



# Big Data





# Big Data

- Big data term is used for high volume of data
- The reason is to have **digital data** in everywhere
- Social media shares, network logs, sensors on the cars ...



Big data has one or more features like that

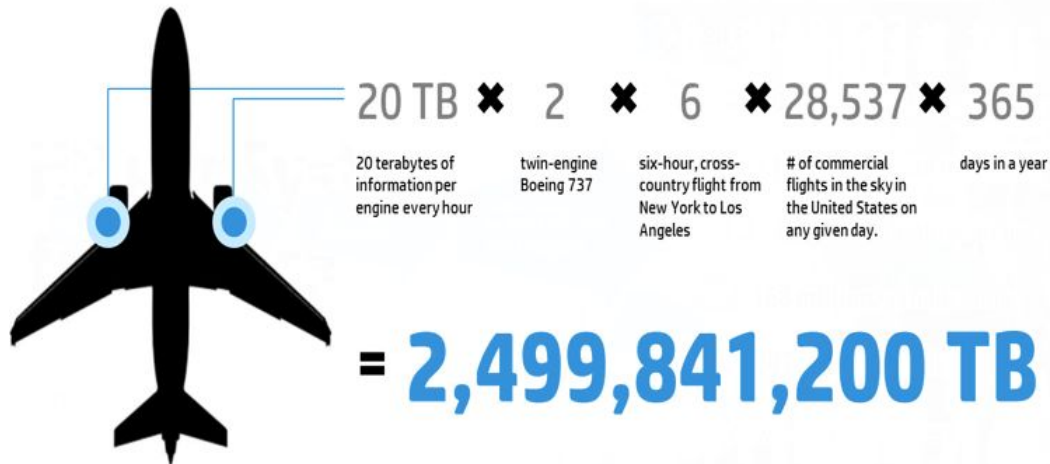
- Volume
- Velocity
- Variety
- Veracity
- Value



# Volume

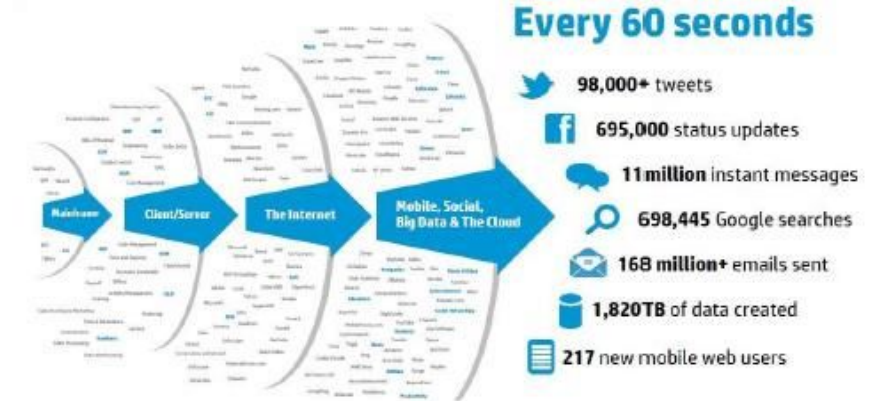
Represents the volume of data

Sensor data from a cross-country flight



# Velocity

Represents the speed of data



# Variety

Represents the diversity of data





# Veracity

Represents the complexity of data

- Complex and bad data



# Value

Data is valuable

- Recommendation system etc





# Finish

