

Seth Mitchell

Software Engineering, Design, Systems

Contact

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Social

GitHub: [/sethayotte](https://github.com/sethayotte)
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CodePen: [/sethayotte](https://codepen.io/sethayotte)

Work / Experience

Compass Group USA

November 2019 - Present

Visual Designer, System Implementation
Charlotte, NC

- Developed a new design system for the implementation of a new technology stack and learning management system (LMS), built on Drupal.
- Executed LMS layout, UI, and branding decisions to support the company's training goals.
- Focused on marketing and branding efforts for a variety of compliance and leadership development programs.
- Produced homegrown training assets & publications to eliminate L&D department vendor spend.

Tesla, Inc.

September 2018 - October 2019

Tesla Advisor, Sales Marketing
Richmond, VA

- Developed marketing collateral to share with customers and prospective buyers.
- Maintained expert understanding of software & hardware features and nuances to be an educational resource for customers.
- Led community engagement by organizing events to promote vehicles and energy products.

Virginia Commonwealth University

May 2018 - December 2018

Graphic Design Intern
Richmond, VA

- Collaborated with University Public Affairs office on several social media campaigns for individual schools and the university at large.
- Created graphics and content for various VCU social media accounts.

Apple, Inc.

June 2015 - August 2018

Visual Merchandising Specialist
Richmond, VA

- Executed retail visual merchandising resets throughout product launches to ensure all retail demo content was correctly configured and displayed.
- Maintained expert understanding of new product and iOS/macOS software to serve as a resource for customers and the rest of my team.

Proficiencies

Technologies

- HTML
- CSS / SCSS
- JavaScript (ES6+)
 - React
 - React Native
- Express
- MongoDB
- Node

Design

- Sketch
- Adobe Suite
 - Illustrator
 - Photoshop
 - After Effects
- Premiere
- InDesign

Workflow

- VS Code
- Design Thinking
- Agile
 - Jira
 - Confluence

Education

April 2020 - Present

freeCodeCamp

Foundations in Full-Stack Web Development,
Computer Software Engineering

July 2020 - December 2020

Nucamp Training Bootcamp

Certificate in Full-Stack Web Development,
Desktop & Mobile Software Engineering

August 2014 - December 2018

Virginia Commonwealth University

Bachelor of Fine Arts in Graphic Design
Class of 2018, Cum Laude

Projects

Everyday Portfolio | Financial Utility

Everyday Portfolio was an individual project that I have been working on for the past 6 months. This tool was designed to monitor performance of all your holdings in one, well-designed native application.

Built with a React Native front-end with a MongoDB, Express, and Node back-end, a user is able to add in their personal holdings to watch daily gains & losses through the Today view dashboard. Currently a work in progress.

[View project details here](#)

Run Away | Travel Destination Utility

Need to get out of town? Don't know where to go? Run Away! This is a simple tool that will present you with a random destination, random dates, and a low fare. If you decide to take the leap, you're given a link to easily book your ticket.

Built with React, this project was created within a team of two. A clean UI and a great exercise in data manipulation and presentation – this turned out to be a great utility that we're excited to use and share.

[Check it out here](#)

[View GitHub repository](#)