



LG

Life's Good

LG PuriCare™
Water Purifier



LG PURICARE
**HEALTH KA TRIPLE
ASSURANCE**
THE WATER PURIFIER WITH

Dual Protection Airtight Stainless Steel Tank | Digital Sterilizing Care | Mineral Booster



...  TAKE —

TRIPLE CARE

COMPLETE PROTECTION IN 3 EASY STEPS



TRUE PRESERVATION

- Dual Protection Airtight Stainless Steel Tank with 10 year warranty
- EverFresh UV Plus



TRUE MAINTENANCE

- 3 Free Scheduled & Automated Visits
- 3 Free Digital Sterilizing Care
- 3 Free Pre-Sediment Filters



TRUE FILTRATION

- True RO Filtration with Mineral Booster
- >50%* water saving with RO Recovery Plus Filter



TRUE PRESERVATION

STEEL IS SAFE

For ages, steel has been the safest and best alternative for water storage. Be it frequently used utensils at home or stainless steel water jugs; steel has always been the most trusted material. Inheriting the same legacy of goodness in the water purifier range; LG True Water Purifiers come with a Stainless Steel Tank for water storage. Not just this, they are covered with an airtight lid to let purity be preserved.

WHY GO FOR AN 8 LTR. WATER TANK?

- Suitable for families of 4/bigger families
- Suitable for cooking needs
- Useful at the time of no electricity



INVASION FREE WITH DUAL PROTECTION SEAL & MAINTAINS FRESHNESS WITH STAINLESS STEEL

LG Dual Protection Airtight Stainless Steel Tank

- **Stainless Steel Tank**

- No foul smell, algae and yellow stain
- Inhibits bacteria growth
- Maintains freshness



Airtight Tank Cover and Lock

- Restricts outside impurities, like germs, dust, insects etc.
- Prevents from secondary contamination

Airtight Lock

- Restricts entry of impurities, like germs, dust, oil & insects
- Prevents from secondary contamination



Everyone talks about the importance of Water Filtration, but Preservation of Filtered Water is equally important. It can't be ignored as it can lead to E. coli formation. LG Water Purifier with Stainless Steel Storage Tank is suitable for all weathers and has 94.4% less E. coli growth in 24 hrs.

SOURCE: TUV SUD as per JISZ 2801 method -
Anti-bacterial performance of the material in 24 hrs.



SAFETY CERTIFIED
LG's Stainless Steel water storage tanks have
94.4%
less E. coli growth in 24 hrs.

SOURCE: TUV SUD as per JISZ 2801 method -
Anti-bacterial performance of the material in 24 hrs.

UV DURING PRESERVATION

PRESERVING PURITY, THE HEALTHY WAY!

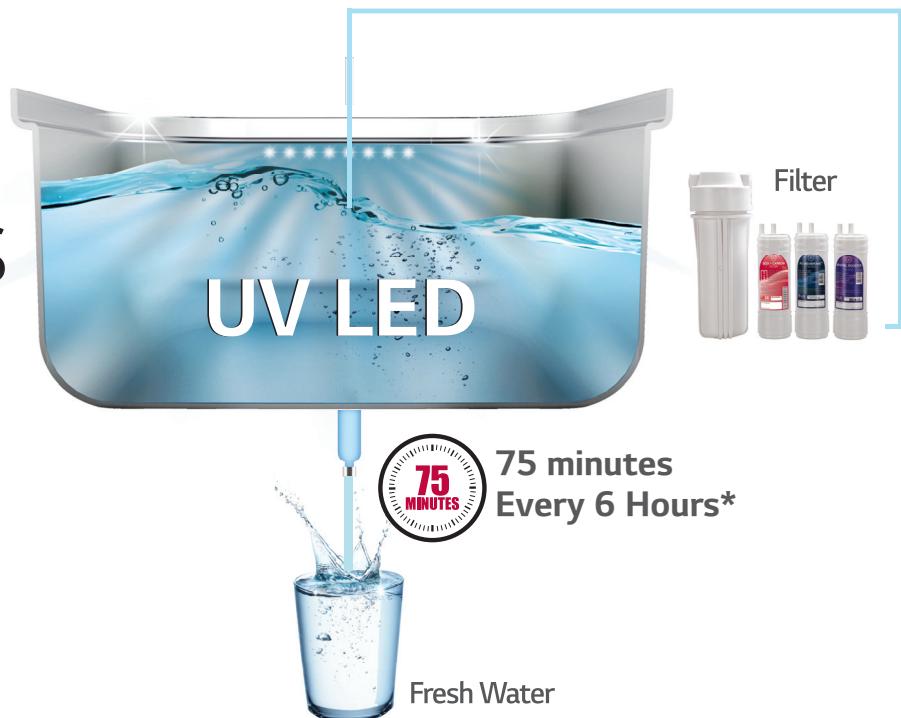
UV cycle in LG True Water Purifiers runs during the storage stage. While the filtered water stored in airtight Stainless Steel Tank is absolutely safe and clean to drink; the UV cycle that automatically starts every 6 hours is an added benefit and deactivates any bacteria that may have popped up during the storage level.





