

XSCALE Alliance certifies that on 25 June 2017

**John Farrow**



completed all requirements necessary  
to become a

**Coach and Trainer**  
of

**Exponential Product Management**

XSCALE Alliance is a global ecosystem promoting the principles of Agile Organization. XSCALE Product Management is a practice pattern language enabling right-sized teams composed of business, design and technical authorities to continuously reduce market dynamics and business drivers to well-formed, maximum impact product backlogs in order to optimize throughput and thereby ROI.

authorized by Peter Merel, CTO, XSCALE Alliance

*Peter Merel.*