

## RESEARCH INTERESTS

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Consciousness science, philosophy of mind, artificial intelligence. Computational, philosophical, & empirical approaches.

## EDUCATION

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PhD, Cognitive and Information Sciences <i>University of California, Merced, School of Social Sciences, Humanities, and Arts</i> Dissertation (in preparation): Consciousness, complexity, and silent neurons: Philosophical and empirical investigations for integrated information theory (IIT)	2021 – 2026 (expected)
MS, Cognitive and Information Sciences <i>University of California, Merced, School of Social Sciences, Humanities, and Arts</i>	2025
MS, Information <i>University of Michigan, School of Information</i> Specializations: Human-Computer Interaction; Information Analysis and Retrieval	2019
Non-degree seeking coursework in mathematics & computer science <i>Washtenaw Community College</i>	2005, 2015
BS, Environment <i>University of Michigan, College of Literature, Science, and the Arts</i> Specialization: Urban and Environmental Planning	2008

## TRAININGS & WORKSHOPS

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MESEC Winter School 2024 <i>Mediterranean Society for Consciousness Science</i>	March 19 – 23, 2024
Special Advanced Course: Integrated Information Theory of Consciousness <i>Neuroscience School of Advanced Studies</i>	September 8 – 17, 2023
9 <sup>th</sup> Science Factory: TMS–EEG Summer School and Workshop <i>Aalto University School of Science, Department of Neuroscience &amp; Biomedical Engineering</i>	May 27 – June 2, 2023

## SPONSORED RESEARCH

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Funding Consciousness Research with Registered Reports <i>Templeton World Charity Foundation / Center for Open Science / ASSC</i> Project: Detecting differences in conscious contents using EEG complexity measures (Stage 1 IPA) <b>Awarded:</b> \$31,936 USD	January 2023 – Present
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## AWARDS

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BrainStorm Neuroscience Pitch Competition <b>Semi-finalist</b>	June 2025
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## PUBLICATIONS

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**Ponce de Leon, S., & Yoshimi, J.** (in preparation). *Does Husserlian phenomenology support the axiomatic framework of integrated information theory (IIT)*.

**Ponce de Leon, S., & Yoshimi, J.** (2025). Integrated information theory (IIT) and the testability of the silent neuron predictions. *Neuroscience of Consciousness*. [under review]

**Ponce de Leon, S., Backer, K. C., Monti, M. M., & Yoshimi, J.** (2025). Detecting differences in conscious contents using EEG complexity measures. *In principle acceptance of Version 3 by Peer Community in Registered Reports*.  
<https://osf.io/kdsau>

## PUBLIC TALKS

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Consciousness science: progress and problems, *Society for Brain Mapping and Therapeutics 21<sup>st</sup> Annual World Congress* (March 15, 2024) (\*invited).

Detecting differences in conscious contents using EEG complexity measures, *University of California, Los Angeles Department of Psychology MontiLab* (December 11, 2023) (\*invited).

Integrated information theory and the testability of the silent neuron predictions, *Monash University School of Psychological Sciences MoNoC/Tsuchiya Lab* (May 16, 2023) (\*invited).

Does brain activity cause consciousness? A TMS experiment, *University of California, Merced Department of Cognitive and Information Sciences Weekly Brownbag* (April 10, 2023).

Simulating the perturbational complexity index at the edge of chaos, *University of California, Merced Department of Cognitive and Information Sciences Annual Project Mini-Conference* (May 9, 2022).

Philosophical and scientific foundations of integrated information theory, *University of California, Merced Cognitive and Information Sciences Weekly Brownbag* (April 25, 2022).

## CONFERENCE POSTERS

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Ponce de Leon, S., Yoshimi, J. Does Husserlian phenomenology support the axiomatic framework of integrated information theory (IIT), *Association for the Scientific Study of Consciousness 28*, Heraklion, Crete (July 6 – 9, 2025).

Ponce de Leon, S., Yoshimi, J. Integrated information theory (IIT) and the testability of the silent neuron predictions, *Association for the Scientific Study of Consciousness 27*, Tokyo, Japan (July 2 – 5, 2024).

Ponce de Leon, S., Backer, K.C., Yoshimi, J. Detecting differences in conscious contents using EEG complexity measures, *Association for the Scientific Study of Consciousness 26*, New York, NY (June 23 – 25, 2023).

Ponce de Leon, S., Backer, K.C., Yoshimi, J. Detecting differences in conscious contents using EEG complexity measures, *Aalto University School of Science, Department of Neuroscience & Biomedical Engineering 9<sup>th</sup> Science Factory: TMS-EEG Summer School and Workshop*, Espoo, Finland (May 27 – June 2, 2023).

## GRADUATE STUDENT RESEARCHER APPOINTMENTS

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*University of California, Merced*

Detecting differences in conscious contents using EEG complexity measures

08/2025 – 12/2025

## TEACHING ASSISTANT APPOINTMENTS

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*University of California, Merced*

Philosophy of Cognitive Science – COGS 110/PHIL 110 (~45 students)

01/2025 – 05/2025

Introduction to Neural Networks in Cognitive Science – COGS 103 (~45 students)

08/2024 – 12/2024

Introduction to Phenomenology – PHIL 150 (~24 students)

01/2024 – 05/2024

Consciousness in Philosophy & Cognitive Science – COGS 177/PHIL 173 (55 students)

08/2023 – 12/2023

Philosophy of Cognitive Science – COGS 110/PHIL 110 (62 students)

01/2023 – 05/2023

Introduction to Neural Networks in Cognitive Science – COGS 103 (~30 students)

08/2022 – 12/2022

Computational Cognitive Neuroscience – COGS 123/CSE 173 (39 students)

01/2022 – 05/2022

Introduction to Philosophy – PHIL 001 (42 students)

08/2021 – 12/2021

## UNIVERSITY SERVICE

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*University of California, Merced*

Lab Manager, Cognitive and Information Sciences Weekly Philosophy Lab Meetings

09/2023 – 05/2025

Professional Development Officer, CIS Graduate Student Group

08/2023 – 07/2024

Advisory Mentor, Mentorship for Undergraduates Program

02/2024 – 05/2024

Organizer, Cognitive and Information Sciences Weekly Brownbag Meetings

01/2023 – 05/2023

## INDUSTRY EXPERIENCE

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*PMA Consultants, LLC*

Ann Arbor, MI

Senior Director, Product Management

2019 – 2021

Director, Product Design & Development

2016 – 2019

Senior Associate, UX Research & Design

2014 – 2016

Associate, UI Design & Customer Support

2013 – 2014

Senior Specialist, UI Design & Digital Marketing

2011 – 2013

Specialist, Technical Writing & UI Design

2008 – 2011

## SKILLS & LANGUAGES

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**Programming:** Python, R, Git, JavaScript, HTML, CSS, MATLAB, SQL, PHP, C++

**Data Analysis:** Bayesian Data Analysis, Generalized Linear Models, EEGLAB/ERPLAB, Information Visualization

**Machine Learning:** Artificial Neural Networks, Natural Language Processing, Reinforcement Learning

**Languages:** English (Native), Spanish (Basic)