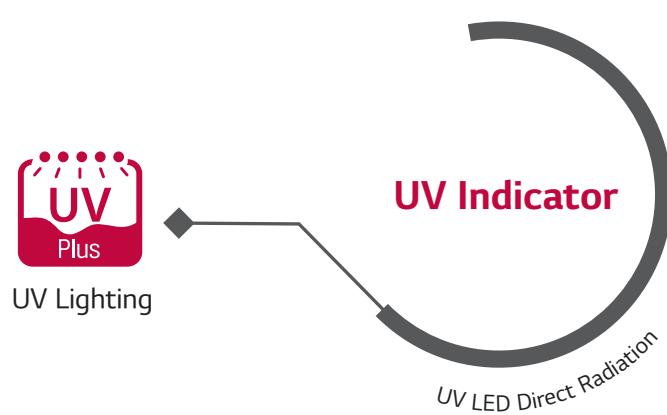
EverFresh UV Plus: In Tank

DEACTIVATES
BACTERIA
& REVITALIZES
FRESHNESS
WITH MORE
EFFICIENT
UV LED



EverFresh UV Plus

RO removes Viruses and Bacteria, so there is no need of UV in the filtration stage. Though there are chances of germ reformation in water stored in the tank. LG makes sure you get pure water by having In-tank UV, which treats stored water every 6 hrs. for 75 mins. to deactivate bacteria and revitalize freshness.





TRUE MAINTENANCE

HYGIENIC DIGITAL STERILIZATION

LG Digital Sterilizing Care cleans and sanitizes water path, like hose, faucet and pipes, without using any harmful chemicals.



LG AUTHORIZED FILTERS & PARTS

When it comes to the maintenance of your water purifier, LG authorized filters and other genuine parts make it absolutely safe to use. Not just this, they also help in retaining the high efficiency of the product for long.



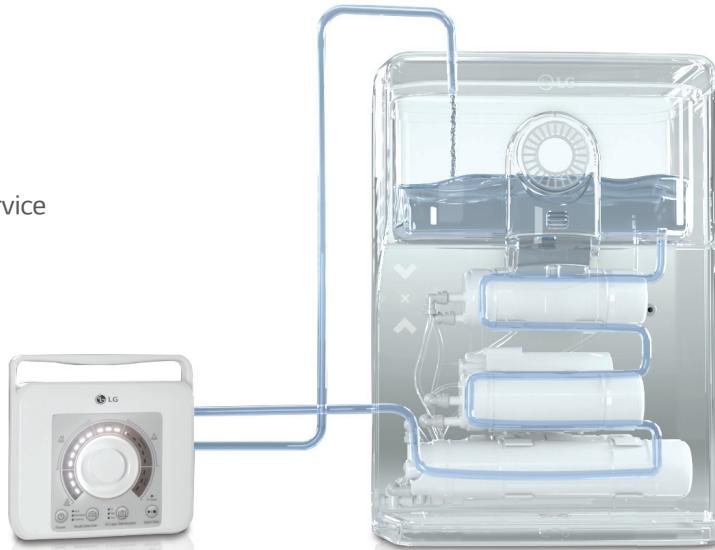
THE BENEFIT OF DIGITAL STERILIZING CARE

LG Process

- No manual cleaning
- Clean tank & water path, like hose, faucet & pipes
- No chemical treatment
- Automatic call on every fourth month for regular service

TRUE MAINTENANCE PACKAGE

As a part of True Maintenance Package, LG covers 3 Free Scheduled & Automated Visits, 3 Free Digital Sterilization Care and 3 Free Outside Sediment Filters. This is applicable for the 1st Year from the date of purchase.



