

Luis Alberto Serrano García

Developer - UI/UX designer

CONTACT

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(614) 539-48-36

EXPERIENCE

CANPLAST / Frama-Tech - UI/UX Developer

FEB 2024 - PRESENT

Redesign and Restructure of the Digital Store

In my role as a Front-End Developer and UI/UX Designer, I participated in the redesign and restructuring project of the company's online store, utilizing Shopify and Liquid. This project involved implementing new functionalities and optimizing the website's performance, resulting in a significant improvement in the user experience and interface.

UI/UX designer

Additionally, I have worked on designing user interfaces for various applications managed by the company. My approach has always been user-centered design, creating intuitive, responsive, and accessible experiences. To ensure the precise implementation of my designs, I consistently collaborated with other developers, maintaining visual consistency across all company products.

MetaMap — Developer / UI/UX designer

DEC 2021 - PRESENT

Frontend - Backend developer

In my current position, I specialize in developing user interfaces and web applications using React JS as the main set of technologies, supported by antd (Ant Design) as my UI library to maintain design consistency in the user interface.

UI/UX designer

I play a key role in the development of various projects by creating Mockups. I used Adobe Illustrator, Adobe XD and Figma as my primary tools to design detailed and appealing visual layouts. These Mockups became an essential reference for the team throughout the development process.

(internships) Graduate Laboratory of Instituto tecnológico de Chihuahua

AUG 2021 - JAN 2022

Computer Vision and Machine Learning Curriculum Renewal

I actively participated in the renewal of the curriculum for Computer Vision and Machine Learning Systems. My main responsibilities included developing Python-based exercises

SUMMARY

I am a creative and perfectionist person, passionate about both design and programming. Throughout my career, I discovered that my true calling lies in the world of programming, and becoming a frontend developer has been the perfect combination of my passion for coding and design.

My background in electronic engineering has provided me with a solid technical foundation and problem-solving skills.

EDUCATION

Electronic engineer

Instituto Tecnológico de Chihuahua.
Specialization in Embedded Systems
DEC 2021

SKILLS

React JS	Postman
Node JS	Figma
MongoDB	Adobe XD
GitHub / GitLab	Adobe Illustrator

LANGUAGES

Spanish - Native
English - B1

PROJECTS

<https://serranxxx.github.io/portfolio/>