, Prison Mirrors
- ▶ **Product Security**
 - |— Point Security / Alarms
 - |— Sensors / Alarm Cables
 - |— Cable Security / Retractors

4. INSTITUTIONAL EQUIPMENT NEW

- School Bell Systems
- School Clocks

5. OFFERS

Summary of Changes

What Moved

- **Safety Signs** → Moved from top level into Fire Safety category under new "Signs & Marking" subcategory
- **Security Mirrors** → Changed from top-level category to subcategory under new "Surveillance & Security" parent
- **Product Security** → Changed from top-level category to subcategory under new "Surveillance & Security" parent

New Groupings Created

- **Surveillance & Security** (parent category) - Logically combines Security Mirrors + Product Security into one security-focused section
- **Institutional Equipment** (parent category) - Groups school-related bell systems and clocks together
- **Signs & Marking** (subcategory) - Groups fire signs and safety signs under Fire Safety where they belong contextually

Key Benefits

- **Simplified Navigation:** Top-level categories reduced from 6 to 5, making the menu less cluttered
- **Logical Grouping:** Related products now grouped by function and use case (e.g., all surveillance products together)
- **Improved Discoverability:** Customers looking for security products will find both mirrors and alarms in one place
- **Better Scalability:** New structure makes it easier to add products in the future without creating more top-level clutter
- **Professional Organization:** Category names clearly communicate the purpose and contents