For details refer to Warranty T&C available in User Manual on lg.com
(Available on LG.com Home/ Support/ Downloads & Manuals/ User Manual)

FREE TRUE MAINTENANCE

PACKAGE WORTH

₹4200*

Part of 1st year maintenance



3 FREE
Scheduled &
Automated
Visits



3 FREE
Digital
Sterilizing
Care



3 FREE
Outside
Sediment
Filters

*Indicative price, subject to change.

CONVENIENCE



Filter Change Indicator

UV Indicator

Water Level Indicator

SMART DISPLAY



Smart Design & Function

Filter Change Indicator*



No need to change filter



Time to change filter

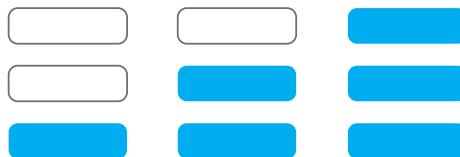


UV OFF
White LED



UV ON
Blue LED

Water Level Indicator



1st Step
Power ON

2nd Step
Low Water

3rd Step
Full Water

*Applicable on Outside Sediment Filter

CONVENIENCE AT ITS BEST



2-in-1 Water Solution

2-in-1 Water Solution

LG's water purifier is also equipped with the 2-in-1 Water Solution feature. This system offers the convenience of a secondary valve located on the side of the water purifier, making it possible to hygienically wash fruits or rinse vegetables with clean water.

One for
Drinking.



One for
Cleaning
Fruits &
Vegetables.



**LG RO Water Purifier with
2-in-1 Water Solution,
including UF filter for your
convenience.**



Flexible Installation



Wall mount

Either wall mount it or place it on counter top,
as per your requirement.



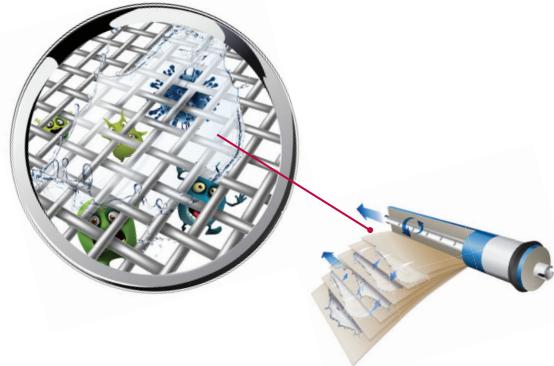
Counter top



TRUE FILTRATION

WHAT IS RO?

