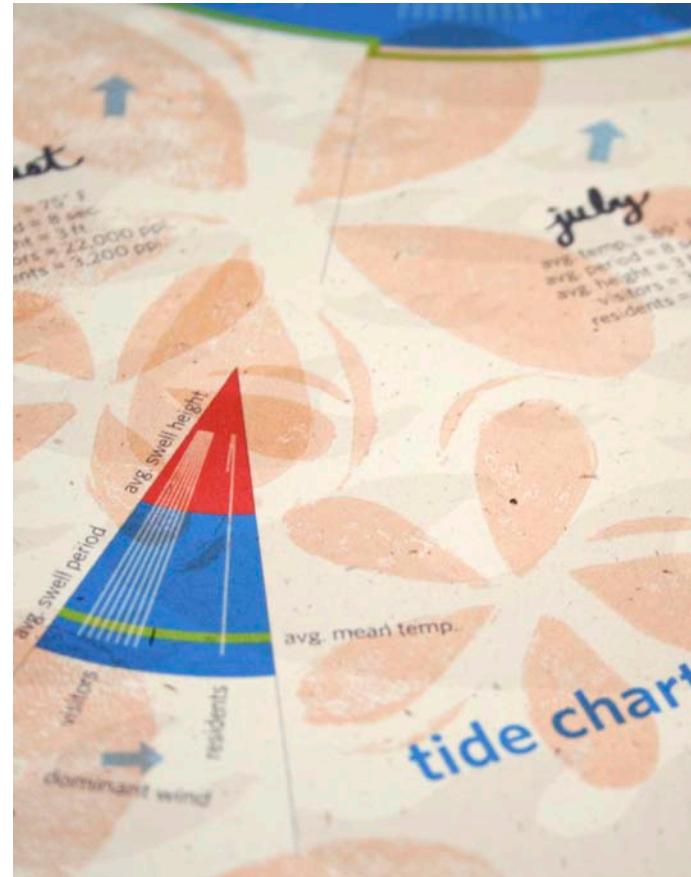
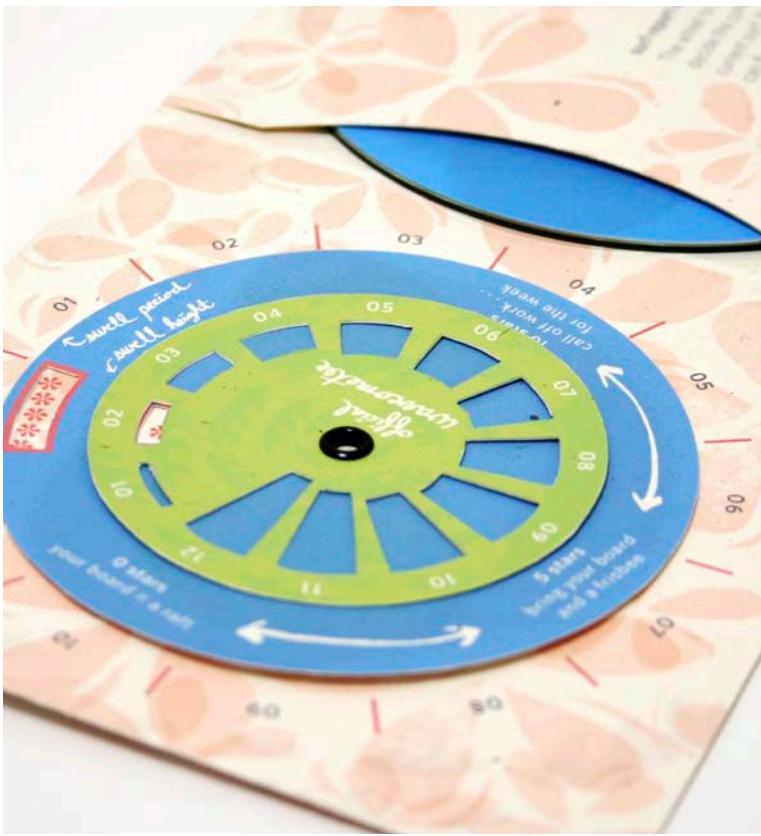




**Tybee Island Surf
Poster and CD**
Information Graphics

The concept behind this information graphics poster and accompanying CD is that if you are a surfer, you are more concerned with waves and technical information and when you check the surf report you are just seeing if the day overall is going to be a good day to surf.



1 Detail of CD Wave-o-meter	
2 Detail of Poster	
3 Back of CD Packaging	
4 Detail of Poster	
5 Poster in Scale	
1	2
3	4
	5

Client - SCAD Student Work

Format: Poster and CD Packaging

Typefaces: Whitney HTF and Handwritten

Production: Block Printing, Layered Inkjet Printing, Diecut Circles

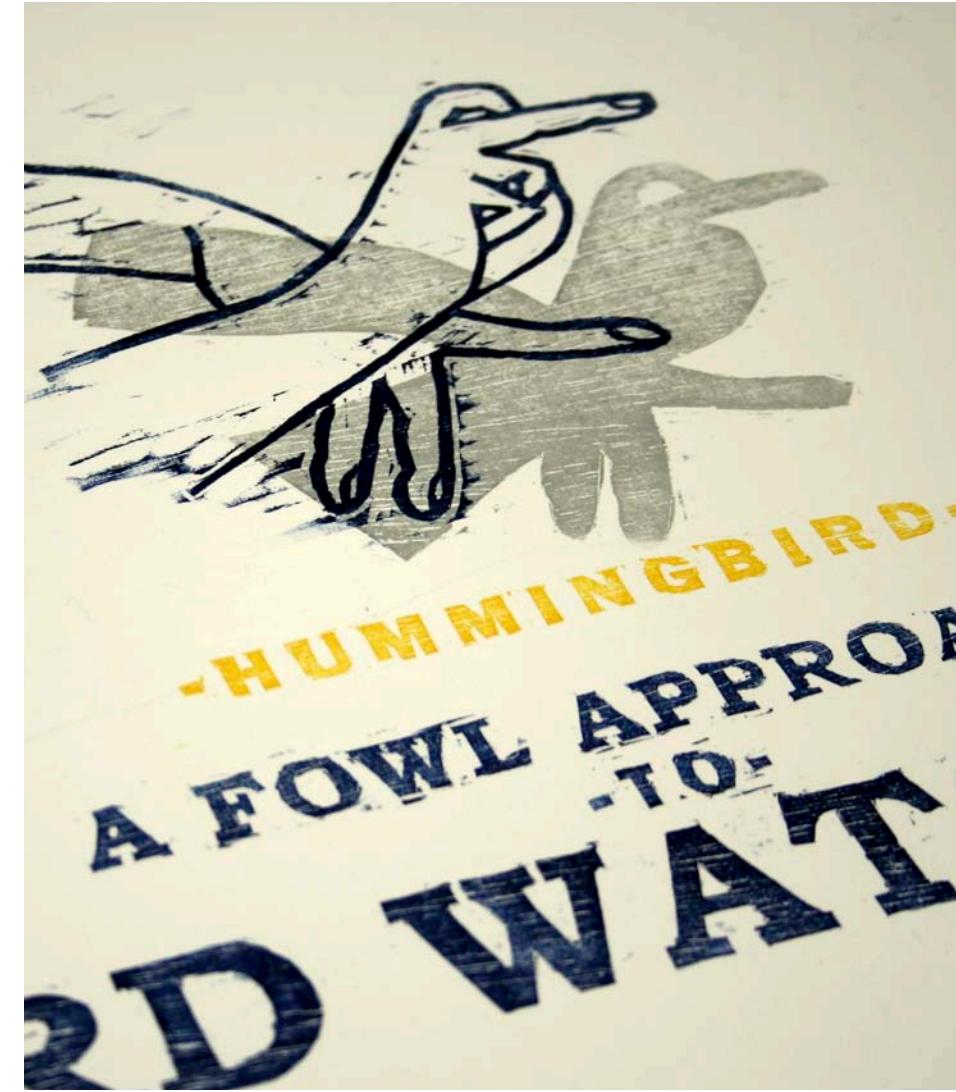
Paper: French Paper Speckletone Madero Beach 70 lb. text

