

Everyday Portfolio

Interface Design, Prototype & Navigation

Designed By Seth Mitchell

Concept Overview



Portfolio View

Portfolio vault to show all shares and assets.
Ability to add new shares after a purchase



Today View

Dashboard that gives users quick access to:
Today's Gain/Loss
Top 3 Performers
Bottom 3 Losers
Top Finance Stories

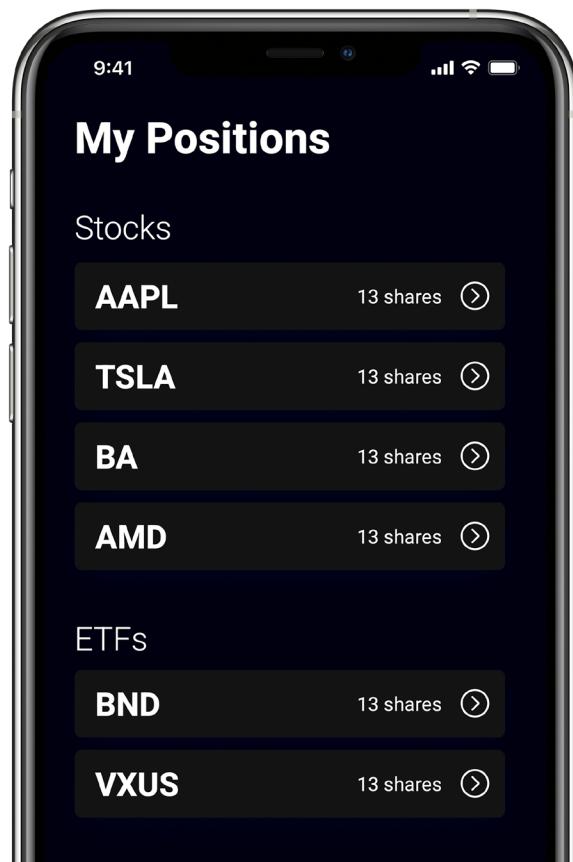
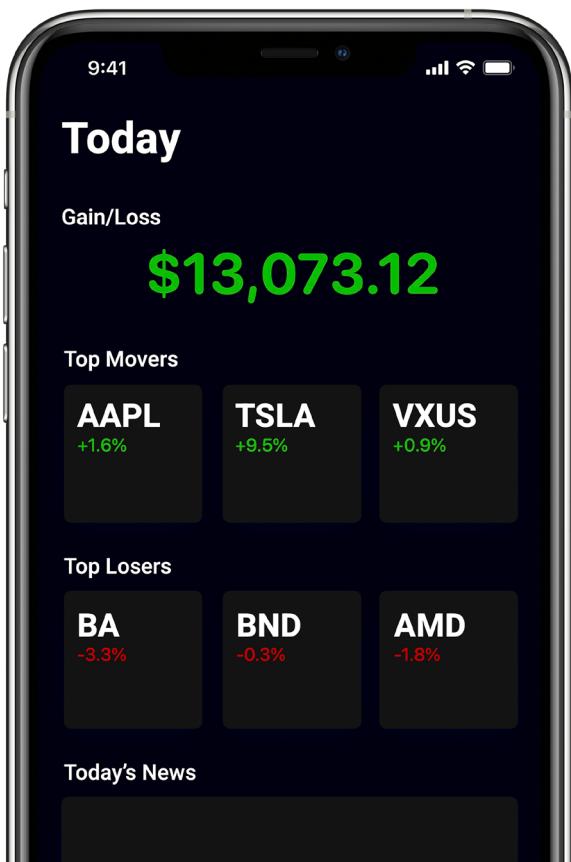


My Profile

Quickly see your profile content.
Easily update and manage your account information.

This app is designed to be simple to use and quickly give you the information you need. A three-tabbed app will make navigation simple. Utilizing a financial API will ensure that the data is constantly updated while the program is running.