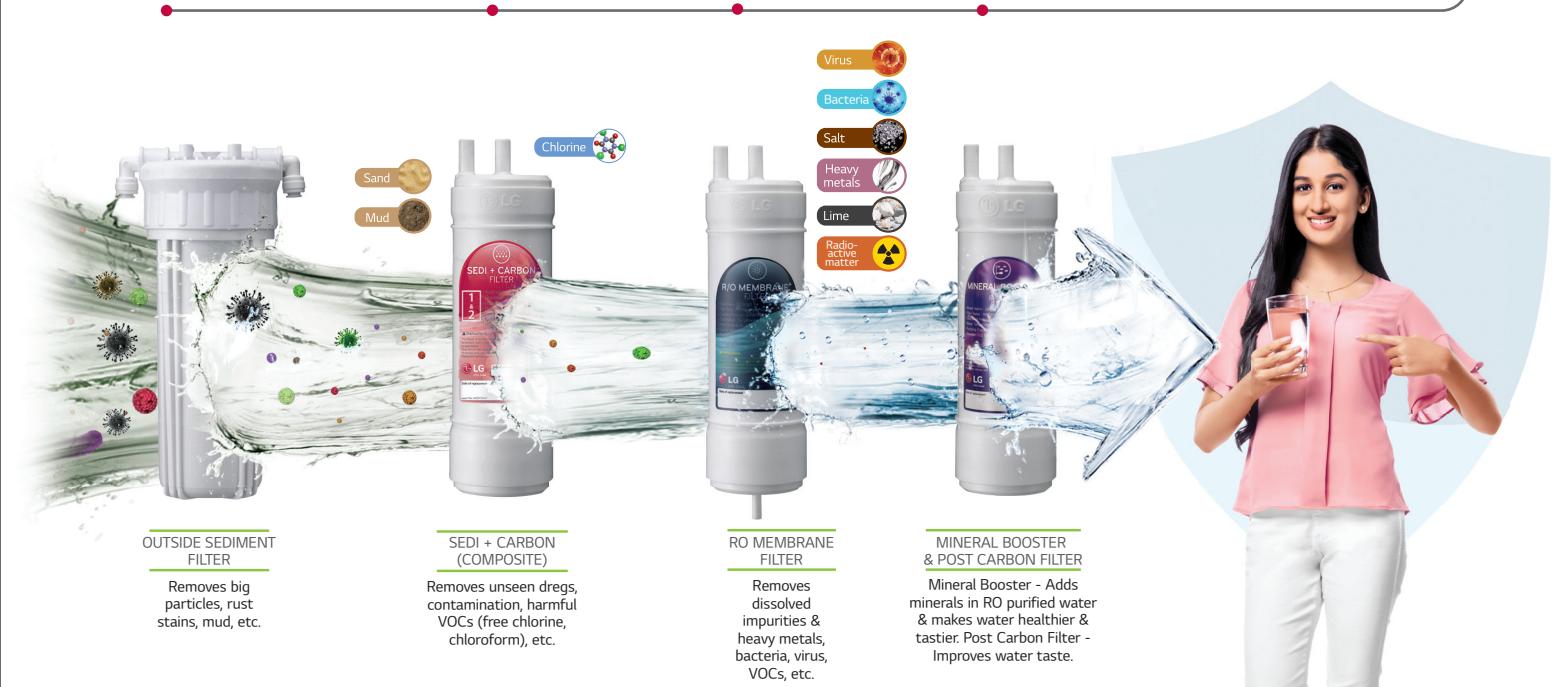
RO Membrane removes over $0.0001\mu^*$ size impurities, such as heavy metallic substances, ionized substances and micro organisms.



WHY RO IS REQUIRED?

- Dissolved impurities, like bacteria, virus, heavy metal, pesticide, etc. can cause water-borne diseases
- RO effectively removes those impurities and provides purest form of water

MULTI-STAGE FILTRATION PROCESS



UV DURING FILTRATION

REALLY A BENEFIT OR JUST A WASTE OF MONEY?

Reverse Osmosis (RO) removes all the virus and bacteria from water. Hence, there is no need of UV in the filtration stage.

LG TRUE WATER PURIFIERS – THE TRUE SOLUTION

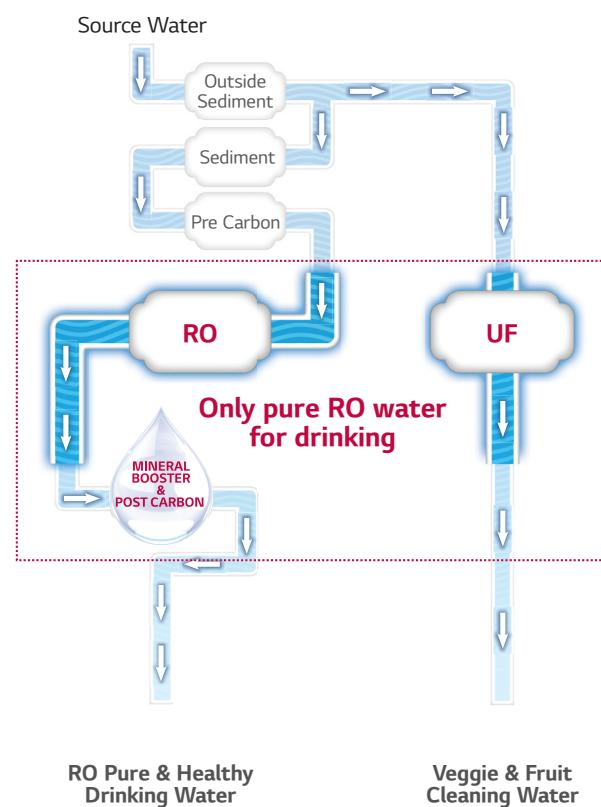
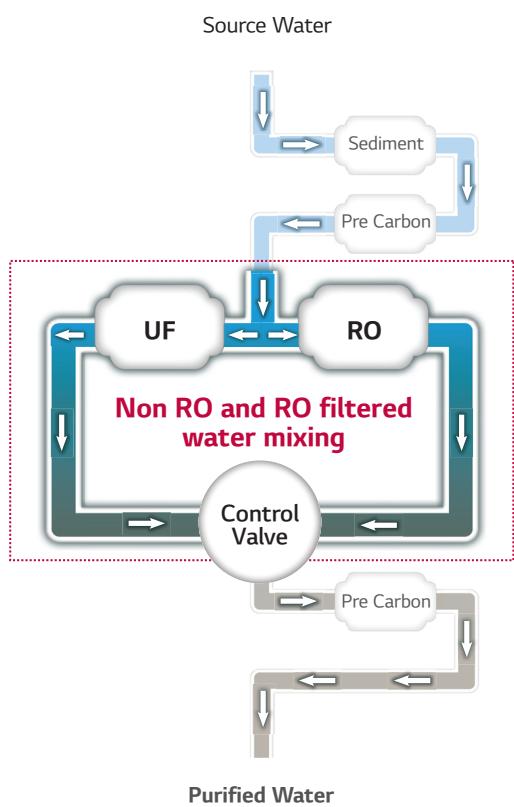
LG has made the right use of UV by shifting its usage to the preservation stage.

