



On-chain data labeling platform using ZK technologies for AI startups and companies.

Product

ZK Task is platform designed for AI startups and companies needing high-quality labeled data. Leveraging zero-knowledge (ZK) technologies, it ensures improved data quality and safeguards workers' answers. ZK Task employs World ID for worker verification, removing restrictions for genuine users while keeping dishonest participants at bay. With its scalable platform, ZK Task aims to supply high-quality labeled data to numerous companies and startups, intending to revolutionize the dataset market by bringing it to the blockchain world.

Features

For startups:

- high-quality data through leveraging ZK technologies
- World ID for strong tasker verification
- scalability

For taskers

- accessible verification for new taskers from all over the world
- simple way to withdraw using cryptocurrencies

Competitors

- Amazon MTurk
- Effectr Force
- Yandex Toloka
- Scale AI
- Clickworker

Current state

May

- MVP for ETH Global:
- verification
- task creation
- task solving
- reward distribution
- won prizes from Worldcoin and Polygon

June-July

- agreement with Joom to make tests and measure quality of our labeling
- closed tests using real company data
- gather user feedback, ensure the system's functionality, and address any potential errors
- optimize gas usage, and perform contract audits
- pre-seed funding
- building and managing a community around ZKtask
- seeking another key partners: including angel investments and collaborations with startups.

August

- full product launch is scheduled for the end of August

Core audience

AI startups and companies in need of superior quality labeled data

Market size

According to a GVR study, as of 2023, the data collection and labeling market is expected to grow from \$2.9 billion (2023) to \$17.1 billion (2030). CAGR - 28.9%

Investment purpose

- product development
- marketing (advertisement, community)
- for the team (10 members)
- promo-subsidizing tests for startups
- infrastructure

Revenue model

- Commission (20%) from payments for data labeling services
- Commission from selling labeled data



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