

robomit: Robustness Checks for Omitted Variable Bias

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Summary

The recently developed methodological framework by Oster (2019) (hereafter Oster framework) helps to understand if inferences based on estimation results are likely to hold despite omitted variables bias. robomit (Schaub, 2021) implements the Oster framework in R and offers features for sensitivity analyses of the estimates parameters of the Oster framework and visualization of those sensitivity analyses.

Statement of need

Researchers frequently encounter omitted variables bias in their estimations in nonexperimental work, which can lead to flawed inferences. Recent methodological developments help understand whether inferences of these estimations are likely to hold despite this bias (Cinelli & Hazlett, 2020; Harada, 2013; Imbens, 2003; Oster, 2019) (see Oster (2019) and Cinelli & Hazlett (2020) for a recent overview).

The Oster framework offers the option to compute i) the bias-adjusted treatment effect or correlation, β^* , and ii) the degree of selection on unobservables relative to observables (with respect to the treatment variable) that would be necessary to eliminate the result, δ^* , using standard regression output. Thus, researchers can assess the potential severity of the omitted variables bias for their inferences. The two variables, β^* and δ^* , can be estimated by only specifying two parameters.

Here, we present the R-package robomit (Schaub, 2021) and its features. robomit implements the Oster framework, i.e., the estimation of β^* and δ^* , for linear cross-sectional and panel models. Additionally, robomit offers features for sensitivity analyses of β^* and δ^* (concerning the sample and external parameter specification) and their visualization.

The remaining sections introduce a) briefly omitted variable bias and the central intuition of the Oster framework, and b) the functions of robomit.

Framework

Omitted variable bias occurs when we omit one or more (unobserved) variables in our estimation correlated with our independent variable and our treatment variable, i.e., variable of interest. This omission might be because we do not observe these omitted variables, which are so-called unobservables. Let's assume the simple case and that we want to estimate (e.g., Stock & Watson, 2007; Wooldridge, 2016):

¹The Oster framework is available in Stata under the command psacalc.



$$Y = \alpha + \beta T + \varphi X + \omega Z + u. \tag{1}$$

Where Y is the outcome variable, T the treatment variable, X a vector of observed control variables (i.e., observables), Z an unobserved variable (i.e., unobservables), and u the error term. If Z can be represented as a function of T, let's say $Z = \psi + \eta T + e$ (where e is the error term), and Z is not part of our estimation, we estimate:

$$Y = (\alpha + \omega \psi) + (\beta + \omega \eta)T + \varphi X + (u + \omega e). \tag{2}$$

Thus, we estimate a biased coefficient for T when we omit Z.

Oster (2019) developed a framework based on Altonji, Elder, & Taber (2005) to assess the potential severity of selection on unobservables (i.e., omitted variable bias). The central intuition of the Oster framework is that the omitted variable bias is proportional to the coefficient movements scaled by the movement of the R^2 . Using this intuition, Oster (2019) presents a framework to approximate β^* , which is the bias-adjusted treatment effect (if the estimation is causal) or the bias-adjusted treatment correlation. The approximation is:

$$\beta^* \approx \widetilde{\beta} - \delta(\dot{\beta} - \widetilde{\beta}) \frac{R_{max}^2 - \widetilde{R}^2}{\widetilde{R}^2 - \dot{R}^2}.$$
 (3)

Where $\tilde{\beta}$ is the coefficient of the controlled model (i.e., the intermediate regression of Y on T and X), δ the value of relative importance of the selection of the observed variables compared to the unobserved variables, $\dot{\beta}$ the coefficient of the uncontrolled model (i.e., the auxiliary regression of Y on T), R_{max}^2 the R^2 of the hypothetical model (i.e., the hypothetical regression of Y on T, X, and Z), \tilde{R}^2 the R^2 of the controlled model, and \dot{R}^2 the R^2 of the uncontrolled model. Hence, we only need to define the values of δ and R_{max}^2 to estimate β^* while all other values are automatically derived from the regression output. As a default, it is often assumed that $\delta = 1$ and $R_{max}^2 = 1.3\tilde{\beta}$ (Altonji, Elder, & Taber, 2005; Oster, 2019). $R_{max}^2 = 1.3\tilde{R}^2$ is based on the 90%-survival rate of results of randomized studies (Oster, 2019). Researchers should also examine other values for R_{max}^2 to understand the sensitivity of the results to the specified value, especially when \tilde{R}^2 is low (robomit also implements a sensitivity analysis of R_{max}^2).

