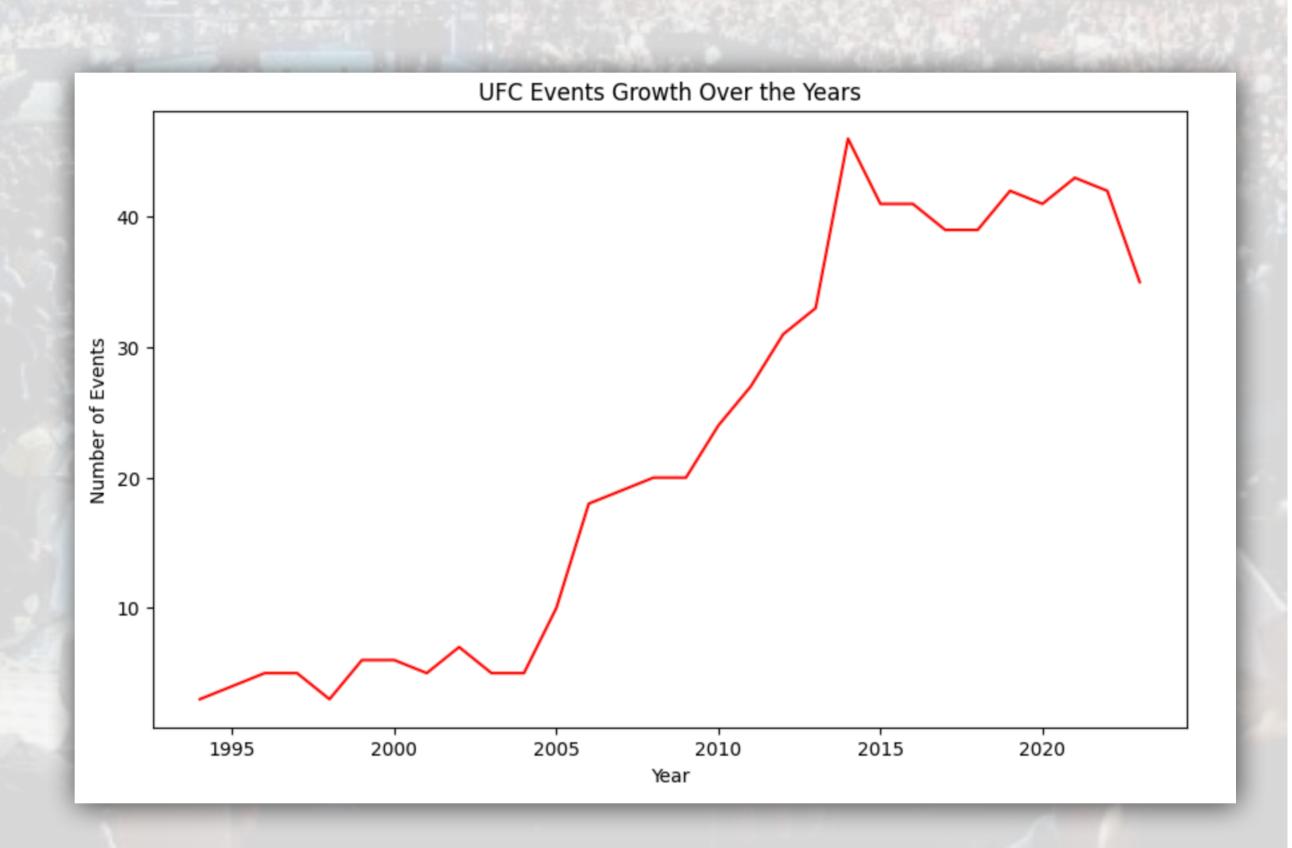
How secure a win in the UFC: A Data-Driven Approach to Decision Victories

