



INTER OFFICE MEMO

OUR REF: IOAOD/LUBES/LRS/24-25/76

DATE: 1<sup>st</sup> Feb'2025

POLICY CIRCULAR REFERENCE HO/LUBES/RLS/2024-25/76

SUB: SERVO DEO BOOSTER SCHEME FEB-MAR'25

We are pleased to announce the Servo DEO Booster Scheme for Feb-Mar'25 as details given below:

**SCHEME: SERVO DEO BOOSTER SCHEME**

- Scheme period: 1<sup>st</sup> Feb to 31<sup>st</sup> March'24
- Applicable: All secondary channel except OEM & Fleet segment
- Grade: Mentioned grades upto 20 L
- Scheme:

Name of the Product	Volume slab	Incentive (Rs. Per ltr)
SERVO PREMIUM CF4 15W40(7577), SERVO PRIDE TC 15W40(7556), SERVO FLEET CF4 15W40(7472), SERVO FLEET CI4 PLUS 15W40(7470), SERVO PRIDE XL PLUS 15W40(7489), SERVO PRIDE ALT PLUS 15W40(7677), SERVO PRIDE XTRA CK4 15W-40(7388), SERVO PRIDE NXT CK4 10W-30(7434), SERVO PRIDE NXT CK4 15W-40(7436)	>= 120 LTR - < 500 LTR	3.00
	>= 500 LTR	5.00

- Scheme Details: Incentive will be settled through SDMS claim process only after the scheme period.
- Incentive amount will be payable on the secondary purchase of above mentioned grade.

**Note:**

- State offices are requested to send a separate communication regarding this scheme to all LSEs & Stockist immediately.

(P P Barua)  
CM (L-RS), IOAOD