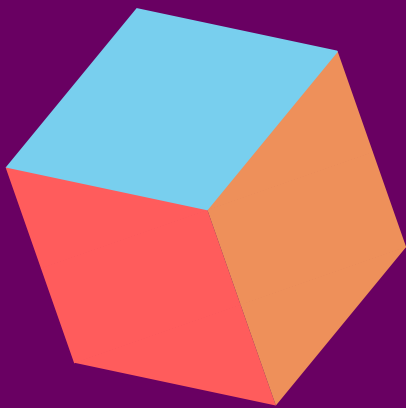
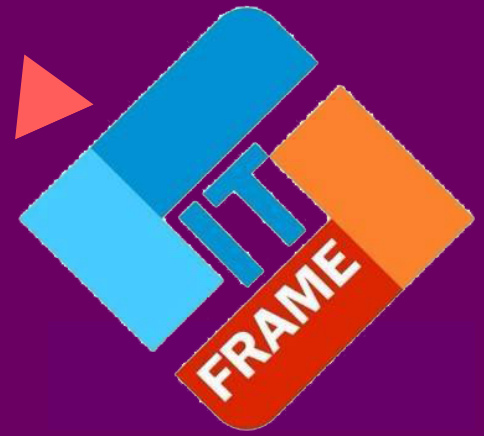


UI/UX DESIGN



UI/ UX STRATEGY

We define business tasks, user needs and create an adequate UX-strategy, precisely based on project demands.

INFORMATION ARCHITECTURE, UI DESIGN.

- We figure out the project IA taking into consideration functional specifics and importance to provide user-friendly and fast access to the content.
- We create a wireframe for every unique screen or page and then gather them into static or dynamic prototype using adaptive approach.
- After design concept is approved, we create design for every unique app screen or web site's page. The UI design at this step is ready to be implemented in the final product.

