



<http://jsconf.asia> <http://cssconf.asia>

- **Part of DevFest.Asia 2015**
- **Singapore CBD**
- **1 day CSSConf.Asia**
- **2 days JSConf.Asia**
- Up to **450 attendees**
- Surrounded by **10 days of dev events**
- **30** local and international speakers
- The 'code-café'
- Welcome- & After-Parties

## HIGHLIGHTS

- **Largest and most influential web developer event in Southeast Asia**  
In its fast growing hub: Singapore
- **The world elite of developers and local up-comers**  
Balanced mix of educational and inspirational agenda and speakers

## ORGANIZER

- **Thomas Gorissen**  
Mobile: +65 9230 9679  
Mail: [thomas@jsconf.asia](mailto:thomas@jsconf.asia)

## A LOOK BACK AT 2014

- **Sentosa, Singapore**
- **1st official CSSConf in Asia**
- **350+** registered attendees
- **8 days with 17 DevFest.Asia events**
- More than **200k YouTube views**
- [JSConf.Asia 2014 Website](#)
- [CSSConf.Asia 2014 Website](#)
- [Infographic](#)
- [CRMFactory blog-post](#)
- [Wingify blog-post](#)
- [Talk videos on YouTube](#)

## A LOOK BACK AT 2013

- **Manila, Philippines**
- **1st official JSConf in Asia**
- **200+** registered attendees
- **4 days** of events
- [JSConf.Asia 2013 Website](#)
- [Facebook Page](#)
- [Talk videos on YouTube](#)
- [Eventify Coverage](#)
- [Mozilla PH Blog Coverage](#)

## #10 Get in touch with the Asian ecosystem

Together with other developers from all over the world, your employees will get a first hand insight into Singapore as the most vibrant and fastest growing destination for quality web development in South-East Asia. If you are looking to expand to or in Asia or are looking for bright talent, CSSConf and JSConf.Asia are a great place to network.

## #9 Leading developers and speakers

Along with the attendees, we will host some of the most renown and amazing people who shape the web everyday and want to inspire and share their insights and experiences. Over the three days speakers from the US, Europe, Australia and, of course, Asia will host 30 inspiring and educating in-depth sessions.

## #8 Hands-on learning

At CSSConf and JSConf.Asia your employee can dive into code alongside renown professionals in our coding café. There's plenty of time, power and Wi-Fi to check out a certain new library, concept or idea while the entire community is around to help. Even better: The professional hosts are there to explain and guide your employees through new and established frameworks, patterns and tools.

## #7 Knowledge Exchange Community

Knowing that person who has solved it before makes all the difference in development. Give your employees access to this opportunity and make their job more fun, knowing that they can find help and support from the best when the pressure is up.

## #6 Great variety of hot topics

Competitive web technologies? What gives startups the edge over big corporations? What are the technology trends of the future? How will you interact with web and games or everyday devices? How can you leverage real-time and big data-flow processing problems or get performance out of your mobile web app. Your employees will get

an insight into these and more topics as well as into general coding practices, processes and the latest generation of APIs and web developments.

## #5 User Interface and User Experience Design

Whether your developer team uses Ruby, PHP, Python or other programming languages for the server-side, for the front-end design of your website or mobile app, they have almost certainly used HTML, CSS or JavaScript. Send your employees to expand their knowledge about "How to create a great experience". And that goes far beyond JavaScript, CSS or HTML5.

## #4 Stay on top of the fast moving web and mobile technology

We will cover the latest in web and mobile tech. Companies and developers use it as a stage to show their newest solutions. We'll release 2 new open-source projects this year alone!

## #3 Spread the word about your company and product

Send the best spokesperson of your company - your employees! As your employees will engage, code and socialize with other developers, they will be representing your company! It's a great way to spread the word about opportunities you're offering and find help for challenges you're facing.

## #2 Bring innovation back home

CSSConf and JSConf.Asia are an investment into the future for your company. As your employees will mingle, learn and bounce off new ideas around coding, design or methodology, we are sure their attendance will result in great new inspiration.

## #1 Make your employees happy!

Your employees will really appreciate a short break from their daily office to make new friends, With more than a week of web development events at DevFest.Asia, they will come back to your company refreshed. And only a happy employee is a productive employee!