**ANALYSIS FOR:**

This is to improve the internet sales reports and to move from static reports to visual dashboards.

Essentially, to focus on how much we have sold of what products, to which clients and how it has been over time.

Seeing as each sales person works on different products and customers it would be beneficial to be able to filter them also.

measured our numbers against budget to compare our values against performance.

The budget is for 2021 and looking 2 years back in time when we are doing analysis of sales.