

# Seeded Database Matching Under Noisy Column Repetitions

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New York University



Information Theory Workshop 2022

## 1 Introduction

## 2 Background

## 3 This Work

## 4 Main Results

## 5 Conclusion

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- Are anonymized data truly private?
- NO!
  - Correlated public data → De-anonymization!

## We Found Joe Biden's Secret Venmo. Here's Why That's A Privacy Nightmare For Everyone.

The peer-to-peer payments app leaves everyone from ordinary people to the most powerful person in the world exposed.



Ryan Mac

BuzzFeed News Reporter



Katie Notopoulos

BuzzFeed News Reporter



Ryan Brooks

BuzzFeed News Reporter



Logan McDonald

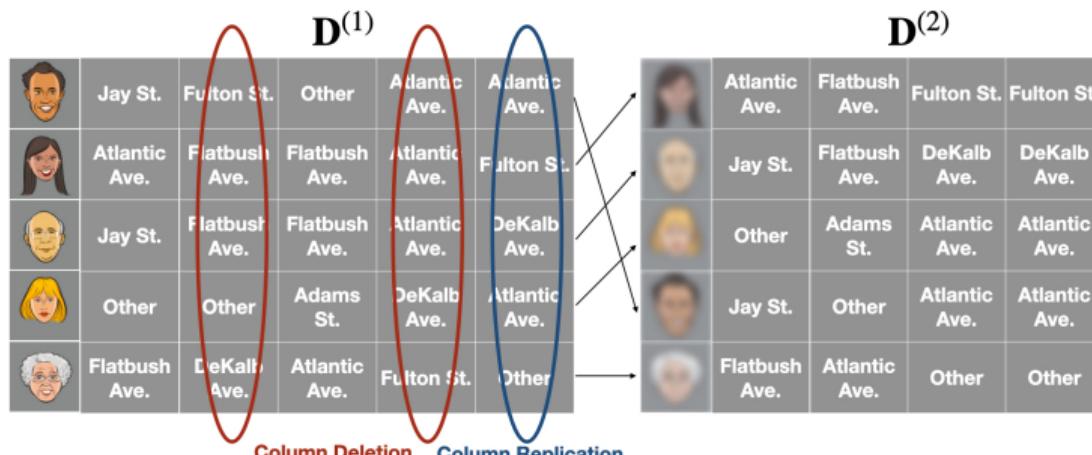
BuzzFeed Staff

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- This work: Time-indexed data, e.g., financial and location data
- Synchronization errors in time-indexed data: column repetitions



## 1 Introduction

## 2 Background

- Practical Attacks
- Database Matching: Other Applications
- Theoretical Works

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# Practical Database Matching Attacks

- [Narayanan and Shmatikov, 2008]  
De-anonymization of Netflix Prize Database using IMDB data.

	Movie 1	Movie 2 ....	Movie M
User 1	★★		
User 2			★★★
User N		★	★★



- [Sweeney, 2002]  
De-anonymization of medical databases using voter registration data.



(a) Unlabeled histograms (Day 1)

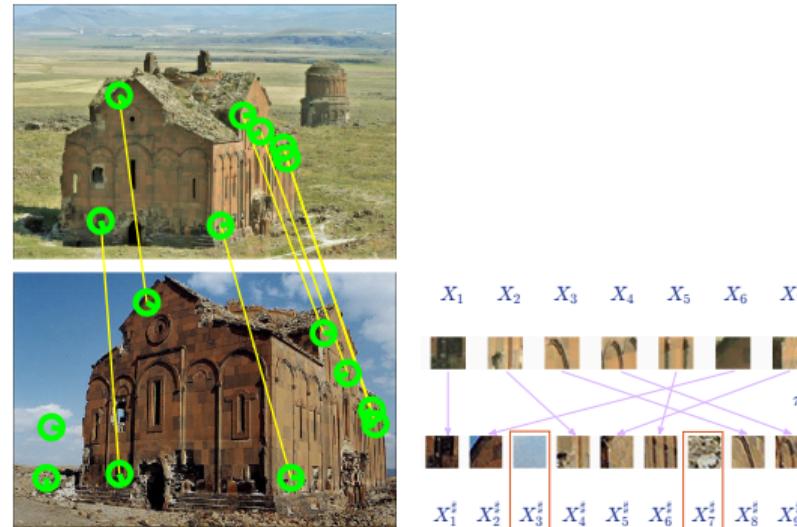
User	Location		
	Dorm.	Rest.	Lib.
?	75%	15%	10%
?	31%	30%	39%
?	15%	15%	70%
?	15%	65%	20%

(b) Labeled histograms (Day 2)

User	Location		
	Dorm.	Rest.	Lib.
John	33%	33%	34%
Jill	70%	20%	10%
Mary	15%	60%	25%
Mike	15%	20%	65%

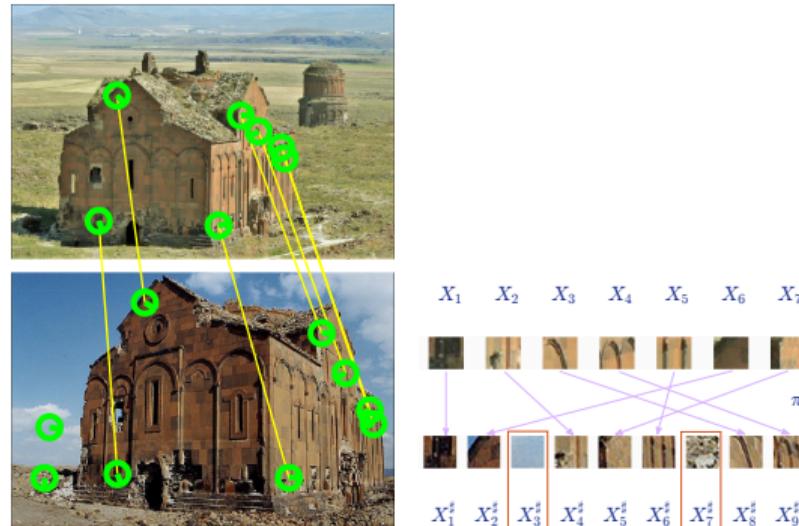
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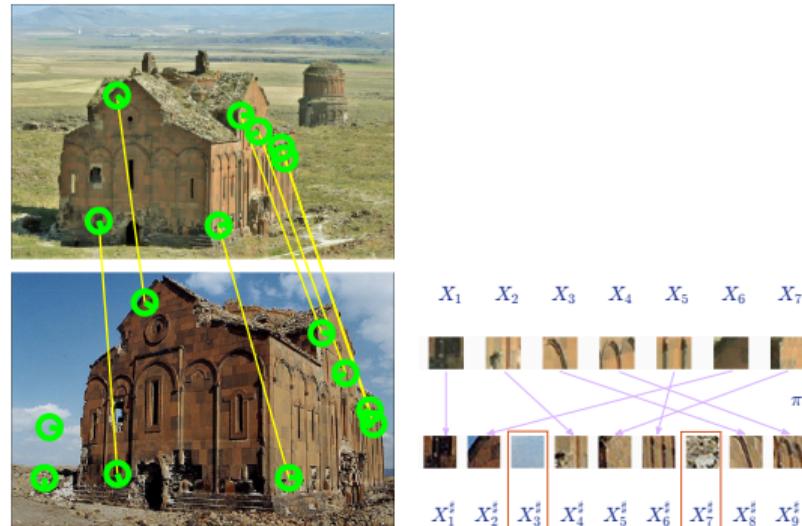
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  - Single-cell data alignment [Chen et al., 2022]

# Previous Works: Information-Theoretical Limits

[Shirani, Garg, and Erkip, ISIT 2019]

		$\mathbf{D}^{(1)}$					$\mathbf{D}^{(2)}$		
		User ID	Attribute Vector				Attribute Vector		
1		$X_{1,1}$	...	$X_{1,n}$			$Y_{\Theta^{-1}(1),1}$	...	$Y_{\Theta^{-1}(1),n}$
$\vdots$		$\vdots$		$\vdots$			$\vdots$		$\vdots$
$m_n$		$X_{m_n,1}$	...	$X_{m_n,n}$			$Y_{\Theta^{-1}(m_n),1}$	...	$Y_{\Theta^{-1}(m_n),n}$

- Databases as  $m_n \times n$  random matrices: equal no. of labeled attributes (columns)
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- Databases as  $m_n \times n$  random matrices: equal no. of labeled attributes (columns)
  - Matching rows  $\sim f_{X^{(1),n}, X^{(2),n}}$
- Database growth rate:  $R = \lim_{n \rightarrow \infty} \frac{1}{n} \log m_n$
- Successful matching:  $P_e \rightarrow 0$  as  $n \rightarrow \infty$
- Database matching  $\Leftrightarrow$  Channel decoding

# Previous Works: Information-Theoretical Limits

- **Objective:** Given  $(\mathbf{D}^{(1)}, \mathbf{D}^{(2)})$ , find  $\hat{\Theta}$  s.t.:

$$\Pr(\Theta(I) = \hat{\Theta}(I)) \rightarrow 1 \text{ as } n \rightarrow \infty,$$

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- Almost all entries must be matched correctly.
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- This allows us to
  - use information-theoretic tools,
  - work with arbitrary distributions.