UI Design



Design Walkthrough



Day's Gain/Loss

Gain/Loss
\$13,073.12

Top Movers

AAPL +1.5% **TSLA** +9.5% **VXUS** +0.9%

Top Losers

BA -3.3% **BND** -0.3% **AMD** -1.0%

Today's News

Day's Top Performers

(live chart will show within block)

Day's Bottom Performers

(live chart will show within block)

Day's Top Finance News

(with relevance to your portfolio)

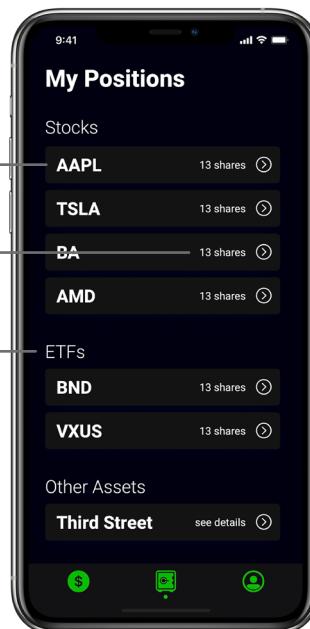
App Tabbed Navigation

(will operate as standard navbar on web)



Quick Content

With limited functionality and clear labeling and layout, Everyday Portfolio is easy to get up and running and use on a daily basis.

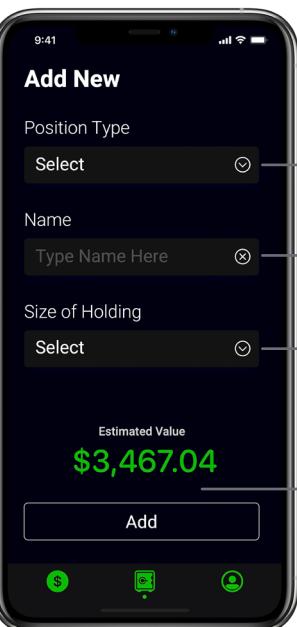


Stock Ticker

Number of Shares

(tap on arrow to see detail & edit)

Position Type Heading



Position Type Dropdown

(select stock, ETF, real estate, etc.)

Field for Ticker Symbol

(addresses for real estate)