Size: 13" x 32" (poster)



*A Fowl Approach
to Bird Watching*
Woodcut Print

This was a three plate woodcut print done for a printmaking project. The play on words helps the humor aspect of the print along with the embossed element you need to hold in your hands to appreciate. All elements including the typography was hand carved.



Client - SCAD Student Work

Format: Printmaking

Typefaces: Bookman Old Style and Franklin Gothic

Production: 3 Woodblock Print with Gun Embossment

Paper: White Hahnemuhle German Etching

Size: 39.5" x 15.375" (paper) 33.5" x 12.5" (image)

1 | Detail photo showing the wood used for printing

2 | Detail photo showing woodcut illustration

3 | Detail photo showing gun embossment

4 | Detail photo displaying more type

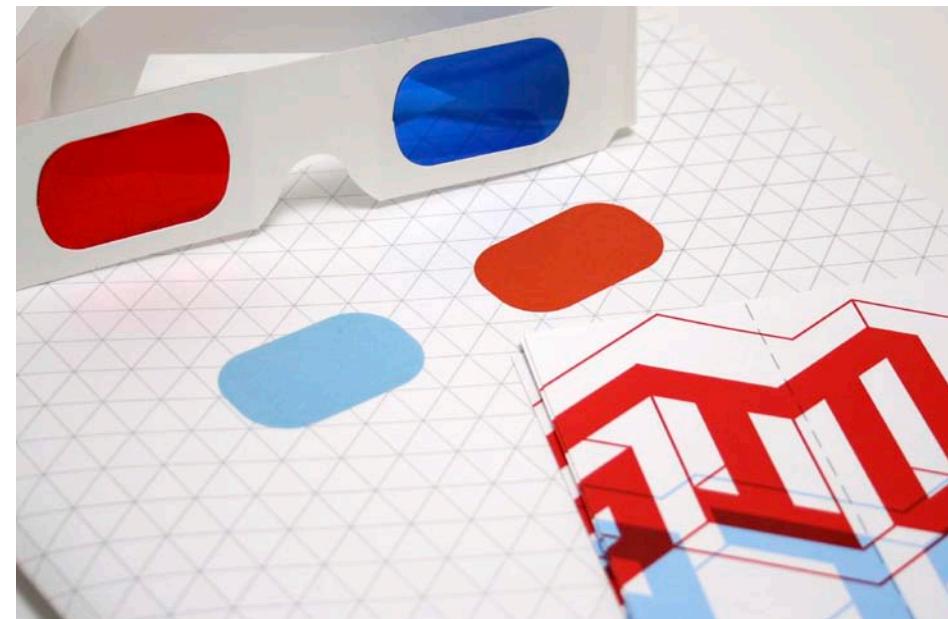
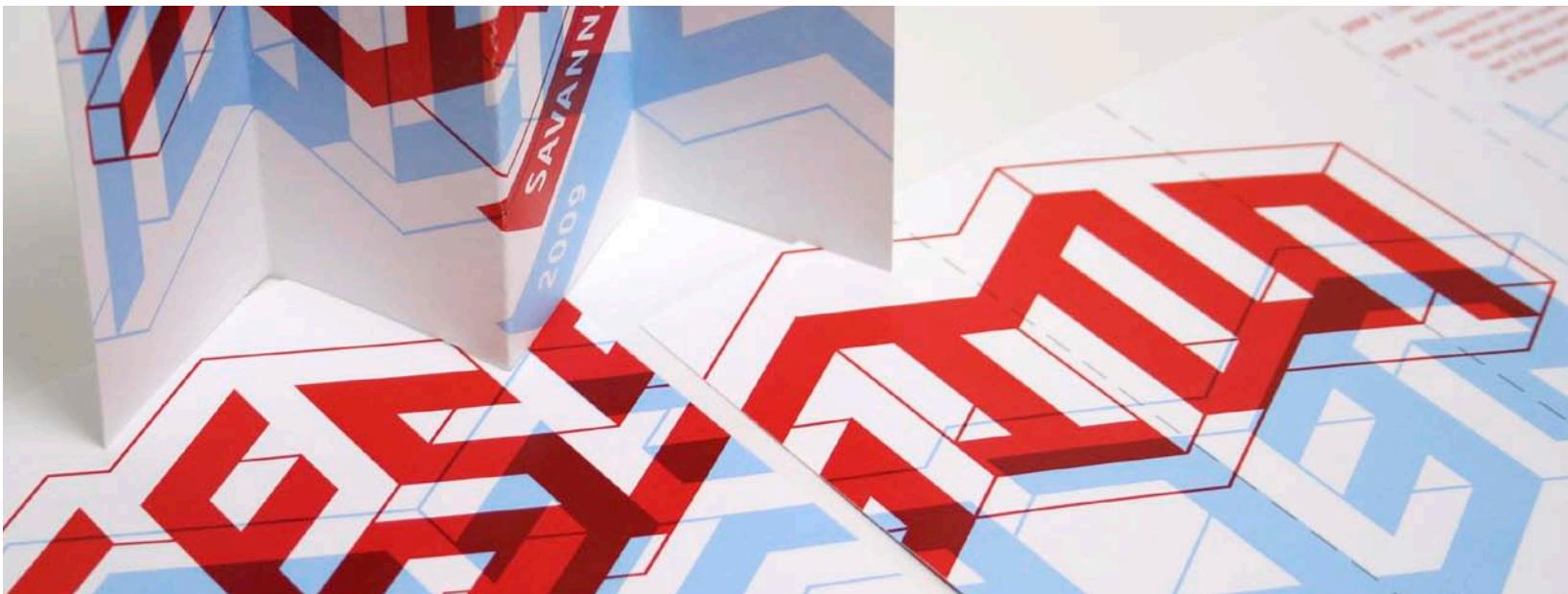
1	2
3	4



Savannah Secession Catalog and Post Card

Exhibition Catalog and Advertisement

This campaign consisted of the post card advertisements and gallery catalog for the graphic design department's 2009 senior show. The juried work consisted of both graduate and undergraduate work. I was selected to be on the team to produce these elements.