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- Extracting this side information from a batch of correctly-matched rows (**seeds**).

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[Bakirtas and Erkip, Asilomar 2022]

- Matching of Markov Databases Under Random Column Repetitions.
  - Different number of attributes (columns).
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  - Noiseless setting.

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- Repetition detection is possible without seeds in the noiseless setting.
- Complete characterization of the matching capacity in the noiseless setting.

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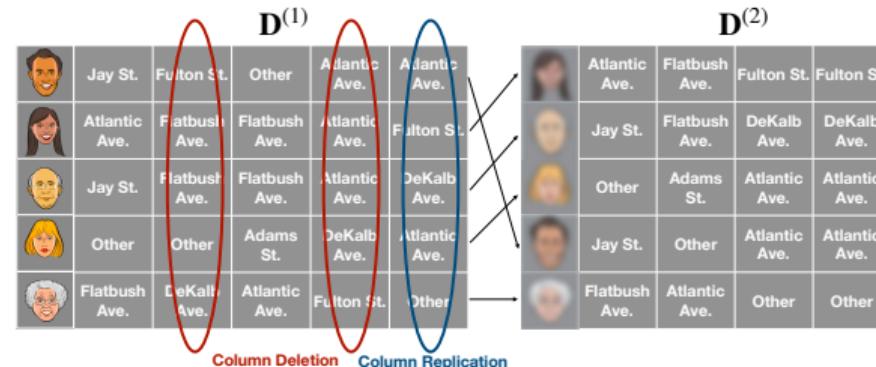
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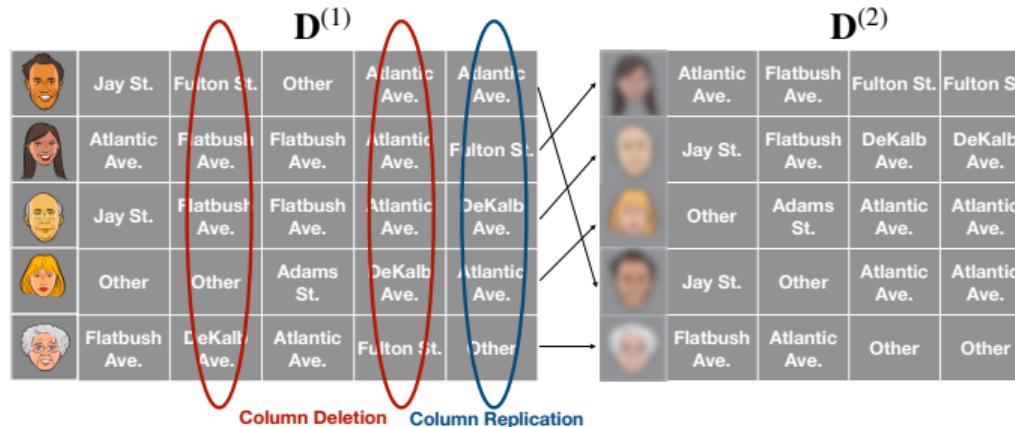
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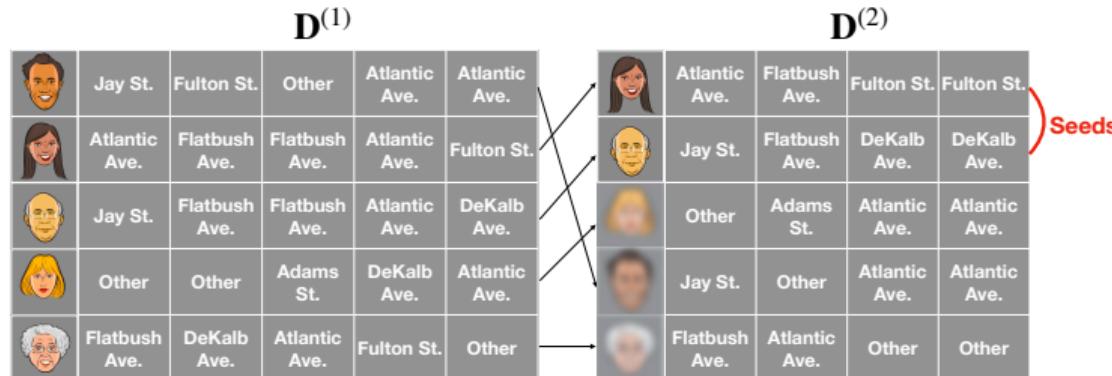
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- $\Theta$ : uniform permutation of  $[m_n]$ .
- **Column repetition pattern**: random vector  $S^n = \{S_1, S_2, \dots, S_n\}$  with  $S_j \stackrel{i.i.d.}{\sim} p_S$ .
  - $supp(p_S) = \{0, \dots, s_{\max}\}$

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  - $X$  and  $Y$  are not independent:  $p_{Y|X} \neq p_Y$

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- **Seeds:** Sub-databases  $(\mathbf{G}^{(1)}, \mathbf{G}^{(2)})$  consisting of  $\Lambda_n$  pairs of correctly-matched rows.
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- **Goal:** Given  $p_X, p_{Y|X}, p_S, d$ , characterize matching capacity  $C(d)$ .

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- ③ Can we extract the repetition pattern from seeds?
- ④ If yes, how many seeds are sufficient?

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- Matching Scheme
- Matching Capacity

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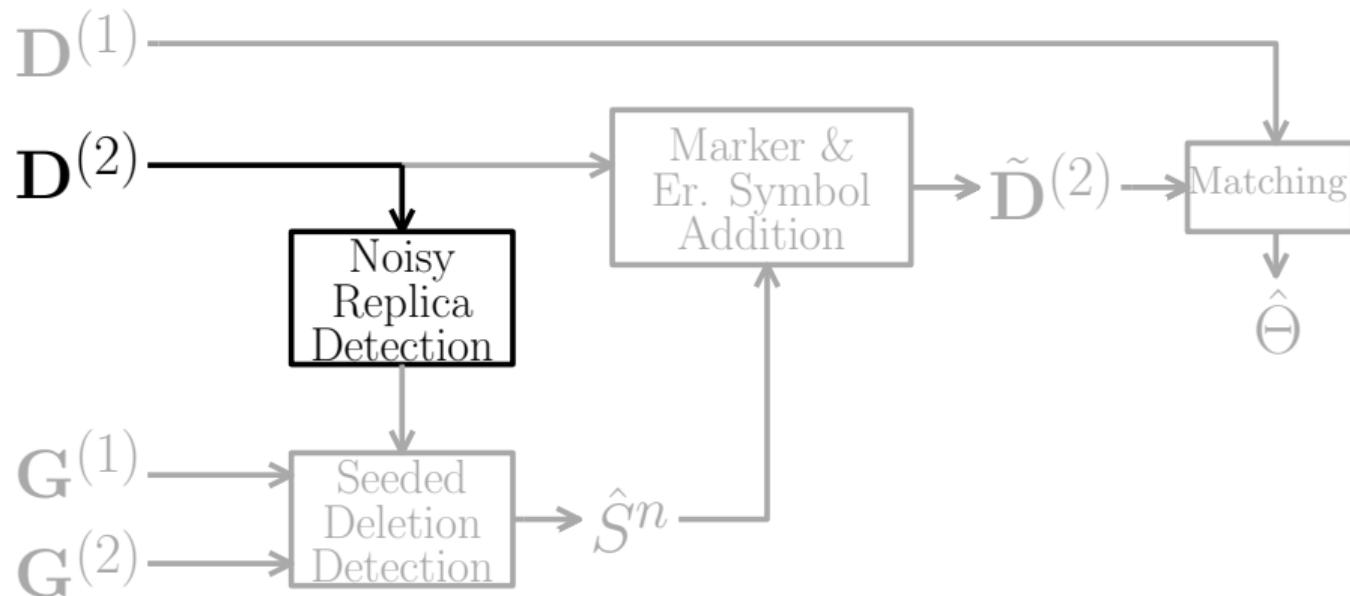
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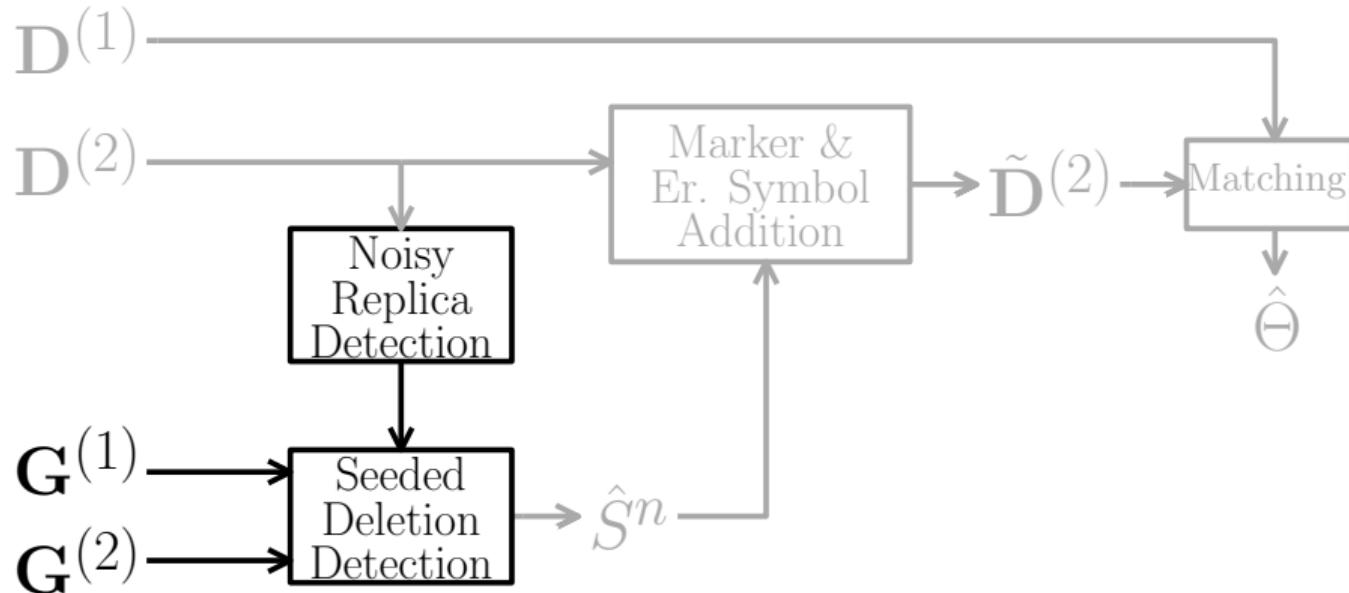
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  - ➎ Replace the deleted columns with erasure symbols in  $\mathbf{D}^{(2)}$ .
  - ➏ Perform a typicality-based rowwise matching.
- We will use the *Hamming distances between the consecutive columns of  $\mathbf{D}^{(2)}$*  as the permutation-invariant feature.