Emphasizing volume over brute force





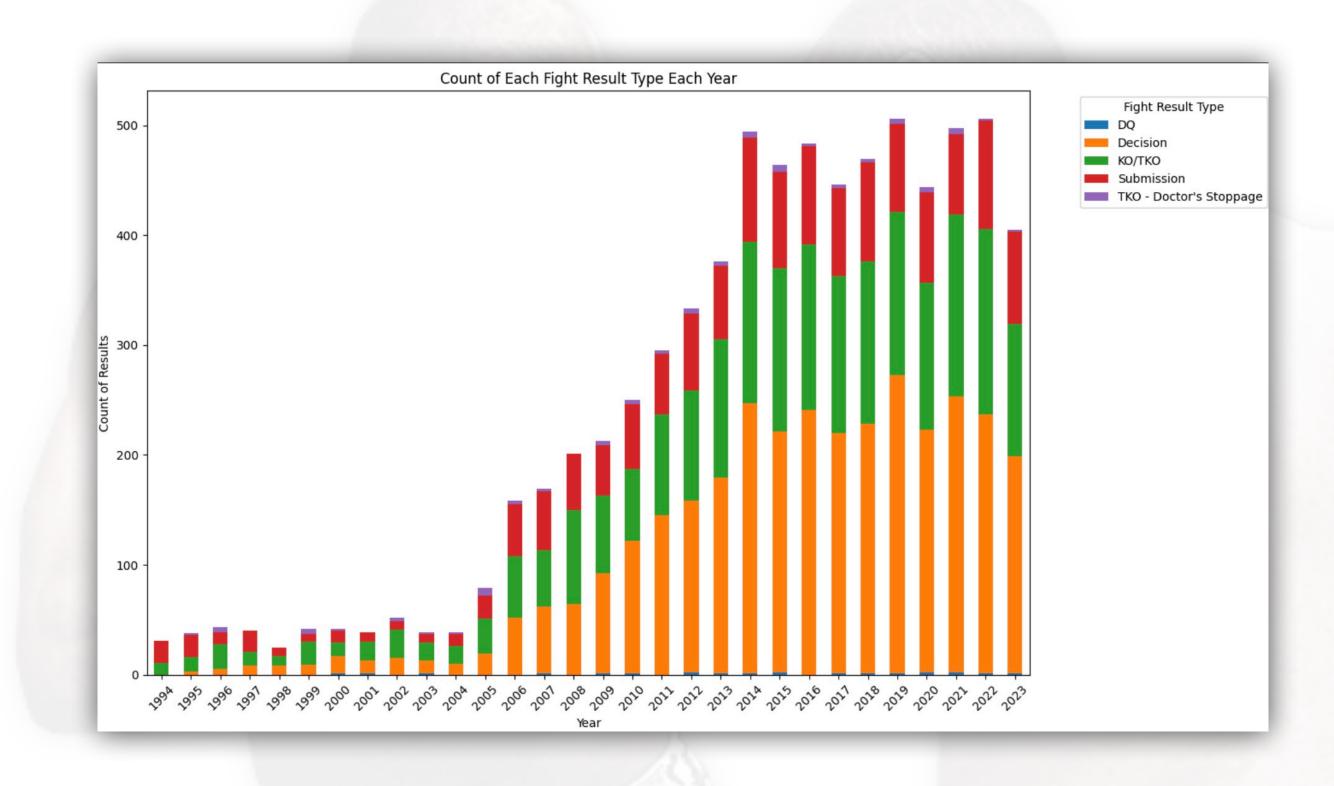
UFC is becoming more popular

- More audience
- More revenue
- More competitors

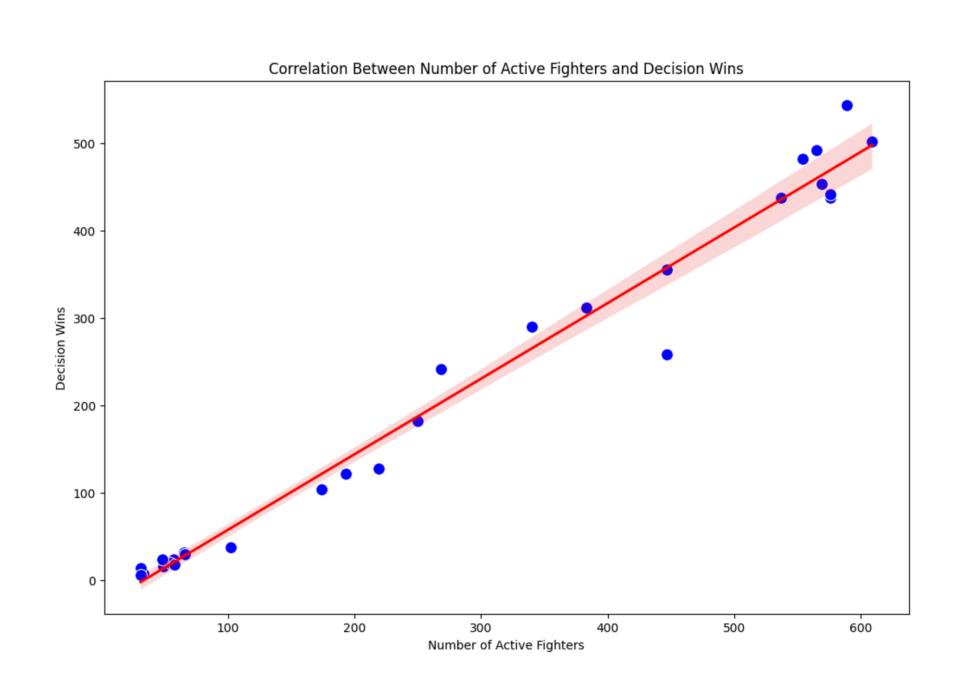