Client - SCAD Graphic Design Department

Format: Catalog and Post Card

Typefaces: ITC Officina Sans and ITC Officina Serif

Production: Saddle-stitched catalog, Included 3D Glasses

Paper: Neenah Environmental Bright White

Size: 8" x 10" (catalog) 5" x 7" (post card)

1 | Post Card Detail

2 | Group Detail

3 | Catalog and 3D Glasses

4 | Spread from Catalog

1	2
3	4



***Shelter - A Woodshed
Films Surf Feature***

Movie Title Sequence

The goal for this project was to improve upon an existing movie title sequence while at the same time conveying the tone and message of the movie content. The typefaces were matched to the DVD packaging.



Client - SCAD Student Work

Typefaces: Blackoak and Univers Ultra Condensed

Format: Quicktime Video

Production: After Effects live motion and sound editing

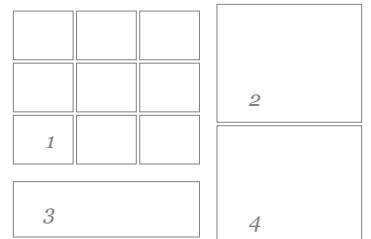
Size: 720 x 480 pixels

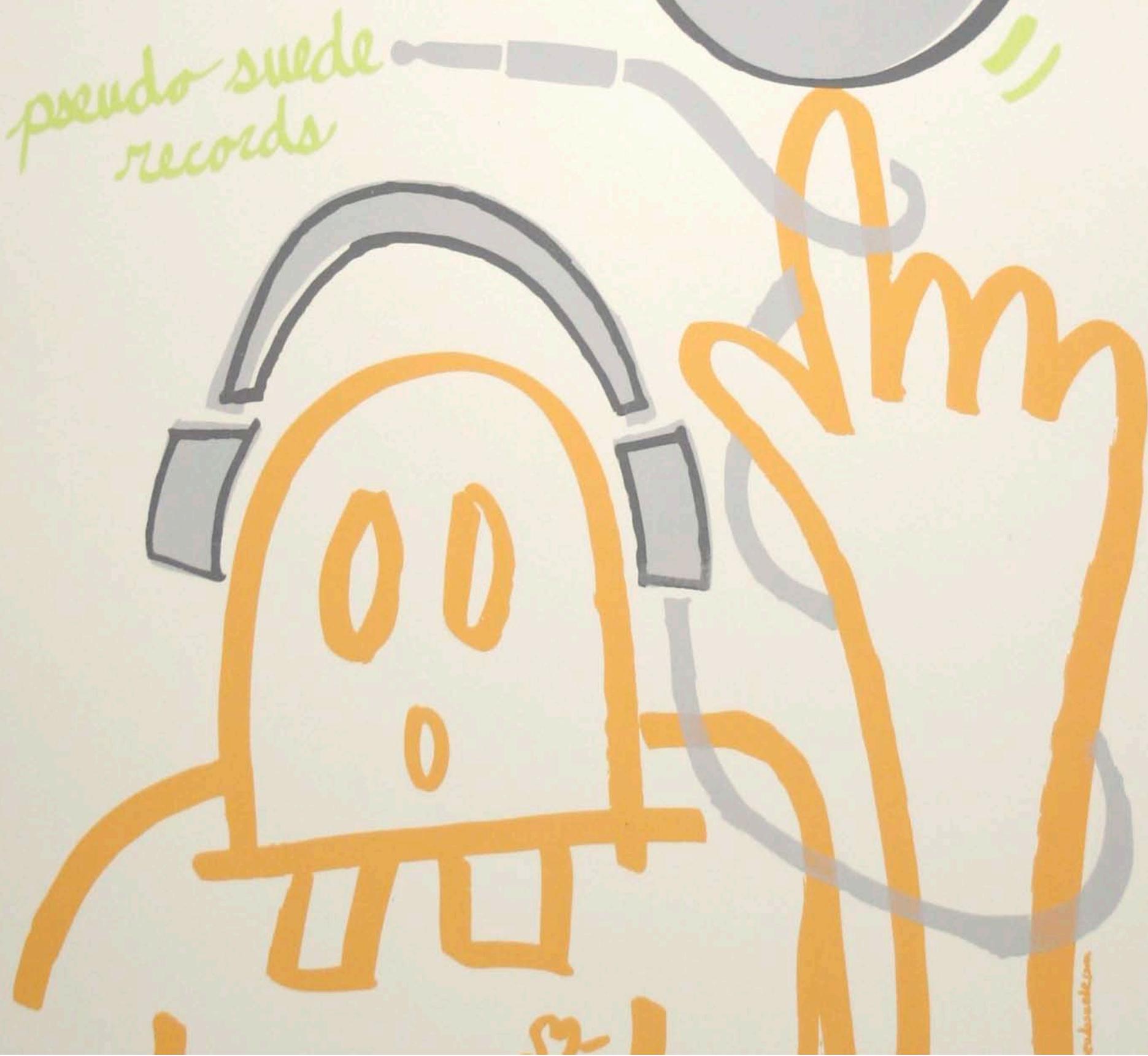
1 | Screenshot Sequence

2 | Enlarged Screenshot

3 | Title Graphic

4 | Enlarged Screenshot





**Pseudo Suede
Records Promotional**
Screenprinted Poster

This project was an exercise in screenprinting and color mixing. The character comes from old sketch books and I have implemented it to act as a promotional device for pseudo suede records.



Client - Self Produced Project

Format: Poster

Typefaces: Handwritten

Production: Screenprinting (4 color)

Paper: Arches Watercolor

Size: 22.25" x 30"

1 | Photo of Editioning Process

2 | Detail of Poster

3 | Detail of Poster

4 | Detail of Poster with Scale

1	2	
3		4



Greenline/LEED Educational Kit

Packaging and Educational Tool

The goal for this project was to produce a package that either was recyclable or had a second use. I chose to create a bird feeder that housed all the necessary tools to educate clients of an architectural firm of the benefits of LEED designed homes and businesses.