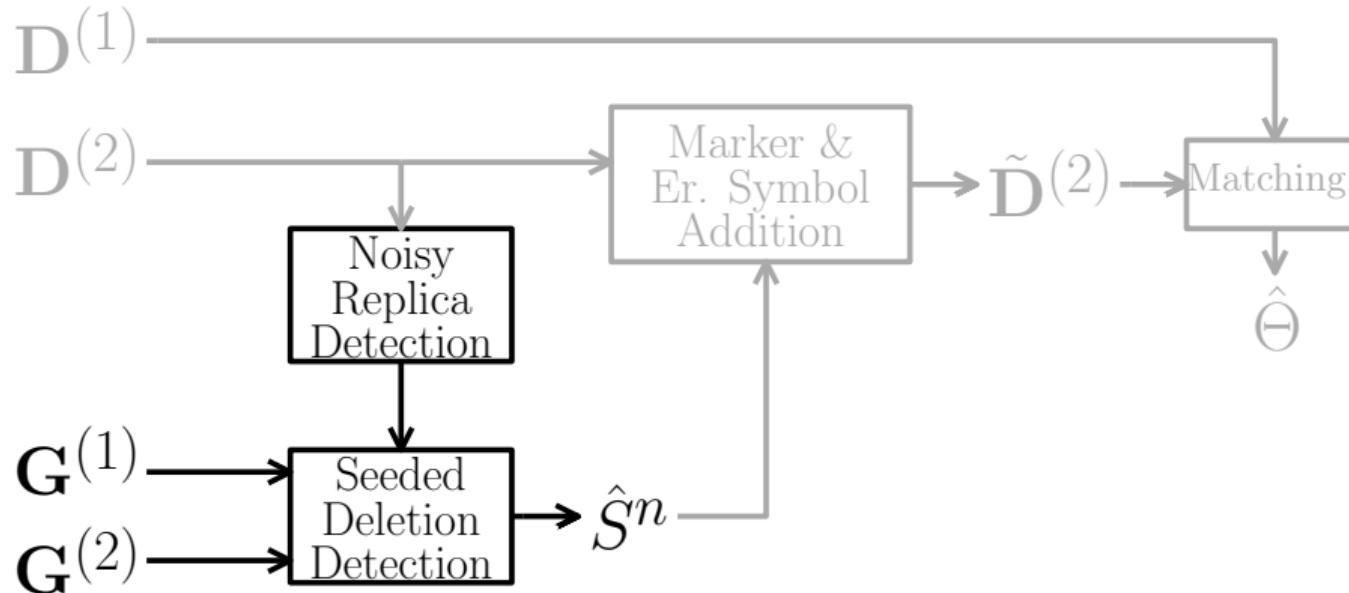
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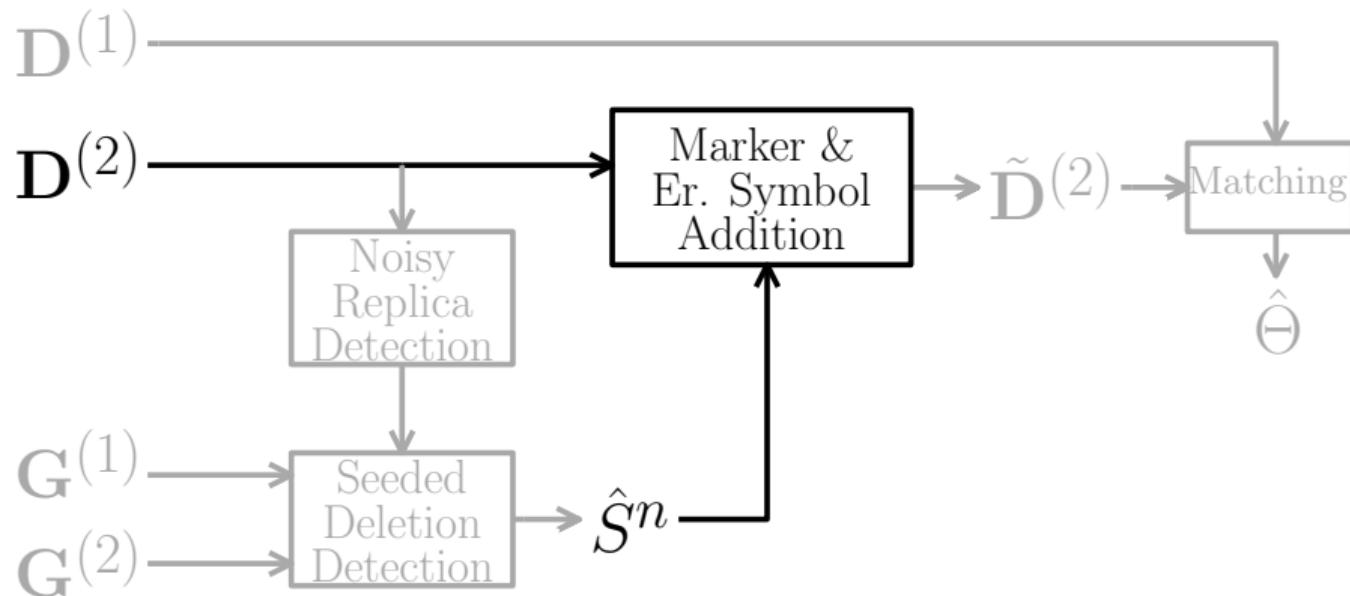
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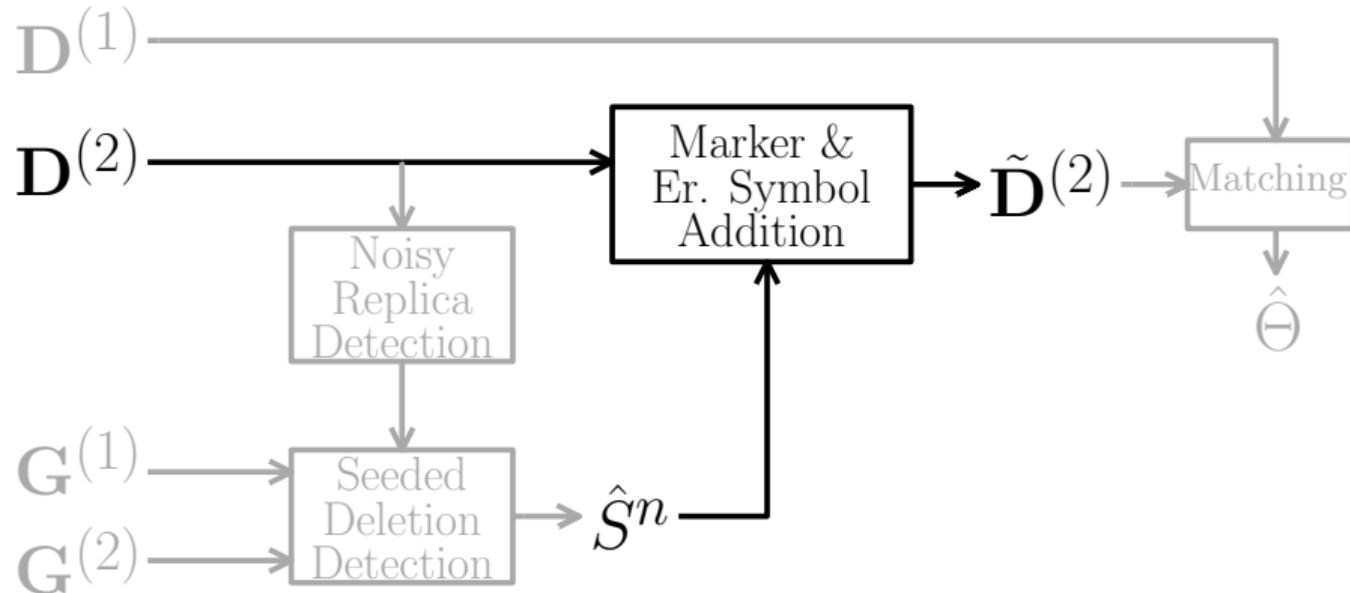
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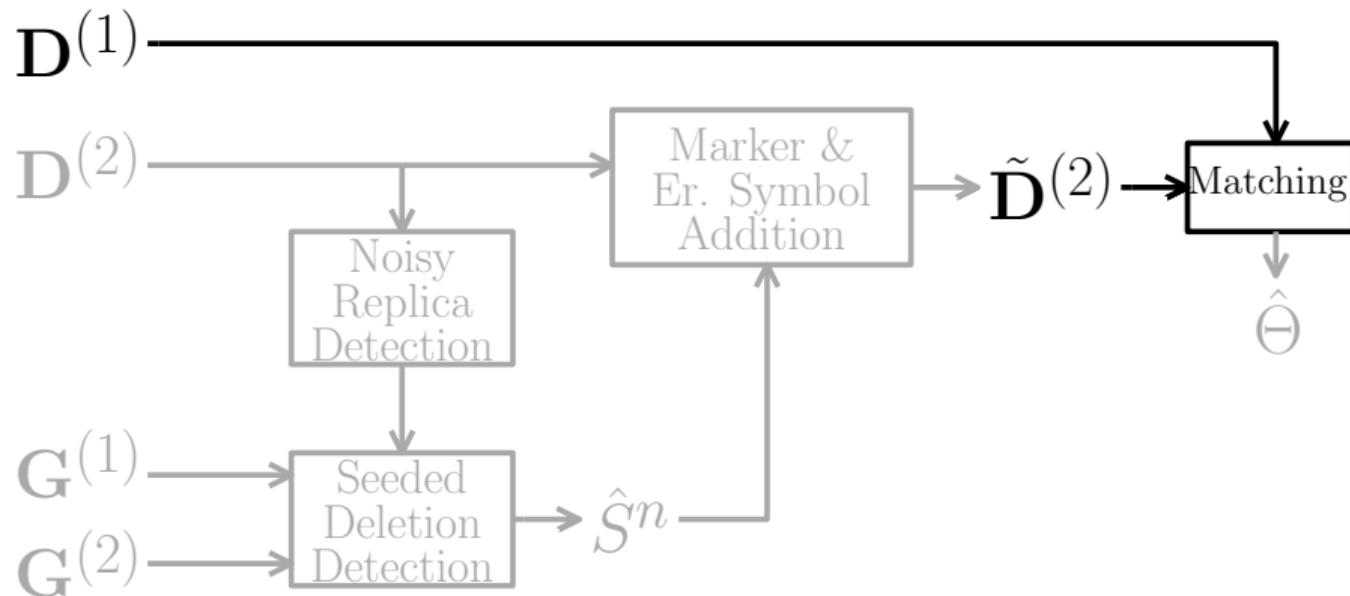