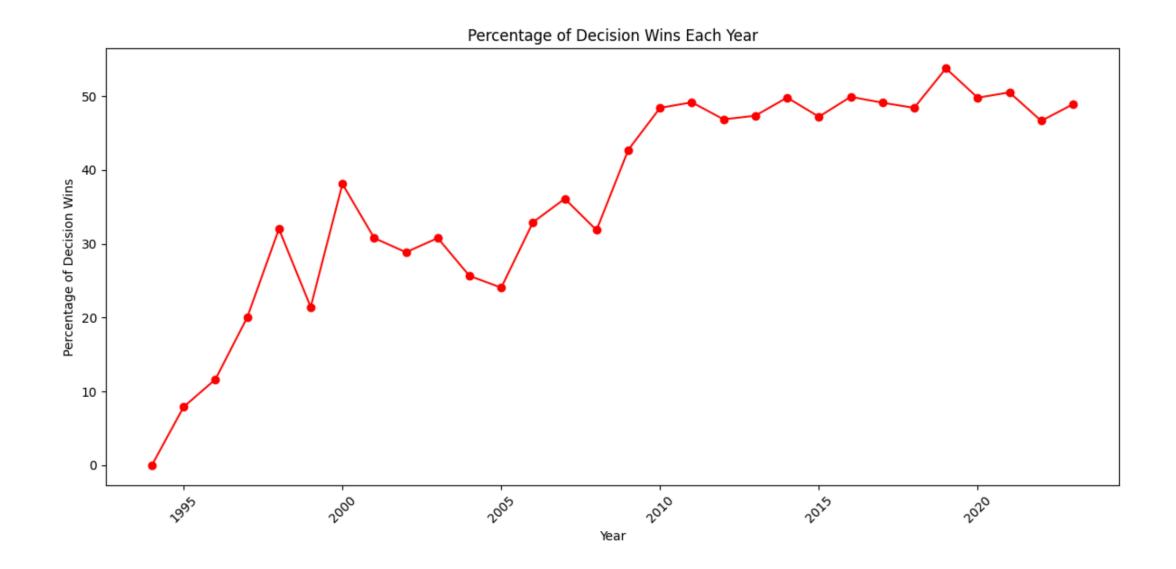
This leads to more competitive environment

- Fighters becoming more cautious
- Less finishes
- More fights going to distance



