



Future Academy Q1 2017

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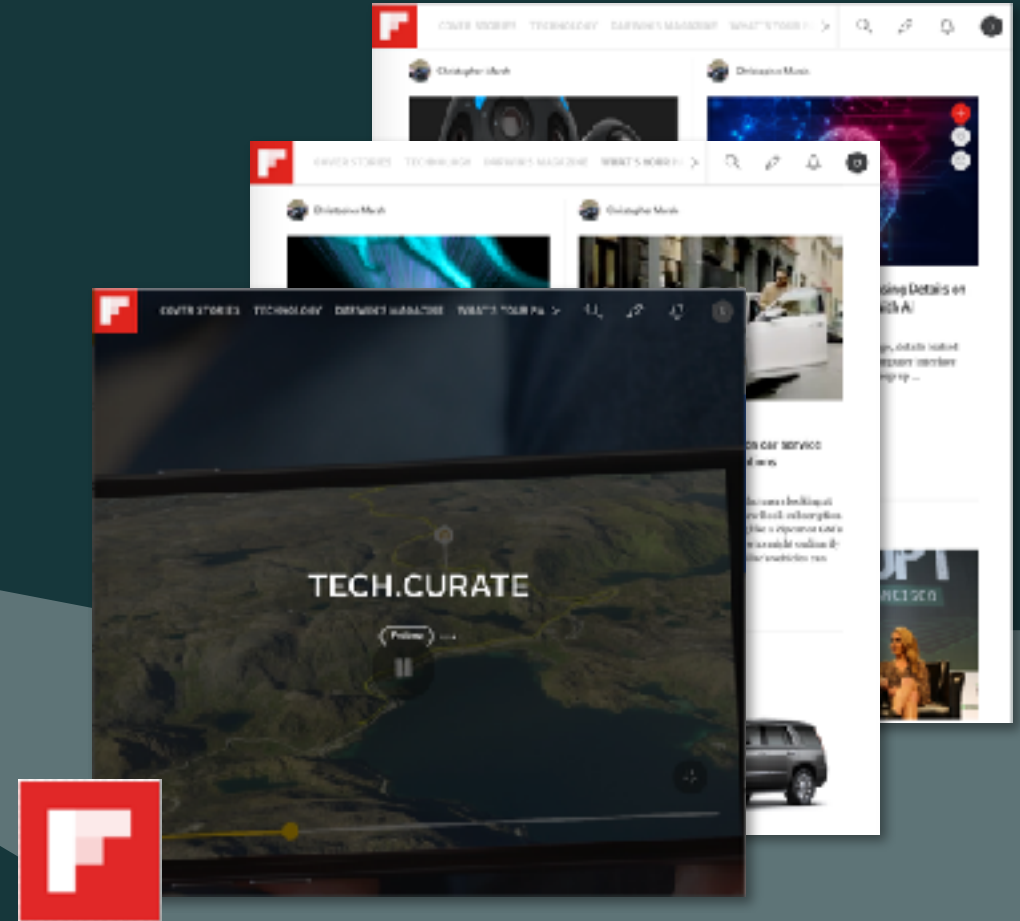
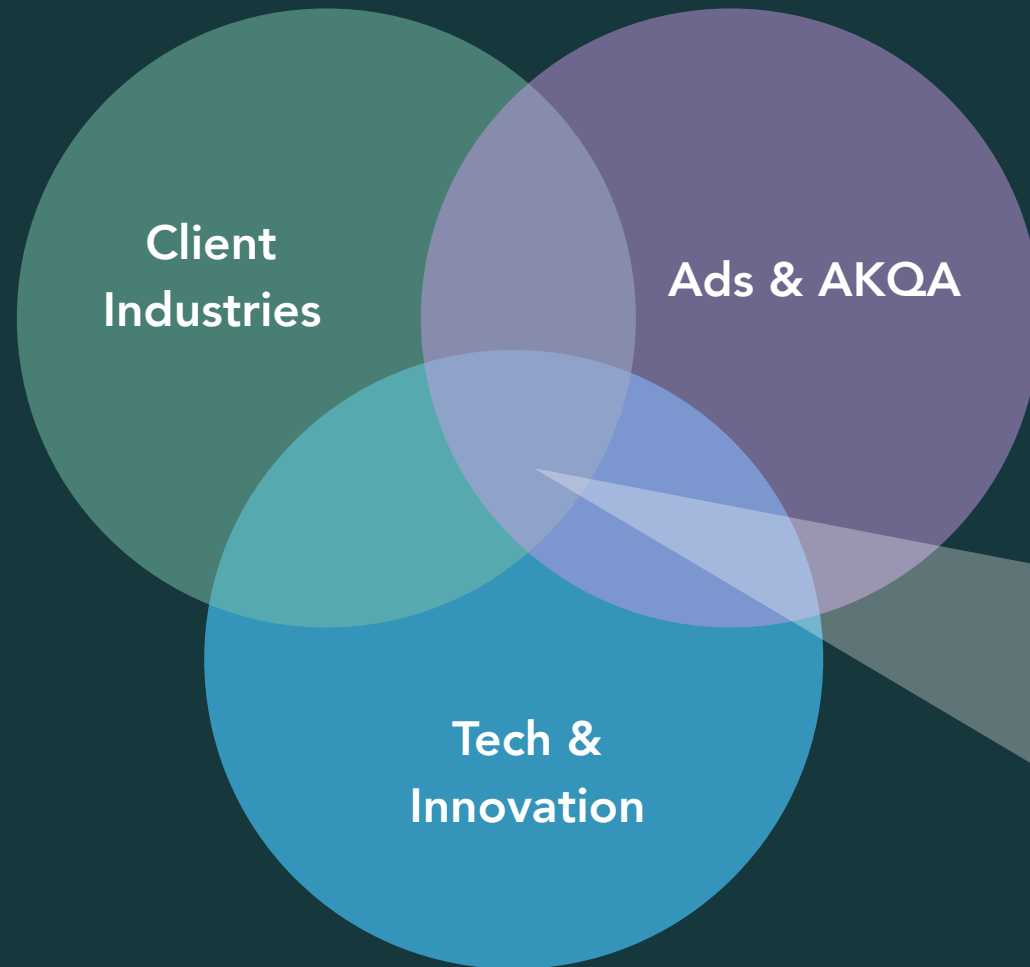
May 22nd, 2017