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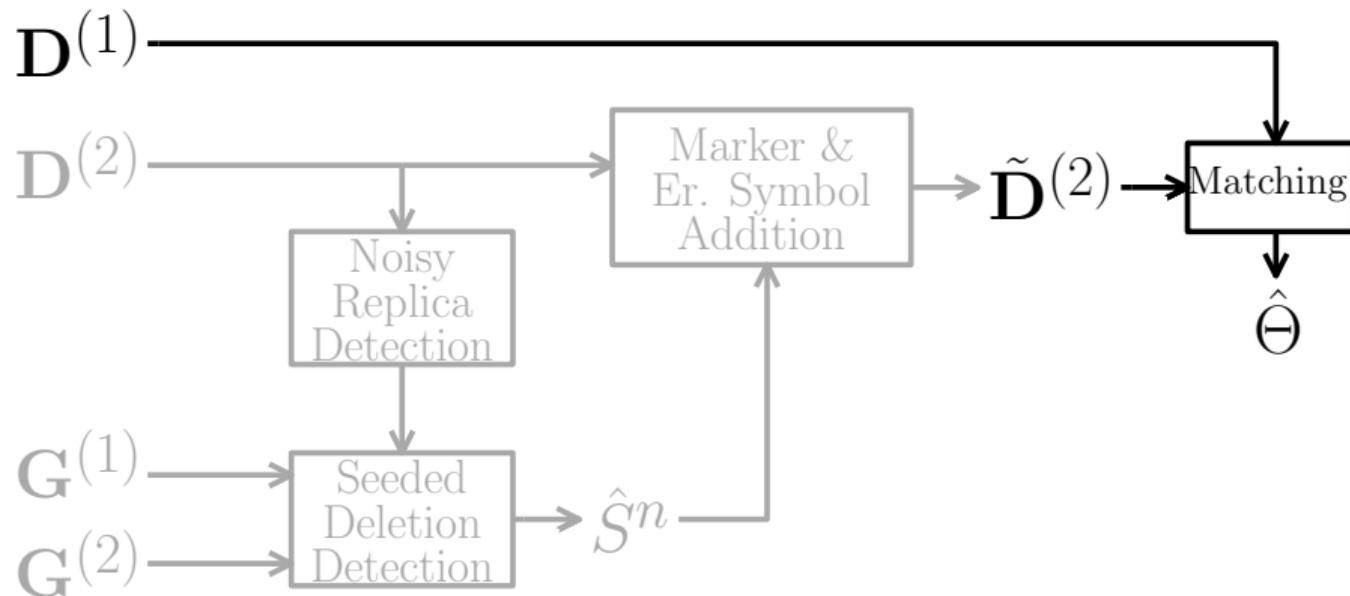
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- ① Choose an average threshold  $\tau$  depending on  $p_{X,Y}$ .
  - ② Compute the Hamming distances  $d_H(C_j^{m_n}, C_{j+1}^{m_n})$  between  $C_j^{m_n}$  and  $C_{j+1}^{m_n}$ , for  $j \in [K - 1]$ .

