



INTER OFFICE MEMO

OUR REF: IOAOD/LUBES/LRS/24-25/74

DATE: 15th Jan'2025

POLICY CIRCULAR REFERENCE HO/LUBES/RLS/2024-25/74

SUB: SERVO BARREL BONANZA SCHEME-JAN-MAR'25

We are pleased to announce the Servo Barrel Promotion Scheme named as "SERVO210" for Jan-Mar'25 as details given below:

SCHEME: Servo barrel Promotion Scheme "SERVO210"

- Scheme period: Jan'25 to Mar'25
- Applicable: Bazaar & Servoexpert Customer Group
- Pack Size: 210L & 182 Kg Only
- Grade Covered & incentive amount:

CODE	PRODUCT NAME	Discount in Rs. /L / Kg
7472	SERVO FLEET CF4 15W40	44
7470	SERVO FLEET CI PLUS 15W40	42
7577	SERVO PREMIUM CF4 15W40	60
7489	SERVO PRIDE XL PLUS 15W-40	77
2502	SERVO GEAR HP 90	53
2503	SERVO GEAR HP 140	56
7511	SERVO GEAR SUPER 80W90	53
7515	SERVO GEAR SUPER 85W140	61
7705	SERVO GREASE MP3	110

- Scheme Details: Reseller -Bazaar & Servoexpert must achieve 20% growth in Q4 FY 24-25 secondary purchase over base of Q4 FY 23-24.
- For any new reseller or reseller not having any base volume- minimum base volume will be 200 Liters for availing this scheme.
- Scheme will be settled through SDMS claim process only.

Note:

- State offices are requested to send a separate communication regarding this scheme to all LSEs & Stockist immediately.

(P P Barua)
CM (L-RS), IOAOD