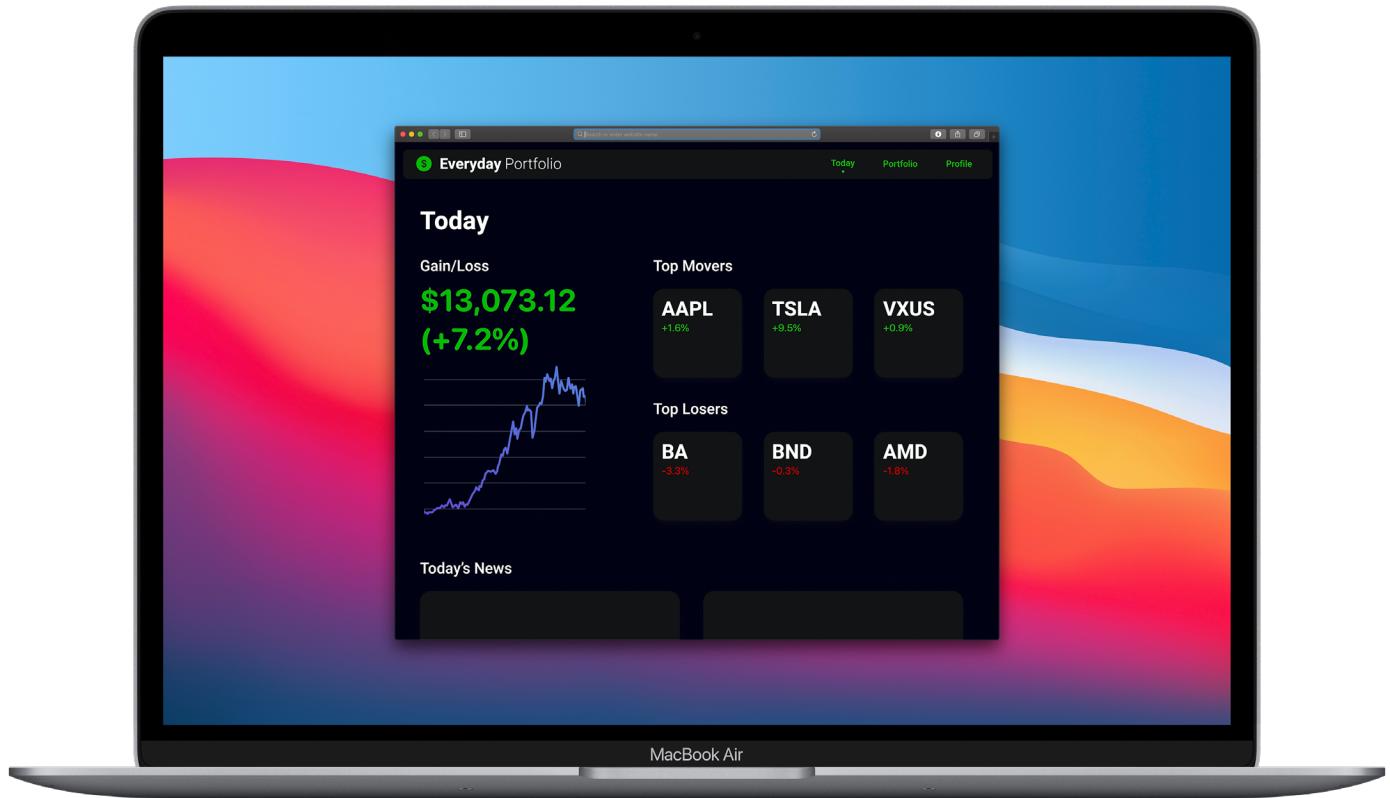
Holding Size Dropdown

(type in numerical value)

Confirmation Section

(updates with estimated value for entered information)
(click to add)

Initial Web-Based Layout



Development Pipeline

While the final result of the Everyday Portfolio project will be a native app, I will be developing this within the NuCamp curriculum.