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  - ③ Declare  $C_j^{m_n}$  and  $C_{j+1}^{m_n}$  to be
    - noisy replicas, if  $d_H(C_j^{m_n}, C_{j+1}^{m_n}) < m_n\tau$ .
    - independent, if  $d_H(C_j^{m_n}, C_{j+1}^{m_n}) \geq m_n\tau$ .

# Noisy Replica Detection: Example

$\mathbf{D}^{(2)}$        $m_n\tau = 2$        $\mathbf{D}^{(2)}$

The diagram illustrates a transformation from a noisy database  $\mathbf{D}^{(2)}$  to a cleaned version  $\mathbf{D}^{(2)}$ . The transformation is driven by the condition  $m_n\tau = 2$ , which indicates that each row in the database contains exactly two distinct values ('a' or 'b'). The first table shows 8 rows of data with some noise. The second table shows the result after the transformation, where the noise has been removed, resulting in 8 rows of data with only two distinct values per row.

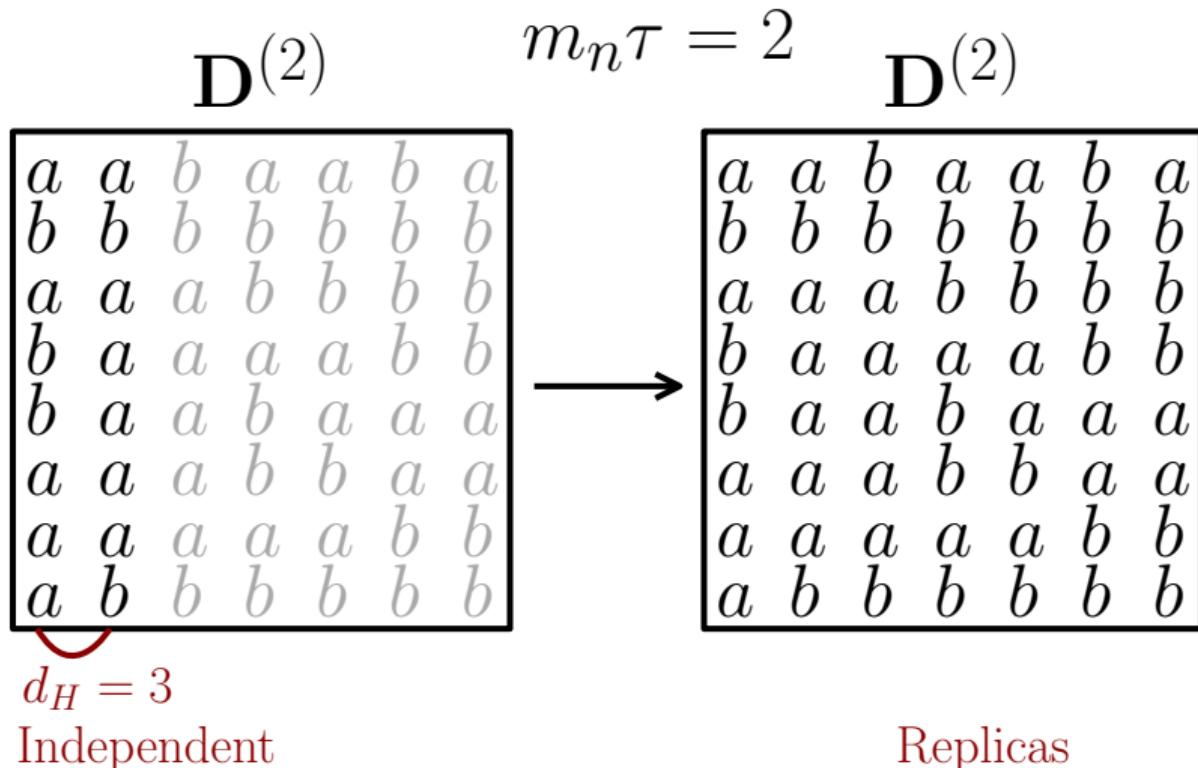
a	a	b	a	a	b	a
b	b	b	b	b	b	b
a	a	a	b	b	b	b
b	a	a	a	a	b	b
b	a	a	b	a	a	a
a	a	a	b	b	a	a
a	a	a	a	a	b	b
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→

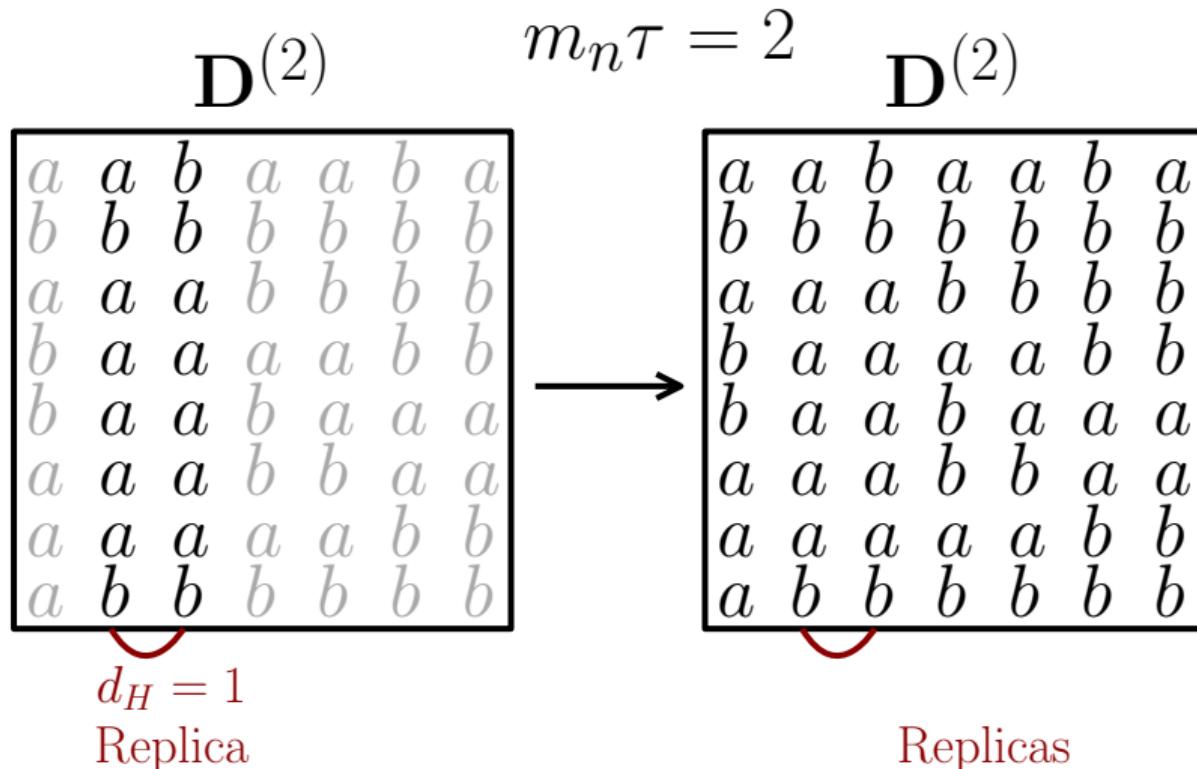
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b	a	a	b	a	a	a
a	a	a	b	b	a	a
a	a	a	a	a	b	b

