

# CONCLUSIONS AND RECOMMENDATIONS

## CONCLUSIONS

1. We can see a downward trend in movies production it was maximum in 2017 and minimum in 2019. Highest number of movies are released in month of march.
2. Majorly there are 13 genres in which movies are produced, maximum number of movies are produced in DRAMA genre i.e., 4285 with average duration 106.77 minutes. Followed by comedy and then thriller.
3. Dream Warrior Pictures and National Theatre Live are the top production companies.
4. Drama genre movies receives the maximum votes.
5. German language movies get more votes than Italian language.
6. Top three directors are James Mangold with 4, Anthony Russo with 3 and Soubin Shahir with 3 superhits.
7. Top 2 actors are Mammootty and Mohanlal based on median ratings.
8. Top three production houses are Marvel studio, Twentieth Century Fox and Warner Bros.
9. Top actor is Vijay Sethupathi and top actress is Taapsee Pannu with maximum number of votes, rating and number of movies.
10. Maximum profit was made from movies which belongs to drama and thriller and comedy.
11. Top actresses of drama genre are Parvathy Thiruvothu, Susan Brown and Amanda Lawrence.
12. Star Cinema & Twentieth Century Fox are the top 2 production houses having maximum multilingual movies.

## RECOMMENDATIONS

1. RSVP should focus more on drama genre for the future films.
2. Marvel studio, Twentieth Century Fox and Warner Bros production companies must be considered for future projects.
3. Star Cinema & Twentieth Century Fox must be considered as it's a global project.
4. James Mangold, Anthony Russo and Soubin Shahir should be hired as director.
5. Top actors and actress that should be hired for future projects are –
  - a) Mammootty
  - b) Mohanlal
  - c) Vijay Sethupathi
  - d) Taapsee Pannu
  - e) Parvathy Thiruvothu
  - f) Susan Brown
  - g) Amanda Lawrence