

Seth Akkerman

seth@sethakkerman.com

www.sethakkerman.com

(513) 515-2207

I am a senior designer who likes to laugh with people. I have an insatiable curiosity and a desire to leave things better than I found them. I have a background in user experience design, user interface design, art direction, branding, and marketing.

EXPERIENCE

FREELANCE DESIGNER, Chicago, Illinois

Designer, Art Director, Illustrator, Motion Designer – July 2009–Present

Select clients include OldTimeCandy.com, Two Tides Brewing Co., *SF Weekly*, Mike Doughty, The Pinyan Company, Telfair Museums, and Rowan Converse / Nocturne Records.

GAUGE, Savannah, Georgia – Working Remotely from Chicago, Illinois

UI and UX Designer, Illustrator, Motion Designer – October 2016–February 2020

Designed eCommerce websites for a variety of industries. Prototyped websites for client presentations and internal development hand off. Designed and illustrated marketing materials for client websites, email, and social media. Illustrated and animated articles written by Gauge team.

SAVANNAH COLLEGE OF ART AND DESIGN ELEARNING DEPARTMENT, Savannah, Georgia

Media and UX Designer, Art Director – November 2010–September 2016

Designed and built individual websites for each SCAD eLearning course. Conceptualized and coded custom jQuery learning tools relating to course content. Captured and produced video, audio, and photography. Created hand and digital illustrations.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, Georgia

Graphic Design - Masters of Fine Arts, August 2009

UNIVERSITY OF CINCINNATI, Cincinnati, Ohio

Architectural Engineering Technology - Bachelor of Science, Cum Laude, June 2005

SKILLS

Photoshop, Illustrator, InDesign, After Effects, Premiere, InVision Prototyping, CSS, HTML5, jQuery, JavaScript, Git, GitHub, SASS, Sketch, Cinema 4D Lite, Processing

PUBLISHED

IdN Magazine, Volume 17, Number 5, 2010 - Spay and Neuter Commercial Featured
Designing Sustainable Packaging, Author: Scott Boylston, Bird Feeder Packaging Featured

AWARDS

2018 *Print Magazine* Regional Design Annual - Two Tides Brewing Co.
2010 *Print Magazine* Print in Motion - Finalist - Where the Wild Things Are
2010 ADDY Award - Silver - Telfair Ball Invitations
2009 UCDA Design Competition - Gold Medalist - Savannah Secession Series
American Greetings Scholarship for Excellence in Design (2008–2009)
SCAD Savannah Secession Graphic Design Exhibition Planning Committee (2008–2009)
SCAD Combined Honors Scholarship (2006–2009)

INVOLVEMENT / VOLUNTEERING

Creative Mornings Chicago - Communications Coordinator (2020–present)
Creative Mornings Chicago - Event Day Volunteer (2019–present)
AIGA - Member (2006–present)
Type Director's Club - Member (2008–present)