Decision wins on average are increasing across the promotion, all weight classes

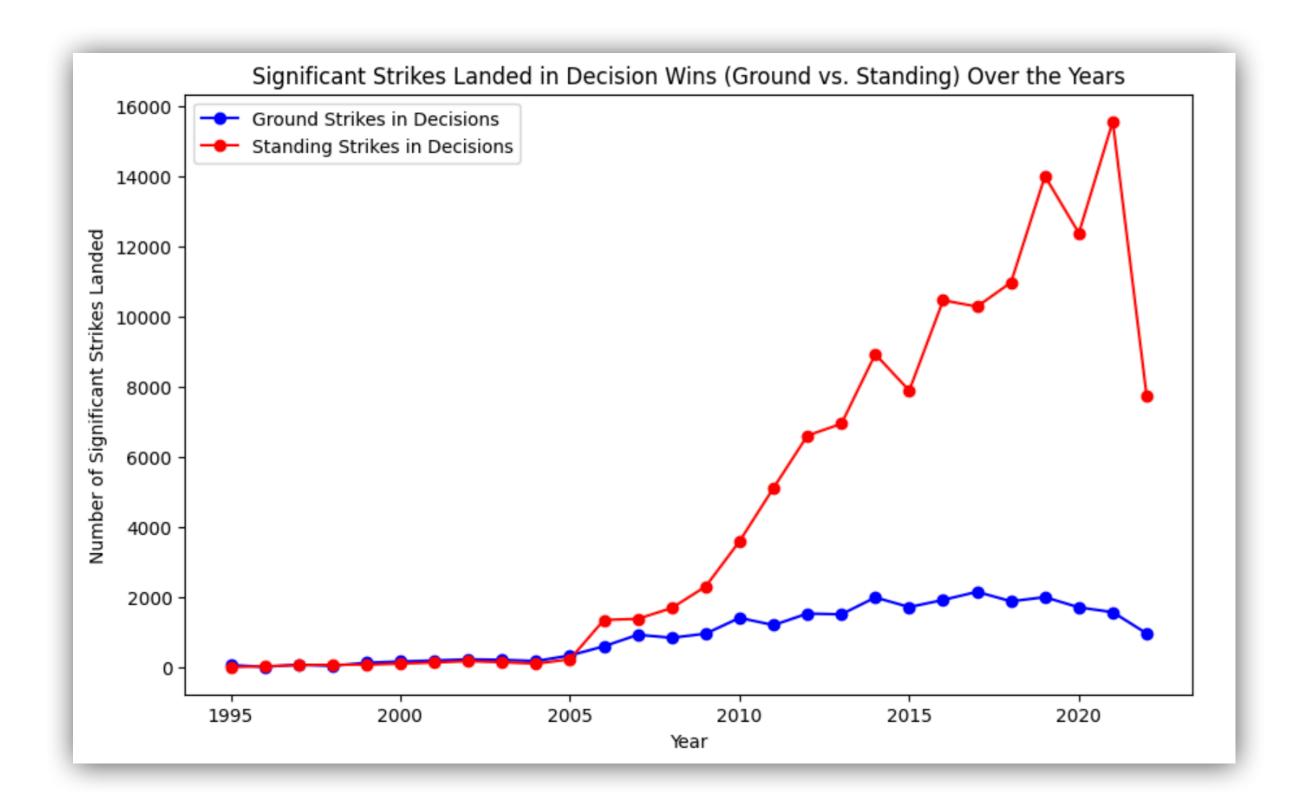




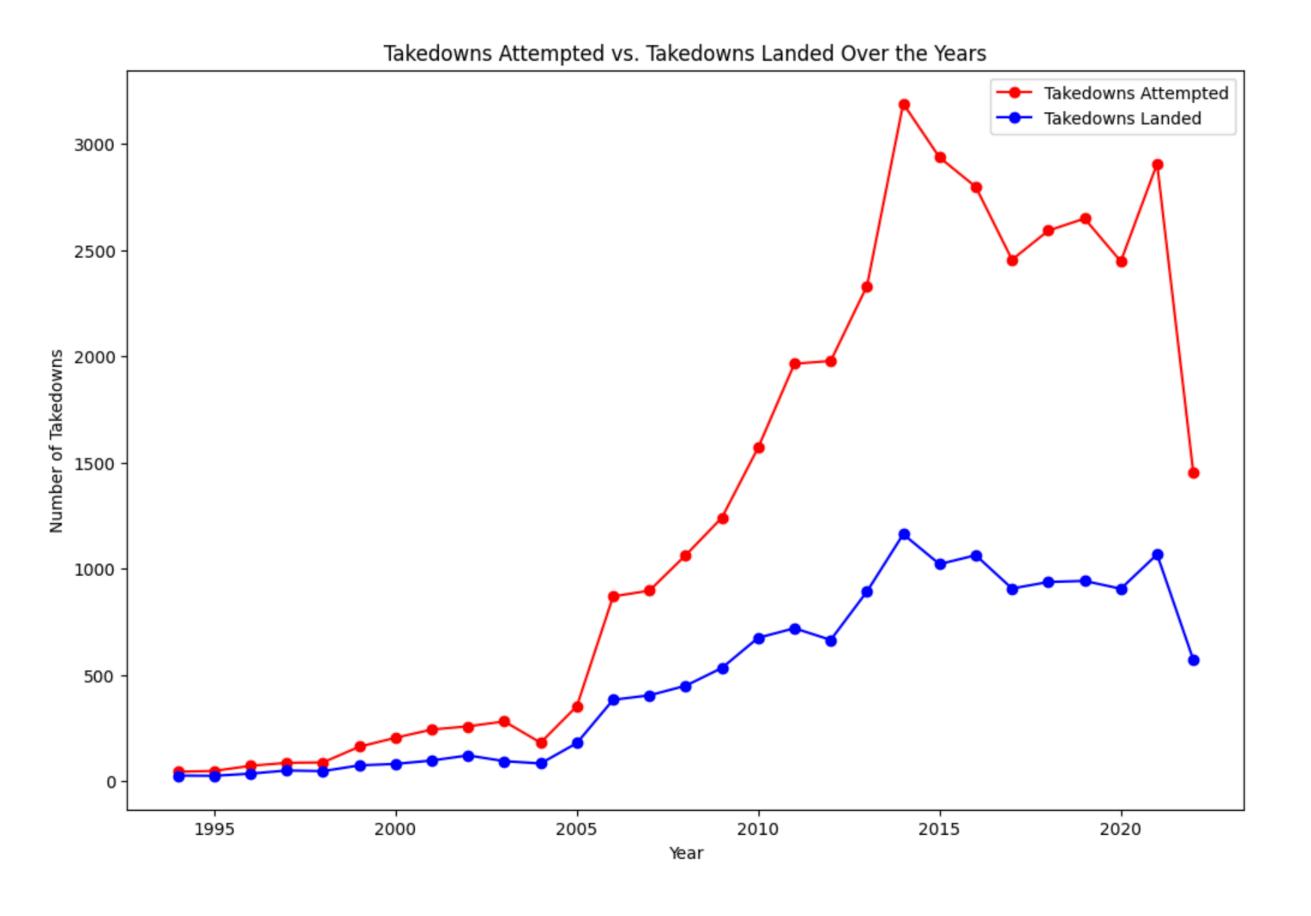
Increased competition, leads fighters to actively pursuing more safer approach to win a fight, each blue dot is specific year data point

Output of strikes are increasing

- Fighters are more focused on volume of strikes
- Volume is increased rapidly
- While strikes on the ground is favored less