# Darwin

SMARTER NEWS CURATION

Our project is about reading  
the news.

# What is TECH.curate?





800<sup>+</sup>

ARTICLES PUBLISHED  
ANY GIVEN MONDAY



# Problem

316  
BUSINESS NEWS

Fortune  
Business Insider  
Bloomberg  
VentureBeat

222  
NEWS COMPANIES

Guardian  
BBC  
New York Times

61  
SOCIAL NEWS

Medium  
Mashable

202  
TECH NEWS

TechCrunch  
Verge  
TheNextWeb

25  
DESIGN & MISC



# Problem

There's so much!

Can all of it be read?

Is the news relevant?



# Solution

Create an integrated platform that crawls the web for news and streamlines curation



Save time for  
curators



Gather all articles

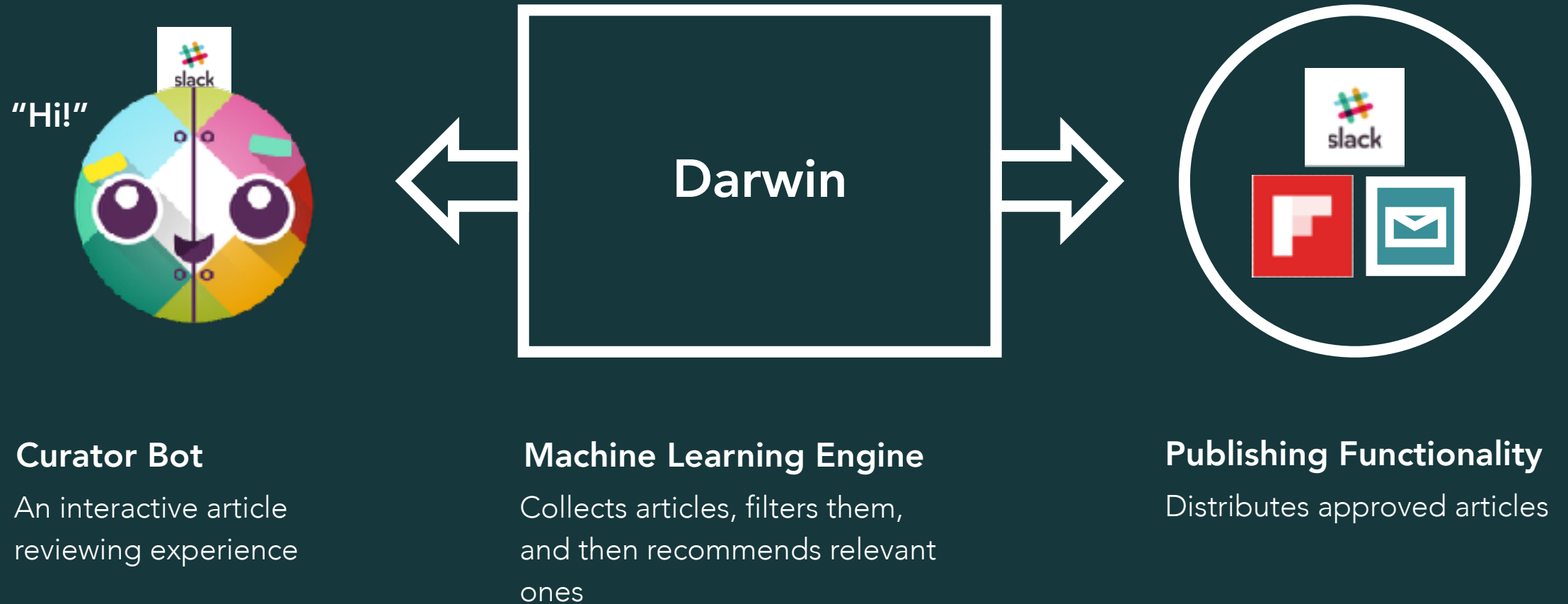


Make relevant  
recommendations



Integrate with  
Flipboard

# Solution





# Live Demo

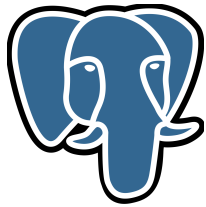




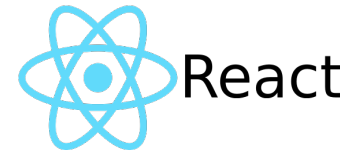
How it's built



# Front End Architecture



express  
**Botkit**



# Backend Architecture

RSS  
PARSER

Webscraping



Datastore



Text Analysis  
Algorithm Libraries



Data Piping

DARWIN  
SERVER  
MGMT

Process  
Scheduling

DARWIN  
ML  
MGR

Algorithm  
Selection

---

Backend



# Data Science

"Secret sauce"





# Teaching a Machine to Read



Article Text



Word Matrix

**BloombergTechnology** | Don't Worry, Driverless Cars Are Learning From Grand Theft Auto

In the race to the autonomous revolution, developers have realized there aren't enough hours in a day to clock real-world driving. So they're turning to video games. In cars how to drive themselves. Which

**Grand Theft Auto**

The blockbuster video game is one of the simulation platforms researchers and engineers increasingly rely on to test and train the machines being primed to take control of the family sedan. Companies from [Ford Motor Co.](#) to [Alphabet Inc.'s Waymo](#) may boast about putting no-hands models on the market in three years, but there's a lot still to learn about drilling algorithms in how to respond when, say, a mattress falls off a truck on the freeway.