Client - SCAD Student Work

Format: Packaging, Booklet, Interior Packaging

Typefaces: Neutra

Production: Designing and Building Bird Feeder, Multi-Layered Inkjet Prints

Paper: Red River Matte / French Paper Specklecone Madero Beach 70 lb. text

Size: Varies

1 | View into Feeder before removing boxes

2 | View of Feeder Hanging from Tree

3 | Spread from Booklet

4 | Detail of Interior Box

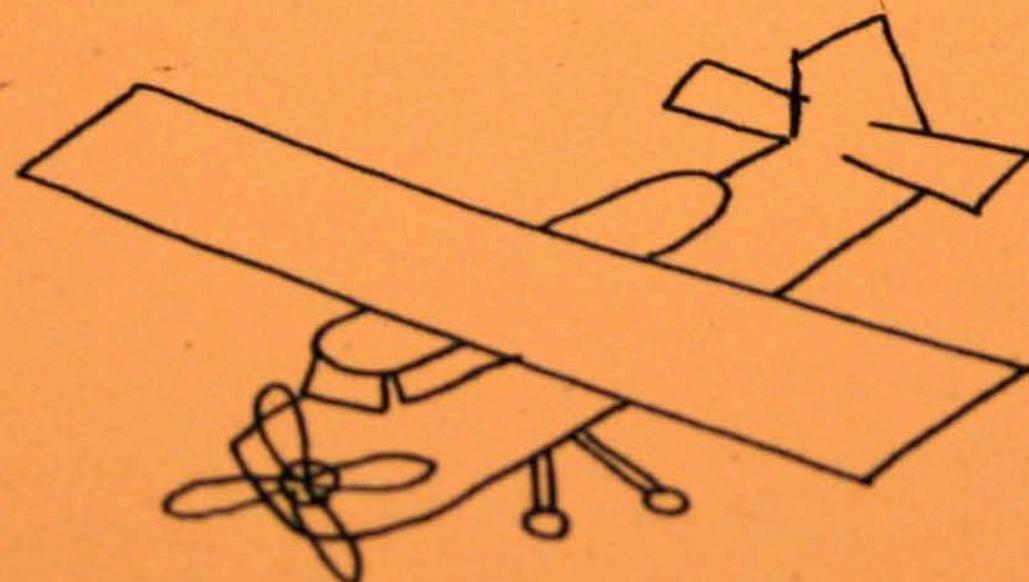
5 | Photograph of Mark

6 | Overview of bird feeder

1	2	3
4	5	6

ETERNAL SHINE

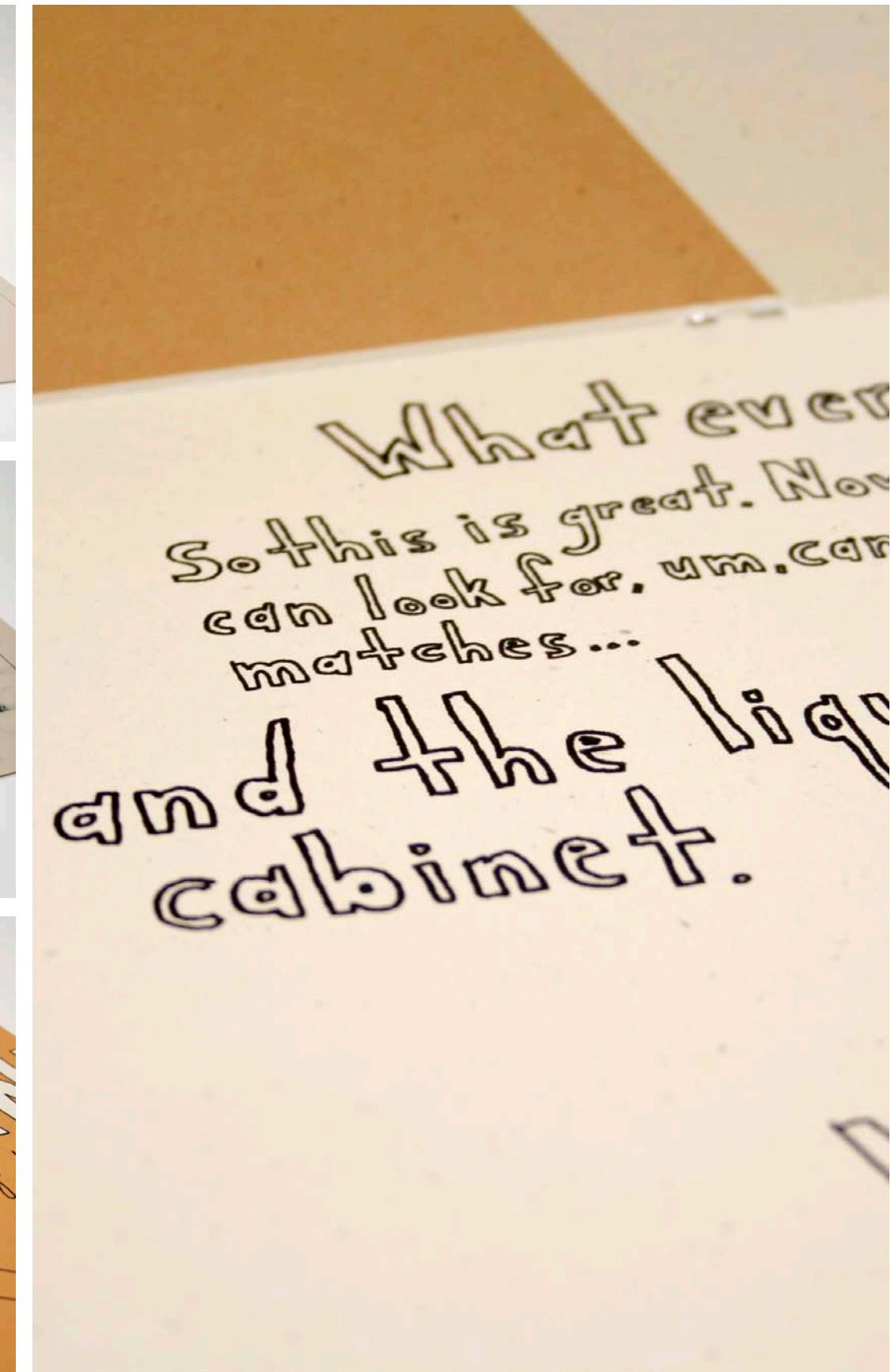
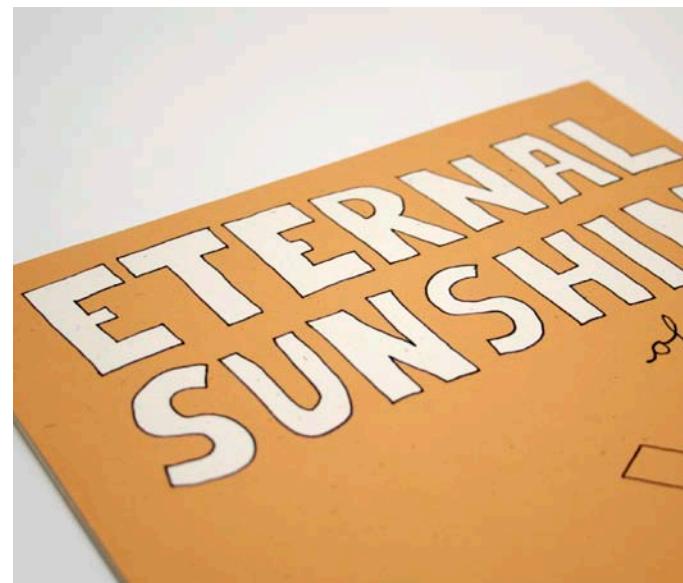
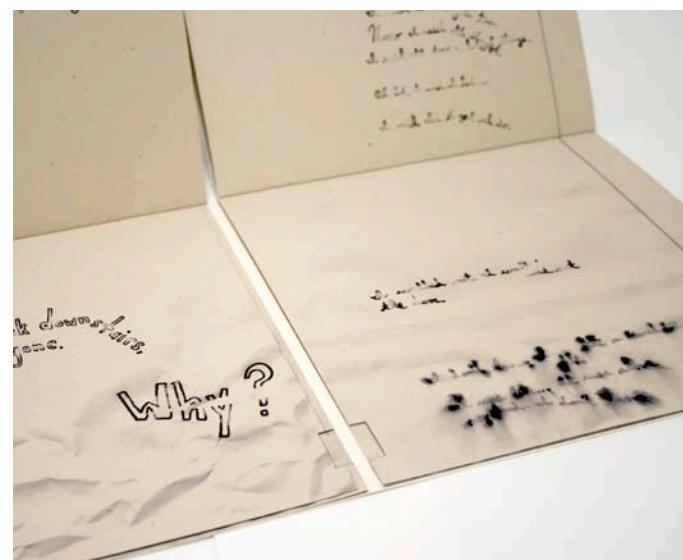
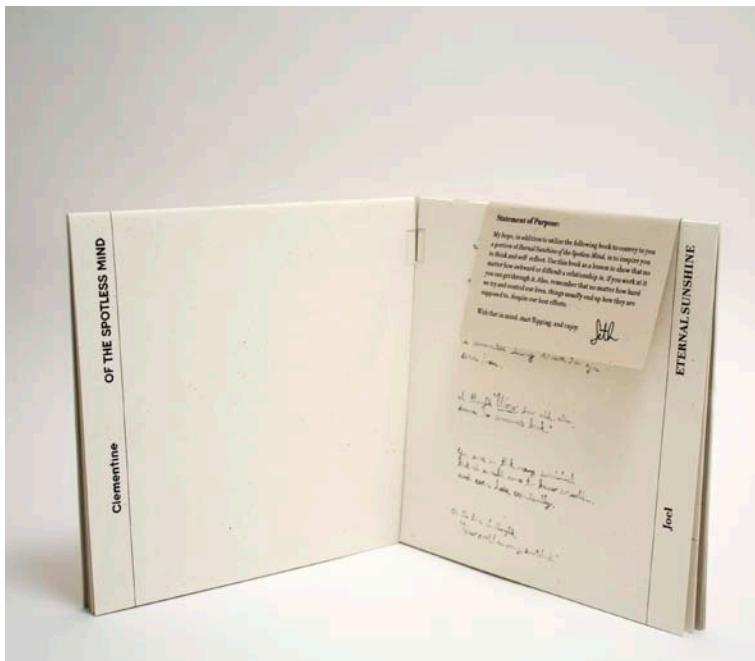
of the spotless mind