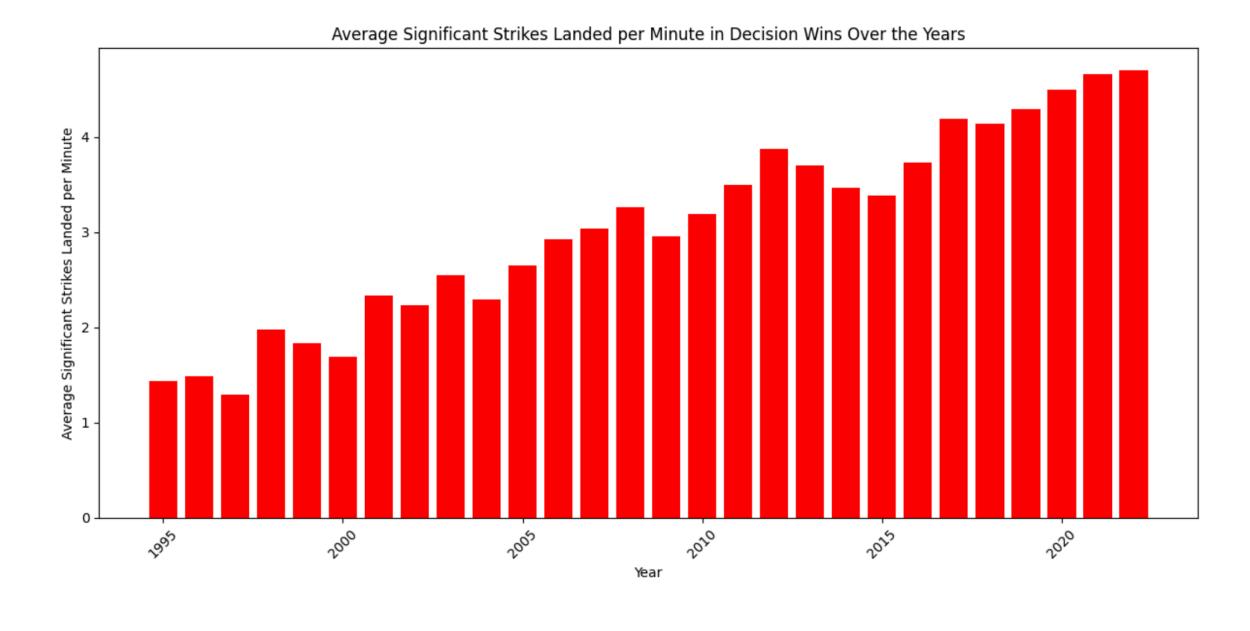
More takedowns are attempted

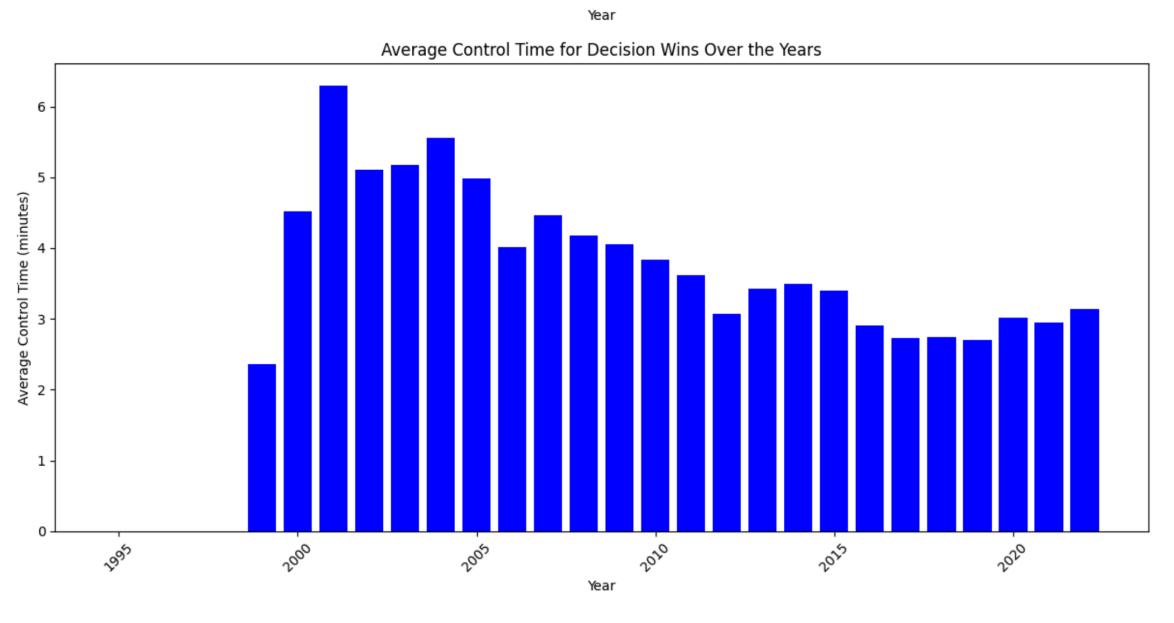
- Takedown defense becoming more widespread skill
- Fighters becoming more well rounded

Output of strikes per minute

- Fighters are outputting more strikes
- Fighters lesser preference for grappling







Winning formula

By analyzing data, we can calculate a specific conditions to win an average UFC fight via decision victory

To increase your chances of winning a decision in UFC, consider the following strategy:

- Land an average of 3.82 significant strikes per minute.
- Attempt around 4.85 takedowns during the fight.
- Ensure you successfully land about 2.18 of those takedown attempts.
- Aim to control your opponent for an average of 4.56 minutes throughout the fight.