If automakers and tech enterprises want to make their deadline, they have to hurry up. The test cars tricked out with lasers, sensors and cameras being put through the paces on tracks and public roads can't do it on their own. Simulators never run out of gas, and the ones at Waymo can model driving more than 30

**Waymo**

"Just relying on data from the roads is not practical," said [David Bocanet](#), who heads the simulation effort in San Jose, California, for Nio, a startup aiming to introduce an autonomous electric car in the U.S. in 2020. "With simulation, you can run the same

	Grand Theft Auto	Waymo	autonomous
Article #1	1	1	1
Article #2	0	1	0
Article #3	0	0	1
...	...	...	...
Article #4	1	0	0



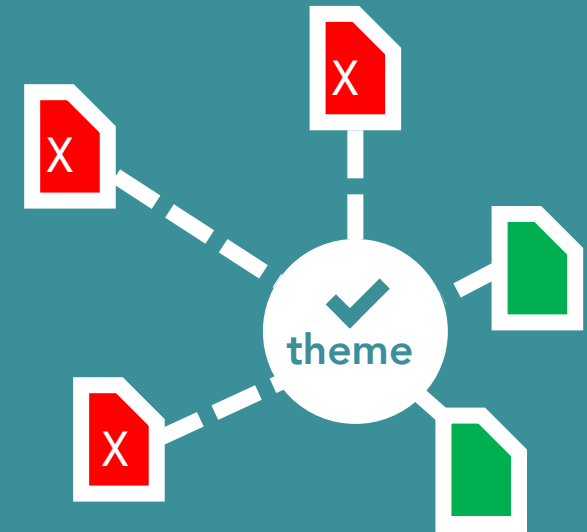
# Teaching a Machine "Themes"



