



INTER OFFICE MEMO

OUR REF: IOAOD/LUBES/LRS/24-25/75

DATE: 1st Feb'2025

POLICY CIRCULAR REFERENCE HO/LUBES/RLS/2024-25/75

SUB: SERVO EARLY ADVANTAGE SCHEME FEB'25

We are pleased to announce the Servo Early Advantage Scheme for Feb'25 as details given below:

SCHEME: SERVO EARLY ADVANTAGE SCHEME

- Scheme period: Feb'25
- Applicable: All SSR & GSS and Bazaar & Servo Xpert Secondary Sales only
- Grade: All Grades except IOC Clear Blue
- Scheme:

Billing Period	Rate of Incentive (Rs/L)		Applicable Incentive Volume
	Primary incentive	Secondary incentive-only for Bazaar & Servoxpert	
1st Feb'25 to 10th Feb'25	Rs. 1.00/L	Rs. 1.00/L	All grades except IOC Clearblue during the given period
11th Feb'25 to 20th Feb'25	Rs. 0.50/L	Rs. 0.50/L	
21 ST Feb'25 to 25th Feb'25	NIL	Rs. 0.50/L	

- Primary Sales: Incentive will be passed through SAP during invoicing
- Secondary Sales: Incentive will be settled through SDMS claim process.

Note:

- State offices are requested to send a separate communication regarding this scheme to all LSEs & Stockist immediately.

(P P Barua)
CM (L-RS), IOAOD