Eternal Sunshine Interpretive Book

Experimental Book

The task was to convey a scene from the movie "Eternal Sunshine of the Spotless Mind" in book form conveying all the details from the movie in the printed format. My format accentuates the fact that there is a dialog between two people based on memory and reality. Degradation also plays a key role in this scene.



Client - SCAD Student Work

Format: Experimental Book

Typefaces: Handwritten (2 styles), Keedy Sans, Filosofia Bold

Production: Multi-Layered Inkjet Prints, Die Cutting, Paper Wetting/Crumbling

Paper: French Paper Speckletone Madero Beach 70 lb. text/80 lb. Cover

Size: 8" x 8" (closed) 16" x 8" (opened)

1 | Opening Spread of Book

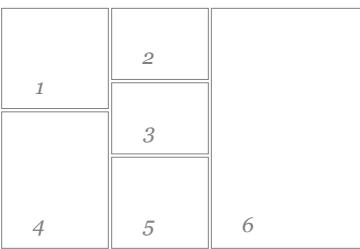
2 | Spread of Book

3 | Spread of Book

4 | Detail of Page

5 | Cover

6 | Illustration Detail

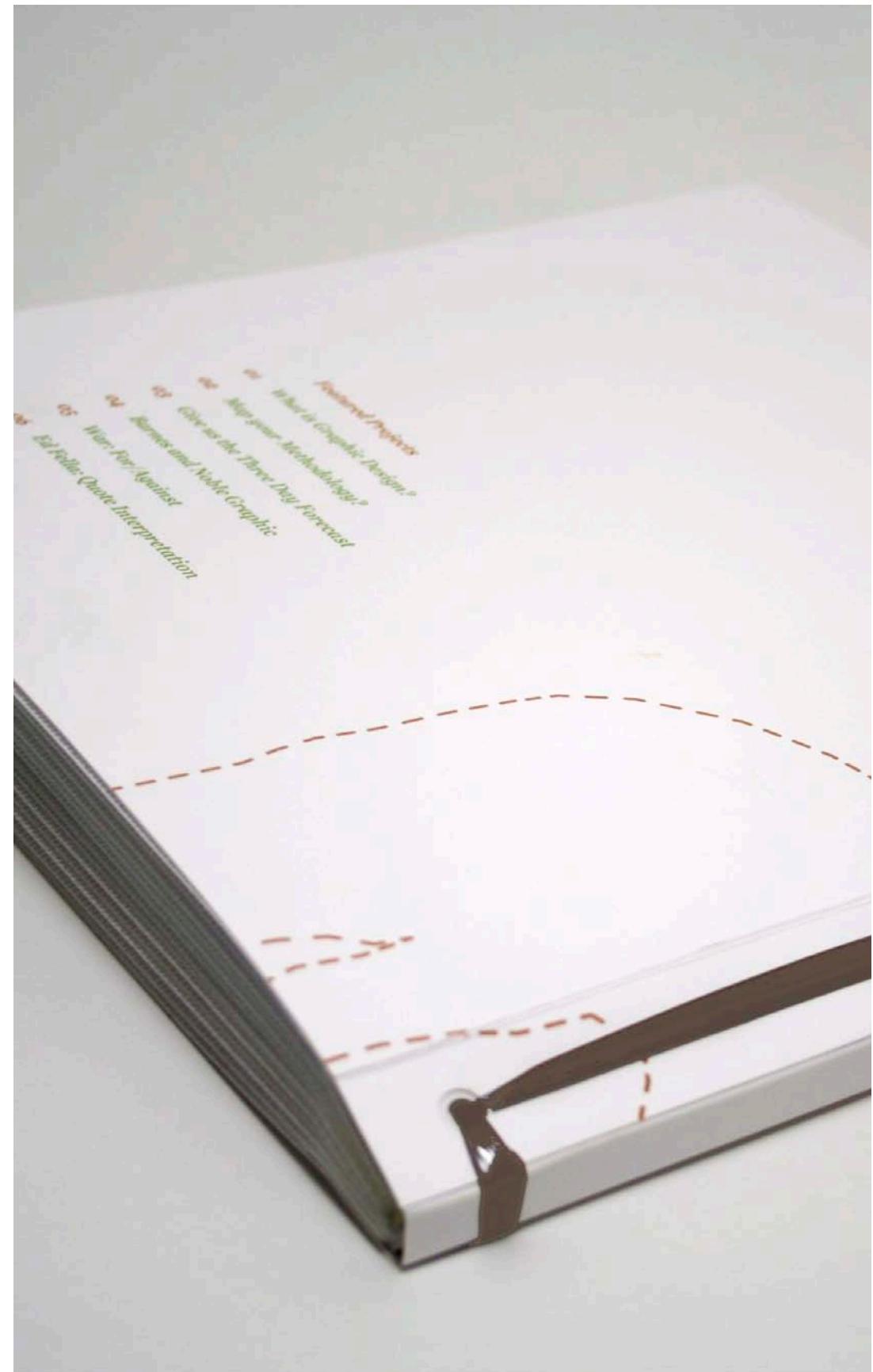
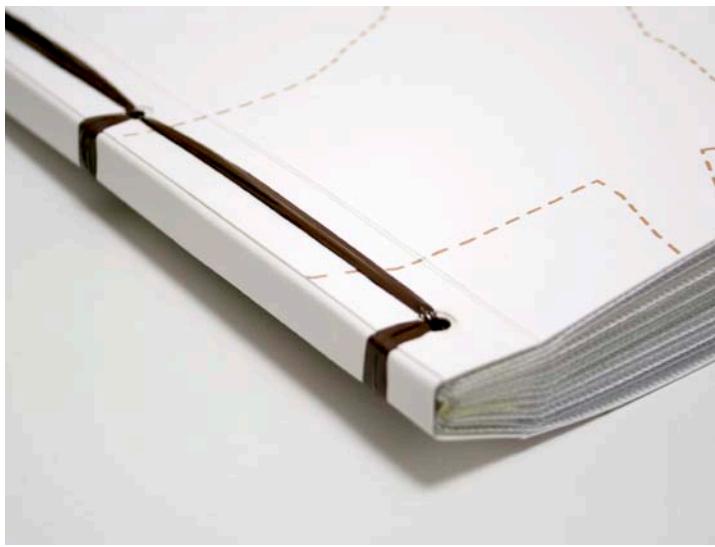