Identify "seed"  
articles

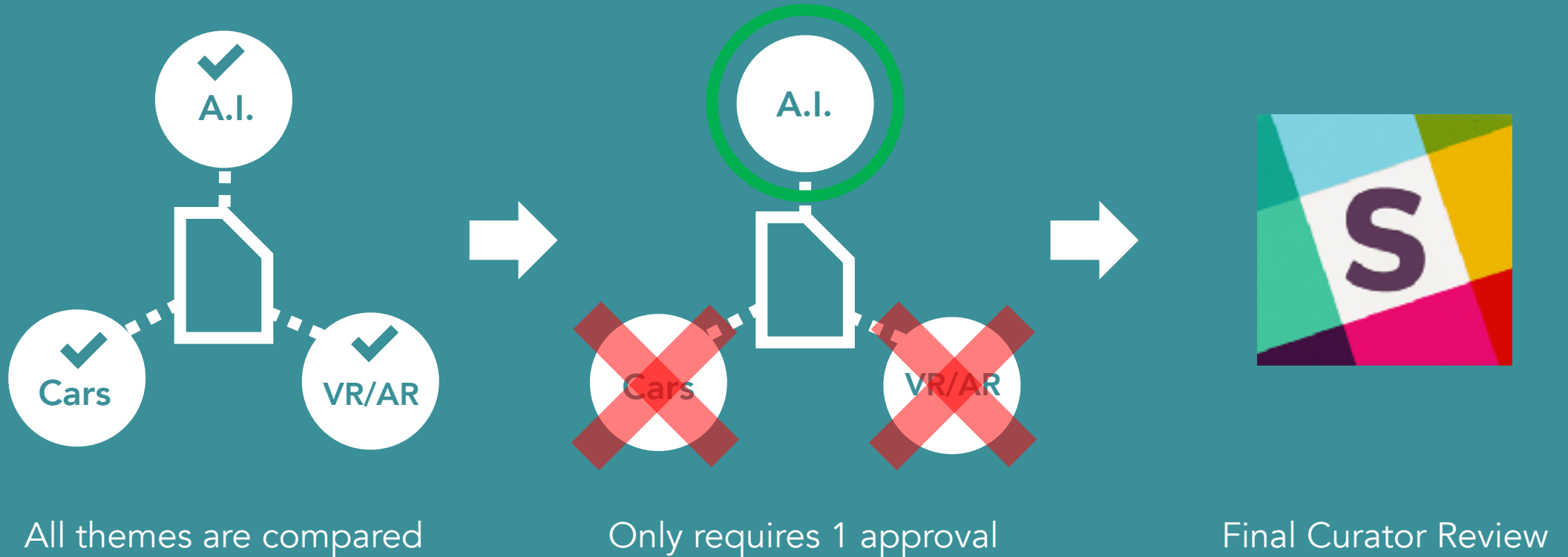


Derive key topic  
phrases within the  
theme

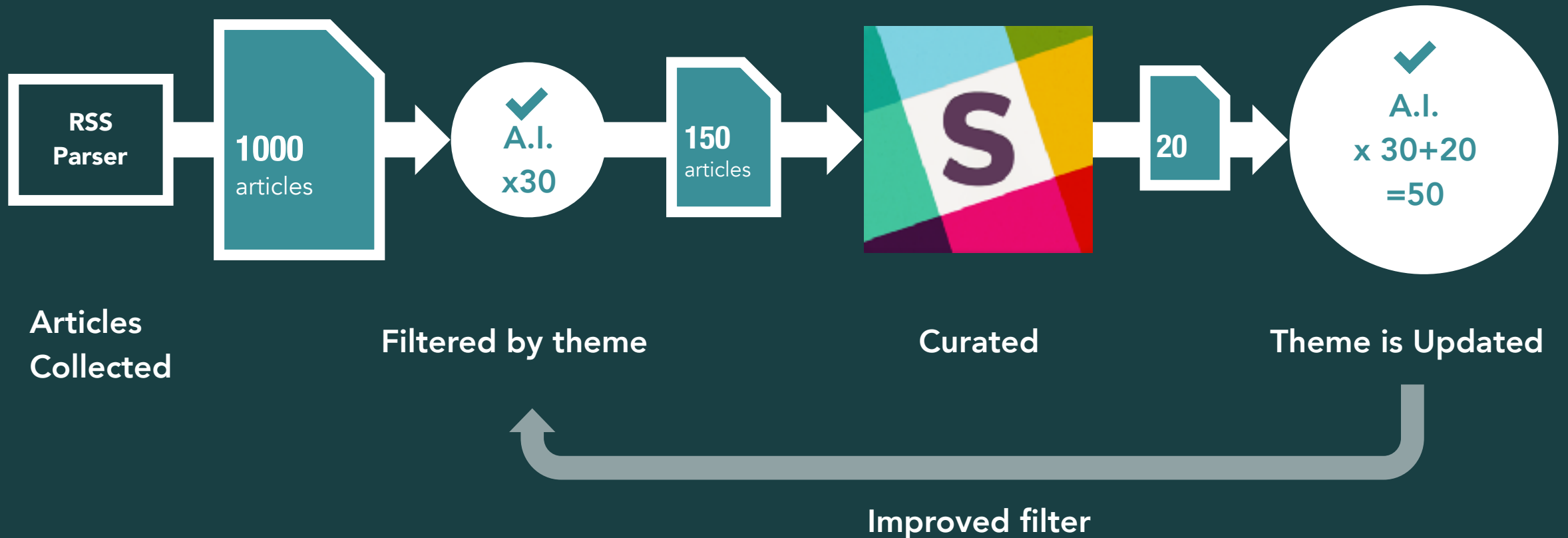


New articles are compared  
to theme articles

# Multiple Themes

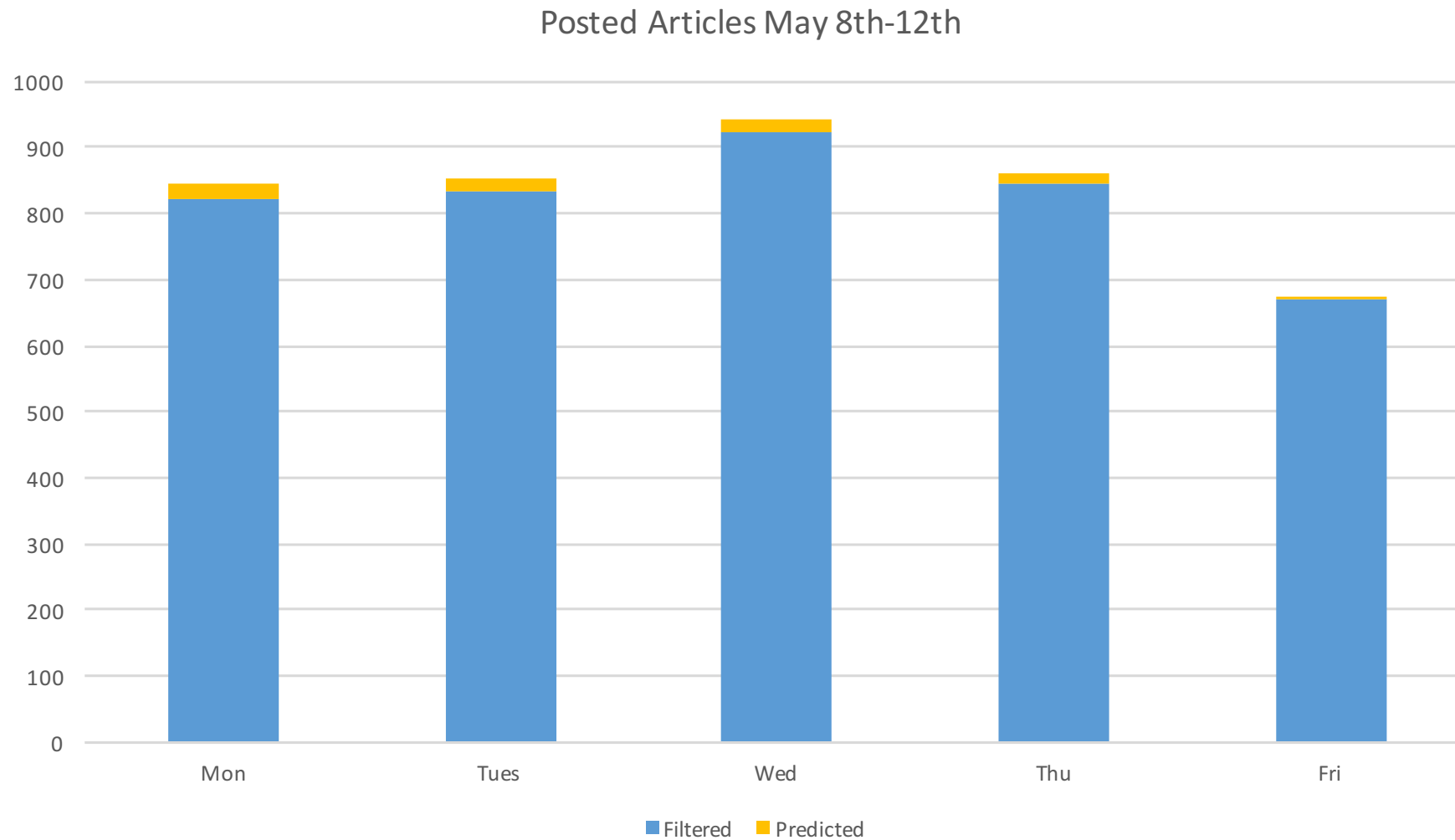


# How does Darwin learn?





# What about last week?



# Last Week's "AI" Suggestions

**THE VERGE** TECH · SCIENCE · CULTURE · CARS · MORE

TECH / TRANSPORTATION / CARS

## Tesla wants to make self-driving cars a reality by collecting more video data from drivers

Also, you can use Autosteer at up to 90 mph on the highway


**NVIDIA** NEWSROOM

News




## NVIDIA Paves Path to AI Cities with Metropolis Edge-to-Cloud Platform for Video Analytics

50+ AI City Partners Using NVIDIA Deep Learning for Real-Time Insights, Making Communities Safer and Smarter, Improving Traffic and Resource Usage


# What about "cars"?



Got a tip? [Let us know.](#)

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Artificial Intelligence Nissan

## Nissan's highway self-driving system hits Japanese roads in August

Posted Jul 13, 2016 by [Darrell Etherington \(@etherington\)](#)