Replicas

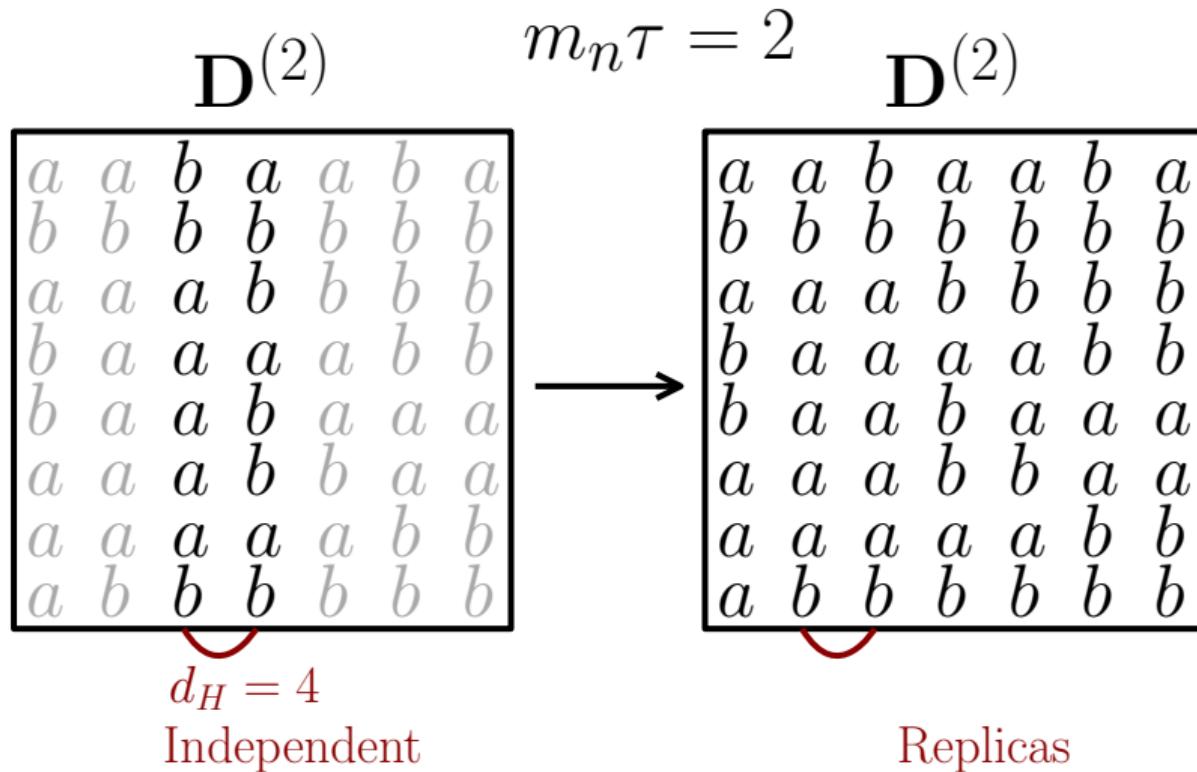
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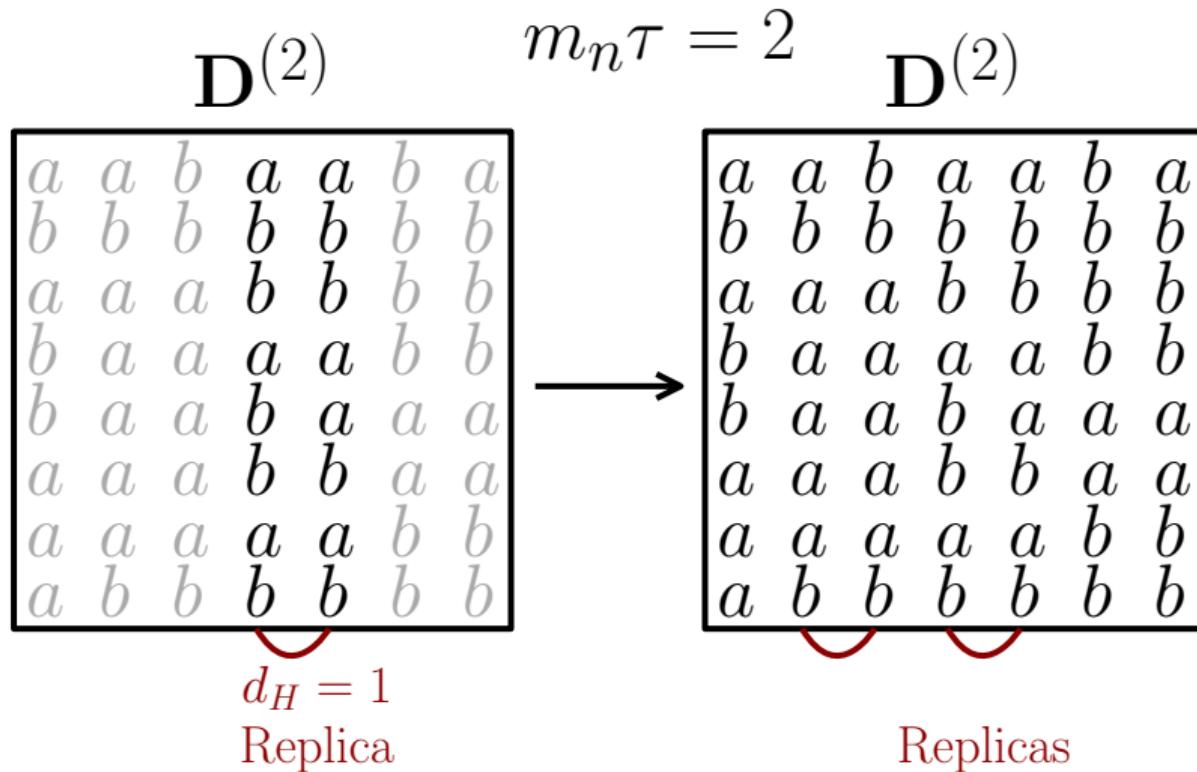
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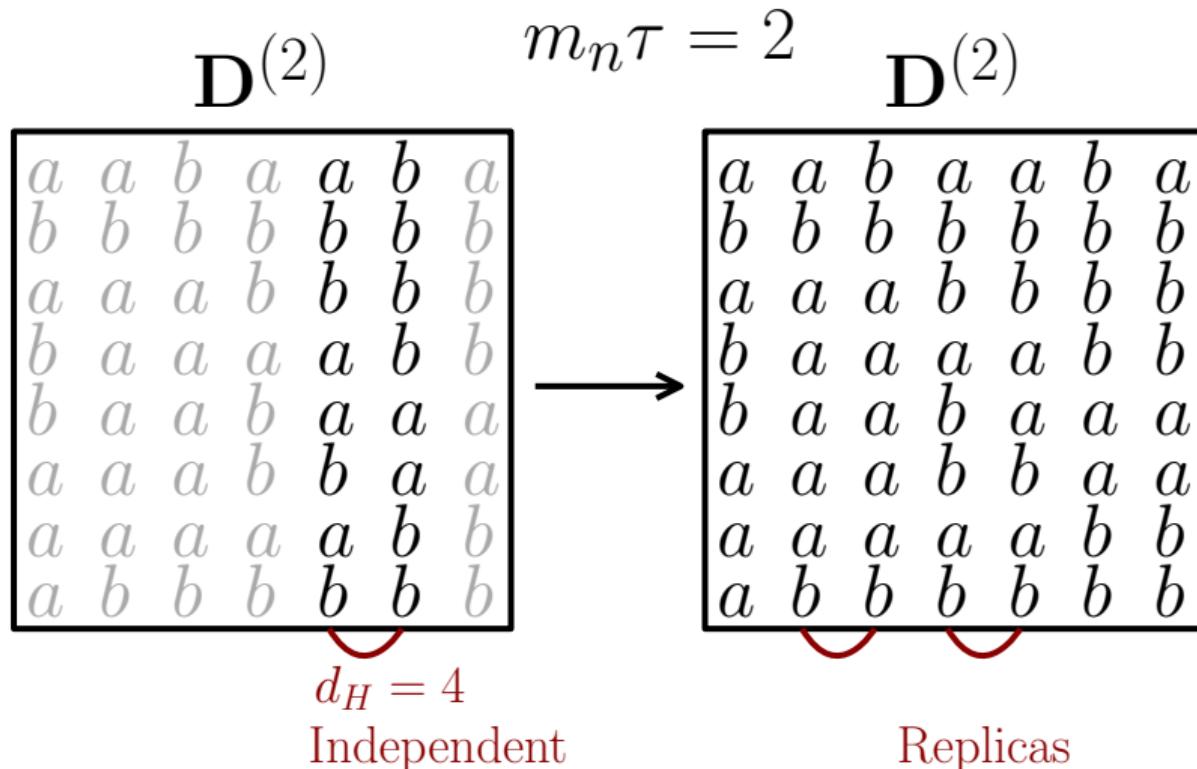
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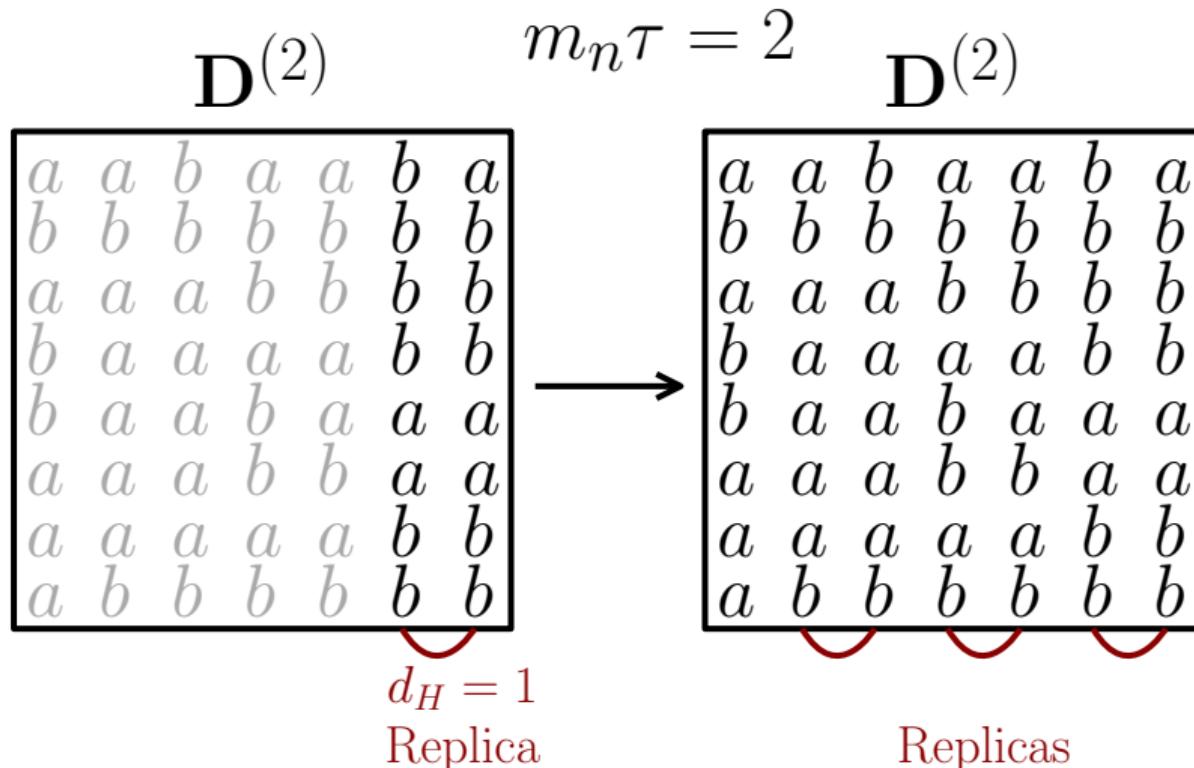
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- $m_n$  being exponential in  $n$  is enough.

