



WebCamp Ljubljana 2015 - Event report

WebCamp Ljubljana 2015 was a free, one-day event on Saturday, 14th of March 2015. The venue was Faculty of computer science and informations in Ljubljana. Event was organised in partnership with Faculty of Computer Science and Information in Ljubljana and CodeCatz.

We had ~350 participants attend during the day. ~100 were from outside of Slovenia, mostly Croatia and Serbia, as well as Italy and Bosnia and Herzegovina. ~15% of participants were women.

We published images from the event at
<https://www.flickr.com/photos/webcamps/>



Content

Talks

We received talk proposals from 46 speakers. Due the schedule constraints we could only pick 18 of which, 7 speakers were foreigners, and 3 speakers were female. Talks were limited to half an hour.

We also had lightning talks, 5 minute presentations where additional 12 participants presented.

Talks were technical with focus on 3 fields: Frontend, Backend, and Devops.

Some of the talk titles:

- Git your Jekyll on and build a magic static blog or landing page.
- It's my way or the highway - How to make your code usable by others.
- Understanding databases for distributed Docker applications.
- What to do when a client wants to serve 110 million geotargeted banners from a VPS?
- Architect's approach to building webs
- AngularJs - Taming the superhero
- How, When, and Why Clojure?
- Using SASS in web development
- User Experience at Datafy.it - mistakes made and lessons learned

Full talk list: <http://2015.webcamp.si/#talks>

Videos of talks will be published at: <http://video.webcamp.si>





Internet of Things Corner

6 enthusiasts and startups presented their work on hardware that communicates with the Internet.

The projects were:

- Bringing Internet to a walled-garden of things
- CubeSensors
- PowerBrick
- RoboHand
- Visionect
- What we do in the dark corners and at home



Virtual Reality

On site, we had an Oculus Rift DK2 system for virtual reality. A lot of participants had never had a chance to try it before and they had great fun playing with it.

Promotion

We first announced the event and call for talk proposals in January 2015. At that time we also started an announcement mailing list and communication with news, media, and interest groups.



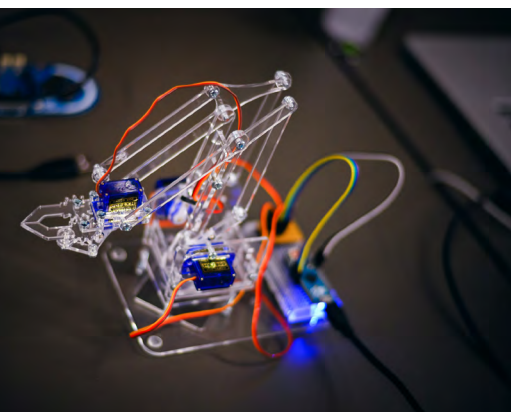
Media

News about event was published in: Finance's project Startaj.si, Netokracija Slovenija, Netokracija Srbija, Slo-Tech and Kiberpipa.

Different User Groups also circulated news about the event through their internal lists and social media channels.

Mailing List

We now have 525 subscribers to the mailing list. We sent out 5 email campaigns, which had an average open rate of 71%.



Social Media

Our @webcampsi Twitter account has 132 followers. 60 people tweeted about it on the day of the event.

Our Facebook Page has 167 likes. With 20 posts on Facebook, we reached 7.918 people and gotten 159 interactions (likes, shares, comments).



LJUBLJANA
webcamp



Sponsors

Our main sponsors were Marand and Celtra. Both companies wanted to support local IT community and be presented as potential employers.

Buna Concept promoted their environmentally responsible approach to coffee. CogniTea presented their energizing tea, which is already present in foreign startup communities.

Bevog Brewery catered participants with their beer at the evening party.

Budget

We spent 1.325 EUR on catering for participants on the day of the event. Printing of name badges and various office supplies cost 150 EUR, gift ceramic cups for volunteers cost 150 EUR, and MailChimp subscription was 30 EUR.

Budget deficit and cost of organisation were covered by the organising team. Travel expenses were paid by the speakers and volunteers themselves.

Team

Organising team consisted of 8 members:

Mojca Berce, Marko Brumen, Maša Černovšek Logar, Jure Čuhalev, Heidi Pungartnik, Klemen Robnik, Tina Rozman and Nataša Šubelj.

Talks selection committee:

Swizec Teller, Bojan Vrhovnik, Erika Pogorelc in Srdjan Vranac

On the day the event we had help from 25 volunteers. We thank them all for their help.

Code of Conduct

We had a Code of Conduct for the event:

<http://2015.webcamp.si/code-of-conduct/>

We didn't receive any complaints.



Photo: Hana Josic in David Klasinc