



INTER OFFICE MEMO

OUR REF: IOAOD/LUBES/LRS/24-25/77

DATE: 1st Feb'2025

POLICY CIRCULAR REFERENCE HO/LUBES/RLS/2024-25/77

SUB: SERVO MARKET SUPPORT SCHEME FEB-MAR'25

We are pleased to announce the Servo Market Support Scheme for Feb-Mar'25 as details given below:

SCHEME: SERVO MARKET SUPPORT SCHEME

- Scheme period: 1st Feb to 31st March'24
- Applicable: All secondary channel except OEM & Fleet segment
- Scheme:

CODE	PRODUCT	Pack (Ltrs)	INCENTIVE (Rs/Liter)
5034	SERVO GAS ENGINE OIL	1 & 3 Ltr	5
2927	SERVO HONDA JOSH	0.9 & 1 Ltr	15
2933	SERVO HONDA SCOOTONXT	0.8 Ltr	15
4906	SERVO TRANSFLUID A	0.5, 1, 5 & 10 Ltr	10
7485	SERVO SUPER 20W-40 MG	1 Ltr	5
4964	SERVO MKM OIB OIL	5, 20 L	20
7226	SERVO MKM TRACTOR OIL	1 & 7.5 L	20

- Scheme Details: Incentive will be uploaded both under SAP and SDMS.

Note:

- State offices are requested to send a separate communication regarding this scheme to all LSEs & Stockist immediately.

(P P Barua)
CM (L-RS), IOAOD