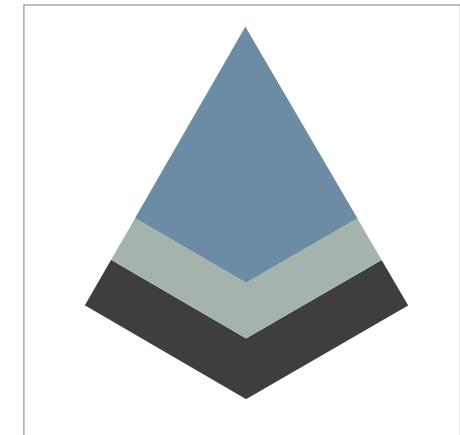
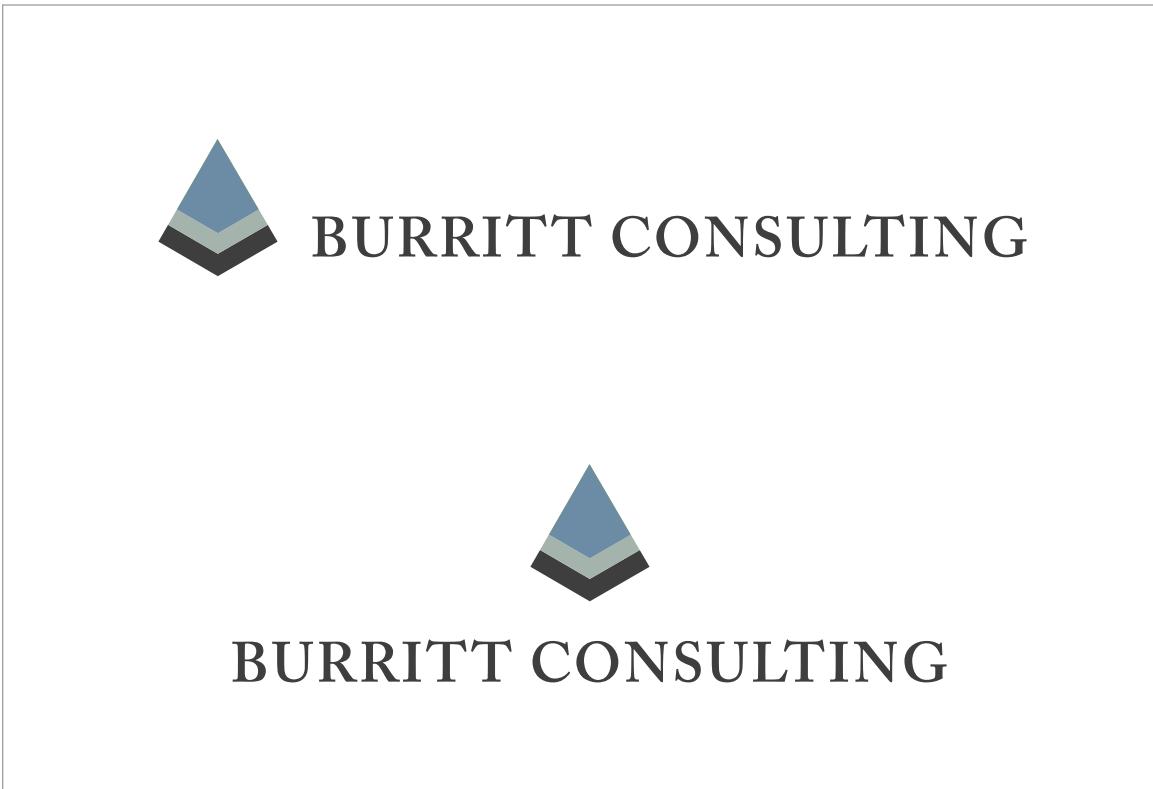


A



Pattern with mark

Having experimented with the pyramid shape for a great deal of time, simplicity seemed to hold the most presence. This mark was developed from the layering of pyramid shapes and simplified to a more abstracted form.

Also taking into consideration the pyramid principle with the number 3 having significance.

B



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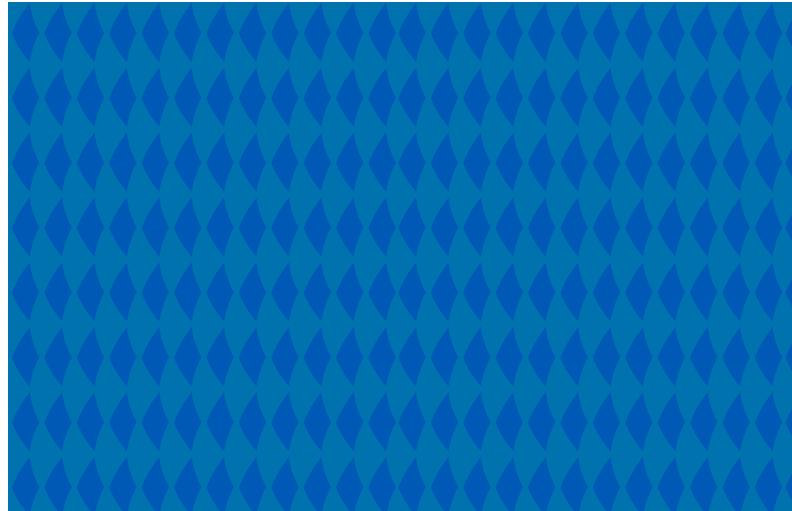
Pattern with mark

Another take on the simplified version of the pyramid. Again, broken into 3 segments.