Next Story

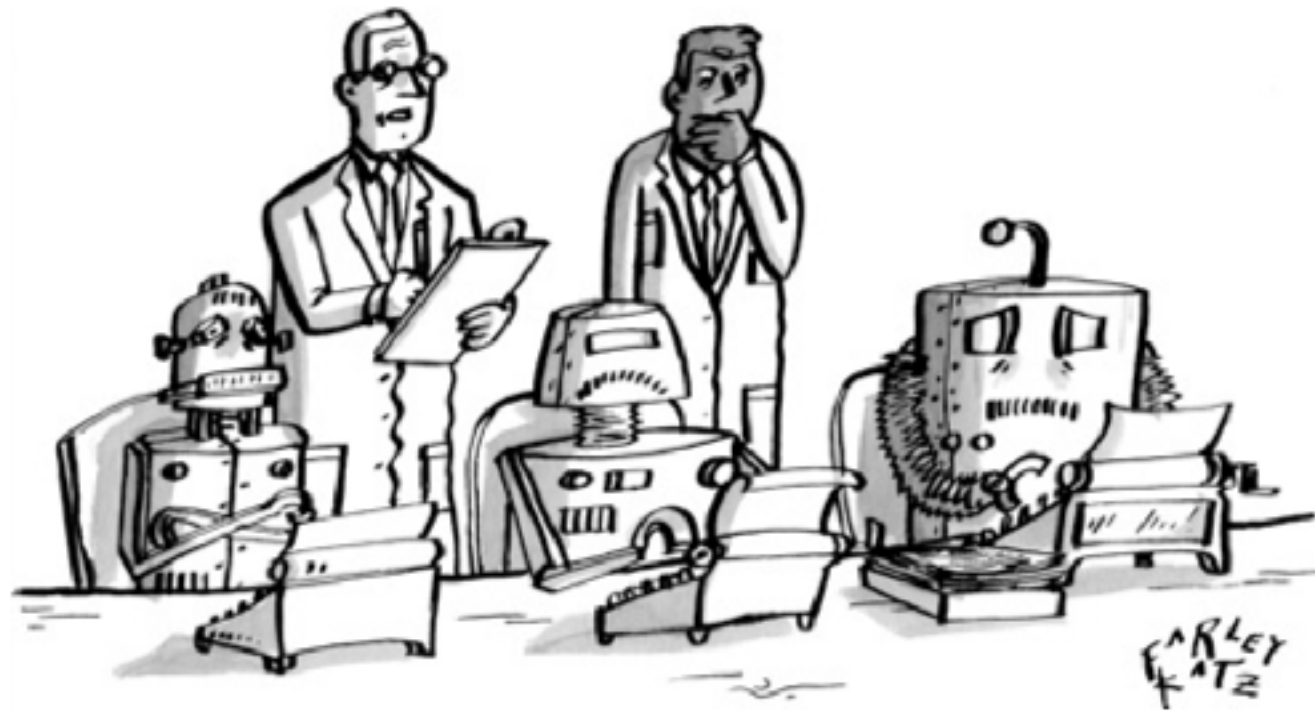


*Fate of the Furious.*

## QUESTION CLUB: IS FATE OF THE FURIOUS DRIVING THE FRANCHISE IN THE WRONG DIRECTION?

*Fate of the Furious is about Vin Diesel, but belongs to The Rock*

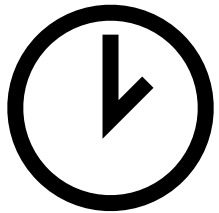




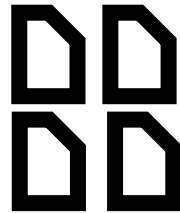
So did Darwin succeed?

