1. Introduction to natural language processing

Subject: Task: Common Problems:

Use Cases:

- 1. Assigning subject categories, topics, or genres
- 2. Spam detection
- 3. Age/Gender detection
- 4. Language Identification
- 5. Smart assistant
- 6. Language translation

1.1. Text classification

Subject: document d, fixed set of classes $C = \{c_1, c_2, ...\}$ Task: predicted class c

Common Problems:

1. How to classify

Hand-coded rules. Use the human defined combination of words, phrases. Example: (spam: black-list-address OR ("dollars" AND "have been selected"))

Pros: may have high accuracy Cons: took too long time for build and maintain, requires an expert

Supervised ML. Use classifier to train model on data.

Pros: may have high accuracy. took less time. easy to maintain. Cons: may have less accuracy, need more engineering resource.

- 1. Get training set of data: (d_i, c_j)
- 2. Configure and train model

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