1. Who is our target audience?
   1. Travelers
   2. Beer lovers
   3. Adults
2. What is the problem that the product will address?
   1. Not being able to find where a beer is sold
   2. Waste of time
   3. Lack of options of where to find beers
3. What is the primary goal of the product?
   1. Find where to enjoy a good and maybe different beer
   2. Allow the user to plan a perfect beer experience
   3. Keep user safe
4. Identity and prioritize essential user stories
   1. As a beer lover, I want to be able to find new interesting beers, so that I can chose a new beer to taste
   2. As a beer lover, I want to be able to select a location where I can taste a chosen beer, so that I can consider it for a travel destination
   3. As a beer lover, I want…