# Lemma: Sketch of Proof

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- Apply Chernoff bound to the summands
- $\Theta(n)$  summands, each decaying exponentially with  $m_n$ .

# Seeded Deletion Detection Algorithm

- ① Perform noisy replica detection on  $\mathbf{D}^{(2)}$ .
- ② Discard all-but-one of the replicas from  $\mathbf{G}^{(2)}$  to obtain  $\tilde{\mathbf{G}}^{(2)}$ .
- ③ If necessary, apply a mapping  $\Phi$  to the entries of  $\tilde{\mathbf{G}}^{(2)}$  to obtain  $\tilde{\mathbf{G}}_{\Phi}^{(2)}$ 
  - $\Phi$  satisfies

$$\Pr(\Phi(Y_1) \neq X_2) > \Pr(\Phi(Y_1) \neq X_1)$$

- ④ Perform an exhaustive search over all potential deletion patterns on  $\mathbf{G}^{(1)}$ .
- ⑤ For each deletion pattern  $I$ , compute the total Hamming distance  $d_H(\tilde{\mathbf{G}}_I^{(1)}, \tilde{\mathbf{G}}_{\Phi}^{(2)})$  between  $\tilde{\mathbf{G}}_I^{(1)}$  and  $\tilde{\mathbf{G}}_{\Phi}^{(2)}$ .
- ⑥ Output the deletion pattern  $\hat{I}_{\text{del}}(\Phi)$ , minimizing total Hamming distance between  $\tilde{\mathbf{G}}_I^{(1)}$  and  $\tilde{\mathbf{G}}_{\Phi}^{(2)}$

$$\hat{I}_{\text{del}}(\Phi) = \arg \min_{I \subseteq [n]} d_H(\tilde{\mathbf{G}}_I^{(1)}, \tilde{\mathbf{G}}_{\Phi}^{(2)})$$

# Seeded Deletion Detection

## Lemma

Let  $I_{\text{del}}$  be the underlying deletion pattern. Then there exists a bijective mapping  $\Phi$  depending on  $p_{X,Y}$  and for seed size  $\Lambda_n \geq cnH_b(\delta)$ ,

$$\Pr(\hat{I}_{\text{del}}(\Phi) = I_{\text{del}}) \rightarrow 1 \text{ as } n \rightarrow \infty$$

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- A seed size linear with the column size  $n$  is sufficient!
- i.e., a seed size logarithmic with the row size  $m_n$  is sufficient!

# Lemma: Sketch of Proof

Detection:

- Union bound over all deletion patterns

$$\Pr(\hat{I}_{\text{del}}(\Phi) \neq I_{\text{del}}) \leq \sum_{I \subseteq [n], |I|=\hat{K}} \Pr(d_H(\tilde{\mathbf{G}}_I^{(1)}, \tilde{\mathbf{G}}_\Phi^{(2)}) \leq d_H(\tilde{\mathbf{G}}_{I_{\text{del}}}^{(1)}, \tilde{\mathbf{G}}_\Phi^{(2)}))$$

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- Observe

$$d_H(\tilde{\mathbf{G}}_I^{(1)}, \tilde{\mathbf{G}}_\Phi^{(2)}) - d_H(\tilde{\mathbf{G}}_{I_{\text{del}}}^{(1)}, \tilde{\mathbf{G}}_\Phi^{(2)}) = M - N$$

$$M \sim \text{Binom}(\Lambda_n(\hat{K} - f(I, I_{\text{del}})), q_0(\Phi))$$

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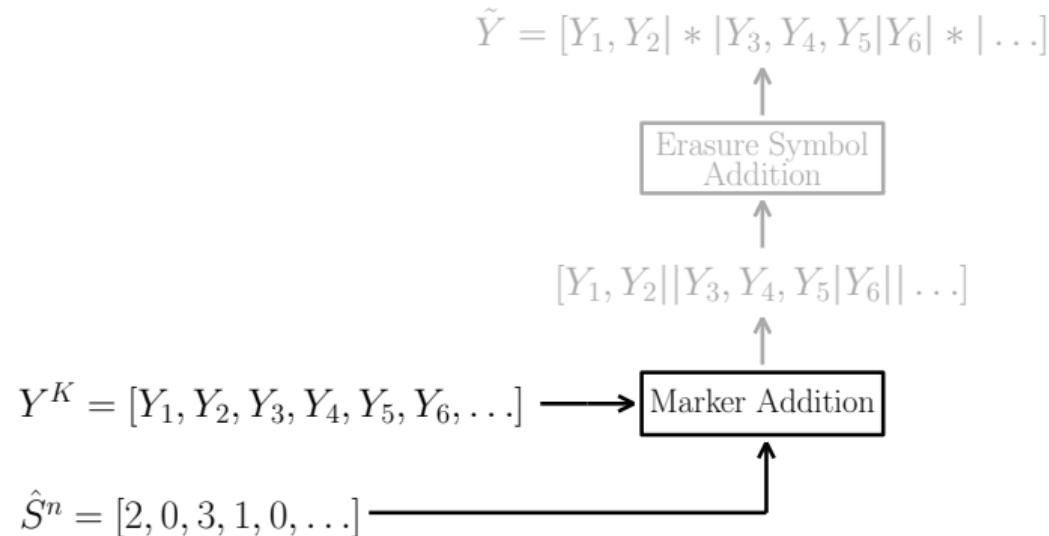
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- Sum over  $f(I, I_{\text{del}})$  instead of  $I$ .

