



Awareness Raising and Planning Inclusive Communities

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Article 8 - Awareness-raising

1. States Parties undertake to adopt immediate, effective and appropriate measures:
 - a) To raise awareness throughout society, including at the family level, regarding persons with disabilities, and to foster respect for the rights and dignity of persons with disabilities;
 - b) To combat stereotypes, prejudices and harmful practices relating to persons with disabilities, including those based on sex and age, in all areas of life;
 - c) To promote awareness of the capabilities and contributions of persons with disabilities.
2. Measures to this end include:
 - a) Initiating and maintaining effective public awareness campaigns designed:
 - To nurture receptiveness to the rights of persons with disabilities;
 - To promote positive perceptions and greater social awareness towards persons with disabilities;
 - To promote recognition of the skills, merits and abilities of persons with disabilities, and of their contributions to the workplace and the labour market;
 - b) Fostering at all levels of the education system, including in all children from an early age, an attitude of respect for the rights of persons with disabilities;
 - c) Encouraging all organs of the media to portray persons with disabilities in a manner consistent with the purpose of the present Convention;
 - d) Promoting awareness-training programmes regarding persons with disabilities and the rights of persons with disabilities.



The National Institute for Rehabilitation, I.P.

Portuguese National Projects and Activities



National Projects and Activities

AWARENESS



:: TV MAGAZINE CONSIGO!

- Partnership between National Institute for Rehabilitation and TV public network, RTP2;
- Intends to highlight persons with disabilities and best practices to promote their inclusion;

www.youtube.com/magazineconsigo

www.magazineconsigo.blogspot.pt/

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www.facebook.com/magazine.consigo.rtp2



National Projects and Activities

Accessibility and Autonomy

:: Annual Contest *Escola alerta! (School Alert!)*

Project School Alert! aims to motivate children and youth of Elementary and Secondary Education for disability issues, mobilizing them to fight discrimination that target people with disabilities by eliminating barriers of urban, architectural, information and communication that impede their independence, participation and full exercise of citizenship.



National Projects and Activities

Accessibility and Autonomy

:: Annual Program Accessible Beaches: Beaches for All



The Project **Accessible Beach - Beach for All** began in 2004, and is the result of a partnership between the National Institute for Rehabilitation and several national bodies.

With this project, and given the legislation on accessibility, it is intended that bathing areas, meeting a number of conditions that allow its use by all persons, without calling into question the age and limited mobility.



National Projects and Activities



Accessibility and Autonomy

	2005	2006	2007	2008	2009	2010	2011	2012	2013
Continental	49	74	92	109	139	142	153	162	162
Azores	1	2	5	9	9	9	14	15	10
Madeira					6	7	8	7	7
Total	50	76	97	118	154	158	175	184	179



National Projects and Activities



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ANNUAL AWARDS

JAIME FILIPE AWARD

- Promote the development of innovative investigation projects, related with the prevention and autonomy of persons with disabilities;
- Aware the society, national business sectors, industry, economy and design;
- Encourage creativity in technological and design sectors



National Projects and Activities

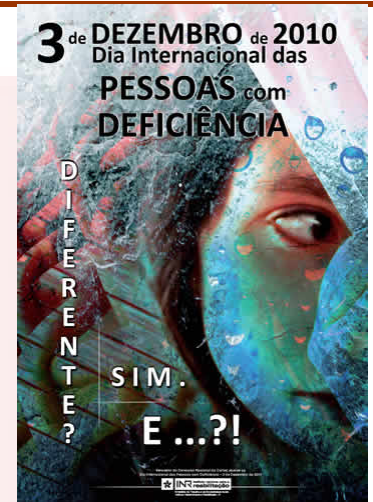
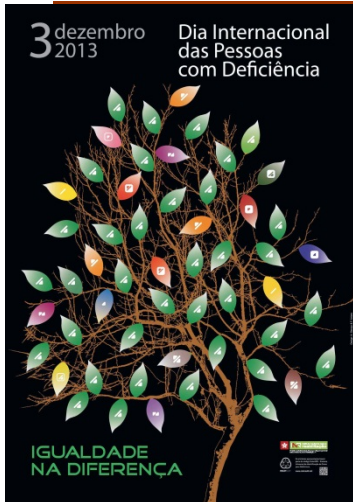
ANNUAL AWARDS

MARIA CÂNDIDA CUNHA AWARD

- Encourage the development of information and investigation projects about disabilities/impairments;
- This award is addressed to university students;
- Distinguish scientific projects about rehabilitation and disabilities



Persons with Disabilities International Day



A igualdade é possível!





THANK YOU FOR YOUR ATTENTION



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