Methodologies Project Compilation Book

Experimental Book

The goal of this project was to create a book that showcased every project completed during the Methodologies course. In addition, the book had to be a direct reflection of myself as a person. I incorporated a music theme throughout from the size, to the pages, to the binding.



Client - SCAD Student Work

Format: Experimental Book

Typefaces: Georgia and Handwritten

Production: CD Labels, Folded Booklets, Cassette Tape Binding

Paper: Cougar Opaque Cover, Red River Matte, Transparencies, CD Labels

Size: 12" x 12" (closed)

- 1 | Binding Detail
- 2 | Spread with Project
- 3 | Spread of Book
- 4 | Spread of Book
- 5 | Spread of Book
- 6 | Spread of Book
- 7 | Back Cover

1	2	
3	4	
5	6	7



Be A Positive Vibraphone Campaign

Social Awareness Campaign

The goal for this project was to create a campaign that would directly affect our immediate area. I chose to simply create a campaign that encouraged everyone to be kind to each other and spread joy thus making everyone's lives a little brighter including your own.



Client - SCAD Student Work

Format: Booklet, Post Cards, Shirt and Stickers

Typefaces: Helvetica Neue Light, Filosofia Ornaments and Cooper Black

Production: Perforating Booklet, Iron-on Transfer for Shirt, Diecut Call to Action

Paper: Epson Double Sided Matte, Red River Double Sided Matte, Sticker Paper

Size: Various Sizes

1 | Detail of Call To Action Card

2 | Detail of Post Cards

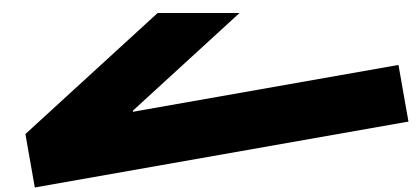
3 | Opening Detail

4 | From Package Detail

5 | Shirt Detail

1	2	
3	4	5

chrift



Continuous stroke
Lean, grid based geometric lines

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQF

Designed by: Linotype Staff
Supervised by: Ludwig Goller

A REALISTIC
SANS SERIF

1936

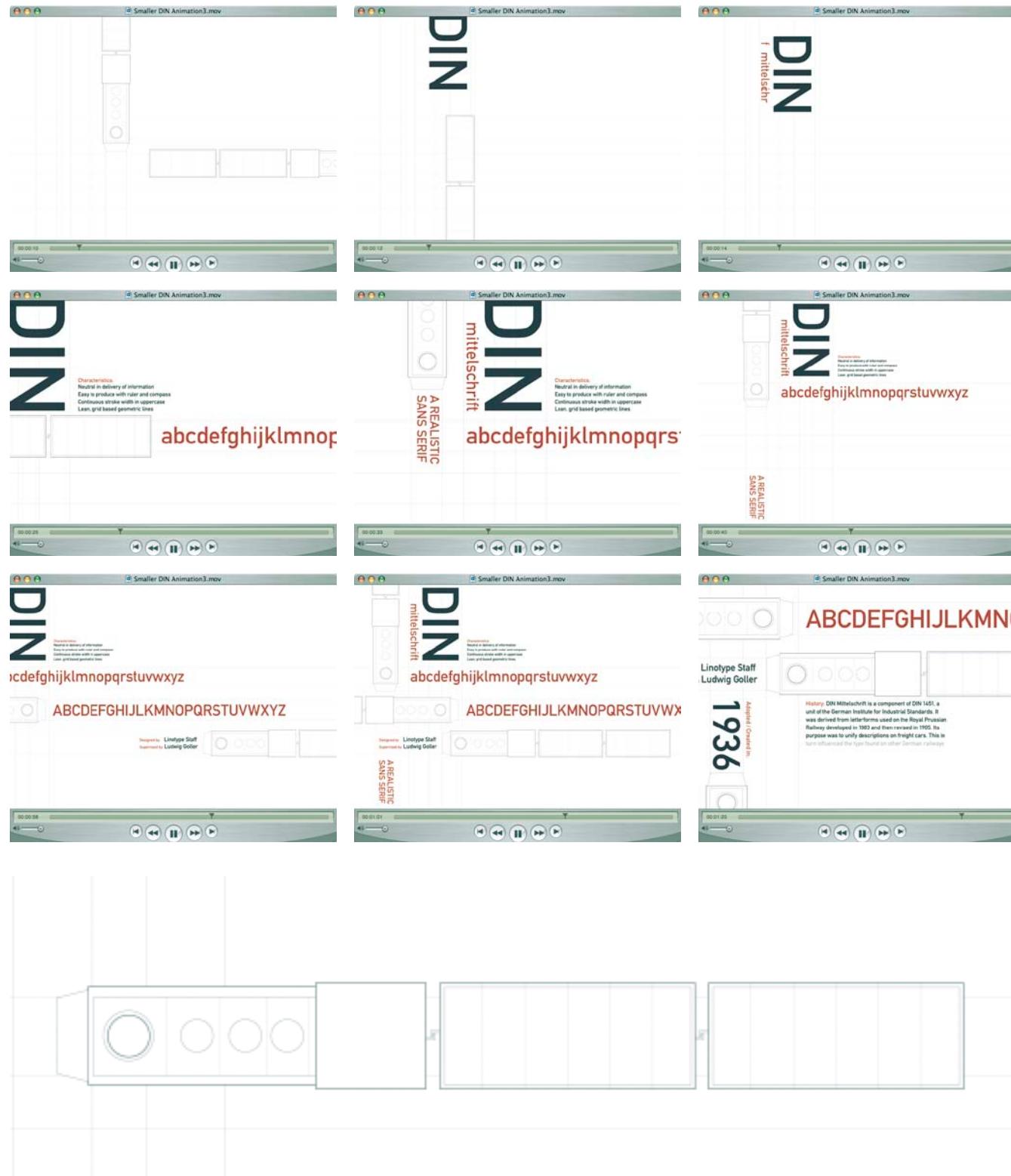
Adopted / Created in:

History: DIN Mittelschrift is a component of DIN 1451, a unit of the German Institute for Industrial Standards. It was derived from letterforms used on the Royal Prussian Railway developed in 1883 and then revised in 1905. Its purpose was to unify descriptions on freight cars. This in turn influenced the type found on other German railways and train stations. Once adopted as a DIN standard, it was also used for drafting on architectural and engineering drawings. Over time it could be found as street names, house numbers, license plates and road signage most notably the Autobahn. DIN's popular use in print did not occur until the 1960's.

DIN Mittelschrift - Animated and Print Promotion

Motion Graphics Sequence and Poster

The goal for this project was to create a motion graphics piece that could be used as a promotion for a specific typeface. In addition to this motion project, there is an accompanying poster that is created by the process of the animation.



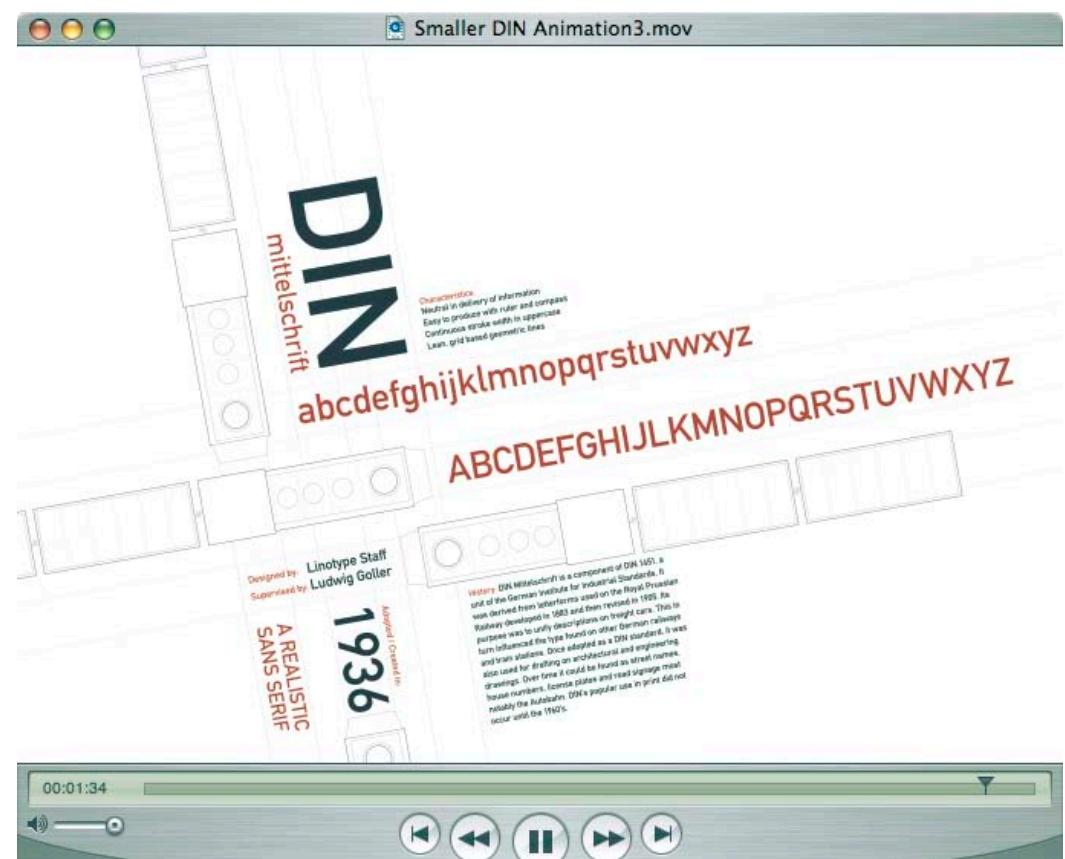
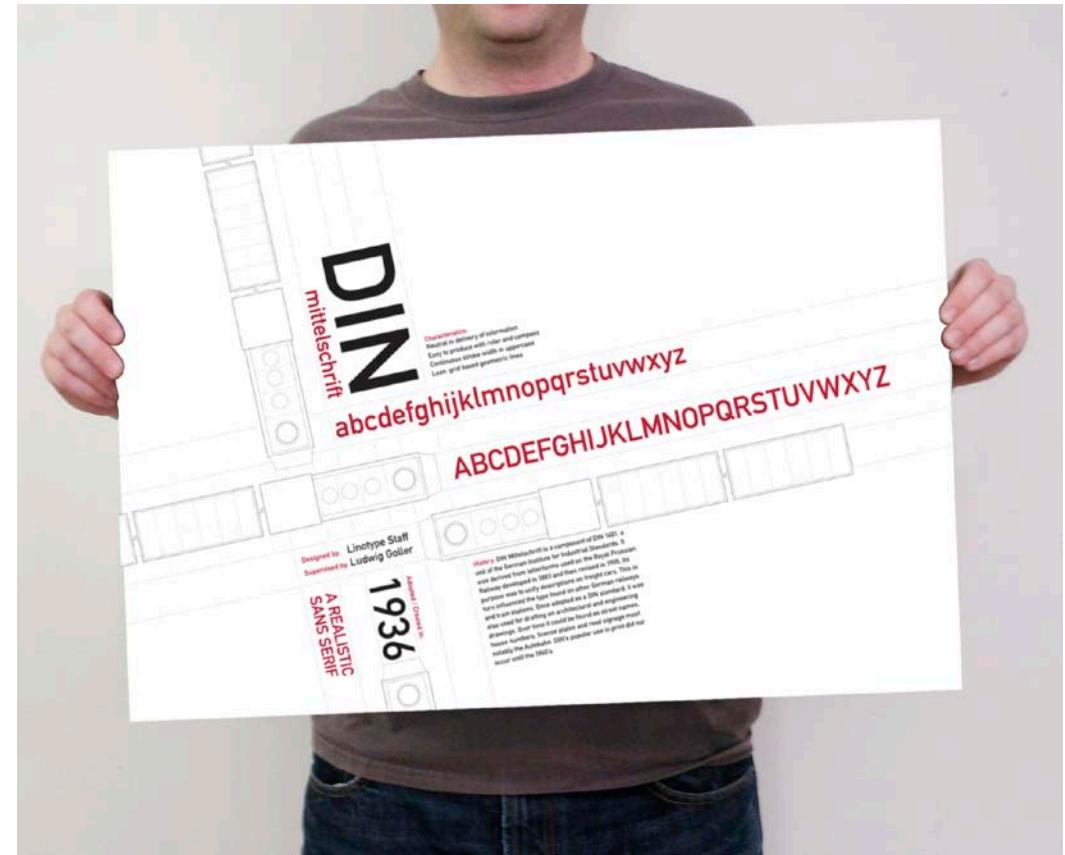
Client - SCAD Student Work