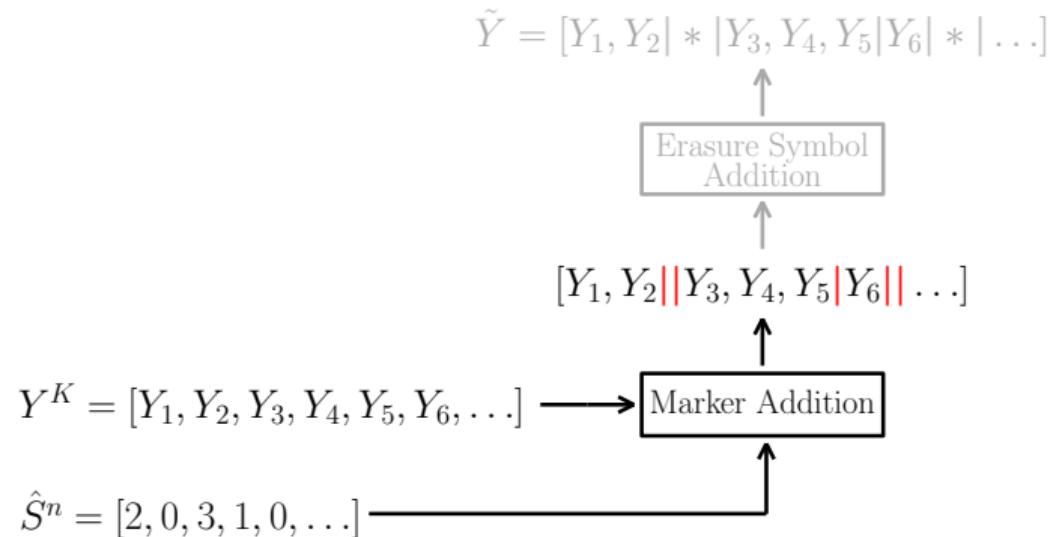
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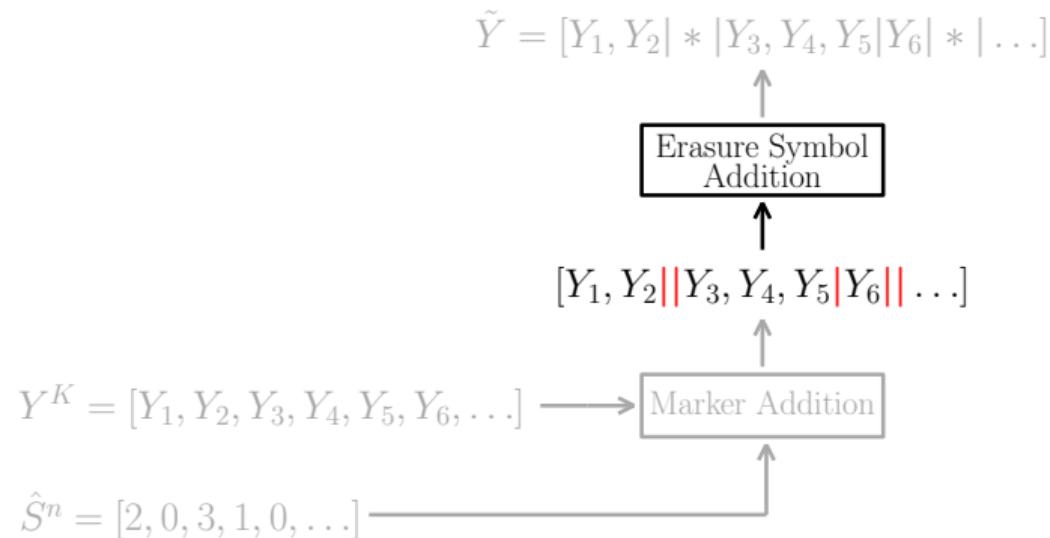
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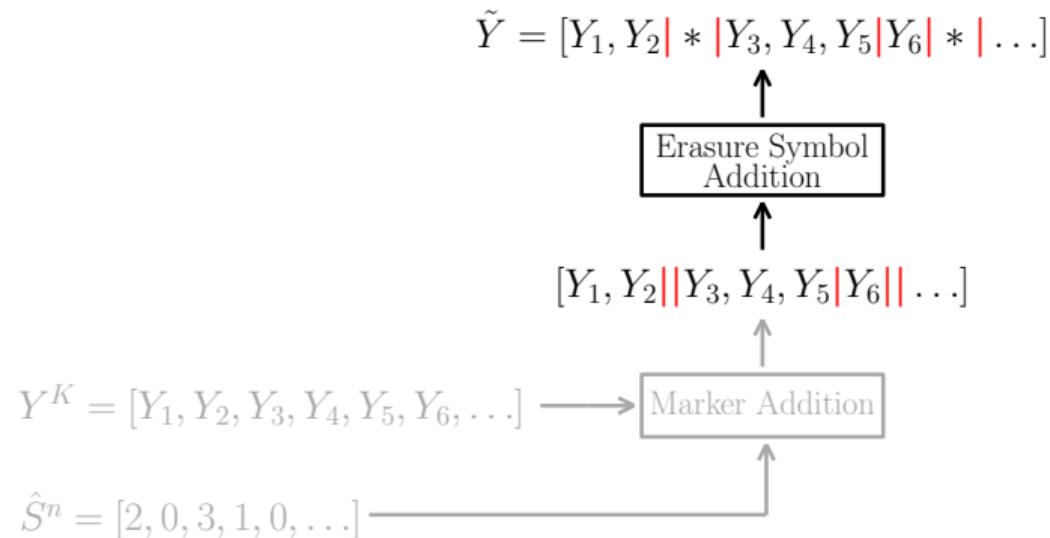
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$\tilde{Y}$ : the corresponding row of  $\tilde{\mathbf{D}}^{(2)}$ .

# Main Result

## Theorem: Main Result

Given a database distribution  $p_X$ , a column repetition distribution  $p_S$  and a noise distribution  $p_{Y|X}$ , for any seed order  $d \geq 1$ , the matching capacity is

$$C(d) = I(X; Y^S, S)$$

where  $S \sim p_S$  and  $Y^S = Y_1, \dots, Y_S$  such that

$$\Pr(Y^S = y_1, \dots, y_S | X = x) = \prod_{i=1}^S p_{Y|X}(y_i | x)$$

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- We have a complete characterization of the matching capacity.

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## 3 This Work

## 4 Main Results

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  - Database matching when the repetition pattern is not constant across rows.

# *Thank you! Q&A?*

## **Seeded Database Matching Under Noisy Column Repetitions**

**Serhat Bakirtas, Elza Erkip**  
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$$\Pr(Y_1 = X_1) > \Pr(Y_1 = X_2)$$

- This is not true in general!

## Seeded Deletion Detection: Example

$n = 6, \Lambda_n = 8$ .  $\mathfrak{X} = \{a, b\}, p_X(a) = p_X(b) = 0.5, p_{Y|X} \sim \text{BSC}(q), q = 0.75$ .

$$I_{del} = [1, 3]$$

$\mathbf{G}^{(1)}$

b	b	a	b	b	a
b	b	a	b	a	a
a	b	a	b	b	b
a	a	a	b	a	b
a	a	a	a	a	a
a	a	a	b	b	a
b	b	b	a	b	a
b	b	a	b	a	a

$\tilde{\mathbf{G}}^{(2)}$

b	b	b	a
b	b	a	a
b	b	b	b
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b	b	b	a	b	a
b	b	a	b	a	a

$\tilde{\mathbf{G}}^{(2)}$

b	b	b	a
b	b	a	a
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b	b	a	b	a	a
a	b	a	b	b	b
a	a	a	b	a	b
a	a	a	a	a	a
a	a	a	b	b	a
b	b	b	a	b	a
b	b	a	b	a	a

$\tilde{\mathbf{G}}^{(2)}$

a	b	a	b
a	a	b	b
a	a	a	a
b	a	b	a
b	a	b	b
a	a	a	b
a	b	a	b
a	a	b	b

$$\hat{I}_{del} = [2, 6]$$

## Seeded Deletion Detection: Example

$n = 6, \Lambda_n = 8$ .  $\mathfrak{X} = \{a, b\}, p_X(a) = p_X(b) = 0.5, p_{Y|X} \sim \text{BSC}(q), q = 0.75$ .

$$I_{del} = [1, 3]$$

$\mathbf{G}^{(1)}$

$b$	$b$	$a$	$b$	$b$	$a$
$b$	$b$	$a$	$b$	$a$	$a$
$a$	$b$	$a$	$b$	$b$	$b$
$a$	$a$	$a$	$b$	$a$	$b$
$a$	$a$	$a$	$a$	$a$	$a$
$a$	$a$	$a$	$b$	$b$	$a$
$b$	$b$	$b$	$a$	$b$	$a$
$b$	$b$	$a$	$b$	$a$	$a$

$\tilde{\mathbf{G}}^{(2)}$

$a$	$b$	$a$	$b$
$a$	$a$	$b$	$b$
$a$	$a$	$a$	$a$
$b$	$a$	$b$	$a$
$b$	$a$	$b$	$b$
$a$	$a$	$a$	$b$
$a$	$b$	$a$	$b$
$a$	$a$	$b$	$b$

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- After applying  $\Phi$ , we can use the aforementioned algorithm.

## Seeded Deletion Detection: Example

$$I_{del} = [1, 3]$$

$\mathbf{G}^{(1)}$

b	b	a	b	b	a
b	b	a	b	a	a
a	b	a	b	b	b
a	a	a	b	a	b
a	a	a	a	a	a
a	a	a	b	b	a
b	b	b	a	b	a
b	b	a	b	a	a

$\tilde{\mathbf{G}}^{(2)}$

a	b	a	b
a	a	b	b
a	a	a	a
b	a	b	a
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$$\hat{I}_{del}(\Phi) = [1, 3]$$

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$$\mathbf{G}^{(1)}$$

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a	a	a	b	a	b
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b	b	b	a	b	a
b	b	a	b	a	a

$$\tilde{\mathbf{G}}_{\Phi}^{(2)}$$

b	a	b	a
b	b	a	a
b	b	b	b
a	b	a	b
a	b	a	a
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## Seeded Deletion Detection: Example

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$$\mathbf{G}^{(1)}$$

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a	b	a	b	b	b
a	a	a	b	a	b
a	a	a	a	a	a
a	a	a	b	b	a
b	b	b	a	b	a
b	b	a	b	a	a

$$\tilde{\mathbf{G}}_{\Phi}^{(2)}$$

b	a	b	a
b	b	a	a
b	b	b	b
a	b	a	b
a	b	a	a
b	b	b	a
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## Seeded Deletion Detection: Example

$$I_{del} = [1, 3]$$

$$\mathbf{G}^{(1)}$$

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b	b	a	b	a	a
a	b	a	b	b	b
a	a	a	b	a	b
a	a	a	a	a	a
a	a	a	b	b	a
b	b	b	a	b	a
b	b	a	b	a	a

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b	a	b	a
b	b	a	a
b	b	b	b
a	b	a	b
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b	b	b	a
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## Lemma: Sketch of Proof

Existence of  $\Phi$  with desired property:

- Let

$$q_0(\Phi) \triangleq \Pr(\Phi(Y_1) \neq X_2)$$

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- Thus, as long as  $p_{Y|X} \neq p_Y$ ,

$$\exists \Phi \ q_0(\Phi) > q_1(\Phi)$$