

2023 July NewsLetter

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Online Special
Exhibition



GobizKOREA
Main Event



Off-line
Exhibition
Participation
Agency Event



Korea
Trade News

1. Online Special Exhibition

The National Strategic Technology Nurture Plan is a pan-government collaboration strategy to make Korea lead the technology competition rather than to follow already existing trends.

Spotlight on National Strategic Technology

Join our journey to the national strategic technology

Hybrid Board
Ultra-8175

Alpha Captain21
Alpha Captain21

Transparent Lcd
Transparent Lcd
Showcase156

DAEWANG KING
UV Lamp Anion
Humidifier

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2. GobizKOREA Main Events

KOSME will hold "Korea Sourcing Week 2023" on September 21~22, 2023. The main purpose of this fair is to introduce innovative K-products to overseas buyers. We hope to join and wish your business field extension.

2023 KOREA SOURCING WEEK

Sep. 21 22

Special Benefit

- Round-trip Airfare by e-Rickat
- Free hotel accommodation up to 3 nights (including breakfast)

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1. Off-line Exhibition Participation Agency Event

GobizKorea will be opened special pavilion to follow exhibition on July - August to bring our GobizKorea supplier member's products. If you have chance, please visit GobizKorea Pavilion and check and discuss with GobizKorea Trade team!

Japan IT Week Nagoya

Jul.19 (Wed) - 21. (Fri). 2023

From July 19-21, Gobizkorea will be opened special offline pavilion at Japan IT Week Nagoya in Part Messe Nagoya Japan and will represent GobizKorea Supplier member's IT fields that are indispensable for system construction such as AI & Business Automation, Information Security, Digital Marketing, Cloud Computing, Data Center etc.

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Vietfood & Beverage 2023

10 - 12/8/2023

Vietnam

From August 10-12, Gobizkorea will be opened special offline pavilion at Vietfood & Beverage 2023 in Ho Chi Min which is leading trade promotion events in Vietnam.

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ASD MARKETWEEK

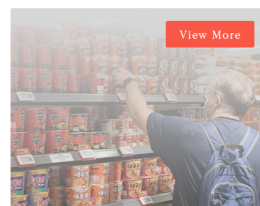
August 20 - 23, 2023

Las Vegas Convention Center

From August 20-23, Gobizkorea will be opened special offline pavilion at ASD Market Week (previously ASD AMD) which is the most comprehensive trade show as the leading B2B trade show Las Vegas.

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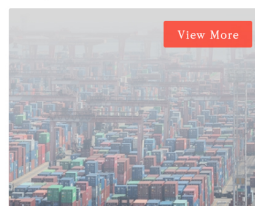
4. Korea Trade News



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'K-Ramen' Wave; First-half Exports Exceed 400 Million Dollars

The export value of our instant noodles has hit a record high this year, surpassing 400 million dollars in the first half. Orders are pouring in from not only Asia



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CTrade Deficit Overcome After 16 Months

South Korea's monthly trade balance has successfully turned into a surplus for the first time in 16 months. This has been a result of a decrease in imports due to a drop in international oil prices amid the strong performance of car exports.