Next to estimating β^* we can estimate δ^* , which is the degree of selection on unobservables relative to observables (with respect to the treatment variable) that would be necessary to produce $\beta = \hat{\beta}$. δ^* is defined as:

$$\delta^* = \frac{(\widetilde{\beta} - \widehat{\beta})(\widetilde{R}^2 - \dot{R}^2)\hat{\sigma}_Y^2\hat{\tau}_X + (\widetilde{\beta} - \widehat{\beta})\hat{\sigma}_X^2\hat{\tau}_X(\dot{\beta} - \widetilde{\beta})^2 +}{2(\widetilde{\beta} - \widehat{\beta})^2(\hat{\tau}_X(\dot{\beta} - \widetilde{\beta})\hat{\sigma}_X^2) + (\widetilde{\beta} - \widehat{\beta})^3(\hat{\tau}_X\hat{\sigma}_X^2 - \hat{\tau}_X^2)} \\
(\widetilde{R}_{max}^2 - \widetilde{R}^2)\hat{\sigma}_Y^2(\dot{\beta} - \widetilde{\beta})\hat{\sigma}_X^2 + (\widetilde{\beta} - \widehat{\beta})(R_{max}^2 - \widetilde{R}^2)\hat{\sigma}_Y^2(\hat{\sigma}_X^2) - \hat{\tau}_X) +}.$$

$$(\widetilde{\beta} - \widehat{\beta})^2(\hat{\tau}_X(\dot{\beta} - \widetilde{\beta})\hat{\sigma}_Y^2) + (\widetilde{\beta} - \widehat{\beta})^3(\hat{\tau}_X\hat{\sigma}_X^2 - \hat{\tau}_Y^2)$$

Where σ_Y^2 is the variance of Y, σ_X^2 the variance of X, and $\hat{\tau}_X$ the variance of this residual in the sample. To estimate δ^* researchers need only to specify $\hat{\beta}$ and R_{max}^2 . $\hat{\beta}$ is commonly defined as $\hat{\beta} = 0$ (Oster, 2019).



Demonstration of the robomit package

The demonstration uses a cross-sectional dataset of sales prices of house in the city of Windsor (Canada) in 1987, which is taken from Anglin & Gencay (1996) using the R package Ecdat (Croissant & Graves, 2020). The dataset contains information about house sales prices (Canadian dollars), the lot size of the property (in square feet), and other control variables. In our demonstration, we are interested in the correlation of house sales prices (dependent variable; log-transformed) and the lot size of the property (treatment variable; log-transformed) and how robust this correlation is to the potential inclusion of unobservables (i.e., omitted variable bias). This analysis aims to illustrate the functions of robomit and not to build a causal model.

Estimation of β^* and δ^*

First, we estimate β^* and δ^* using o_beta and o_delta, respectively, from robomit:

```
# estimate beta* for the lot size variable
o_beta(y = "price_ln",
                                        # dependent variable
      x = "lot_size_ln",
                                        # independent treatment variable
      con = "bedrooms + bathrooms +
             factor(driveway_dummy)", # other control variables
      delta = 1,
                                        # delta (usually set to one)
      R2max = 0.5316*1.3
                                        # maximum R-square (often assumed
                                        # to be the 1.3 times the R-square
                                        # of the controlled model)
      type = "lm",
                                        # model type
      data = Housing)
                                        # dataset
```

```
## # A tibble: 10 x 2
##
      Name
                                     Value
##
      <chr>
                                     <dbl>
## 1 beta*
                                    0.273
## 2 (beta*-beta controlled)^2
                                    0.0162
## 3 Alternative Solution 1
## 4 (beta[AS1]-beta controlled)^2 1.67
## 5 Uncontrolled Coefficient
                                    0.542
## 6 Controlled Coefficient
                                    0.400
## 7 Uncontrolled R-square
                                    0.336
## 8 Controlled R-square
                                    0.532
## 9 Max R-square
                                    0.691
## 10 delta
                                    1
```

```
# estimate delta* for the lot size variable
o_delta(y = "price_ln",  # dependent variable
    x = "lot_size_ln",  # independent treatment variable
    con = "bedrooms + bathrooms +
        factor(driveway_dummy)",  # other control variables
    beta = 0,  # beta (usually set to zero)
    R2max = 0.5316*1.3,  # maximum R-square
    type = "lm",  # model type
    data = Housing)  # dataset
```



```
## # A tibble: 7 x 2
##
                               Value
     Name
##
     <chr>
                               <dbl>
## 1 delta*
                               1.99
## 2 Uncontrolled Coefficient 0.542
## 3 Controlled Coefficient
                               0.400
## 4 Uncontrolled R-square
                               0.336
## 5 Controlled R-square
                               0.532
## 6 Max R-square
                               0.691
## 7 beta hat
```

