Seth Callister
UX Designer

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Creative designer with 2+ years in freelance UX design and an education background in both UX / UI design and Psychology. Proven track record of creating intuitive and visually appealing digital experiences from concept to delivery. Expertise in information architecture, interaction design, user research, and behavioral science. Strong proficiency in industry tools such as Figma and Adobe Creative Suite.

Education

Utah Valley University
Orem, UT | Aug 2023 - Aug 2025 (Anticipated)

BS, Web Design and Development — Emphasis in Interaction Design

University of Utah
Salt Lake City, UT | Nov 2021 - May 2022

Certificate — UX/UI Design

Utah Valley University
Orem, UT | Aug 2017 —May 2021

BS, Psychology

Experience

Freelance UX Design
Remote | May 2022 — Current

Provided web and user experience design for two start up companies. Applied expertise in information architecture, interaction design, eCommerce, WordPress, HTML5, CSS, and embedded media.

Fedex Delivery
Vineyard, UT | Sep 2023 — Current

Provided last-mile delivery service. Applied expertise in customer service, problem solving, and time management.

Skills

User Experience Skills
Responsive Web Design
Modular Design
Iterative Design
Visual Hierarchy
Heuristics
System Documentation
Stakeholder Workshopping
User Interviews
Usability Testing
Wireframing
Prototyping
Micro-interactions
User Research
Project Management

Interpersonal Skills
Comfortable with Feedback
Creative Thinking
Creative Problemsolving
Negotiation
Communication
Collaboration
Detail-oriented
Cultural Competency
Empathy
Diplomacy

Technical Skills
Figma
HTML5 / CSS
Javascript
Adobe Creative Suite
Wordpress
Webflow
iOS
Android
Microsoft Office

Freelance Projects

Eli Joe's Workshop   *elijoesworkshop.com*
Created a portfolio and eCommerce experience with WordPress, WooCommerce, and Jetpack secure payments plugins. Utilized user-centric design, wireframing, iterative design, and documentation for a seamless handoff.

TMT Studios   *tmtstudios.great-site.net*
Created a responsive web design using a Moible-First design system and iteration based on user testing and stakeholder feedback.