

## **Bangladesh Capital Market Fair**

**15 September 2013 @ London, UK**

### **Participation Fees and Sponsorship Package**

#### **Participation Fee: BDT 300,000**

**Registration Deadline: 15 August 2013**

##### **Participant benefits:**

- Name announcement will be made in press conference and press releases
- Meeting space set up with table, chairs and wi-fi facilities
- Robust marketing plan to promote the event in the UK
- Logo on advertisement campaign
- To be present at the Press Briefing

#### **Co-sponsorship Fee: BDT 500,000**

##### **Co-sponsor benefits:**

- Branding opportunity at the press conference
- To be present at the press conference
- Prime meeting space set up with table, chairs and wi-fi facilities
- Robust marketing plan to promote the event in the UK
- Logos on all publicity materials including media campaign
- Branding opportunity at the fair venue
- Opportunities for media interviews
- Full page complimentary advertisement in the **Curry Life Magazine**
- Logo on the fair website

## **Title - Sponsorship Fee: Taka 10,00000**

### **Title-sponsor benefits:**

- **The Bangladesh Capital Market Fair will be in Association with the Title Sponsor**
- Exclusivity as the only title sponsor for the fair to have visible publicity and branding
- Branding opportunity at the press conferences
- To be present at the press conference (head table)
- Most prominent space set up with table, chairs and wi-fi facilities
- Robust marketing plan to promote the event in the UK
- Access to NRB contact database
- Logos on all publicity materials including media campaign
- Branding opportunity at the fair venue
- Opportunity to participate on live TV discussion Programme
- Full page complimentary advertisement in the **Curry Life Magazine**
- Full page company profile on Curry Life Magazine
- Logo and website link in the fair website