

# Past, Present & Future of Public Health

Presented by

MPHA, MoALPHA, MoCPHE, MICH, MODHSS and MU School of Nursing

## September 22-24, 2021

Holiday Inn Executive Center  
2200 I-70 Drive SW  
Columbia, MO

### CONFERENCE OBJECTIVES

#### **Education. Networking. Involvement**

- ◆ Provide information for public health professionals and governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.
- ◆ Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.
- ◆ Increase individuals' involvement in associations with a commitment to improving the health of all Missourians.

### SESSION SPEAKERS

Sandra Ford, MD, MBA, FAAP, President, NACCHO

Dr. Kaye Bender, President-Elect, APHA

Dr. Nat Kendall-Taylor, CEO, FrameWorks Institute

Casey Parnell, #HealthierMO

Rex Archer, KCMO Health Department

### HOTEL INFORMATION

All of the meal functions and breaks will be held in the Exhibit area where booth spaces will be assigned on a first come-first serve basis (excluding sponsors), so please fill out and return the enclosed **Exhibitor Registration Form** with your payment as soon as possible. If you have any questions about the conference, please feel free to call MPHA at 573-634-7977 or email at [sboeckman@mopha.org](mailto:sboeckman@mopha.org). The **Holiday Inn Executive Center** has extended a conference room rate of **\$105.00 for single or double** occupancy. This rate is available until August 23, 2021 by calling 573-445-8531, mention group block rate and Missouri Public Health Association when making your reservations. We are looking forward to your participation in our Conference and are grateful for your involvement. We know it will be an effective opportunity for you to interact with Public Health Professionals from Missouri and around the region.

# Wednesday, September 22, 2021

1:00 - 4:00 pm

## Pre-Conference

### Poverty Simulation as a Tool to Increase Cultural Competency

Speakers: Catherine Shoff, PhD, MPH, Lindenwood University; Maria Salm, Lindenwood University

4:30 pm

MoALPHA Session for New Administrators

4:30 pm

MPHA Board Meeting

# Thursday, September 23, 2021

8:00 am

Registration Opens

8:00 am

Exhibitor Set-Up

8:00 am

Poster Competition Set-Up

9:00 - 9:30 am

## WELCOME

Adam Crumbliss, Missouri Department of Health & Senior Services;  
Association President's

## NACCHO & APHA

Speaker: Sandra Ford, MD, MBA, FAAP, President, National Association of County and City Health Officials (NACCHO); Dr. Kaye Bender, President-Elect, American Public Health Association (APHA)

9:30 - 10:30 am

## OPENING SESSION

TBD

Speaker: TBD

10:30 - 11:00 am

BREAK

11:00 - 12:00 noon

## BREAKOUT WORKSHOPS

### Verbal Judo: Introduction to Tactical Communication

Speaker: Chad Stiefferman, Advanced Tactical, LLC

### Public Health Nurses-Essential Role Before, During and After COVID

Speaker: Lynelle Philips, RN, MPH, Department of Public Health/School of Health Professionals, University of Missouri-Columbia

## Student Forum

Moderator: Dr. Dalen Duitsman, MSU

12:00 - 1:30 pm

Awards Luncheon

1:30 - 2:30 pm

## ROUNDTABLE DISCUSSIONS

Moderator: Larry Jones

2:30 - 3:00 pm

BREAK

3:00 - 4:00 pm	<b>GENERAL SESSION</b> <b>Marketing and Communication</b> Speaker: Dr. Nat Kendall-Taylor, CEO, FrameWorks Institute
4:00 pm	MPHA General Membership Meeting
5:00 pm	MoALPHA Board Meeting
6:00 pm	MICH Board Meeting

## Friday, September 24, 2021

7:30 am	Registration
7:30 am	MoALPHA General Membership Meeting
8:30 - 9:30 am	<b>GENERAL SESSION</b> <b>HealthierMO ReBoot</b> Speaker: Casey Parnell, #HealthierMO
9:30 - 10:30 am	<b>GENERAL SESSION</b> <b>MICH/PHAB Accreditation PH Saves Lives</b> Speaker: Rex Archer, KCMO Health Department; Denise Strehlow, MICH President
10:30 - 11:00 am	BREAK
11:00 - 12:00 noon	<b>GENERAL SESSION</b> <b>Mindful Meditation: Changing How You Work and Live</b> Speaker: Dr. Lynn Rossy
12:00 - 1:00 pm	<b>GENERAL SESSION</b> <b>Emotional Intelligence and its Role in the Workplace</b> Speaker: Dr. Joseph Hulgus
1:00 - 1:30 pm	Luncheon
1:30 pm	<b>CLOSING SESSION</b> <b>You're Making a Difference: Unleashing the Hero Inside</b> Speaker: John Thomas, Chief Personnel Officer, Office of Human Resources, Missouri Department of Health & Senior Services

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**COVID 19 PANDEMIC SAFETY PRECAUTIONS:** The Conference co-sponsors are working to provide a safe environment for all attendees, vendors and staff. As the conference dates approach, the current CDC recommendations for large gatherings as well as the current Columbia-Boone County guidance/regulations will be reviewed and conference protocols established. These protocols could include social distancing, masking, hand sanitizing stations, limitations to the number of people in meeting rooms, vendor exhibits, restrooms, and limited meal and beverage options, etc. All attendees, vendors and staff will be notified in advance of any established protocols.

# Exhibitor Registration Form

Please Print

Organization Name: \_\_\_\_\_

Representative Name(s) and Title: (limit 2 with each booth/excludes sponsors):  
\_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Each sponsor, contributor and exhibitor will be mentioned in our program. Please provide a brief description of your group, product and/or service: \_\_\_\_\_  
\_\_\_\_\_

## SPONSORSHIPS

### ☐ Gold Sponsor - \$3,000

- Lunch Sponsorship (two available)
- One exhibit table
- Signage during lunch
- Meals each day
- Recognition in the conference materials
- Four (4) conference registrations

### ☐ Bronze/Break Sponsor - \$1,000

- Break Sponsorship (three available)
- One exhibit table
- Signage during break
- Meals each day
- Recognition in conference materials
- Two (2) conference registration

### ☐ Silver Sponsor - \$1,500

- Breakfast Sponsorship (two available)
- One exhibit table
- Signage during breakfast
- Meals each day
- Recognition in conference materials
- Three (3) conference registration

### ☐ Keynote Sponsor - \$1,500

- Speaker Sponsorship (two available)

## EXHIBITORS

### ☐ For-Profit - \$350 / ☐ Non-Profit - \$225

- Table top displays
- One (1) conference registration

## PAYMENT OPTIONS

☐ MasterCard/Visa/Discover/American Express ☐ Check

Total Amount Enclosed \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

**The deadline to register is September 13, 2021.**

Please complete a registration form and return to MPHA, 722 E. Capitol Avenue, Jefferson City, MO 65101.

Fax registration form to 573-635-7823 or for questions call 573-634-7977.

No refunds will be made after September 1, 2021 and all refunds are subject to a \$25.00 processing fee.