Serena Morris

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EDUCATION

UNIVERSITY OF TECHNOLOGY, Kingston   **2026**

Bachelor of Science in Computing, *3.21gpa*
Relevant course work: Advanced Programming, Operating Systems, Information Technology Project Management, Data Structures, Analysis of Algorithms, Software Engineering Analysis & Design

UDEMY COURSE, Online   **2024**

Figma UI UX Design Essentials

UDEMY COURSE, Online   **2024**

Java 17 Masterclass COURSE

UDEMY COURSE, Online   **2024**

WEB DEV BOOTCAMP
Relevant course work: HTML, CSS, Javascript, Node, React, PostgreSQL, Web3 and DApps

UDEMY COURSE, Online   **2024**

DESIGN RULES: Principles + Practices for Great UI Design

EXPERIENCE

PackIt4UJA, Kingston, Jamaica   **August 2021 – July 2022**

Warehouse Attendant

- Managed package processing, cash handling, and customer inquiries through online platforms in a fast-paced shipping company.
- Delivered excellent customer service, dealing with packages and clients across multiple online platforms.

Facey Pharmaceutical, Kingston, Jamaica   **July 2022 - Present**

Brand Ambassador

- Promoted products through various campaigns, provided customer support, and managed client relationships.
- Delivered exceptional customer service, increasing product awareness and regional sales.

Freelance, Remote   **January 2023 – January 2024**

Virtual Assistant

- Managed administrative tasks for diverse clients, including email handling, scheduling, and website/landing page creation.

- Designed marketing materials (flyers, posters), contributing to seamless operations for small businesses.
- Demonstrated high adaptability, strong communication, and effective time management across remote teams.

Beach Mart, NC USA   **May 2023 – September 2023**

Cashier/Stocker (Cultural Exchange Program)

- Engaged with international customers, managed transactions, and restocked merchandise in a high-demand tourist environment.

PROJECTS & EXTRACURRICULAR

Explorer AI (Java Desktop Application)   .
- Designed and developed a robust file browsing application using **JavaFX**, integrating AI features with **Microsoft Azure** and **OpenAI APIs**.
- Implemented advanced functionalities to display files and directories with detailed metadata (size, type, last modified date) in a user-friendly interface.
- Incorporated **AI-based** file content analysis using Azure's Text Analytics, Computer Vision, and Speech-to-Text **APIs** for generating summaries and transcriptions of text, image, and audio files.
- Streamlined algorithmic design for handling various file formats (PDF, DOCX, MP3, etc.) and integrated third-party services for advanced file processing.
- Focused on clean, maintainable code with comprehensive error handling and a structured Maven project setup for easy collaboration and scalability.

Quiz Creation Platform (Web Application)   .
- Designed and developed a responsive web application to create and display quizzes using HTML, CSS, **Vue.js**.
- Ensured full responsiveness of the webpage across desktop and mobile devices, enhancing usability for a wide audience.
- Utilized dynamic content rendering for seamless display of quiz results upon submission.
- Created an interactive user interface showcasing real-time responsiveness and layout adaptability.

Figma UI Design Mobile App   .
- Created a full mobile app design using Figma, focusing on user experience and visual design principles.
- Applied UX/UI laws for improved navigation, ensuring seamless user interaction.
- Designed interactive prototypes to showcase app features such as user onboarding, profile management, and dashboard functionality.

Skincare Landing Page   .
- Designed and built a responsive skincare product landing page using HTML and CSS.
- Ensured a user-friendly layout with product descriptions, customer testimonials, and a call-to-action for purchases.

- Optimized the webpage for mobile responsiveness and SEO, ensuring accessibility on various devices.

Activity -
- Member of the UTech AI Club, Future Marketers Association, UTECH'S Future Devs Club and Utech's SAPNA Club
- Passionate about UX/UI design and front-end development, with a keen interest in creating user-centric applications.

SKILLS

Programming languages: Java, JavaScript, C, HTML/CSS

Computer software/ frameworks: Vue.js, Figma, Microsoft Office, Excel, PowerPoint, Git, Canva, Adobe Illustrator, Azure

Web Development: Front-end design and development (HTML, CSS, JavaScript, Vue.js)

UX/UI Development: Figma