



INTER OFFICE MEMO

OUR REF: IOAOD/LUBES/LRS/24-25/73

DATE: 7th Jan'2025

POLICY CIRCULAR REFERENCE HO/LUBES/RLS/2024-25/73

SUB: SERVO MARKET SUPPORT SCHEME-JAN-MAR'25

We are pleased to announce Servo Market Support Scheme for Jan-Mar'25 as details given below:

SCHEME: Servo Market Support Scheme

- Scheme period: Jan'25 to mar'25
- Applicable: to all secondary channels except OEM & Fleet
- Pack Size : Given Pack Size upto 20L
- Grade Covered & incentive amount:

PROD CODE	PRODUCT NAME	PACK	Incentive Rs./L or KG
2828	SERVO 4T XTRA	0.9 & 1 L	5
2829	SERVO 4T XTRA 10W30	0.9 & 1 L	5
2830	SERVO 4T XTRA 20W50	0.9 & 1 L	5
7485	SERVO SUPER 20W-40 MG	5 ,7.5, 10 & 20 L	10
7470	SERVO FLEET CF4 15W40	7.5 & 15 L	5
7511	SERVO GEAR SUPER 80W90	1, 2.5, 5, 7.5, 10 & 20 L	20
7515	SERVO GEAR SUPER 85W140	1, 5, 7.5, 10 12 & 20 L	20
7563	SERVO TRACTOR OIL	7.5 L	5
7705	SERVO GREASE MP 3	All small packs upto 20 Kg	20
7727	SERVO GEM RR 3	All small packs upto 20 Kg	20
7849	SERVO LONG LIFE GREASE	All small packs upto 20 Kg	20

- Scheme Detail: The scheme will be loaded in SAP & SDMS.

Note:

- State offices are requested to send a separate communication regarding this scheme to all LSEs & Stockist immediately.

(P P Barua)
CM (L-RS), IOAOD