Typefaces: DIN Mittelschrift

Format: Quicktime Video and Poster

Production: After Effects live motion and sound editing

Size: 720 x 480 pixels (motion) 13" x 19" (poster)

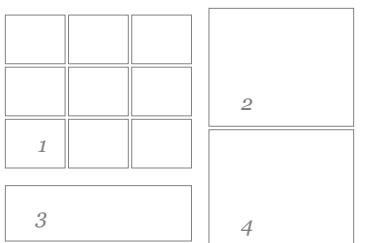


1 | Screenshot Sequence

2 | Printed Poster

3 | Train Illustration

4 | Enlarged Final Frame

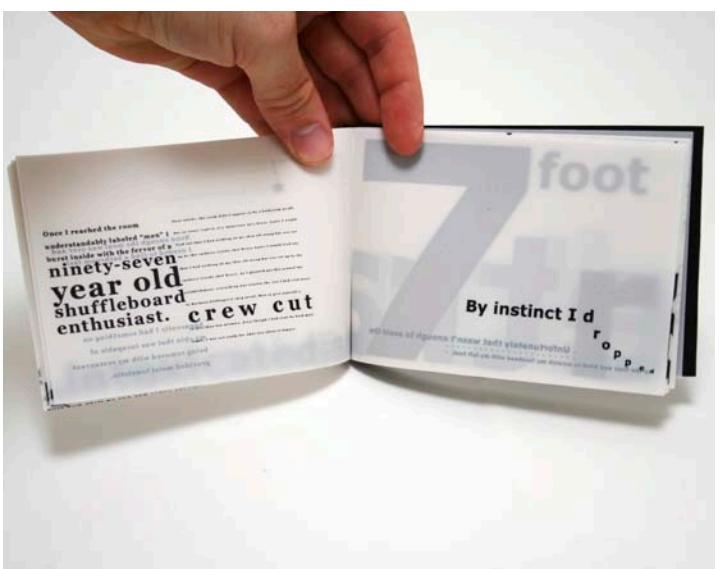
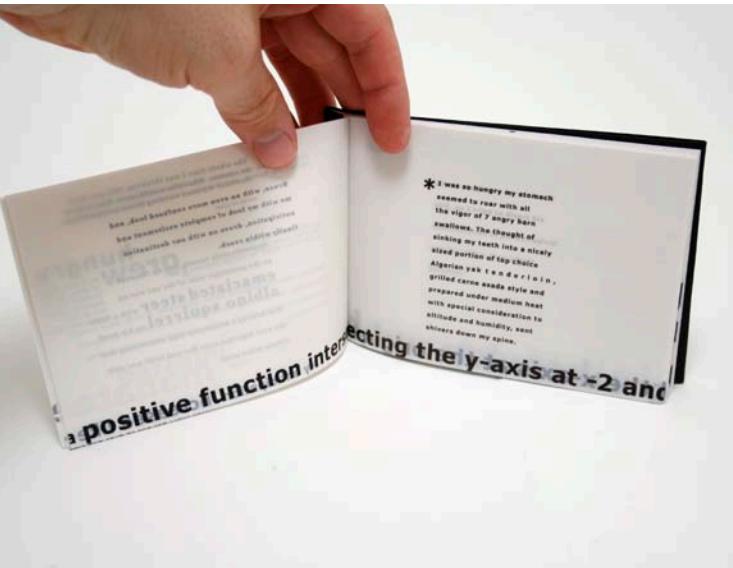




The Never Ending Story

Experimental Book

This was an exercise in creating a book displaying dynamic typography. The premise of the text comes from a never ending story I write with a friend via e-mail. Thus the choice to use screen based typefaces. The idea is that these will be released in volumes so the end user has something to look forward to.



Client - SCAD Student Work

Format: Experimental Book

Typefaces: Georgia and Verdana

Production: Double-sided Mylar Printing and Matchbook book binding

Paper: Red River Sheer, Black Matte

Size: 6" x 4" (closed)

- 1 | Cover of Book
- 2 | Spread of Book
- 3 | Spread of Book
- 4 | Spread of Book
- 5 | Spread of Book
- 6 | Spread of Book
- 7 | Photograph of Binding

1	2
3	4
5	6

7

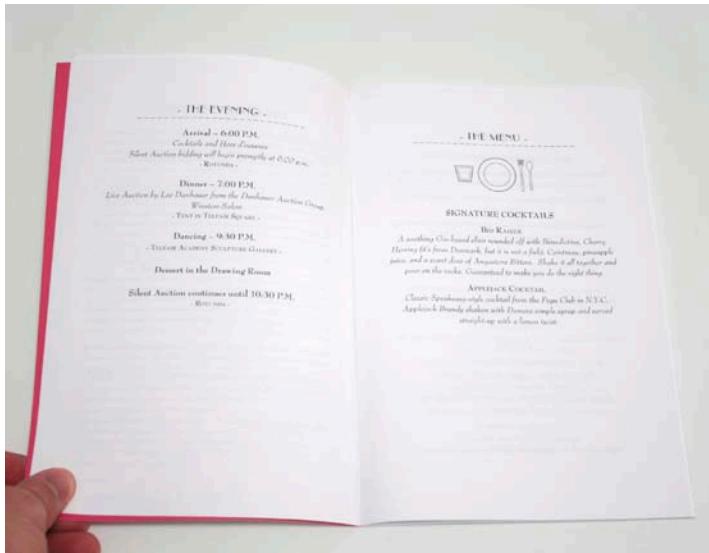
2010 Telfair Ball

Invitations and Program

Invitations and Auction Program

*Every year, the Telfair Museum of Art in Savannah, Georgia hosts its largest fundraiser/auction called the Telfair Ball. For this year, a speakeasy theme was chosen with the title *Les Années Folles* meaning “the crazy years.” The only restrictions besides the title were the colors pink and grey.*





Client - Telfair Museums

Format: Invitation Set, Postcard, Booklet

Typefaces: Parisian, Bernhard Modern Std., Optima

Production: Two Color Offset on Lettra (Invitations, RSVP, Envelopes) Two Color Offset on Vellum (Overlay)

Paper: Lettra Letterpress Paper (Invitations, RSVP, Envelopes, Program Cover) Vellum (Overlay)

Size: Invitation elements and Program 5.5" x 8.5" / Save the Date Post Cards 9" x 4" (closed)

1 | Detail of RSVP

2 | Save the Date Postcard

3 | Spread of Program

4 | Detail of Invitation Overlay

5 | Program Cover and Password

6 | Program Icons, Inside Cover

7 | Complete Event Materials

8 | Mailed Invitation Contents

1	2	
3	4	
5	6	8