This time the color suggests breathability, endurance and smooth sailing (so to speak.)

When pieced together, it creates a honey-comb pattern. A place where a sweet, desirable product is nurtured and developed with dedication and precision.

C



Pattern with mark

In this concept, the focus was on the simplicity and strength of the letters. A syndication of the provider (Burritt) and the service (Consulting) emulating a strong bond.

There's movement, strength, unity and tradition, but also a rebirth into a modern aesthetic. The overlap and translucence in the letters represents an open, trusting relationship.

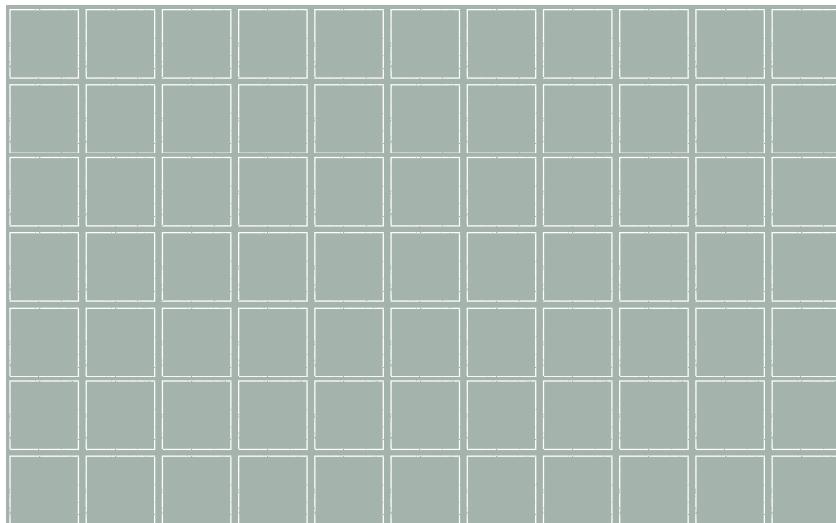
D



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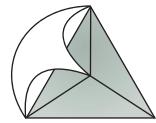
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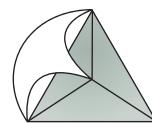
Pattern with mark

Tradition and experience are prominent in this concept. The style of the type and texture of the stone-like border, has a sort of baroque feel to it that you find in architecture from the 1600s. In the nature of this style, you feel abundant detail, strength (stone tiles/sculpture), experience and thoughtfulness.

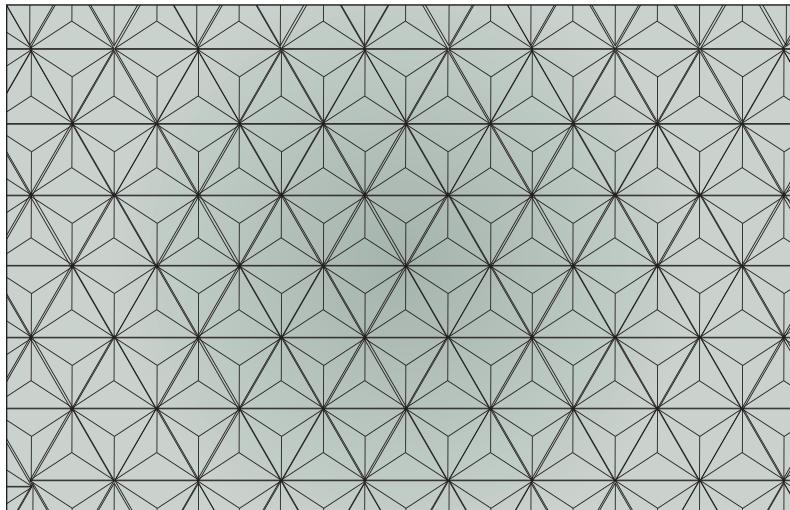
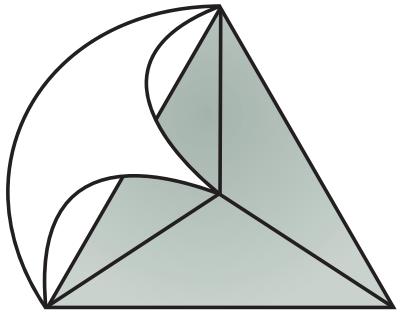
E



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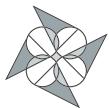


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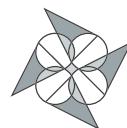


Pattern with mark

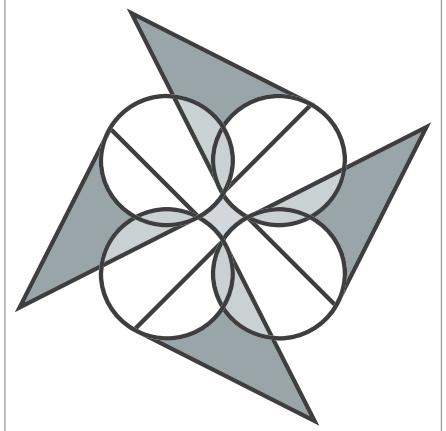
F



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Pattern with mark