

# Excel Dashboard

## Accident Analysis Dashboard

**Column Names:** Age\_band\_of\_driver, Sex\_of\_driver, Educational\_level, Vehicle\_driver\_relation, Driving\_experience, Lanes\_or\_Medians, Types\_of\_Junction, Road\_surface\_type, Light\_conditions, Weather\_conditions, Type\_of\_collision, Vehicle\_movement, Pedestrian\_movement, Cause\_of\_accident, Accident\_severity.

### Introduction:

The Accident Analysis Dashboard provides a comprehensive overview of accident-related data, focusing on various factors contributing to accidents and their resulting severity. The dataset encompasses diverse attributes related to drivers, road conditions, environmental factors, and accident characteristics. This summary aims to provide an understanding of the dataset's key insights and potential implications.

### Key Insights:

#### **1) Demographic and Driver Characteristics:**

- Age\_band\_of\_driver and Sex\_of\_driver columns reveal the distribution of accidents across different age groups and genders.
- Educational\_level and Vehicle\_driver\_relation columns offer insights into the educational background and relationship of the driver to the vehicle.

#### **2) Driving Experience and Behavior:**

- Driving\_experience column provides information about the experience level of drivers involved in accidents.
- Vehicle\_movement and Pedestrian\_movement columns shed light on the movement of vehicles and pedestrians during accidents, respectively.

#### **3) Road and Environmental Conditions:**

- Lanes\_or\_Medians and Types\_of\_Junction columns describe the road layout and junction types where accidents occur.
- Road\_surface\_type, Light\_conditions, and Weather\_conditions columns indicate the prevailing road surface, lighting conditions, and weather during accidents.

#### **4) Accident Characteristics:**

- Type\_of\_collision and Cause\_of\_accident columns help identify the types and causes of accidents.
- Accident\_severity column categorizes accidents based on their severity, providing a crucial factor for analysis.

### Implications:

#### **Targeted Safety Measures:**

- Insights from the Age\_band\_of\_driver and Sex\_of\_driver columns can aid in tailoring safety campaigns and interventions for specific demographic groups.
- Educational\_level data can guide efforts to improve awareness and education among drivers.

### **Enhanced Road Design and Planning:**

- The Types\_of\_Junction and Lanes\_or\_Medians columns can influence road design and infrastructure planning to minimize accident-prone areas.
- Weather\_conditions and Road\_surface\_type information can prompt better maintenance practices for adverse weather conditions.

### **Risk Mitigation Strategies:**

- Understanding the primary causes of accidents through the Cause\_of\_accident column can inform strategies to mitigate these causes and reduce accident rates.

### **Emergency Response Preparedness:**

- The Accident\_severity column helps prioritize emergency response based on the severity of accidents.

## **Pivot Tables and Charts:**

- Age Distribution of Drivers
- Educational Level and Accident Severity
- Weather Condition and Accident Severity
- Cause Of Accidents by Weather Conditions
- Type of Collision Distribution
- Vehicle Movement Vs. Pedestrian Movement
- Road And Light Conditions Vs. Accident Severity
- Accident Severity Analysis
- Cause of Accident Analysis
- Severity Of Accidents by Sex and Age
- Driving Experience Analysis With Education Level
- Accident Severity Based on Experience And Education
- Impact Of Demographics on Accident Severity
- Analysis of Collision Types, Causes, and Severity by Age

## **Conclusion:**

The Accident Analysis Dashboard encapsulates crucial data elements related to accidents, allowing stakeholders to draw valuable insights for road safety enhancement, policy formulation, and targeted interventions. By leveraging these insights, decision-makers can work towards reducing accident occurrences and their associated impacts on road users and the community at large.