NO MIXING OF NON RO FILTERED WATER

Conventional Process

LG Process

VS



- Mixing of RO purified and Non RO purified water (from UF stage)
- NO mineral cartridge

- No mixing of Non RO filtered water
- Mineral cartridge adds minerals and taste
- Balanced pH level

HELPS RETAIN MINERALS IN THE WATER



Mineral Booster

Ca Mg



What is Mineral Booster?

Mineral Booster adds essential minerals to the water, like calcium and magnesium, making it healthier and tastier.

Benefits of Mineral Booster

Water enriched with Ca and Mg

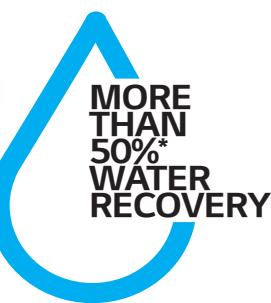


Water Recovery

ENHANCED WATER SAVING



UNTIL EVERY HALF DROP IS RECOVERED!



The all new RO recovery plus filter helps to recover more than 50% water. Ensuring incredible water conservation, LG Water Purifiers do not settle until every half drop is recovered.

LOW PRESSURE INSTALLATION



Works at
0.1 kgf pressure



Low noise*



Savings

WITH LOW PRESSURE COMES NO WORRY OF PRESSURE

The Reverse Osmosis process requires high water pressure; however few areas face issues with respect to low pressure of the input water. Generally, an external booster pump is required in such cases. But with Low Pressure Installation now possible in LG Water Purifier, there is no need of an external booster pump. This means, you need not worry about the external noise and an additional cost.

Benefits of Low Pressure Installation

- Works at 0.1 kgf pressure
- Less noise
- Money saving as no external pump is required



BEST OF EVERYTHING AT THE BEST PRICE

**COMPLETE DIGITAL STERILIZING CARE, DUAL PROTECTION
AIRTIGHT STAINLESS STEEL TANK AND TRUE FILTRATION**

Introducing the latest range of LG Water Purifiers with a unique fluid that also highlights the center console. With elegant looks and highly advanced technology, these water purifiers are a perfect match for your stylish taste and concern for absolute purity.

**TRY ONCE, BEFORE YOU
KEEP IT FOREVER.**

Bid goodbye to those shopping instances that made you cry afterwards. Just book a home demo of the latest LG True Water Purifier. Try it and we are sure that you would love it.

Now is the time to try before you buy.

**Book
A Home
Demo***

Vist www.lg.com/in

HOT & COLD WATER PURIFIER



One-Touch Hot & Cold

With the unique one-touch Hot & Cold* function, you get cold water at minimum 5 degree centigrade and hot water at maximum 90 degree centigrade instantly.



Sip in purity with instant hot and cold water
from **LG Water Purifier**

*Hot & Cold features available in select models.

SMART DISPLAY



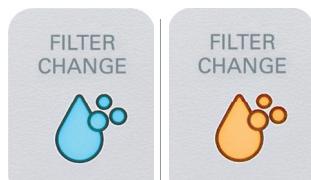
Smart Design & Function



Touch buttons and reinforced glass add a sophisticated style to your home.

