Serina Chang

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EDUCATION	Stanford University, Stanford, CA Ph.D. candidate, Computer Science Advised by Prof. Jure Leskovec and Prof. Johan Ugander	2019-present
	Columbia University, New York, NY B.A., Computer Science, concentration in Sociology, <i>magna cum laude</i> Advised by Prof. Kathleen McKeown GPA: 3.97/4.00, Dean's List (all semesters)	2015-2019
HONORS	Outstanding Undergraduate Researcher Award, Computing Research Association Graduate Research Fellowship, National Science Foundation The Finch Family Fellowship, Stanford University, School of Engineering Phi Beta Kappa, Columbia University Theodore R. Bashkow Award, Columbia University, Computer Science Academic Excellence Award, Columbia University, Computer Science Collegiate Award Finalist, National Center for Women and Information Technology King's Crown Leadership Award, Innovation and Enhancement, Columbia University	2019 2019 2019 2019 2019 2019 2018 2018
PUBLICATIONS	*indicates co-first authorship.	

- [1] **Serina Chang**, Mandy L. Wilson, Bryan Lewis, Zakaria Mehrab, Komal K. Dudakiya, Emma Pierson, Pang Wei Koh, Jaline Gerardin, Beth Redbird, David Grusky, Madhav Marathe, and Jure Leskovec. Supporting COVID-19 policy response with large-scale mobility-based modeling. KDD 2021 (Applied Data Science Track).
- [2] **Serina Chang***, Emma Pierson*, Pang Wei Koh*, Jaline Gerardin, Beth Redbird, David Grusky, and Jure Leskovec. Mobility network models of COVID-19 explain inequities and inform reopening. *Nature*, 2020. Also presented at Networks 2021 (oral) and NeurIPS 2020 ML for Health Workshop. Coverage in 300+ news outlets, including The New York Times, The Washington Post, Bloomberg, CNN, Fox Business, Wired, NPR, The Telegraph, MIT Technology Review, and Nature News.
- [3] **Serina Chang** and Kathleen McKeown. Automatically inferring gender associations from language. EMNLP 2019 (short paper). Oral presentation.
- [4] **Serina Chang**, Ruiqi Zhong, Ethan Adams, Fei-Tzin Lee, Siddharth Varia, Desmond Patton, William Frey, Chris Kedzie, and Kathleen McKeown. Detecting gang-involved escalation on social media using context. EMNLP 2018 (long paper). Oral presentation.
- [5] Jessica Ouyang, **Serina Chang**, and Kathleen McKeown. Crowd-sourced iterative annotation for narrative summarization corpora. EACL 2017 (short paper). Oral presentation.

WORKING PAPERS

- [1] **Serina Chang** and Johan Ugander. To recommend or not? A model-based comparison of item-matching processes. 2021. Also presented at IC2S2 2021 (oral).
- [2] Kyle Kawagoe*, Mark Rychnovsky*, **Serina Chang**, Greg Huber, Lucy M. Li, Jonathan Miller, Reuven Pnini, Boris Veytsman, and David Yllanes. How much do superspreaders matter? Epidemic dynamics in inhomogeneous populations. 2021.
- [3] **Serina Chang**. Disentangling word association in distributional semantics with WordNet. 2019.

TEACHING & MENTORSHIP

Research mentor, Stanford University

2020-present

■ Mentoring 3 students in Prof. Leskovec's lab on research projects related to COVID-19 modeling and mobility

Mentor, Stanford Computer Science, Undergraduate Mentoring Program

2020-present

• Mentoring an undergraduate student in Computer Science on research, classes, and career paths

Instructor, Girls Who Code, Summer Immersion Program

2019

- Served as the primary teacher for a classroom of 20 high school girls
- Taught a 7-week curriculum including Python, HTML, CSS, JavaScript, and Arduino

Workshop organizer, NYC Digital Humanities Week 2019 ■ "Beyond Bechdel: Using Computation to Analyze Gender in Film," co-organized and co-taught with Kara Schechtman Introduced techniques in natural language processing and data science to analyze movies; provided sample code and data Instructional assistant, Columbia University, Data Structures in Java (COMS 3134) 2017 Led discussion sections, held weekly office hours, and graded assignments and exams **Peer tutor**, Columbia University, Computer Science Theory (COMS 3261) 2017 WORK Software Engineering Intern, Google, Geo Assistant 2018 **EXPERIENCE** ■ Built a new, user-facing feature for Google Search and Assistant Implemented backend to parse queries in Search and optimize accuracy in the feature's triggering patterns Worked with UX designer and PM to create frontend for the feature **Engineering Practicum Intern**, Google, Search Site Reliability Engineering (SRE) 2017 Improved internal tools for monitoring and tracking requests to Google Now 2021 INVITED TALKS OECD-ODISSEI Webinar on Open Data Infrastructure Stanford University, Networks (MS&E 135) 2021 Stanford San Diego Alumni Club, Speaker Event 2021 NeurIPS, COVID-19 Symposium 2020 AI Science Spotlight Series 2020 Placekey Community Seminar 2020 Stanford University, Stats ML Retreat 2020 Columbia University, NLP Seminar 2019 Columbia University, Emerging Scholars Program (COMS 1404) 2018 **SERVICE** Journal reviewer for: American Journal of Sociology ACM Transactions on Spatial Algorithms and Systems **Conference reviewer** for: ■ ACL 2021, NLP for Social Good Theme ■ ACL 2021, NLP for Positive Impact Workshop ICLR 2021, AI for Public Health Workshop **LEADERSHIP** Lean In at Columbia, Columbia University 2016-2019 • Co-President (2017-2018); Senior Advisor (2018-2019) Grew active membership by 5x to reach over 100 committed members attending weekly meetings • Founded a mentorship program that connected over 70 student-mentor pairs Organized the first Lean In at CU conference, sponsored by Microsoft, Facebook, IBM, and others 2016-2019 Womxn in CS (WiCS), Columbia University Academic Chair (2016-2019) Founded WiCS Lightning Talks, a series for student researchers to share their research with student audiences Organized panels with faculty and mentorship events with upperclassmen to help students navigate academics in CS Intercollegiate Chamber Music Festival (ICMF), NYC 2017-2019 Co-founded and co-produced with Cindy Liu and Dean Deng, in collaboration with the Chamber Music Society of Lincoln Center; the festival has just finished its fourth successful year ICMF is an annual, weekend-long music festival for collegiate chamber musicians; events include a performers' showcase

- at Lincoln Center, masterclasses with world-renowned artists, and talks with industry leaders

ACTIVITIES

Music Performance Program (MPP), Columbia University

2015-2019

- Took lessons in chamber music and piano
- Selected 3 times to perform in MPP's end-of-year concert at Carnegie Weill Hall

Precollege Program, Manhattan School of Music (MSM)

2003-2015

- Took lessons in piano, violin, chamber music, orchestra, music theory, and ear training
- Recipient of the Rosetta Goodkind Scholarship and the Ralph Zola Scholarship
- Multi-time winner of MSM's concerto and chamber music competitions
- Featured on NPR's From The Top; recipient of the National YoungArts Merit Award; winner of international piano competitions including American Protégé, American Fine Arts Festival, and New York International Artists Association