

Seth Akkerman

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www.pseudosuede.com

I am a designer who likes to laugh with people. My goal is to create and develop useful, aesthetically appropriate projects for invested clients who appreciate the importance of thoughtful design.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, Georgia
Graphic Design - Masters of Fine Arts, August 2009

UNIVERSITY OF CINCINNATI, Cincinnati, Ohio
Architectural Engineering Technology - Bachelor of Science Cum Laude, June 2005

EXPERIENCE

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, Georgia
Media Designer, eLearning - November 2010–Present

Design and build individual websites for each SCAD eLearning course. Conceptualize and code custom jQuery learning tools relating to course content. Create hand and/or digital illustrations to enhance the course developer's textual information.

FREELANCE DESIGNER, Savannah, Georgia

Graphic Designer / Motion Designer - July 2009–Present

Select clients include *SF Weekly*, Mike Doughty / The Hornblow Group, The Pinyan Company, Telfair Museum of Art, and Nocturne Records / Rowan Converse.

GREENLINE ARCHITECTURE (formerly PDF Architects), Savannah, Georgia
Graphic Designer / Intern Architect - July 2006–November 2010

Prepared hand and/or computer rendered graphics for presentations, and executed site photography. Served as graphic designer for business correspondence forms and signage as well as maintained website.

SKILLS

PROFICIENT - Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Premiere, Google Sketchup, Microsoft Office, CSS, HTML5, jQuery, Responsive Design, Git, GitHub

INTERMEDIATE - Flash, JavaScript, FontLab Studio, Audition, Wordpress, AutoCad, SASS

INTERESTS - Screen Printing, Lithography, Woodblock Printing, Photography, Ping-Pong

PUBLISHED

IdN Magazine, Volume 17, Number 5, 2010 - Spay and Neuter Commercial Featured
Designing Sustainable Packaging, Author: Scott Boylston, Bird Feeder Packaging Featured

AWARDS / INVOLVEMENT

2010 *Print Magazine* Print in Motion - Finalist - Where the Wild Things Are
2010 ADDY Award - Silver - Telfair Ball Invitations
2009 UCDA Design Competition - Gold Medalist - Savannah Secession Series
American Greetings Scholarship for Excellence in Design (2008–2009)
SCAD Savannah Secession Graphic Design Exhibition Planning Committee (2008–2009)
SCAD Combined Honors Scholarship (2006–2009)
AIGA - Member (2006–present)
Type Director's Club - Member (2008–present)

EXHIBITIONS

Telfair Art Fair - Juried Open Art Exhibitor (November 2010, November 2009)
WTF? What's the Function, What's the Failure, What's the Form - Thesis Show (May 2009)
SCAD Savannah Secession Graphic Design Exhibition (May 2009)