- 1 Hot Water Temperature Indicator
- 2 Filter Change Indicator
- 3 Cold Water Temperature Indicator
- 4 Lock Button
- 5 Hot Water Button
- 6 Room Temperature Water Button
- 7 Cold Water Button
- 8 Continous Button

INDICATOR



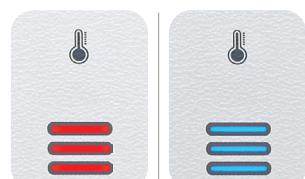
No need to change filter



Time to change filter

Filter change indicator

Easy to find when it's time to replace filter with indicator. Light conversion from blue to orange indicates filter replacement.



Hot water indicator

Cold water indicator

Water temperature indicator

Easy to know temperature of hot & cold water in the tank.

MULTI-FUNCTIONAL FAUCET



Enjoy hot, cold and room temperature water with only one faucet.



Hot



Room Temperature



Cold



CHILD LOCK

For your child safety, you can lock the hot water.

AWARDS & RECOGNITION

A LEGACY OF BEING THE BEST

While we choose to innovate better ways to give you the purest form of water, the world has chosen us as the brand that takes the best care of you.



LG WATER PURIFIER
AWARDED THIRD TIME
IN A ROW

THE **WATER** DIGEST **WATER** AWARDS 2019-2020

SPECIFICATIONS

LG TRUE WATER PURIFIER

Hot & Cold



Model		WHD71RB4RP
Type		Counter Top
Water Supply		Hot & Cold and Room Temp.
Water Tank	Material	Stainless Steel Tank
Capacity	Hot	1.3 L
	Cold	2.7 L
	Room Temperature	3.3 L
	Total	7.3 L
Filter	1	Outside Sediment
	2	Sediment + Pre Carbon
	3	RO Membrane
	4	Post Carbon
Indicator	Hot & Cold Temperature	✓
	Filter Change	✓
Auto Flushing		✓
Child Lock		✓
Water Tray		✓
Color		Black
Dimensions (WxHxD) mm		290 x 480 x 520
Weight		18 kg



SPECIFICATIONS

LG TRUE WATER PURIFIER

Room Temperature



Model		WW182EP	WW172EP	WW151NP	WW151NPR
Type		Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L
Recovery		High (>50%*)	High (>50%*)	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Membrane	RO Membrane	RO Membrane	RO Membrane
	4	Mineral Booster + Post Carbon			
	5	UF	-	-	-
EverFresh UV Plus (UV LED)		√	√	√	√
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		√	-	-	-
Auto Flushing		√	√	√	√
Water Tray		√	√	-	-
Smart Indicator	Filter Change	√	√	√	√
	UV Sterilizing	√	√	√	√
	Water Level	√	√	√	√
Color		Black + New Floral Pattern	Red + New Floral Pattern	Black + Floral Pattern	Red + Floral Pattern
Dimensions (WxHxD) mm		365 x 500 x 275	365 x 500 x 275	365 x 506 x 283	365 x 506 x 283
Weight		10.5 kg	10 kg	9.5 kg	9.5 kg

*Recovery > 50%, at 25 Degree C Water Temperature, at input pressure > 1.5 kgf/cm², Input TDS < 750 ppm

LG TRUE WATER PURIFIER

Room Temperature



Model		WW140NP	WW140NPR	WW130NP
Type		Wall Mount	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L
Recovery		Normal	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Membrane	RO Membrane	RO Membrane
	4	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Post Carbon
	5	-	-	-
EverFresh UV Plus (UV LED)		-	-	-
2-in-1 Water Solution (Drinking + Fruit & Veggie Cleaning)		-	-	-
Auto Flushing		√	√	√
Water Tray		-	-	-
Smart Indicator	Filter Change	√	√	-
	UV Sterilizing	-	-	-
	Water Level	√	√	√
Color		Black	Red	Red
Dimensions (WxHxD) mm		365 x 506 x 283	365 x 506 x 283	365 x 506 x 283
Weight		9.5 kg	9.5 kg	9.5 kg

FILMS



Care
Delight &
LG Service

LG 24 x 7 CUSTOMER CARE
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1800-180-9999 (Toll Free) 5757554
www.lg.com/in/support

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9711709999
LG Service India Mobile App
Available at Google Play

www.facebook.com/lgindiapage/
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