# Darwin Recap

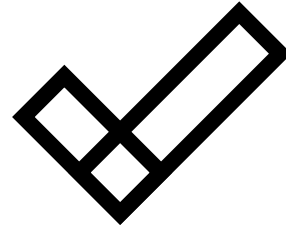
The initial goal was to create an integrated **platform** that crawls the web for news, and **streamlines** curation



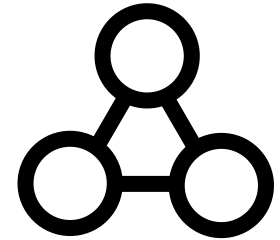
Darwin saves time  
by integrating into  
your workflow



Darwin sources from  
37+ RSS feeds



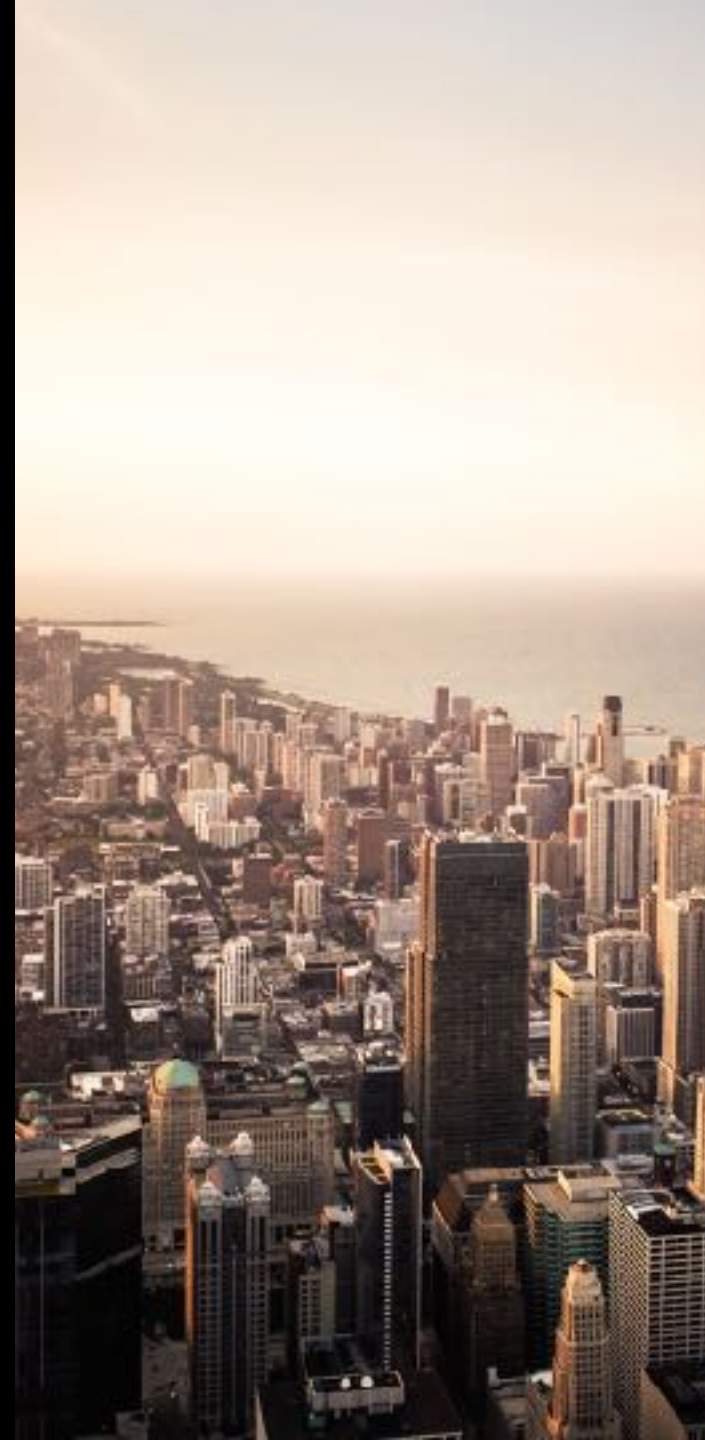
Darwin filters  
out over 90%  
of article noise



Darwin publishes  
via email, Slack,  
and Flipboard

# Darwin's Future

- Better handling of themes
- More interactivity
- The data science journey is just beginning!





Thank you!