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**GALLERY EXHIBIT: SETH JOHNSON: "COMPUTER GENERATED IMAGES"**

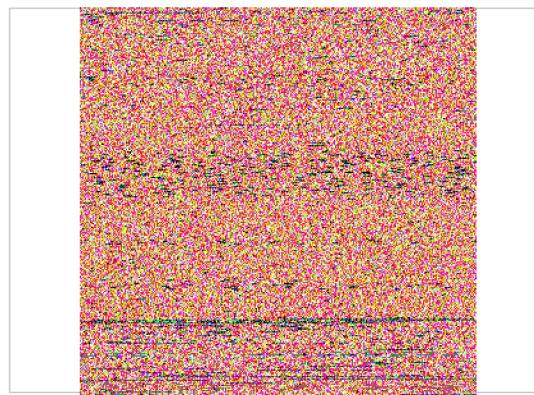
Allentown, PA (January 25, 2005) - Seth Johnson will display a selection of his works for a new exhibition entitled, "Computer Generated Images." The exhibit will be on display in the Cressman Gallery and will open on February 22, 2005 with an artist talk from 3:00 - 4:00 p.m., followed by a reception for the artist.

Johnson describes his work as computer generated to various degrees. "I enjoy the play between the intensely structured language of computer code and the abstract images it can be used to produce," says Johnson. Some of the pieces require direct input from the end user in the form of text, which is then translated into an image. The process is carried out through a web site that Johnson has used to translate entire books into images. The other groups of images only require the user to run them, the input being provided by the computer itself using randomly generated data.

The show will feature works created through both methods and some of the images will be accompanied by examples of the computer code used to generate them. "I am interested in expanding definitions of what I consider to be art through working in existing traditions," says Johnson. "These pieces play heavily on the concept of the grid which has been used in art and art education for millennia. I feel that this work is a natural extension of the grid concept, but realized in a new way."

Seth Johnson holds a bachelor of arts degree in visual arts from Antioch College, Yellow Springs, Ohio, and completed post-baccalaureate work in math and computer sciences at Texas A&M University. He currently works as a digital imaging expert, web developer and systems administrator in New York.

The exhibit will run from February 22, 2005 through June 19, 2005 and is free and open to the public. The Cressman Gallery is located in the Cressman Library and is open from 9:00 a.m. to 9:00 p.m. Monday to Saturday and



Sunday from Noon to 9:00 p.m. Hours may vary during holidays. Contact the Cressman Library at 610-606-4666, ext. 3535 for details. For more information, please contact Vicki DaSilva, gallery coordinator, at 610-606-4666, ext. 3469.

**\*\*Image caption:** The Babylonian Story of the Deluge as told by Assyrian Tablets from Nineveh, by E.A. Wallis Budge. In this work, Johnson input an existing text into a computer program that translated the text into an image.

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