# GenAl 90-Day - Product Roadmap

Prepared by **Seth Fannin** – GenAl, PM, Ops

### **SECTION 1: STRATEGIC CONTEXT**

**Objective:** Accelerate GenAl implementation while aligning with ATO compliance, agile delivery, and internal team readiness.

**Approach:** This 90-day roadmap provides a phased delivery plan across engineering, cybersecurity, and operations, supporting faster adoption and internal alignment in secure environments.

### **SECTION 2: TIMELINE & MILESTONES**

## Week 1–4: Discovery & Baseline

- Audit SDLC and DevSecOps workflows supporting GenAl
- Review ATO documentation and assess risk posture
- Define performance baselines and success metrics
- Kick off agile standups and stakeholder syncs

## Week 5-8: Sprint Execution & Launch

- Launch initial GenAl sprint and secure environment setup
- Collect internal feedback and refine the use case scope
- Draft ATO risk minimization plan
- Monitor cost/schedule and recommend course corrections

### Week 9-12: Stabilize & Scale

- Institutionalize governance, cadence, and success tracking
- Deliver KPI dashboard for performance visibility
- Define staffing plan for long-term delivery ops
- Document repeatable playbooks for future deployments

## **SECTION 3: VISUAL ROADMAP**

90-Day Al Technical PM Roadmap				
	DISCOVERY & BASELINE	SPRINT EXECUTION	STABILIZE & SCALE	SUSTAIN & SUPPORT
TEAMS	Week 1-4	Week 5-8	Week 9-12	Maintenance & Operational Maturity
Al Deployment & Engineering	Assess GenAl DevSecOps Environment			
		Deploy Initial Use Case Sprint		
			Optimize Performance & Integrate Feedback	Transition GenAl Sprint learnin into scalable model design
ATO/ Cybersecurity Compliance	Engage ISSM / ISSO, Audit ATO Gaps			
		Prep Security Control Remediation		
			Submit Approval & Finalize Authority to Operate	Maintain ATO through ongoin POA&M and quarterly audits
Delivery Ops & Stakeholders	Define Metrics, Establish Dashboards			
		Pilot Reporting, Stakeholder Syncs Begin		
			Finalize SOPs, Hand Off Operational Guide	Convert reports into a repeatal Al playbook or brief SOP

## **SECTION 4: WHY ME**

- Product-minded systems thinker applying GenAI outside my role
   Aligned with ATO and DevSecOps delivery on large defense IT programs
- Led ISO/ISSM/ISSO-aligned teams across secure environments
- Proven at managing cost, schedule, and performance for tech transformation