The results show that β^* , i.e., the bias-adjusted coefficient of lot size, is 0.27. Moreover, we estimated a δ^* of 1.99. Thus, the unobservables need to be 1.99 times more important than the observables (with respect to the treatment variable) to obtain a correlation of zero (as we defined: beta = 0). The results are equivalent to those of the Stata command psacalc (Fig. 1). All functions of robomit also offers the option to include unrelated control variables (by specifying m (Oster, 2019)) and weights (by specifying weights).

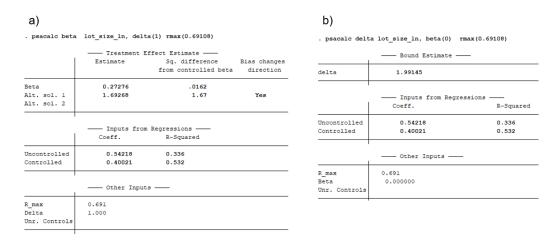


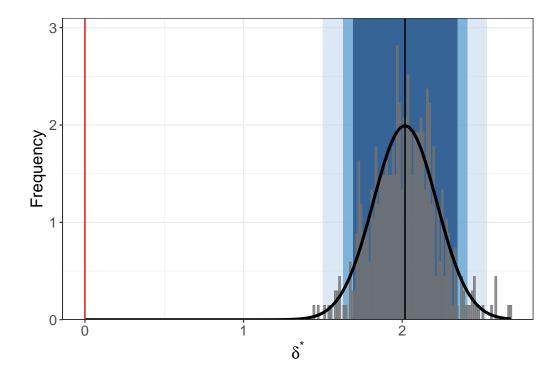
Figure 1: Stata results of β^* (panel a) and δ^* (panel b).

Features for sensitivity analyses and their visualization

robomit includes a set of functions for sensitivity analyses of β^* and δ^* : o_beta_boot , o_delta_boot , $o_delta_boot_inf$, $o_delta_boot_inf$, $o_beta_boot_viz$, $o_delta_boot_viz$, o_delta_rsq , o_delta_rsq , o_delta_rsq , o_delta_rsq , o_delta_rsq , and o_delta_rsq . Here, we present the visualization of bootstrapped δ^* using $o_delta_boot_viz$ and δ^* over a range of R^2_{max} using $o_delta_rsq_viz$ (the other functions follow the same logic). First, we use $o_delta_boot_viz$:

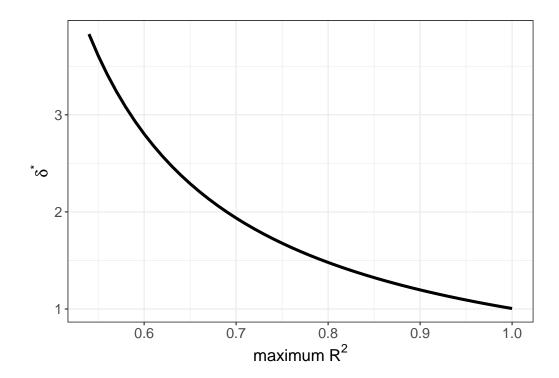


```
R2max = 0.5316*1.3,
                                  # maximum R-square
sim = 500,
                                  # number of simulations
                                  # draws per simulation
obs = 350,
rep = FALSE,
                                  # without replacement
CI = c(90,95,99),
                                  # confidence intervals
type = "lm",
                                  # model type
norm = TRUE,
                                  # normal distribution
bin = 200,
                                  # number of bins
useed = 123,
                                  # seed
data = Housing)
                                  # dataset
```



The figure show that δ^* is not sensitive to selecting different sub-samples, thus, sample selection. Second, we use $o_delta_boot_viz$:





 δ^* decrease from 3.83 to 1.005 when the R_{max}^2 increases from 0.54 to 1. δ^* remains above one when $R_{max}^2 = 1$. $\delta^* \geq 1$ is suggested as a reasonable heuristic threshold for indicating robustness (Altonji, Elder, & Taber, 2005; Oster, 2019).

Acknowledgements

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