Static
Webpage

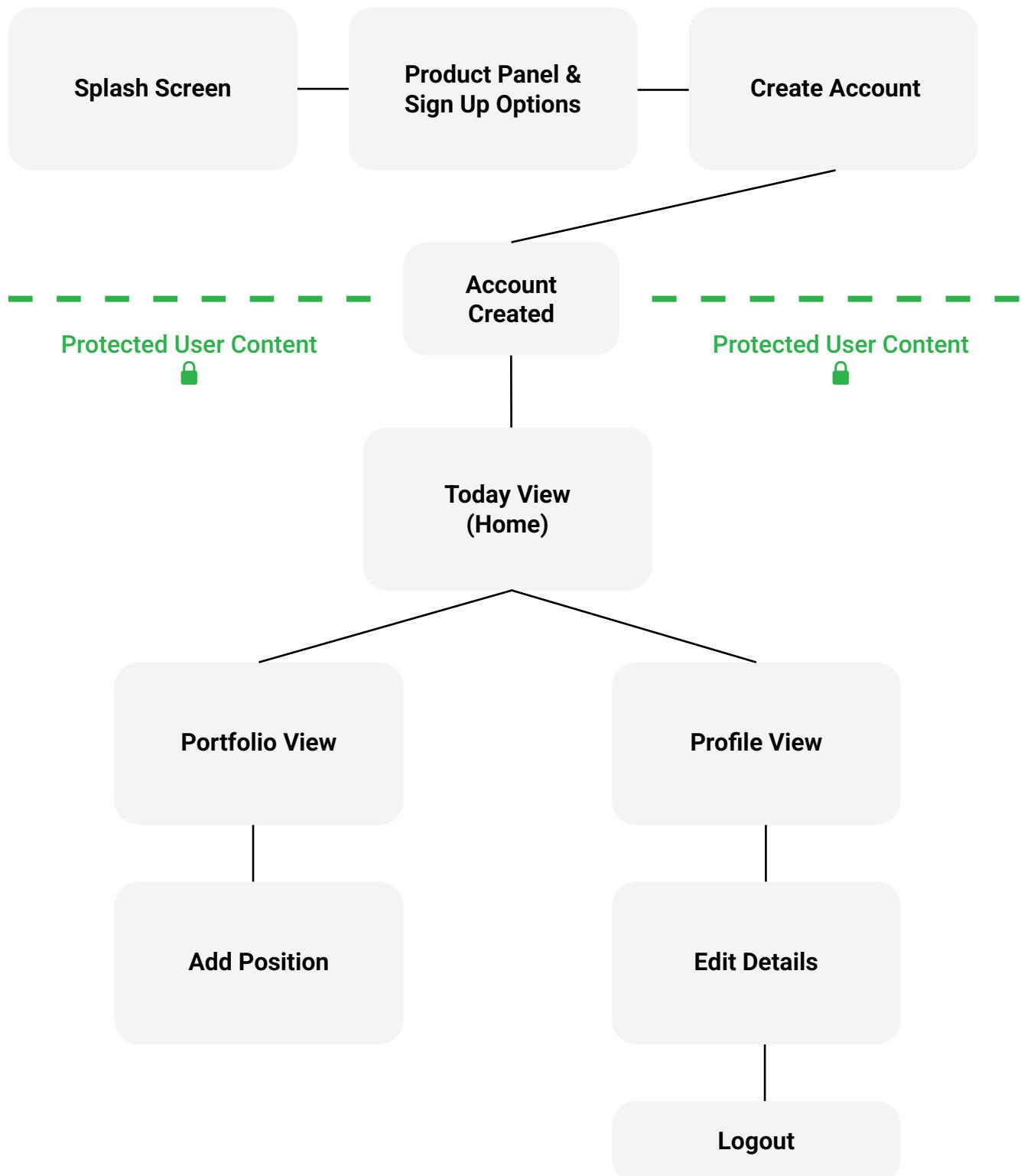


Initialize
React

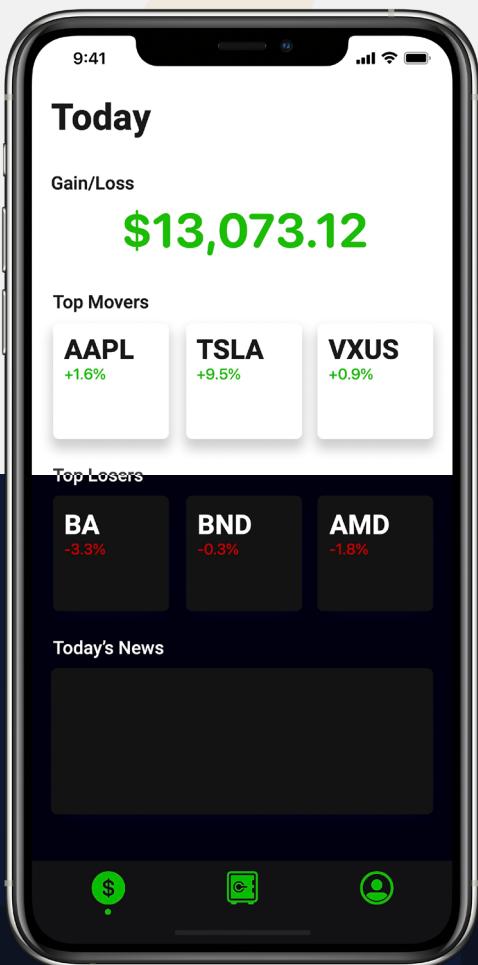


Migrate to
Native
Package

Navigation Structure



Stretch Functionality



Light/Dark Mode

If time permits with the project, I would like to implement a light & dark mode function.



System Wide

With the low number of pages in this program, system wide integration would be manageable.

References



Design Documentation

User Interface Design: Sketch

Iconography, Assets & Mockups: Photoshop, Illustrator

Brief Documentation: InDesign



Technology & Market Research

Required Technology Research

[Finnhub API](#) • [Finance APIs](#) • [IEX API](#) • [General API Info](#)

Market Comp Research

[Personal Capital](#) • [Mint Finance](#) • [Wealthfront](#) • [E*Trade](#) • [Robinhood](#)