



DIGITAL ADVERTISING

A Digital Advertising Display unit together with a fully integrated automatic faucet. The New Digital Out Of Home (DOOH) opportunity.

- UNTAPPED ADVERTISING SPACE
- PLACED IN HIGH TRAFFIC VENUES
- LIMITED ADVERTISING SPACE
- CAPTIVE & FOCUSED AUDIENCE

ABOUT VODXs™

Visual On-Demand Experience

- ECO – FRIENDLY AUTOMATIC FAUCET. DELIVERS 70% WATER SAVINGS OVER MANUAL FAUCETS.
- VIBRANT LCD SCREEN
- DELIVERS HIGH QUALITY FULL MOTION VIDEO AND/OR STILL ADS
- CAPABILITY TO SCROLL TEXT
- ADVERTISING IS CONTROLLED BY AN INTERNET CONNECTED MVP (MOTION VIDEO PLAYER)
- AVAILABLE IN STANDARD CHROME OR BLACK

ADVERTISERS

What makes advertising on a VODXs™ faucet effective?

- We look for venues that generate a high volume of traffic to install our faucets in.
- Who doesn't use the washroom?
- Environment is typically free of distractions leading to a captive focused audience.
- People are drawn to LCD screens and movement.
- Targeted advertising. Not only can you choose the type of venue or venues to advertise in, if needed you can target just men or women.
- Engagements are logged and tracked (views while hand-washing) providing tangible feedback to advertisers.
- Changes to active ads are made easily.

VENUES

Why partner with VODXs™?

- Venue owners have been selling advertising space, both static and digital, for many years. VODXs™ provides venue owners with an exciting new way to leverage what was just a restroom into a profit center.
- Advertising on VODXs™ faucets can be targeted to promote a wide variety of products, services, and offerings to the patrons using the venue's washrooms in very demographic specific areas. VODXs™ is a partner of Faucet Impressions and utilize their proprietary software management solution. This software allows ads to be controlled remotely and, unlike most other forms of advertising, can provide an accurate accounting of how many consumers see the ads.

ANTI-FRAUD NETWORK

- DECENTRALIZED ADS NETWORK
- FULL TRANSPARENCY AND NO HIDDEN COSTS
- BEST MONETIZATION AND DELIVERABILITY
- ENGAGEMENT VALIDATED BY SMART CONTRACTS
- DISTRIBUTED LEDGER WITH FLEXIBLE VOD TOKENS

VERIFICATION

- 60% of food service employees forget to wash their hands. VODXs™ verifies and guarantees each employee wash thier hands utilizing the VOD™ Network. Run ads to encourage hand washing by employees and guests.
- Track daily hand washing times and run specific ads during high traffic hours. Returning users can be tracked via the VOD™ Wallet.

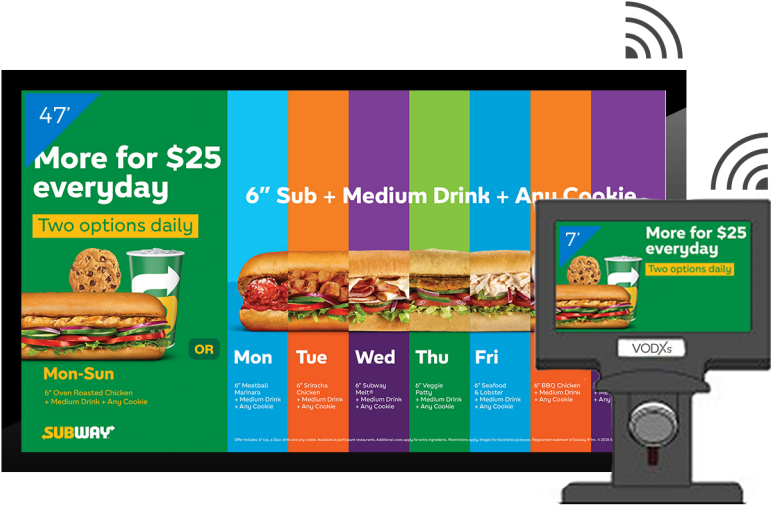
A SURVEY FOUND:

- 97%** of the people who used a restroom that had the VODXs™ installed, noticed the VODXs™ Screen.*
- 60%** had a un-aided ad recall which is the highest percentage obtained throughout any other marketing medium available today.*
- 80%** of the people described the VODXs™ product with a 5 star rating with terms like; amazing, innovative or exceptional.*

* Source: Murphy Media Survey conducted in 2012 for the MGM Grand in Las Vegas.

- 70% WATER SAVINGS OVER MANUAL FAUCETS
- DRESSES UP/MODERNIZES THE CLEAN SIDE OF THE WASHROOM. ADD WOW FACTOR!
- NO CAPEX TO VENUE FOR FAUCETS
- CREATES NEW REVENUE
- VENUE CAN ADVERTISE ITS OWN PRODUCTS AND
- SERVICES IN LIEU OF REVENUE SHARE

Types of venues that are deploying VODXs™ faucets: sports stadiums, concert halls and arenas, shopping malls, airports, casinos, theatres, museums, bowling alleys, theme parks, universities, nightclubs, restaurants, diners, fitness centers, private clubs, hospitals, and corporate office buildings.



Pricing will be based on Specification and very market competitive.
First Option would be a cost plus model paid 50% upon order and 50% upon installation.
Second option would be based on the amount of equipment installed, paid over a 36-month term.
We would submit formal bids based on your specification and we can build and install globally.

